

20
11
edition

Paris Region

Key Figures





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Discover Paris Region's dynamism and diversity

Every year, the Paris Region Economic Development Agency (PREDA), the Paris - Ile-de-France Regional Chamber of Commerce and Industry (CRCI) and the Paris Region Urban Planning & Development Agency (IAU île-de-France) publish the latest key figures for Paris Region, one of the world's leading economic regions.

This document draws on the latest available published data.

Paris Region Key Figures 2011 is a guide providing you with the statistics and maps you need when:

- evaluating Paris Region's offer within the wider French and European environment,
- gathering detailed information for your market research relating to potential investment projects in Paris Region.

We hope that this booklet will enable you to discover the exceptional potential of Paris Region, highlighting its unique dynamism and diversity.

The PREDA also provides a great deal more information on its website www.paris-region.com and will be delighted to help you to locate and develop your business in Paris Region.

The CRCI coordinates the region's network of four Chambers of Commerce and Industry, advising and supporting businesses and offering a wide range of products and services relating to start-ups, innovation, economic intelligence, international development and training: www.paris-iledefrance.cci.fr

The IAU île-de-France continually monitors trends within Paris Region, and in relation to international developments. Its website offers a range of information including databases and interactive maps: www.iau-idf.fr

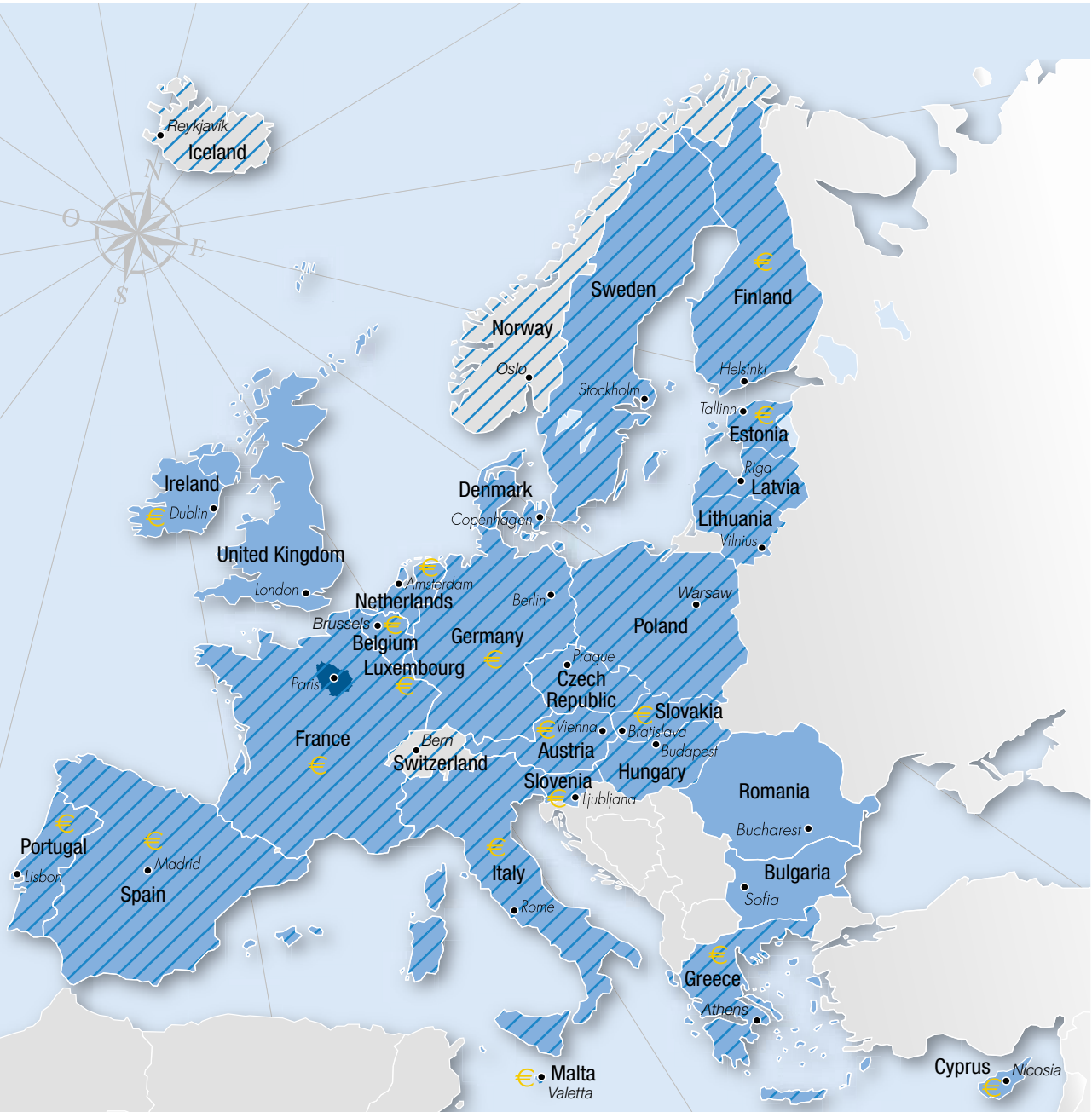
Welcome to Paris Region!


This booklet was produced by:
- the Paris - Ile-de-France Regional Chamber of Commerce and Industry (CRCI Paris - Ile-de-France) – Chairman: Yves Fouchet;
- the Paris Region Urban Planning & Development Agency (IAU île-de-France), Managing Director: François Dugeny;
- the Paris Region Economic Development Agency (PREDA) – Chairman: Jean-Claude Detilleux, Chief Executive Officer: Denis Tersen.
Publication Manager: Pierre Lahoche, General Manager of CRCI Paris - Ile-de-France.
Coordination/design/editorial: Martine Delassus (CRCI Paris - île-de-France); Florence Humbert (PREDA); Christine Tarkis (IAU île-de-France); Julie Veaute (PREDA).
Maps and charts: Pascale Guery (IAU île-de-France).
Translation: Ros Schwartz Translations Ltd.


Layout, cover page and printing:
Médian Impressions 94000 Créteil.





Paris Region in the European Union as at 01-01-2011



 European Union member states

 Schengen countries

 Eurozone countries

 Paris Region

0500 km

© IAU idF



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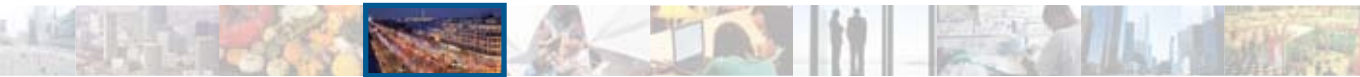
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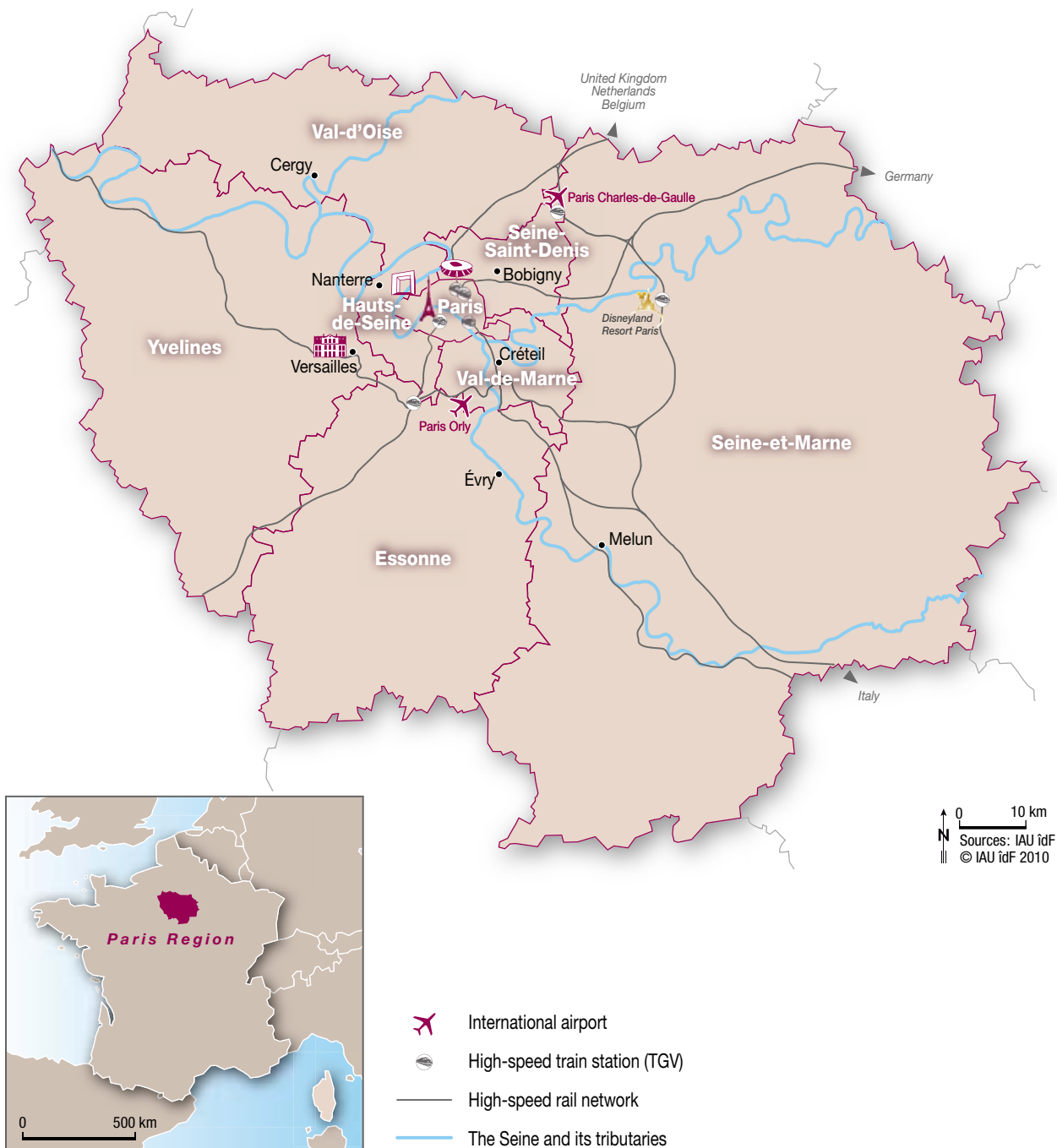
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Discover

