

# FROM ROADS TO CITY PLACES: LEARNING FOR CHANGE

Paul Lecroart Senior Urbanist, Chair of METREX From Roads to Streets Expert Group



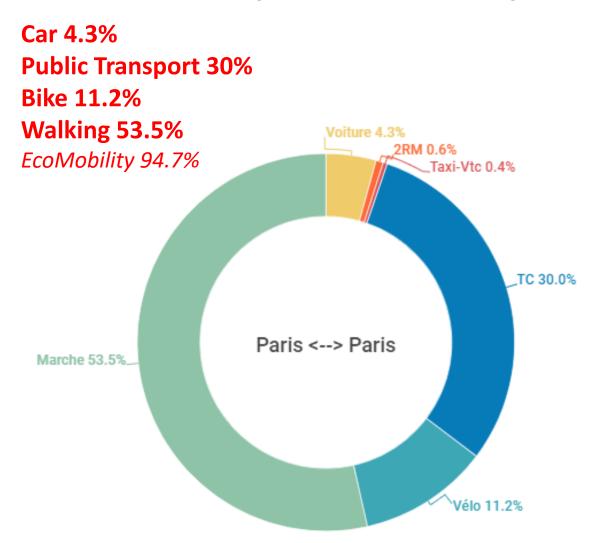


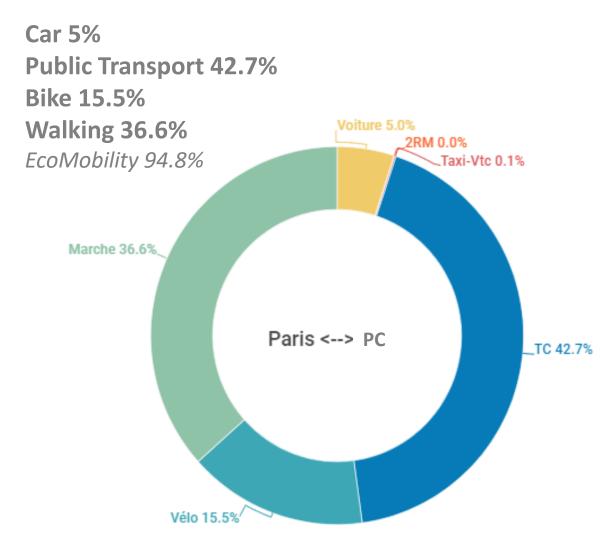




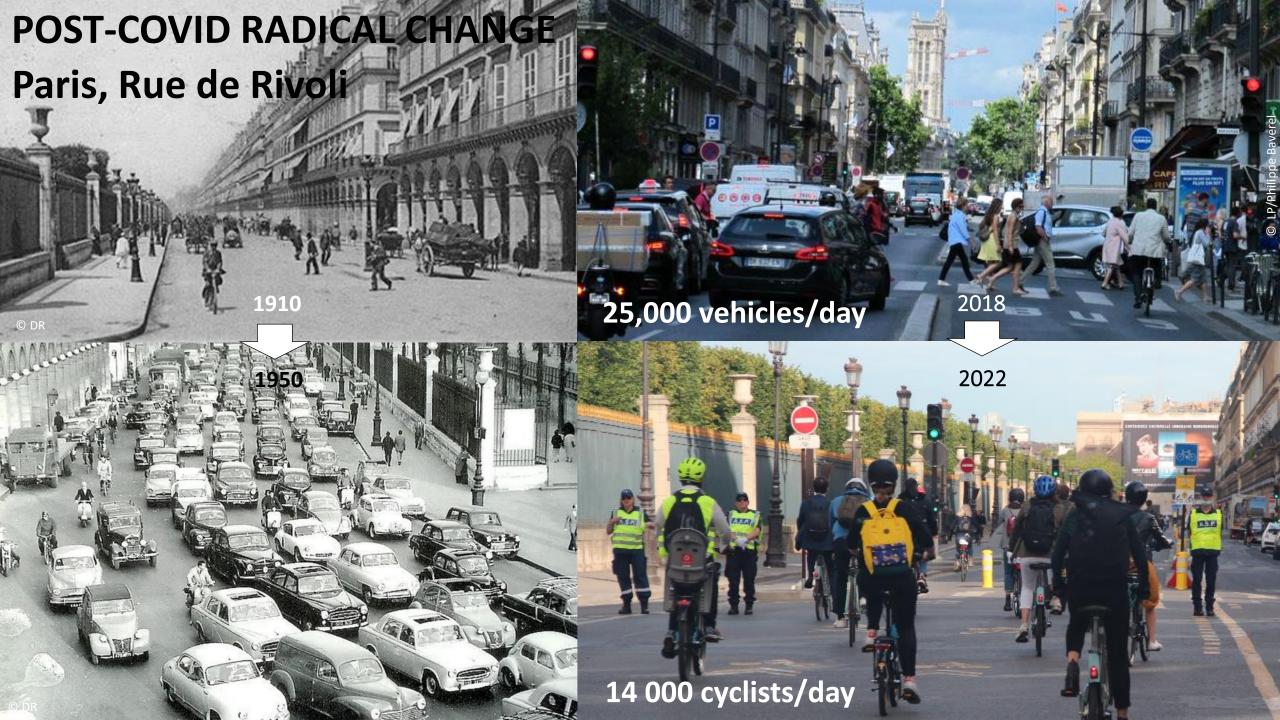
# 2023 PARIS REGION MOBILITY SURVEY BREAKING NEWS!!!

