

The creative territories in the Paris region: proven centrality

The typology shows the centre of Greater Paris: the city of Paris along the banks of the Seine in continuity with Issy-les-Moulineaux and Boulogne-Billancourt and in the central arrondissements of the Right Bank in continuity with Levallois-Perret, Neuilly-sur-Seine and the communes of La Défense.

East of Paris, communes such as Vincennes, Montreuil, Joinville and the historic Bry-sur-Marne centre stand out. North of Paris, Clichy, Saint-Ouen and Saint-Denis are prominent. In the heart of the metropolis, all the activities of the creative industries are to be found. The simultaneous presence of a specialist labour force, consumers and producers of content, those who commission the work, specialist schools, institutions and financial bodies create synergies and provide the identity for the cluster of creative industries in the Île-de-France.

Typology of the creative territories of the Île-de-France

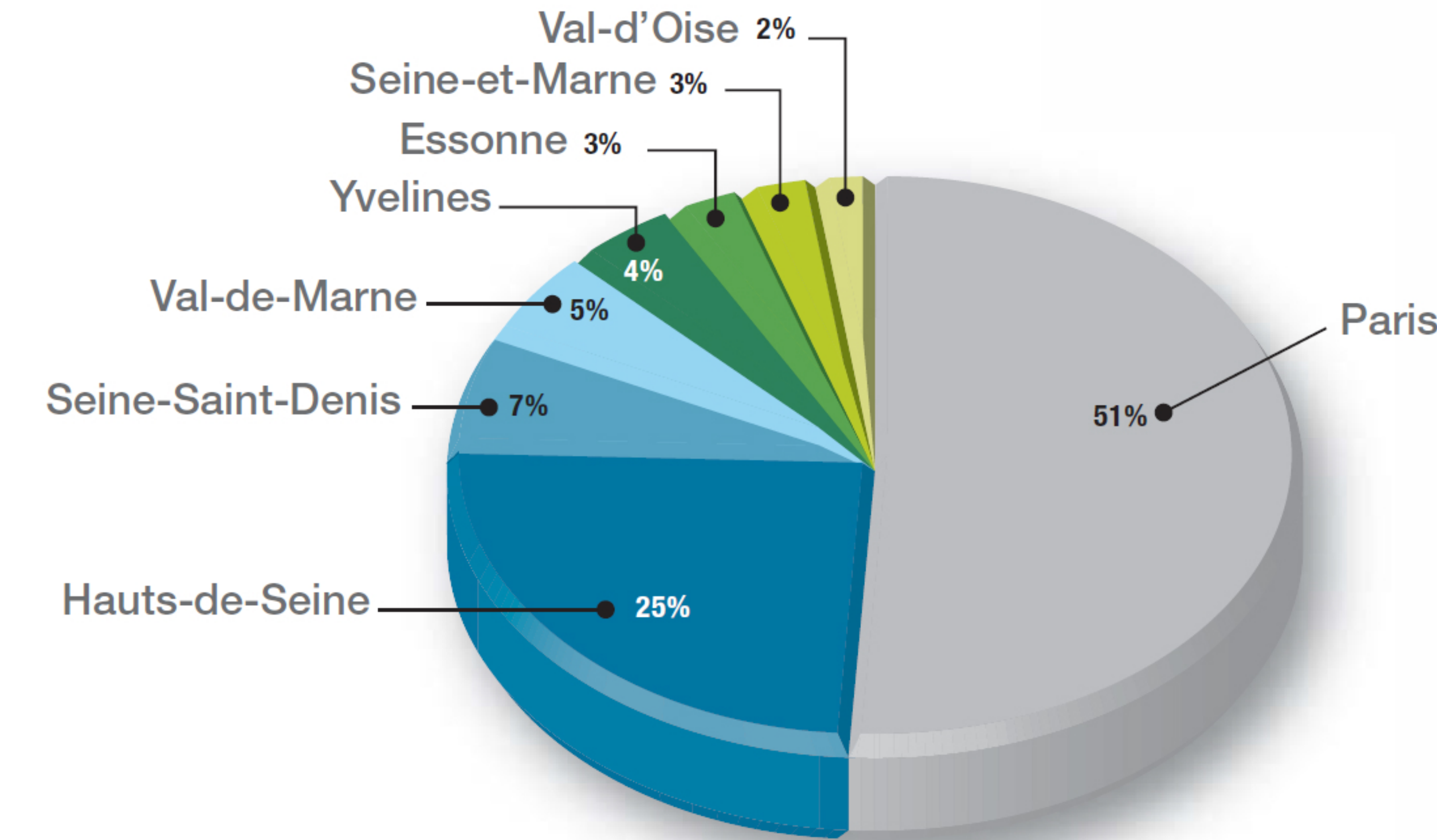
- very creative territories
- territories that are predominantly technological
- territories that are predominantly advertising
- territories that are predominantly live performances