DISCOVER PARIS REGION





Paris Region economic highlights

Surface area (sq. km) ¹	12,012
Population as at 01-01-2009 (inhabitants) ¹	11,746,000
Population density in 2009 (inhab/km ²) ¹	978
GDP in 2009 (million €) ¹	552,100
GDP in 2009 (€ per inhabitant) ¹	47,000
Exports in 2009 (million €) ²	55,700
Imports in 2009 (million €) ²	105,600
Number of companies in 2009 ¹	752,100
Number of businesses in 2009 ¹	814,600
Business creations in 2009 ¹	130,500
Business closures in 2009 ¹	10,200
Total number of jobs (salaried + non salaried) in 2008 ¹	5,957,000
Unemployment rate (3rd quarter 2010) ¹	8.2%
Employment in public and private research in 2008 ³	143,800
Jobs created by FDI in 2009 ⁴	8,300
Number of students in 2009-2010 ⁵	617,300
Airport traffic in 2009 (thousands of passengers) ⁶	83,000
International high-speed train traffic in 2009 (thousands of passengers) ⁷	17,000
Office space in 2010 (thousand sq.m) ⁸	50,000

Sources: ¹Insee (French Institute of Statistics)

²Paris Region Customs department

³French Ministry of Research

⁴Invest in France Agency – PREDA

⁵French Ministry of Education

⁶Aéroports de Paris

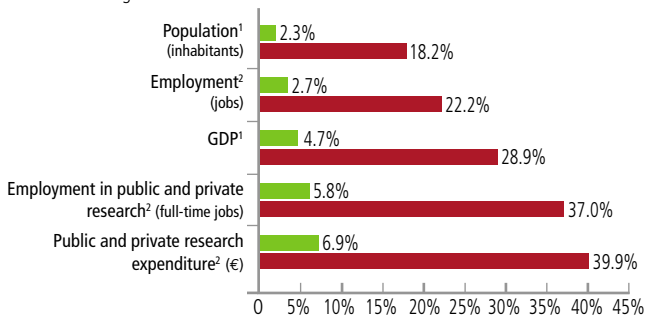
⁷SNCF

⁸ORIE

Paris Region compared to France and to the European Union 27

■ Paris Region / European Union 27

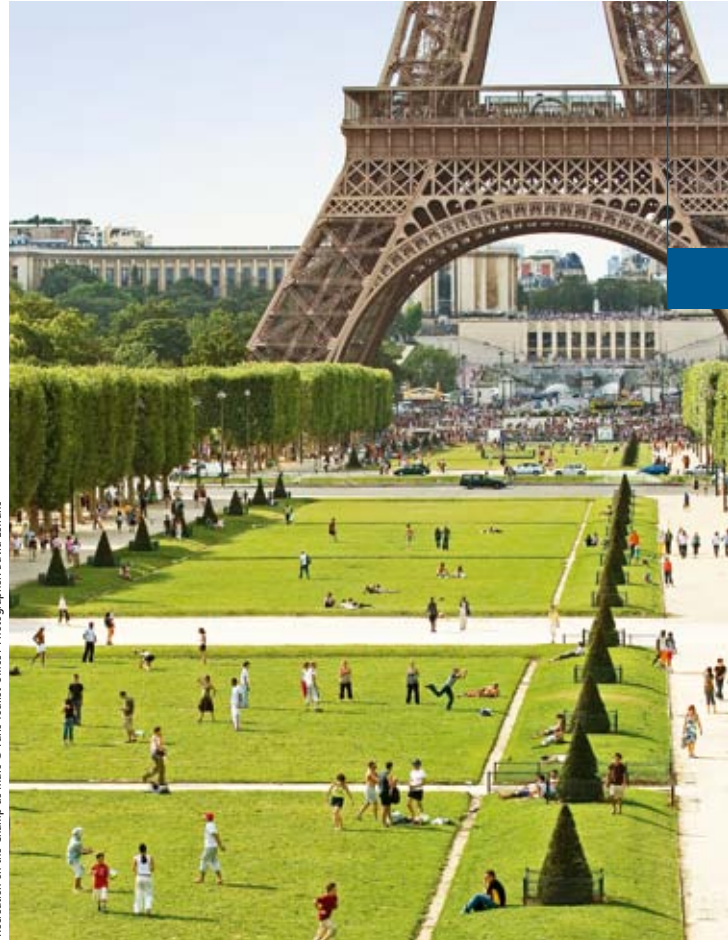
■ Paris Region / France



Sources: Insee, French Ministry of Education, Eurostat

¹2009
²2008

Recreation on the Champ de Mars © Paris Tourist Office / Photographer: David Lefranc



Noël 2009 © Paris Tourist Office / Photographer: Jacques Lebar



Paris Region is also

- 9 competitiveness clusters
- 440 trade shows and more than 250 conventions in 2009
- 42 million tourists each year

Population

POPULATION

- 11.7 million inhabitants in 2009.
- Paris Region is Europe's most populated region, accounting for 18.2% of the French population and 2.3% of the EU-27 total.
- Paris Region's population grew by 7.3% between 1999 and 2009 – 2.7 points less than the national average (+10.0%) and 3.6 points more than the EU-27 average (+3.7%).
- This increase means that Paris Region has 800,000 more inhabitants than in 1999.

Europe's most populated regions in 2009*

(in thousands)

Paris Region (FR)	11,746
Lombardy (IT)	9,743
Andalusia (ES)	8,150
London ¹ (UK ²)	7,588
Catalonia (ES)	7,290
Greater Madrid (ES)	6,295
Rhône-Alpes (FR)	6,160
Campania (IT)	5,813
Lazio (IT)	5,627
Mazowieckie (PO)	5,180

Source: Eurostat (by NUTS regions) - ¹Inner + Outer London - ²UK: 2008

*Provisional data

Population density: the EU's 5 most densely populated regions in 2009*

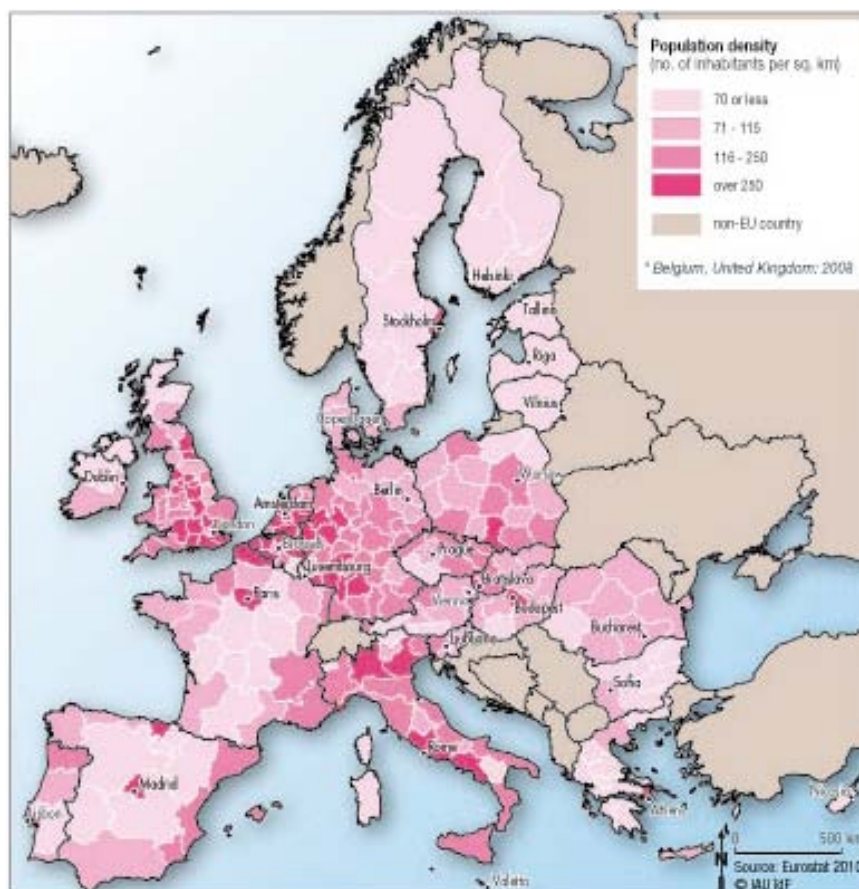
(inhabitants per sq. km)