# More Bike Trips than Car Trips in Paris and from Inner Metro Area!







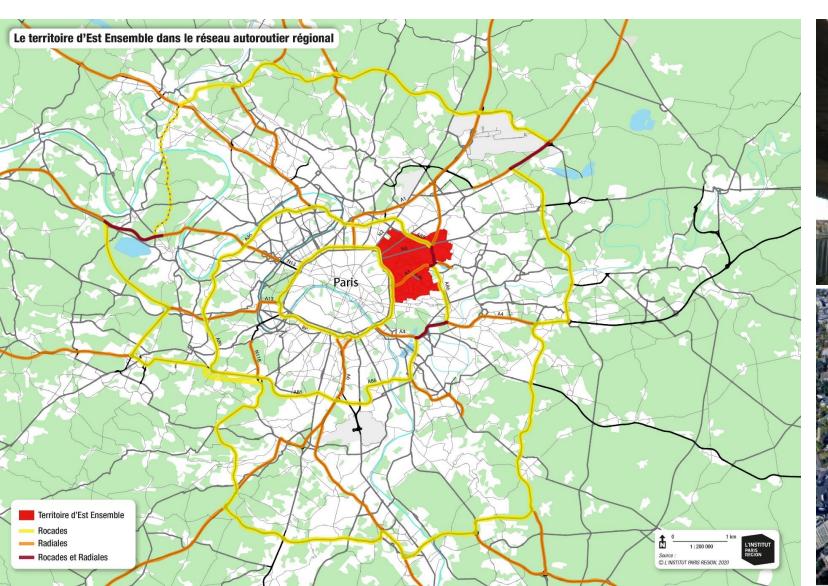




# TRANSFORMING HIGHWAYS IN THE PARIS REGION

# **EST ENSEMBLE-GRAND PARIS**

**430 000 INHABITANTS EAST OF PARIS** 

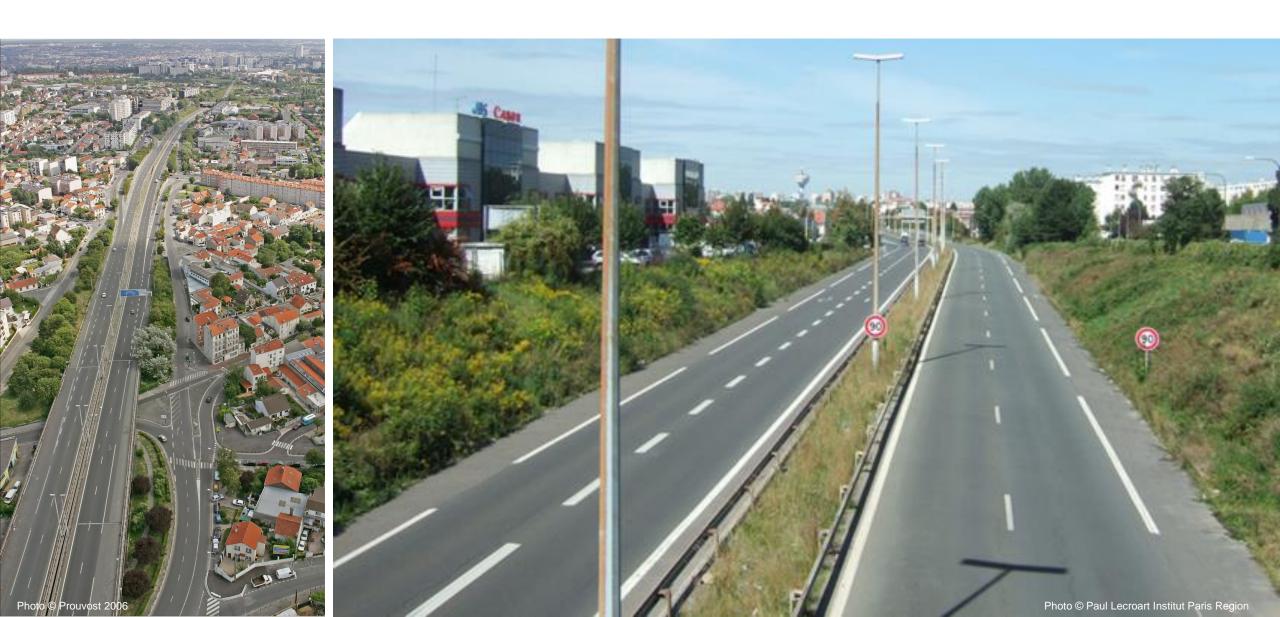






# **#1 A PILOT-PROJECT**

# 2002-2025: CHANGING A186 HIGHWAY INTO A TRAMWAY-AVENUE





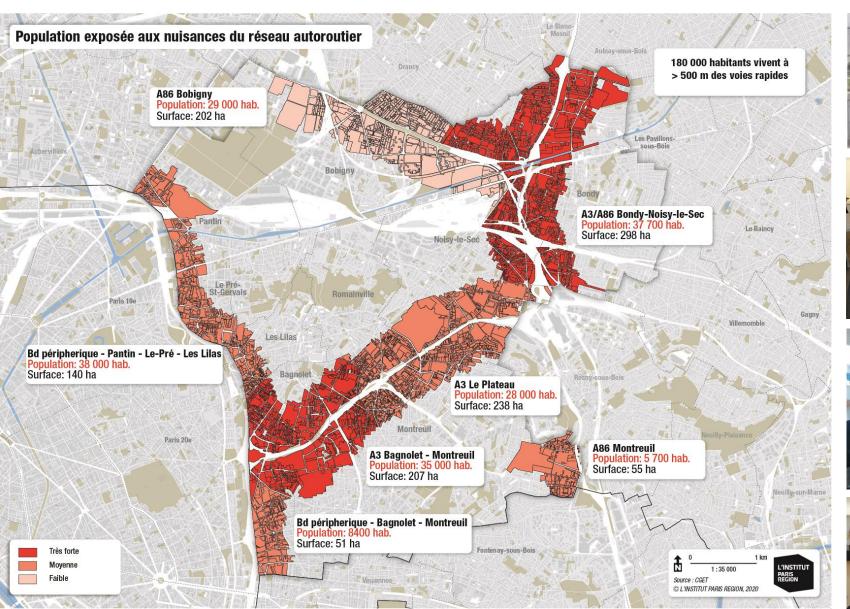






# 2025: RESTITCHING URBAN LANDSCAPE AND COMMUNITIES Street Connections, Green Connections, Medium-Rise Mix-Use Coloco + Ville Ouverte + Urban-eco + Creaspace + RR&A + Une fabrique de la ville + Ingerop

# **#2 PACIFIED HIGHWAYS WORKSHOPS 2022-2024**















#### FROM ROADS TO STREETS METREX LEARNING PLATFORM

EUROCITIES Urban Regeneration in the City Fringe -Leader Oslo City URBACT RiConnect Programme -Leader Barcelona AMB









# **Objectives**

- Understanding contexts and processes > cases
- Sharing expertise > peer-to-peer cooperation
- Drawing strategic lessons > experience learning
- Finding innovative solutions > workshops
- Raising awareness > regional, national and EU



#### From Roads to Streets

RICONNECT

METREX Expert Group From Roads to Streets - Urban Regeneration in the City Fringe

In cooperation with the <u>Eurocities</u> project "Urban Regeneration in the City Fringe", METREX has initiated an Expert Group From Roads to Streets: the transformation of roads to urban streets as a key measure to transform the urban fringe.

The EUROCITIES project will primarily investigate how to transform and integrate today's road-traffic barriers in the surrounding urban fabric. The intention is to change the roads from car-promoting structures to promoters of environmentally friendly transport and urban multifunctional spaces.



