The creative territories in the Paris region: proven centrality

The typology shows the centre of Greater Paris: the city of Paris along the banks of the Seine in continuity with Issy-les-Moulineaux and Boulogne-Billancourt and in the central arrondissements of the Right Bank in continuity with Levallois-Perret, Neuilly-sur-Seine and the communes of La Défense.

East of Paris, communes such as Vincennes, Montreuil, Joinville and the historic Bry-sur-Marne centre stand out. North of Paris, Clichy, Saint-Ouen and Saint-Denis are prominent. In the heart of the metropolis, all the activities of the creative industries are to be found. The simultaneous presence of a specialist labour force, consumers and producers of content, those who commission the work, specialist schools, institutions and financial bodies create synergies and provide the identity for the cluster of creative industries in the Île-de-France.