Brussels Capital Region (BE)	6,512
London ¹ (UK)	4,792
Vienna (AT)	4,261
Berlin (DE)	3,848
West Midlands (UK)	2,906
Paris Region (FR) ranks at no.21	978

Source: Eurostat, Belgium and UK: 2008

¹Inner + Outer London - ²Provisional data

Population density of European Union regions in 2009*





A YOUNG AND COSMOPOLITAN REGION

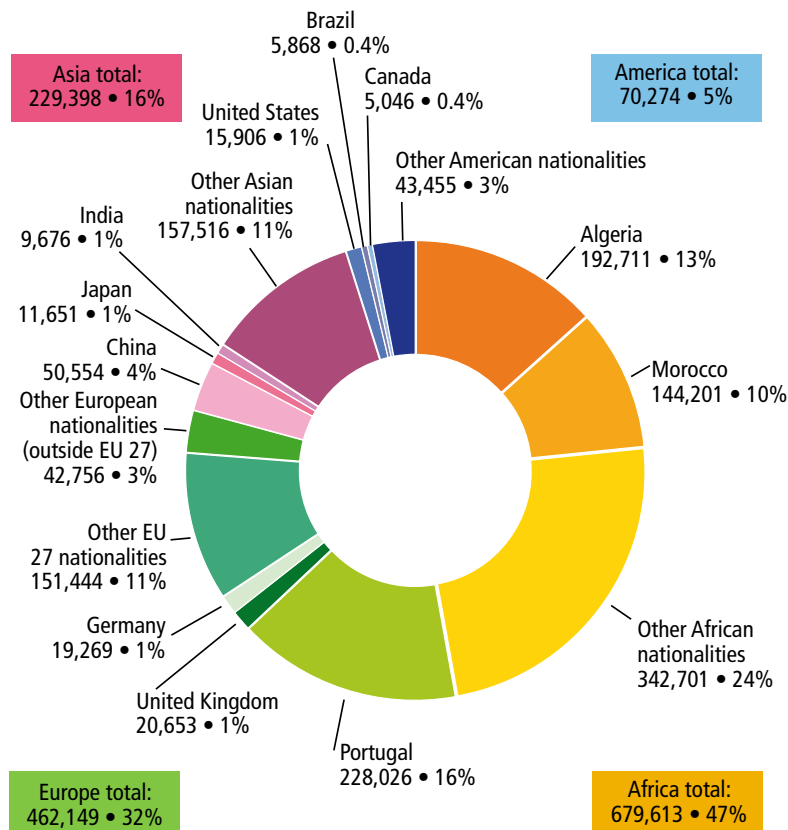
- High birth rate: 16 per 1,000 compared to the EU average (11 per 1,000) and the French average (13 per 1,000).
- A young region: 56% of the region's inhabitants are under 40 years old (2008).
- 12% of the population is of non-French nationality (2007).

Population by age group in 2008

	Paris Region	France	European Union
0-19	25.9	25.0	21.7
20-39	30.1	26.0	27.7
40-59	26.8	27.3	28.1
60-74	10.9	13.2	14.6
75 and over	6.3	8.5	7.9

Source: Eurostat

Non-French nationals living in Paris Region in 2007



Source: Insee (French Institute of Statistics)



Bois de Boulogne © Paris Tourist Office / Photographier: Anélie Dupont

Paris Region

- 18% of the French population
- 11.7 million inhabitants
- High birth rate

Education

THE FRENCH EDUCATION SYSTEM

The French education system - an overview

Higher education → 617,300 students in Paris Region, including 361,800 in universities				
LEVEL	THE LMD SYSTEM (Licence Master Doctorate)			
		Universities	Grandes Écoles ¹ Business schools Engineering schools	Other institutions (high-schools, specialist schools)
9	(+9 years)	■ State diploma of doctor of medicine		
8	DOCTORATE (+8 years)	■ Doctorate (PhD)		
7				
6	(+6 years)	■ State diploma of doctor of dental surgery ■ State diploma of doctor of pharmacy	■ Master of Business Administration (MBA) ■ Specialist master's (MS)	
5	MASTER (+5 years)	■ Research master's ■ Professional master's ■ Engineering degree	■ Engineering degree ■ Master of Science (MSc) ■ Business school diplomas ■ Grandes Écoles degrees	■ Diplomas from specialist schools (health, social, tourism, art, architecture, etc.)
4				
3	LICENCE (+3 years)	■ Licence (bachelor's) ■ Licence professionnelle (professional bachelor's)		
2	(+2 years) ↑	■ University diploma in technology (DUT) ² ■ University diploma in science and technology (DEUST) ²	■ Preparation for competitive entrance exam to the Grandes Écoles – CPGE ²	■ Higher technical certificate – BTS ²
1				
Completion of secondary school + baccalaureate = access to higher education				
Secondary education: 11 to 18 years old → 997,700 students in Paris Region				
Primary education: 3 to 10 years old → 1,259,800 students in Paris Region				

Sources: EduFrance, French Ministry of Higher Education and Research 2009-2010

¹The *Grandes Écoles* are specifically French institutions. They are extremely selective and offer education of a very high standard.

²DUT = University Diploma of Technology; DEUST = Diploma of Scientific and Technical University Studies; CPGE = Preparatory classes for *Grandes Écoles*; BTS = Technical Sections.





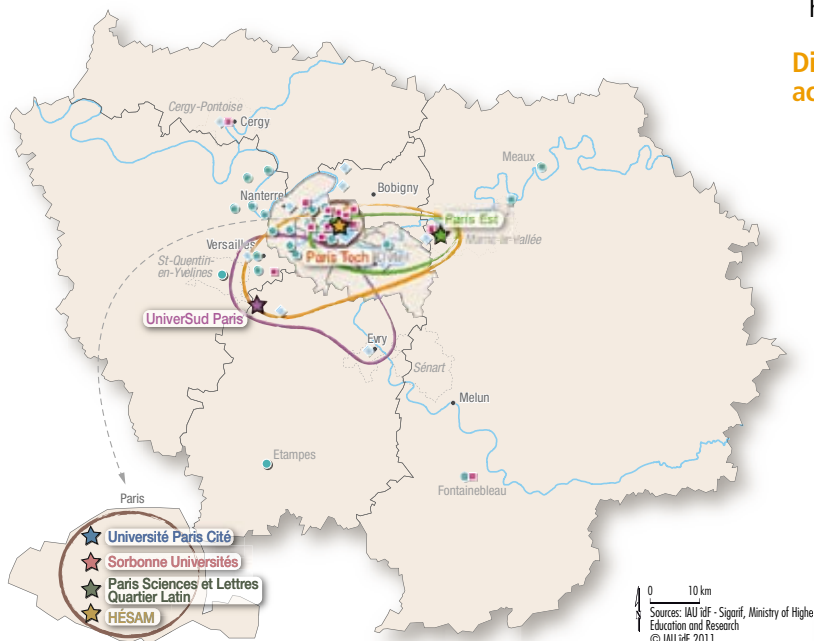
A STUDENT REGION THAT IS OPEN TO THE WORLD

- Paris Region has the highest concentration of higher education students in the EU.
- The region had a total of 617,300 students in higher education in 2009-2010.
- 17 universities located on 23 sites across the region and 55 public and private *Grandes Écoles*.¹
- 997,700 students in secondary schools.
- More than 75,000 apprentices across all educational levels are currently training in Paris Region businesses.
- 11 foreign national institutions: American, English, German, Italian, Japanese, Spanish.
- 22 multicultural schools: American, Arabic, Dutch, English, German, Italian, Japanese, Norwegian, Polish, Portuguese, Spanish and Swedish.
- Foreign students account for 20% of the total student population in the Paris Region universities.

¹The Grandes Écoles are specifically French institutions.

They are extremely selective and offer education of a very high standard.

International teaching in Paris Region as at 01-01-2011



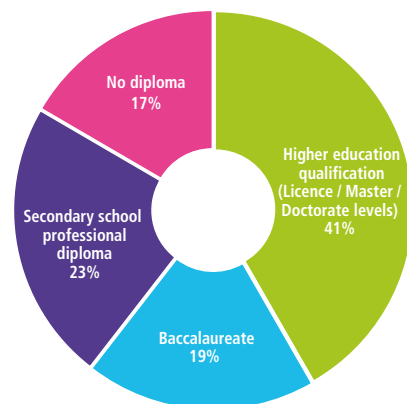
WORLD-RANKING HIGHER EDUCATION INSTITUTIONS WITH LINKS TO RESEARCH CENTRES AND THE PRIVATE SECTOR

- Paris Region's excellence in science is reflected in the Shanghai Academic Ranking of World Universities, with *Université Pierre et Marie Curie*, *Université Paris-Sud 11* and *ENS Paris*, all ranking among the world's 100 best universities.
- Paris Region also boasts world-renowned business schools: *HEC*, *INSEAD*, *ESCP Europe*, *ESSEC* and *Skema*, all rank among the European leaders, according to the Financial Times.
- The French Government has established a number of academic networks – *Pôles de Recherche et d'Enseignement Supérieur*, or *PRES* for short, bringing together universities, *Grandes Écoles* and research centres.
Paris Region has 7 major *PRES* clusters:
 - *Paris Est*
 - *Paris Tech*
 - *UniverSud Paris*
 - *Université Paris Cité*
 - *Sorbonne Universités*
 - *Paris Sciences et Lettres - Quartier Latin*
 - *HESAM*

EDUCATIONAL QUALIFICATIONS

- More than 40% of the economically active population has a higher education qualification.