#### FROM ROADS TO STREETS METREX LEARNING PLATFORM

# **20** Cooperating Cities and Regions

#### FROM ROADS TO STREETS METREX EXPERT GROUP



**Birmingham (TfWM)** 

Helsinki

Lyon (MdL)

Warsaw (Mazovia)

Porto (PMA)

Paris (Region)

**International Experts** 

URBAN REGENERATION IN THE CITY FRINGE

**EUROCITIES WORKING GROUP** 



**Brussels** 

Düsseldorf

Gothenburg

Oslo

Prag

**Vilnius** 

#### **URBACT RICONNECT NETWORK**

EURO



**Amsterdam VA** 

**Barcelona AMB** 

**Gdansk-Gdnya GGSMA** 

Krakow KMA

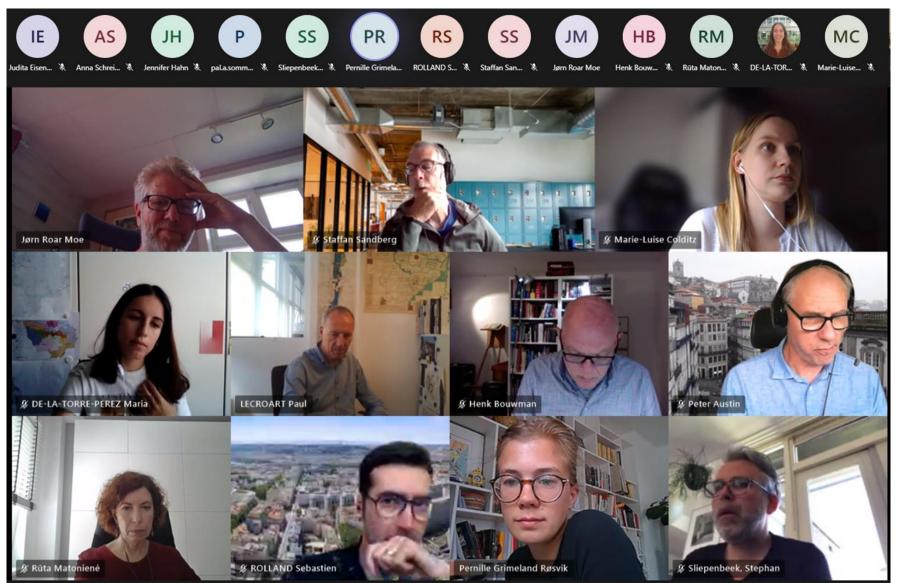
**Paris MGP** 

**Manchester TfGM** 

Thessaloniki MDAT



## FROM ROADS TO STREETS ONLINE WORKSHOPS 2020-2021



FROM ROADS TO STREETS
METREX Expert Group



CITY FRINGE REGENERATION EUROCITIES Working group



URBACT *RICONNECT*Network









# **HANDS ON WORKSHOPS 2021-2023 / LYON**







# HANDS ON WORSHOPS 2021-2023 / BRUSSELS











# **HANDS ON WORSHOPS 2021-2023 / VILNIUS**







# **HANDS ON WORSHOPS 2021-2023 / PRAGUE**







# **HANDS ON WORSHOPS 2021-2023 / AMSTERDAM**







# HANDS ON WORSHOPS 2021-2023 / DÜSSELDORF







**HANDS ON WORSHOP 2024 / OSLO Økern** 



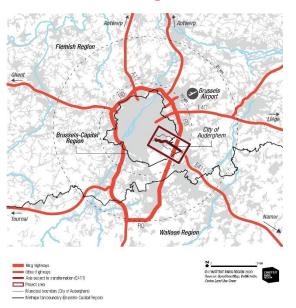




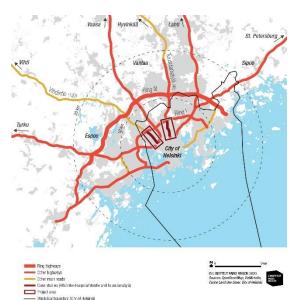
# TRANSFORMATIVE STRATEGIES A CASE STUDY APPROACH