Out of the field*

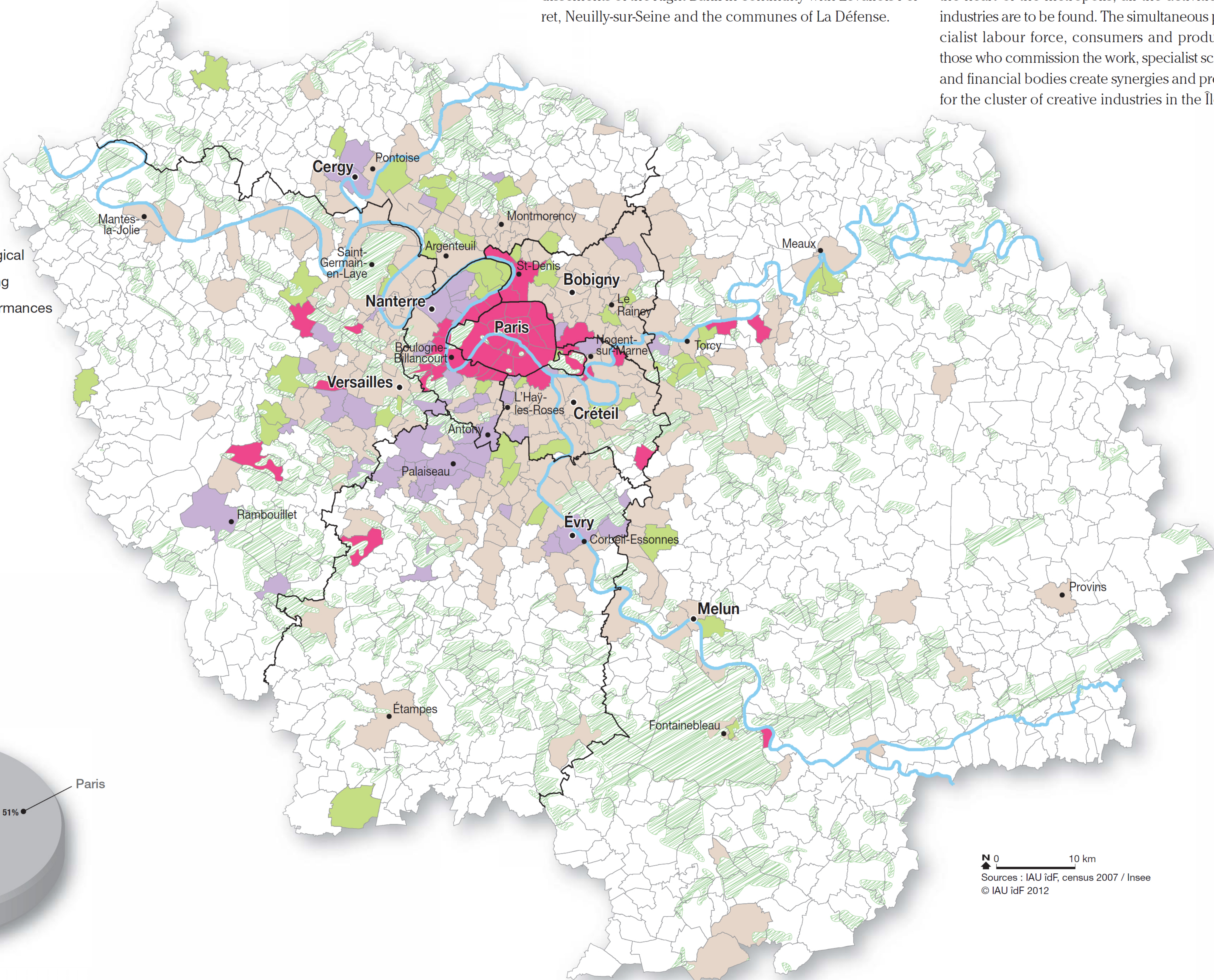
* Field: communes of more than 500 jobs and more than 25 of whom work in the creative industries

- woods and forests
- main hydrography
- communal boundary
- departemental boundary
- Cergy prefecture
- Pontoise sub-prefecture

Distribution of jobs in the creative industries by département



Source : method and processing IAU îdF, from census 2007 / Insee.



N 0 10 km
Sources : IAU îdF, census 2007 / Insee
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