Distribution of the active population in 2009 according to the highest diploma obtained



Source: INSEE (French Institute of Statistics)

Paris Region

- A high-quality, diversified educational system providing a highly-qualified workforce
- A strong international student presence

★ Academic networks
Pôle de recherche et d'enseignement supérieur (PRES)
○ Area of localisation of the PRES

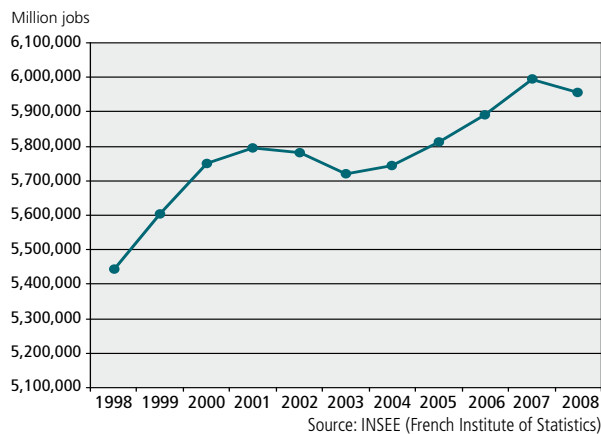
● International teaching
■ Master of Business Administration (MBA)
◆ Universities

Employment

OVERALL EMPLOYMENT TREND IN PARIS REGION

- 5,957,000 jobs in 2008 (-0.6% compared with 2007).
- 61% of the population was economically active (55% in other French regions) in 2009.

Employment in Paris Region from 1998 to 2008



Breakdown of Paris Region's economically active population in 2009

- 29% of the employed population are managers and higher professional workers.

(as %)

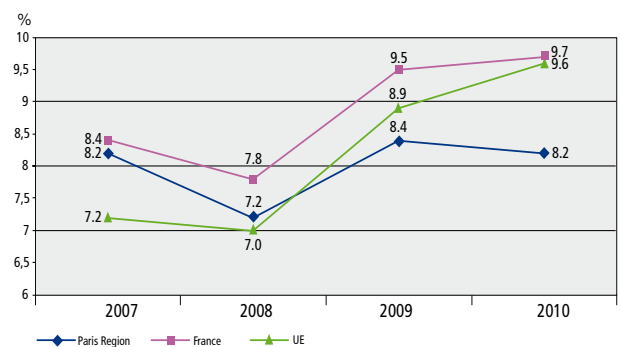
	Paris Region	Other French regions
Employed population	100.0	100.0
■ By age		
15 - 29	20.1	19.3
30 - 49	54.1	54.2
50 and over	24.8	26.6
■ By socio-economic group		
Managers, higher professional workers	28.6	13.5
Intermediate professional workers	25.4	24.0
Non-manual workers	27.8	29.8
Manual workers	13.2	23.6
Other	5.0	8.7
■ By sector		
Industry	9.7	16.0
Construction	4.8	7.5
Services	85.0	72.6
Other	0.5	3.9

Source: INSEE (French Institute of Statistics)

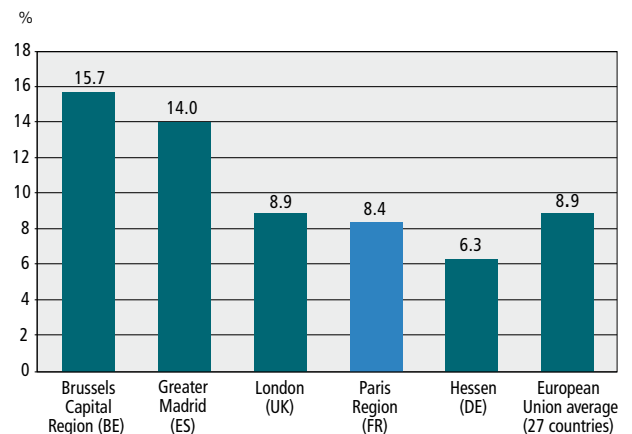
A BALANCED UNEMPLOYMENT LEVEL COMPARED WITH FRANCE AND THE EU

- 494,100 unemployed in 2010.
- Unemployment level of 8.2% in Paris Region (3rd quarter 2010).

Unemployment level from 2007 to 2010



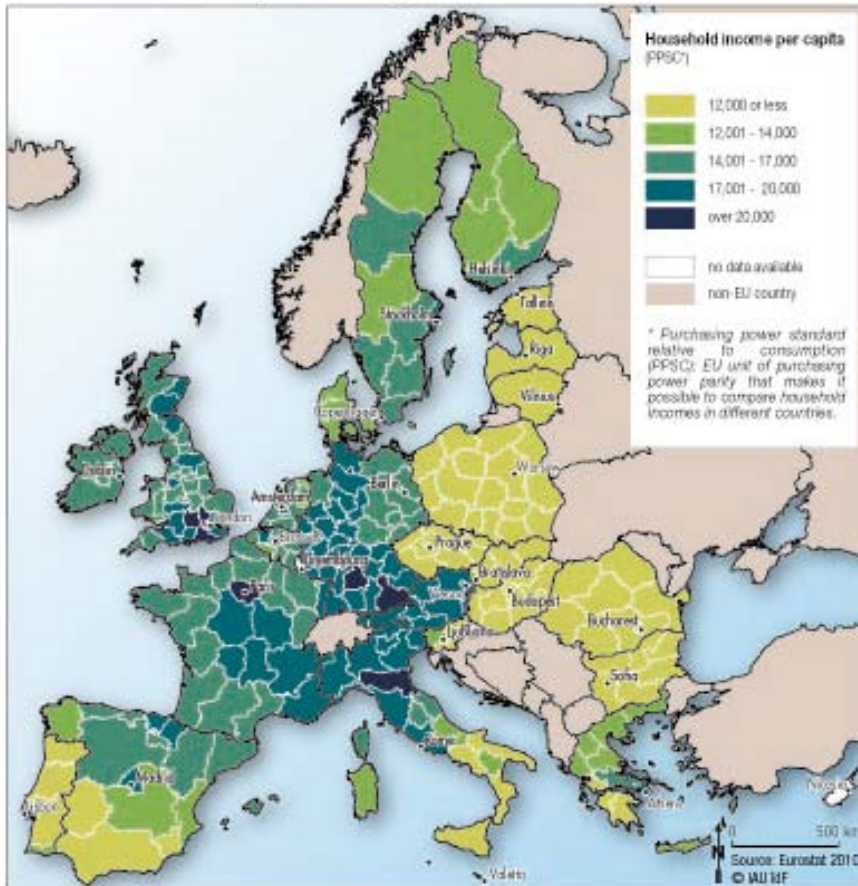
Unemployment level of Paris Region compared with other European Regions in 2009



Source: Eurostat



Household income in European Union regions in 2007



Household income¹ in European regions in 2007

(in euros per inhabitant)

London ² (UK)	32,747
Berkshire, Buckinghamshire and Oxfordshire (UK)	30,442
Paris Region (FR)	29,177
Stockholm (SE)	28,936
Surrey, East and West Sussex (UK)	28,869

Source: Eurostat

¹Net income from employment

²Inner + Outer London



Ecôle Grégoire Ferrandi © L.Bonvillian / Roux Design

Average annual gross salary in Paris Region in 2008

- The average annual gross salary is €40,700.

	Average annual gross salary (€)	Change 2008/2007 (as %)
Managers, higher professional workers	70,198	2.0
Intermediate professional workers	35,749	3.0
Non-manual workers	24,234	2.8
Manual workers	24,941	3.7
Average Paris Region	40,700	3.1
Average France	32,045	3.1

Source: INSEE (French Institute of Statistics)

Office workers on pedestrian walkway at La Défense © Jean-Claude Patte d'Oie / URB Images / IAU RIF



Paris Region

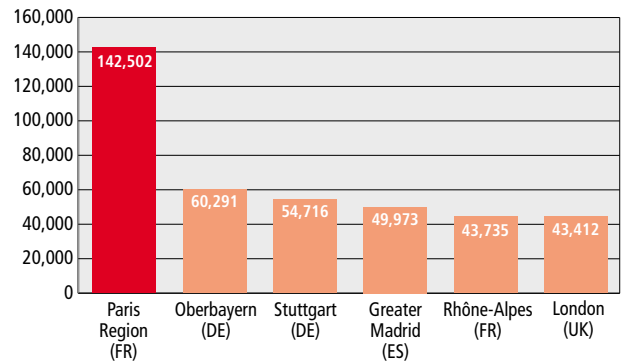
- A highly active population
- A high proportion of executives and managers

Research and development

PARIS REGION: THE EUROPEAN LEADER IN R&D

- Paris Region is Europe's no. 1 region in terms of R&D capability with 143,800 people working in research (142,500 in 2007), including 89,540 researchers.
- Public and private R&D expenditure totalled 16.4 billion in 2008 (15.8 billion in 2007).
- Paris Region recorded the highest number of both patent applications (1,900) and high-tech patent applications (470) in 2007.