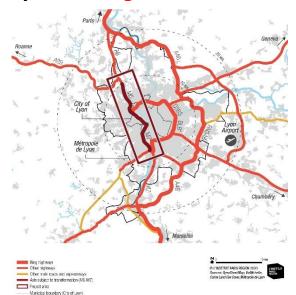
#### Brussels *Strategic*



#### Helsinki Structural



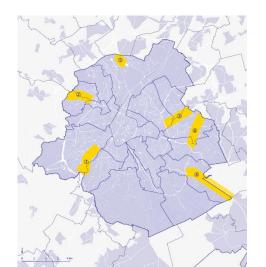
#### Lyon *Strategic*





Axis subject to transformation (Østre Aker Vei)
Project area

Municipal and county boundaries (City and County of Osic)









# **TRANSFORMATIVE STRATEGIES RESEARCH 2020-2022**

# **Brussels**Delta Herrmann-Debroux



© Commune d'Auderghem



© Perspective.brussels/ORG Urbanists

**Oslo** Østre Aker vei/Hovinbyen



© City of Oslo



© De Gayardon Bureau

**Helsinki** Vihdintie/Huopalahdentie



© City of Helsinki



© City of Helsinki

**Lyon** M6/M7 Corridor



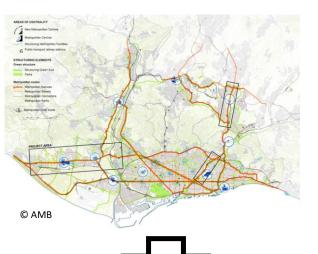


© Dumetier Design/Métropole de Lyon



# **TRANSFORMATIVE STRATEGIES RESEARCH 2022-2023**

# Barcelona *Structural*Metropolitan Avenues





Barcelona Meridiana

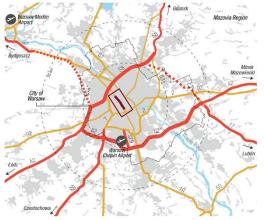






**Warsaw Tactical** 

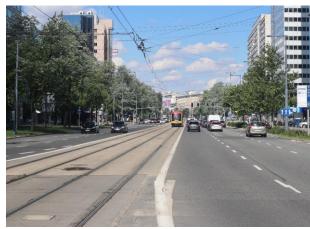
**Green Streets** 







**Warsaw** Green Streets



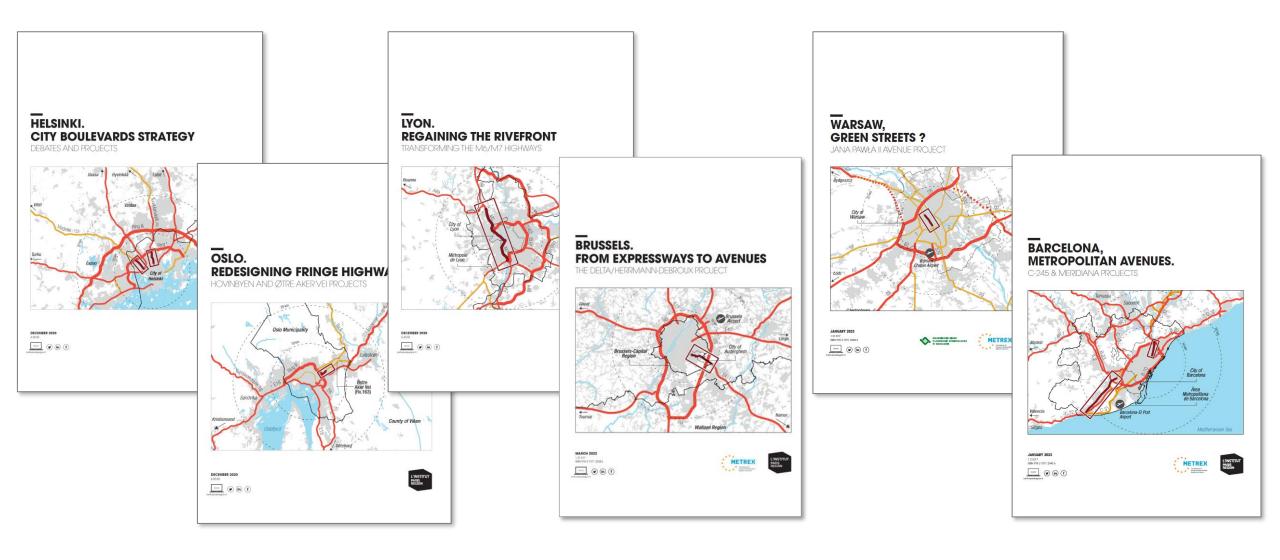
© Cybularny



© Grand Warszawski / IStockphoto



# CASE STUDY REPORTS. HELSINKI, OSLO, LYON, BRUSSELS, WARSAW, BARCELONA



https://en.institutparisregion.fr/know-how/international/from-expressways-to-boulevards/https://www.eurometrex.org/activities/metrex-expert-groups/from-roads-to-streets/