Top EU regions in terms of total R&D personnel in 2007 (total number in full-time employment)



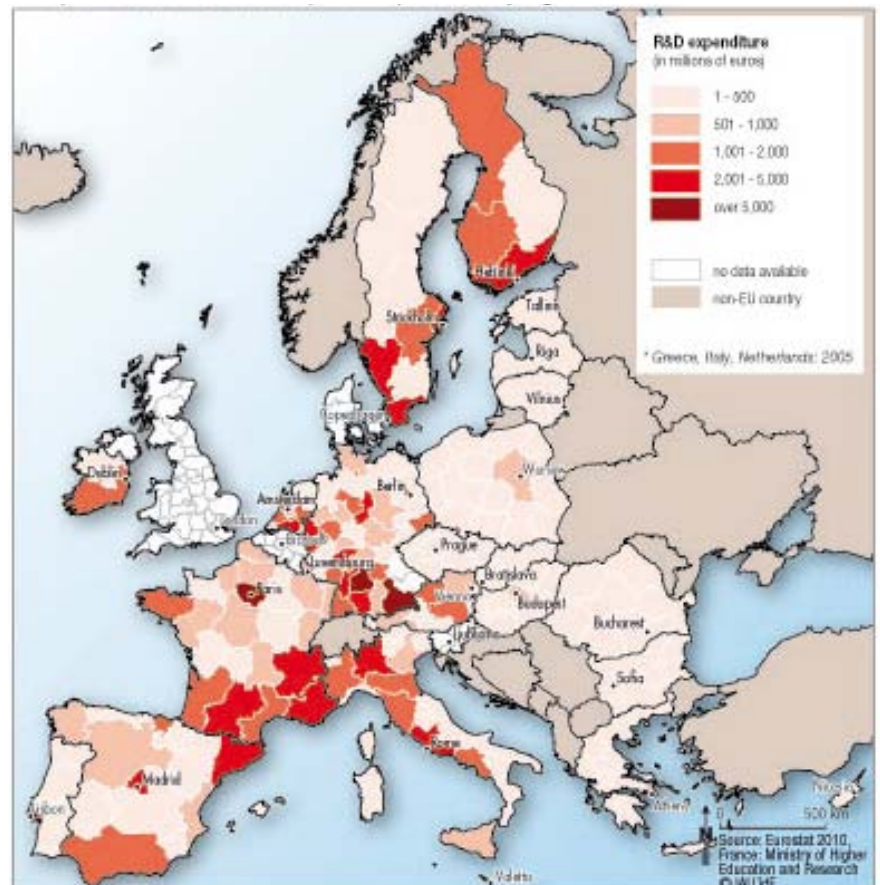
Sources: Eurostat and Ministry of Higher Education and Research

European Research and Development expenditure in 2007

	(€ million)
Paris Region (FR)	15,765
Stuttgart (DE)	8,443
Oberbayern (DE)	7,784
Darmstadt (DE)	4,678
Rhône-Alpes (FR)	4,587
London (UK)	4,493

Sources: Eurostat and Ministry of Higher Education and Research

European research and development expenditure by region in 2007*



PUBLIC RESEARCH

- Total expenditure: €5.7 billion.
- In 2008, public research accounted for 57,900 jobs (full-time equivalent), including 34,300 researchers (60% are researchers).

PRIVATE RESEARCH

- Total expenditure: €10.7 billion.
- In 2008, private research accounted for 86,900 full-time equivalent jobs, including 55,200 researchers (64% are researchers).

Research and development



PARIS REGION: 9 COMPETITIVENESS CLUSTERS

In 2005, the French government launched its competitiveness cluster strategy with the aim of bringing together business, research centres and training bodies to unlock synergies and stimulate the emergence of collaborative, and, above all, innovative projects, in the face of increased global competition. These clusters strengthen Paris Region's competitive position on the world stage by encouraging research and innovation.

- 9 clusters: Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Mov'eo, and Systematic.
- More than 1,000 projects financed.
- Total investment of €3,210 million including €1,230 million of public funding.

Paris Region Competitiveness clusters in 2010

Cluster name	Sector	Website	Members	Number of projects financed	Total investments (€ million)	Total public sector funding (€ million)
Advancity	Sustainable urban development, housing and construction, mobility, eco-technologies	www.advancity.eu	195	97	200	87
ASTech	Business aviation, space transportation. Propulsion systems and equipment.	www.pole-astech.org	194	25	130	60
Cap Digital Paris Region	ICT, digital content technologies	en.capdigital.com/	600	300	600	275
Cosmetic Valley	Perfumes and cosmetics	www.cosmetic-valley.com	445	65	110	21
Elastopole	Rubber and polymers	www.elastopole.com	89	12	23	11
Finance Innovation	Banks and investment companies, insurance, investment management, services to the finance sector	www.finance-innovation.org	247	21	17	7
Medicen Paris Region	Innovative therapies and advanced technologies in healthcare	www.medicen.org	190	152	330	157
Mov'eo	Automotive sector, public transport, road safety and environment	www.pole-moveo.org	293	112	700	190
Systematic Paris Region	Automotive and transport, free and open source software, security and defence, systems design and development tools, telecoms	www.systematic-paris-region.org	596	248	1,100	420
TOTAL			2,849	1,032	3,210	1,228

Sources : Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance innovation, Medicen, Mov'eo, Systematic



PSA Peugeot Citroën – © Patrick Legros

Paris Region

- Europe's leading R&D region
- Europe's no.1 region for R&D expenditure
- Europe's no.1 region for R&D personnel (full-time equivalent)

The Paris Region network of Cha

The Paris Region network of Chambers of Commerce and Industry comprises five state-supervised organisations coordinated by 252 business leaders who work for them on a voluntary basis, serving the region's 593,000 businesses and their employees. The network has a total of 5,700 employees, 55% of them involved in training.

The missions of the Paris - Ile-de-France Regional Chamber of Commerce and Industry (CRCI) are:

- to represent the CCI's position on regional policies concerning businesses and training;
- to coordinate the network of four CCIs.

The key missions of the Chambers of Commerce and Industry (CCIs):

■ Supporting businesses as they grow

The CCIs' products and services offer meets the needs of businesses at all the key stages of their development:

■ **innovation:** from awareness-raising to supporting the conversion of research into innovative products. Industrial property, connecting businesses and finance providers, research centres, educational institutions, consultancies, etc.

The CCIs are members of the Enterprise Europe Network, a network supporting the innovations of European SMEs, with a presence across more than 40 countries.

■ **market intelligence:** information serving growth.

The CCIs provide companies with qualified data on both French and international markets, constituting a hub of vital strategic information covering a range of areas: technology, competition, regulatory/legal issues, standards and socio-economic trends.

→ *Providing key market intelligence to more than 500 SMEs* and staging more than 30 information events and workshops every year.*

■ **sustainable development:** from information and updates on new regulations to environmental diagnoses.

→ *More than 2,000 SMEs attend information events on the environment and sustainable development, while more than 1,200 companies are involved in networks coordinated by the CCIs (eco-business, environment/sustainable development managers).*

■ **international growth:** providing information, facilitating contacts - by country or by sector.

The website www.iledefrance-international.fr is a key strategic resource offering Paris Region businesses the practical information they need to expand into international markets.

→ *Launched in December 2009, this web portal helps business managers to:*

- *find the answers to their questions simply and easily;*
- *identify contacts;*
- *access many useful links to our partners' websites: CCI, Ubifrance, UCCIFE, Coface, Oséo, INPI, CCEF, Customs, etc.*

■ **funding requirements:** from raising awareness of capital requirements to coordinating contacts with private investors.

Every year the CCIs stage conferences and workshops that raise awareness of public and private funding requirements. In recent years, business conferences (Techninnov, Finance Innov) and lunches with venture capitalists (ConnectVC) have been organised to put businesses in the seed, venture capital or development stage in touch with targeted private investors (Business Angels, funds and venture capital firms). CCI advisers assist entrepreneurs in their efforts to secure investment, providing them with advice at all stages of their development.

Members of Commerce and Industry (CCIs)



■ Training young people and company employees

CCI colleges and institutions offer 200 training courses covering all market sectors, including foundation level, in-service and apprenticeship training, from vocational qualifications (CAP – the Certificat d'Aptitude Professionnelle) through to doctorate level:

■ **foundation courses**, developed to meet the needs of businesses: 14,000 students, 15,000 apprentices and pre-apprentices trained in CCI institutions in Paris Region and internationally.

■ **in-service training** tailored to companies' skills development needs, delivered to more than 46,000 course participants.

■ Making the region more attractive

The CCIs actively encourage companies to locate to the region and promote their dynamism and international expansion by voicing their needs to both the regional and national authorities with regard to:

■ **the development of transport infrastructure** improving accessibility for businesses and their employees;

■ **regional planning** applying the principle of mixed-use development, combining housing, employment and services in effectively interconnected economic hubs which can drive regional development.