# TRANSFORMATIVE STRATEGIES OTHER CASES RESEARCHED

#### Birmingham







#### **Barcelona Metro Region**

Queensway/Snow Hill C-245 Road Requalification





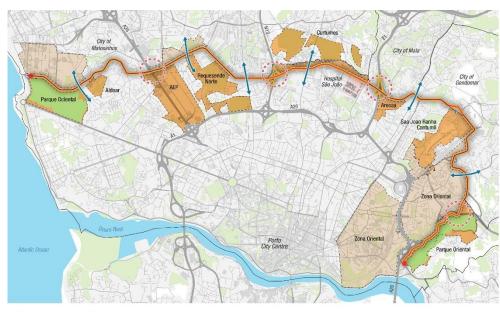


#### **Porto Metro Region**

Ring Road N12 Requalification









Road section: 17 km

# TRANSFORMATIVE STRATEGIES OTHER CASES RESEARCHED

# **Paris Metro Region** A186/T1



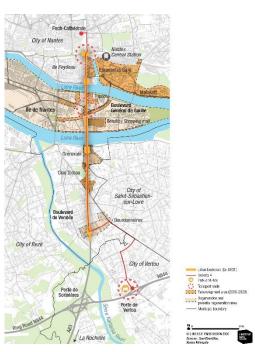


Road section: 2 km

#### **Nantes**

A 831/Busway 4





Road section: 4 km

Göteborg

Dag Hammarskjölds Bd





**Utrecht**Utrecht Rijnkade





Road section : 5 km

Road section: 2 km



# Why are cities redesigning road infrastructure and how can it be done

#### **Draft Contents to Share Together**

Introduction. From Roads to Streets: A Joint Multi-Network Learning Platform 2020-2024

## # 1. Back to the Future (Paul + Henk/METREX, Peter/EUROCITIES, Daniel/TFDS)

#### Where do we come from?

- A Brief Story of the Car- and Highway-Oriented Planning 1960-2000
- Urban Regeneration and the People-Oriented City-Region 2000-2020

#### Where do we stand today?

- Space for People and Multimodal Life Patterns in City-Centres, Strong Car-Dependency in the Outer Suburbs
- (Some) Roads act as Barriers to Regeneration and raise Health Issues (Air, Noise, Road Safety,...)
- E-Economy means more Heavy Goods Traffic & Delivery Issues; Multi-Level Governance Issues...

#### Some Challenges for the Future of our Planet and our Cities to 2050?

- Improve Liveability; Reduce Emissions and Urban/Social Fractures; Restore Urban Ecosystems...
- Compact Multicentre City-Regions, Mobility Alternatives, Active Public Space and Buildings...





# # 2. City Stories: Short Case Studies (1500 and 2000 words long)

#### **#2.1 Urban Project as a Driver**

- Oslo, Hovinbyen (Case study writters Mathias Vestgard/City of Oslo)
- Helsinki, City Boulevard Strategy (Case study writter Niklas Aalto/ City of Helsinki/Helsinki Region)

#### **#2.2** Removing Barriers as Opportunities to Redesign Corridors

- Brussels, Herrmann-Debroux (Case study writter Milène Deneubourg/Perspective Brussels)
- Lyon, Rhône River Right Bank (Case study writters Sonia Lavadinho & Clément Bellot/Métropole de Lyon)
- Barcelona, Metropolitan Avenues (Case study writter Joan Caba Roset/Barcelona Metropolitan Area)

#### **#2.3 Public Transport Project as a Transformer**

- Paris, A186 Landscaped Tramway Avenue (Case study writter Paul)
- Göteborg, Dag Hammarskjölds Boulevard (Case study writter Staffan Sandberg/Göteborg City/with Region)

#### #2.4 Reflections on Transforming Functionnalist Post-WWII Urban Environments

- Prague, Chlumecka Road (Case study writters Vojtech Benedict/ City of Prague)
- Düsseldorf, Kennedydamm (Case study writters Marie-Luise Coditz, Petra Brander/ City of Dusseldorf)
- Stuttgart, New Urban Space B14 (Case study writter Carolyn zur Brügge)