For more information and a solution tailored to your specific needs, contact your relevant Chamber of Commerce and Industry:

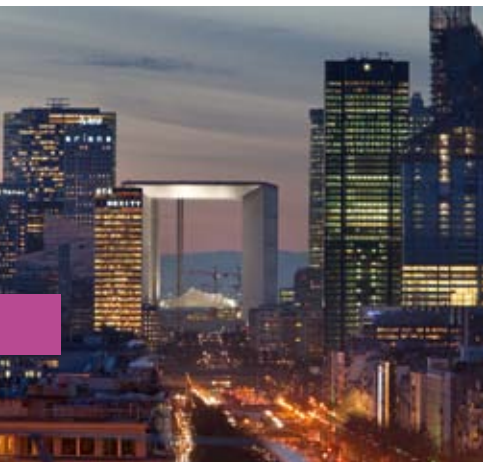
- **Chambre régionale de commerce et d'industrie Paris - Ile-de-France:**
www.paris-iledefrance.cci.fr
- **Chambre de commerce et d'industrie de l'Essonne:**
www.essonne.cci.fr
- **Chambre de commerce et d'industrie de Paris:**
www.ccip.fr
- **Chambre de Commerce et d'industrie Seine-et-Marne:**
www.seineetmarne.cci.fr
- **Chambre de commerce et d'industrie de Versailles Val-d'Oise / Yvelines:**
www.versailles.cci.fr



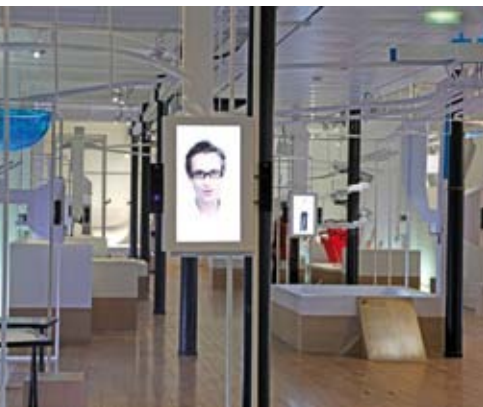
Economic environment

THE PARIS REGION ECONOMY IN 2009

- Paris Region's GDP was €552,100 million, compared with €541,500 million in 2007.
- No.1 EU region for GDP, accounting for 4.7% of the EU total and 28.9% of French national GDP.
- GDP was €47,000 per inhabitant.
- 752,100 companies and 814,600 businesses.



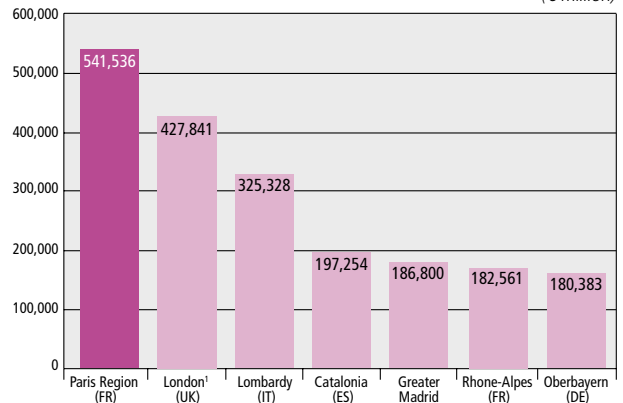
La Défense © Paris Tourist Office / Photographer: Jacques Lelair



Lieu du design - Paris © Geronimo

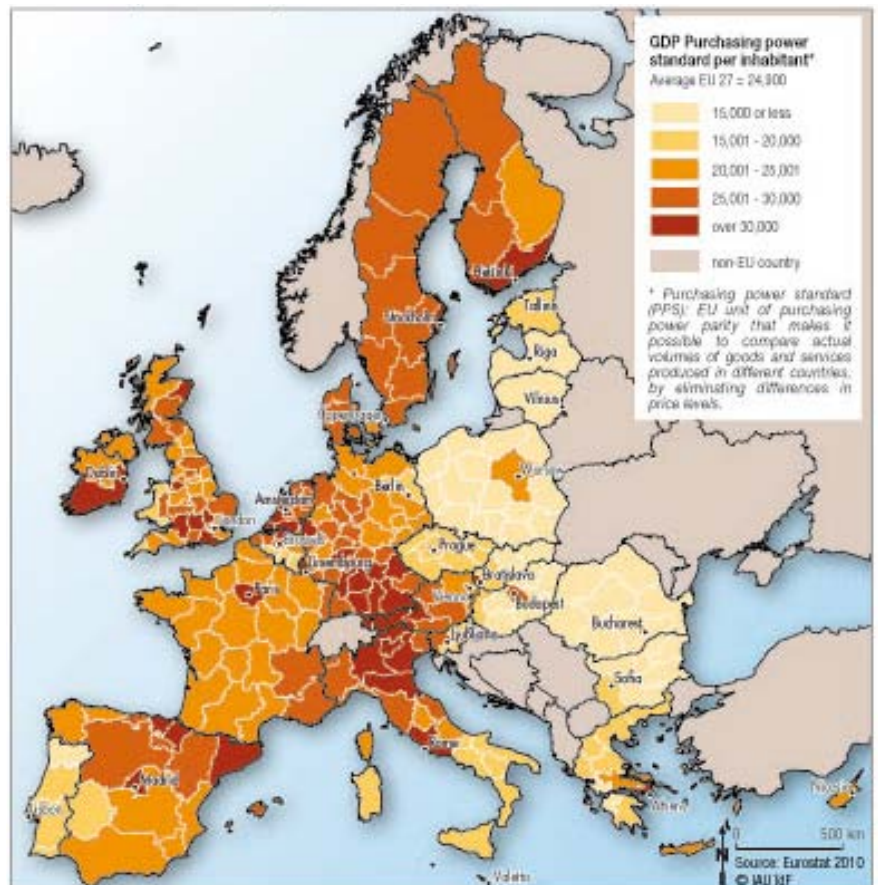
Top EU regions in terms of GDP in 2007

(€ million)



Source: Eurostat
*Inner + Outer London

GDP of European Union regions per inhabitant in 2007



Economic environment



STRUCTURE OF THE PRODUCTION SYSTEM: MAJOR CONTRACTORS + SMEs

Paris Region's wealth-generating multi-specialist economic profile is unique in Europe.

The Region offers an integrated production environment which combines the presence of major contractors with an extensive, diversified network of SMEs.

Paris Region key sectors of excellence

- Automotive: Renault, PSA Peugeot-Citroën
- Information and communication technology: Orange, Alcatel-Lucent, Thales, Microsoft, Apple
- Life sciences: Sanofi-Aventis, GlaxoSmithKline, Guerbet
- Agriculture and food: Nestlé, Danone, Pernod Ricard
- Aeronautics - Space - Defence: EADS, Safran, Dassault Aviation
- Eco-business: GDF SUEZ, Veolia
- Finance: BNP Paribas, Société Générale, Crédit Agricole
- Corporate meetings and events: Viparis, Reed Midem
- Logistics: FedEx, Geodis
- Tourism: Accor, Disneyland® Paris
- B2B services: Accenture, Gide Loyrette
- Fashion, design and luxury: LVMH, Hermès

Companies in Paris Region by size in 2009

	Total number	% of total
Very Small Enterprises 0 to 9 employees	696,121	92.55
Small and Medium-sized Enterprises 10 to 249 employees	52,659	7.00
Intermediate-sized Enterprises 250 to 5,000 employees	3,212	0.43
Large companies over 5,000 employees	135	0.02
TOTAL	752,127	100.00

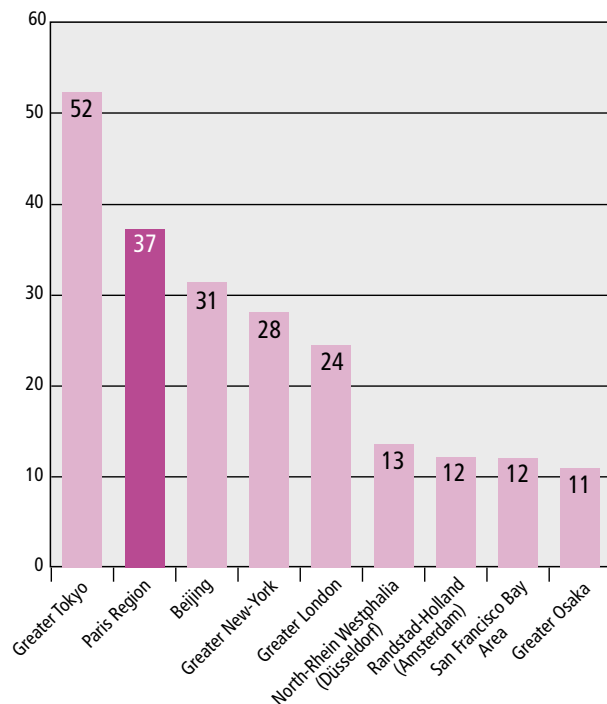
Source: INSEE (French Institute of Statistics)

The largest employers* in Paris Region in 2008

Company name	Regional workforce
La Poste (postal services group)	56,600
Air France	52,100
SNCF	51,900
RATP	44,250
France Télécom	34,300
PSA Peugeot - Citroën Automobiles	26,300
Société Générale	25,200
BNP Paribas	24,100
Renault SAS	23,000
Carrefour Hypermarchés	20,600
EDF	15,800
Crédit Lyonnais	13,300
Disneyland® Paris	14,000
AXA France	11,600
Auchan France	10,500

*Excluding Civil Service Staff
Source: INSEE (French Institute of Statistics)

Company headquarters by metropolitan region in 2010



Source: Fortune Magazine – Global 500 companies

Paris Region

- Paris Region, the EU leader in terms of GDP
- The world's second largest concentration of Fortune 500 headquarters
- A combination of world-class economic sectors

► Economic environment

■ VALUE ADDED BY SECTOR

A diversified services-based economy.