#### **#2.5 Other Possible City Stories**

Amsterdam (Stephan), Vilnius (Laura, Ruta), Birmingham (Sandeep S.), Utrecht (Henk), Wroslaw (Iza Gazni)





- # 3. Topics and Issues (illustrated by short 5-6 line city contributions)
- #3.0 Comparison: Typology of Roads (function, form, ownership) and Urban Environments, Scale, etc.
- #3.1 Building the Case: Traffic Studies; Urban Design & Programme; Scenario Co-Building
- **#3.2 Decision Making:** Sharing Vision, Strategy, Policies and Action Plan
- **#3.3 Instruments:** Planning/Mobility Policies, Frameworks; Competitions; Public Participation; Funding
- #3.4 Street Design: Multimodal Space Distribution, Connections, Mix-Use, Vegetation, Water,...
- #3.5 Tactical Moves: Reducing Speed, Bus-Car Sharing Schemes, Temporary Uses, Re-Use of Infra,...
- **#3.6 Process Monitoring and Evaluation**
- #3.7 Other?



# **VISION, STRATEGY, ACTION!**

Land-Use

& Transport Studies

Diagnosis & Project Process

# Paris Climate Agreement European Green Deal PLANNING CITY AVENUES

Public Participation & Debate

**Urban Design** 

**Green Structure** 

Densities

Teasers

**Experimental Design** 

Participative Management

#### **PROJECT TACTICS**

Temporary Events

**Tactical Drivers** 

#### **GLOBAL INITIATIVES**

C40 Green & Healthy Streets

**100 Climate-Neutral Cities** 

New European Bauhaus

Strategic Assessment
Climate - Sustainability
Mobility - Urban Economics

# CITY & METRO PLANNING POLICIES

Multi-Level Agreements
Regional Long Term Plan
Narrative

URBAN + AVENUE DELIVERY

Leadership

**Private Stakeholders** 

Development, Greening,

**Transit & Street Coordination** 

Design & Action Plan

**Sectorial Programmes** 

Funding & Phasing

# # 4. Lessons and Take-Aways (Contributions welcome!)

**Extensive Highway Networks = Barriers to Sustainable Development** 

#### **Highway Change Strategies are Transformative**

- Helps Restructuring City-Regions: Connectivity, Regeneration, Polycentricity & Green
- Encourage Change of Travel Behaviour: Slow, Multimodal, Car-Light Mobility
- Addresses Issues Related to Climate Change: Pollution, Noise, Emissions, Heat

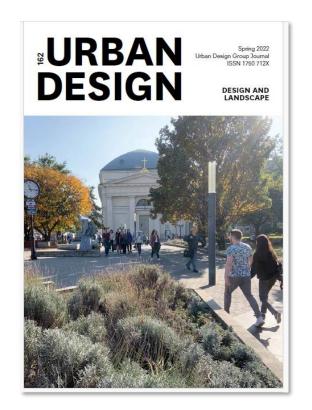
#### **Highway Transformation Strategies Require Conditions**

- Open Minded Approach BUILDING A SHARED VISION, SECTORIAL COLLABORATION
- High Degree of Cooperation BETWEEN NATIONAL, REGIONAL & CITY GOVERNMENTS
- Incremental Change for Social Acceptance CONSISTENT SMALL STEPS > BIG CHANGE
- Combination of Tools STRATEGIC LONG-TERM POLICIES & PLANS + TACTICAL ACTIONS
- Taking Political Risks BUILDING A DESIRABLE WIN-WIN STORY
- NEW INSTRUMENTS AND FUNDING STREAMS? OTHER LESSONS?



#### **Deadlines**

- **15 May:** Contents Consolidated with Contributors
- **15 June:** Draft Articles and 4-5 images to Paul
- **15 July:** Revised Articles with a Draft Layout of Learning Report sent back to contributors
- 25 August: Finalised Articles and images with captions and credits sent to Paul
- 20 September: For Urban Design Magazine All Case Studies sent by Paul
- October: Edits and final layout of both the From Roads to Street Learning Report and Urban Design Magazine Topic
- November-December: Final proofreading and off to print







# **CONVERTING HIGHWAYS INTO STREETS OR AVENUES**

# A KEY COMPONENT OF METROPOLITAN URBAN & GREENING STRATEGIES