In 2009, services represented 87% of the gross value added created in Paris Region, while industry represented 12% and the agriculture and food processing sector, 1%.



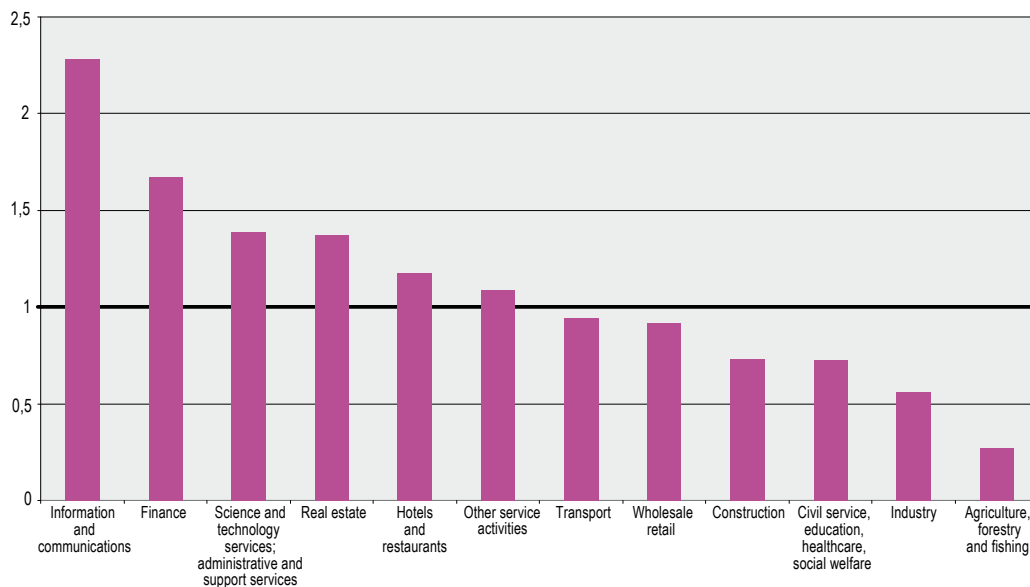
Sanofi-Aventis head office © IAU tdf - Frédéric Prevost

Value added by main economic sectors in 2009

	€ million	% of total
Agriculture and food processing	3,319	0.7
Industry	57,467	12.2
Construction	19,775	4.0
Consumer goods	12,756	2.6
Capital goods	9,079	1.8
Energy	8,876	1.8
Intermediate goods	6,681	1.4
Automotive industry	3,101	0.6
Services	312,487	87.2
B2B services	121,744	24.4
Finance and real estate	117,183	23.5
Education, healthcare, social welfare, civil service	81,817	16.4
Wholesaling / retailing	45,975	9.2
Business-to-Consumer services	41,867	8.4
Transport	25,645	5.1
TOTAL	498,118	100.0

Source: INSEE (French Institute of statistics)

Paris Region specialisation index by sector compared with France as a whole in 2009



Source: Unistatis

Note : a specialisation index over 1 indicates a higher degree of specialisation in Paris Region than in France as a whole.
A lower index indicates a sector that is relatively non-specialised in the region.



FOREIGN TRADE IN 2009

- Exports: €55.7 billion.
- Imports: €105.8 billion.
- Main products exported: pharmaceuticals products (10%), aerospace industry products (7%), automotive manufacturing products (6%).
- Main products imported: automotive manufacturing products (14%) and natural hydrocarbons (11%).
- Foreign trade partners: on a regional basis, the European Union is Paris Region's main trade partner, accounting for 45% of total exports and 58% of total imports. However, on a nation-by-nation basis, Paris Region's main client is the USA (11% of total exports) and its main supplier is Germany (15% of total imports).

Main international trading partners in 2009

Exports			Imports		
	Value (€ million)	%		Value (€ million)	%
USA	6,235	11.2	Germany	16,301	15.4
Germany	5,051	9.1	China	13,305	12.6
Italy	4,881	8.7	Belgium	12,217	11.6
United Kingdom	4,452	6.2	USA	8,845	8.4
Spain	3,010	5.4	Italy	6,135	5.8
Belgium	2,893	5.2	Spain	5,943	5.6
Switzerland	2,891	5.2	United Kingdom	5,080	4.8
China	1,575	2.8	Netherlands	3,526	3.3
Algeria	1,551	2.8	Japan	3,194	3.0
Netherlands	1,191	2.1	Switzerland	2,609	2.5

Source: Direction Interrégionale des Douanes d'Ile-de-France
(Paris Region customs department).

FOREIGN DIRECT INVESTMENT IN 2009

- Subsidiaries of international groups (17,500 establishments) account for 15% of total employment in the region.
- Europe's no.2 region in terms of inward FDI, attracting 191 projects.
- Job creation through inward FDI: 8,300 jobs created by international investments.
- 1,250 FDI selected Paris Region from 2003 to 2009, representing 53,600 jobs.
- The number of FDI locating to Paris Region grew by 60% between 2003 and 2009.

FDI in Paris Region: the main countries of origin in 2009

Countries of origin	Jobs		FDI	
	Number	% of total	Number	% of total
Japan	1,655	20.0	15	7.9
USA	1,526	18.4	39	20.4
Germany	1,055	12.7	22	11.5
Italy	986	11.9	14	7.3
Switzerland	675	8.2	10	5.2
United Kingdom	455	5.5	15	7.9
Netherlands	403	4.9	11	5.8
China	370	4.5	9	4.7
Spain	270	3.3	8	4.2
India	140	1.7	6	3.1
Other	751	9.1	42	22.0
TOTAL	8,286	100.0	191	100.0

Sources: Invest in France Agency and PREDA



Paris Region

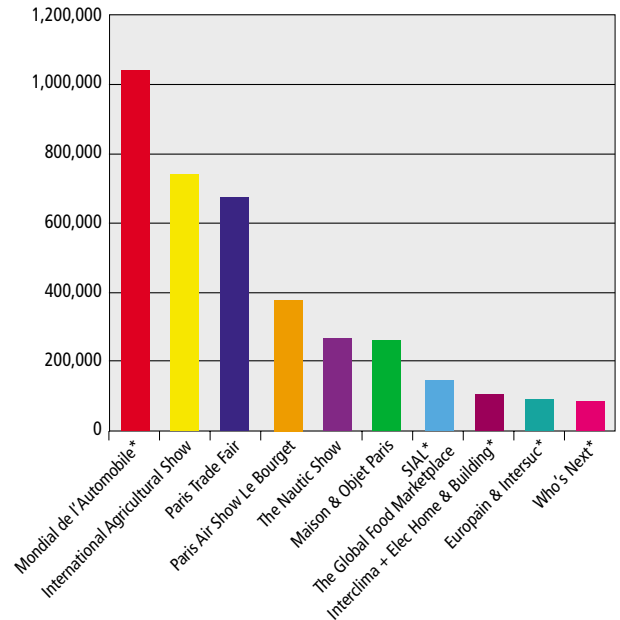
- Main export products: pharmaceuticals products, automotive industry goods and aeronautics and space industry goods
- Europe's no.1 region in terms of the number of jobs created by FDI
- Europe's no.2 region for the number of FDI attracted

Corporate events and tourism

EUROPE'S NO. 1 DESTINATION FOR MEETINGS, EVENTS AND TRADE SHOWS

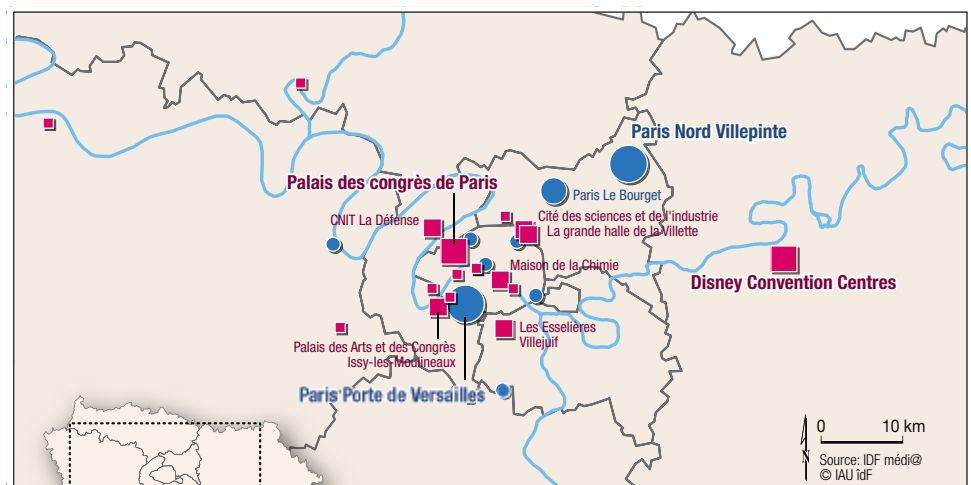
- The largest exhibition capacity in Europe (over 630,000 sq.m).
- 440 trade shows (220 open to the general public).
- 96,000 exhibiting companies, 40% international.
- 10 million visitors generating more than €5 billion for the local economy.
- International participation in Paris Region Trade Shows:
 - Professional trade shows: 33% of visitors
 - 70% of international visitors come from Europe and 15% from Asia.

Top international trade shows (over 80,000 visitors) in 2009



Source: OJS (French trade fair statistical audit bureau) - *2008

Conference and exhibition centres in Paris Region in 2010



Paris Nord Villepinte Exhibition Centre - SIA © Manuel Madeline IC

Corporate events and tourism



TOURISM IS ONE OF THE REGION'S LEADING ECONOMIC SECTORS

- Paris Region is the world's no. 1 tourist destination with about 42 million tourists every year.
- Tourist spending reached €17 billion in 2009.
- 510,000 jobs in the tourism sector and 67,000 tourism businesses.

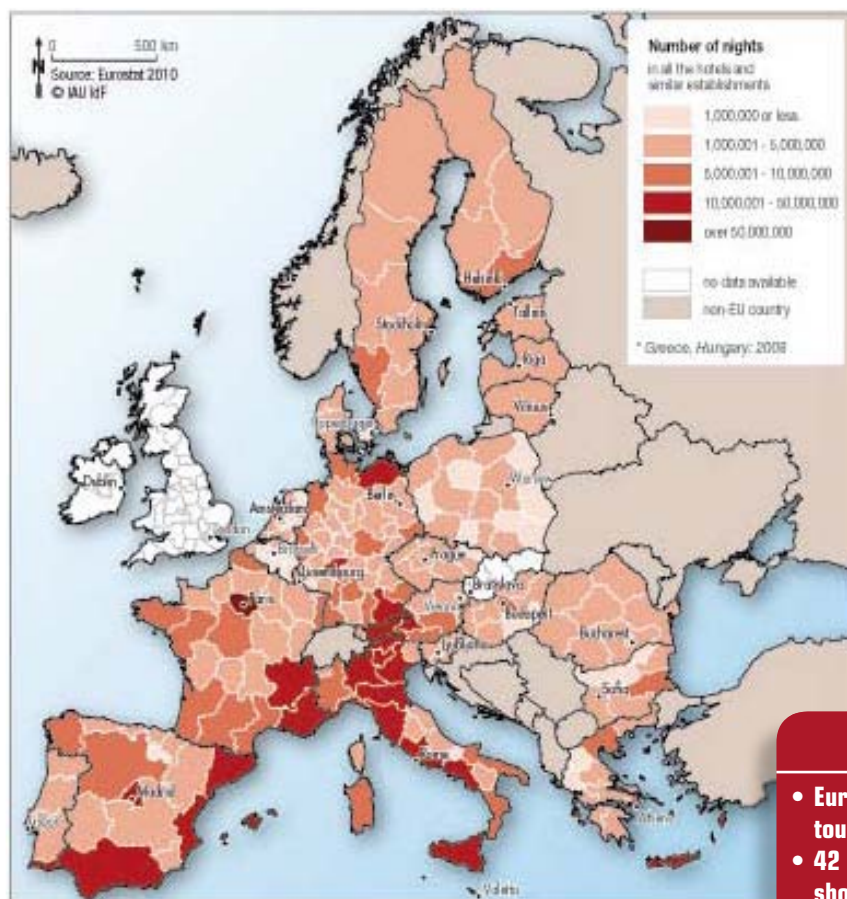
HOTEL BUSINESS IN 2009

- Paris Region is the world's leading regions in terms of hotel capacity: 2,400 hotels and 150,000 rooms, i.e. 13% and 24% of the French national hotel offer.
- 30.2 million hotel arrivals and 62.3 million overnight hotel stays in 2009, with foreign visitors accounting for 53% of overnight stays (est. 2010: 60%). Paris Region ranks as the world's no. 1 region in terms of overnights.
- Meetings and exhibitions industry represented 43% of hotel nights in 2009.

A WORLD-RENOWNED HISTORICAL HERITAGE

- 3,800 historical monuments, including 4 Unesco World Heritage Sites: Palace and Park of Versailles, the banks of the Seine in Paris, Palace and Park of Fontainebleau, and the town of Provins.
- 250 museums and exhibition venues and 4 national theatres including *La Comédie Française* and 3 opera houses (*Opéra Garnier*, *Opéra Bastille* and *Opéra Comique*), and 1,000 cinemas.
- Paris Region is home to 4 of Europe's most visited museums: *Musée du Louvre*, *Centre Pompidou*, *Cité des Sciences et de l'Industrie* and *Musée d'Orsay*.

Overnights in the European Union in 2009*



The most visited attractions in Paris Region in 2009

	Visitors
Disneyland® Paris	15,400,000
Notre-Dame de Paris ⁽¹⁾	13,650,000
Sacré-Cœur de Montmartre ⁽¹⁾	10,500,000
Musée du Louvre	8,435,000
Tour Eiffel	6,604,000
Château de Versailles	5,660,000
Centre Pompidou	3,354,000

(1) estimated

Source: Paris Ile-de-France Tourist Board

Top EU regions in terms of overnights in 2009

(number of nights)

Paris Region (FR)	62,279,000
Balearic Islands (ES)	45,769,000
Canary Islands (ES)	45,170,000
Catalonia (ES)	40,742,000
Andalusia (ES)	40,681,000

Source: Eurostat

Paris Region

- Europe's leading corporate events and tourism destination
- 42 million tourists, including 10 million trade show visitors welcomed every year

Transport

REGIONAL MOBILITY

- Rail network in 2010:
 - 1,280 km of intra-regional railway lines, 390 stations and 5,700 trains daily, 170,000 km of track,
 - No. of train journeys daily: 2.5 million.
- 14 Métro lines – 3.8 million journeys daily.
- 3 light rail lines – 280,000 journeys daily.
- 351 bus routes – 3.0 million journeys daily.
- 23,600 Velib self-service bicycles available from 1,750 pick-up points.
- 1 river shuttle (Vogues).
- 2,100 km of cycle paths.



Velib © Paris Tourist Office / Photographer: Marc Bertrand



Vogues © Paris Tourist Office / Photographer: Amélie Dupont

Paris Region public transport network as at 01-01-2011



RER Regional Rapid Transport and French Railways (SNCF)

- connection or last stop
- RER lines (RATP or SNCF)
- terminus
- connection or last stop
- traditional SNCF line (except RER)
- terminus
- other stations

TGV* line and station

*TGV: high-speed train

Métro (Underground/Subway)

- métro line
- RER/SNCF interchange

Other transit systems

- light rail
- bus lane



AIR CONNECTIONS

- In 2009, the 2 international airports of Paris-Charles de Gaulle and Paris-Orly ranked respectively 2nd and 11th in Europe in terms of passenger traffic. Paris-Le Bourget Airport is Europe's no. 1 business airport.
- Paris Region is no. 2 for passenger traffic in Europe in 2009: 83 million passengers and 738,600 aircraft movements:
 - Paris-Charles de Gaulle: 58 million passengers,
 - Paris-Orly: 25 million passengers.

MOTORWAY CONNECTIONS

- Europe's major motorway hub, with 800 km of motorways.
- A major European road network, with 12,000 km of roads.

RIVER TRANSPORT

- Europe's 2nd largest inland port with 70 harbours and 500 km of waterways in 2010.
- 10 multimodal platforms (rail/road/river).
- Nearly 7,680 km of navigable waterways and canals.
- Seine-Nord Europe Canal scheduled to open in 2016.

RAIL SERVICES

- Connections between the airport platforms and the TGV (high-speed trains): 64 connections per day.
- TGV: 17 million passengers travelled to European destinations by TGV from Paris Region in 2009.

Paris connected to the world



Gare de Lyon © Paris Tourist Office / Photographer: Jacques Lebar

Paris Region

- A dense and integrated freight and transport network
- High-speed rail link connecting to Europe's major cities

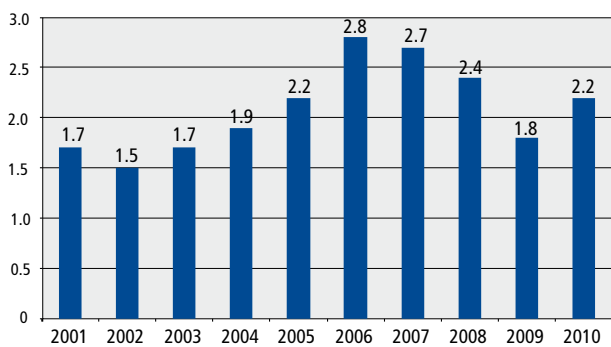
Real estate

EUROPE'S LEADING COMMERCIAL REAL ESTATE OFFER WITH:

- 50 million sq.m (539 million sq.ft) of office space.
- 30 million sq.m (323 million sq.ft) of business space.
- 29 million sq.m (312 million sq.ft) of warehouse space.
- 3.6 million sq.m (38 million sq.ft) of potential office space.

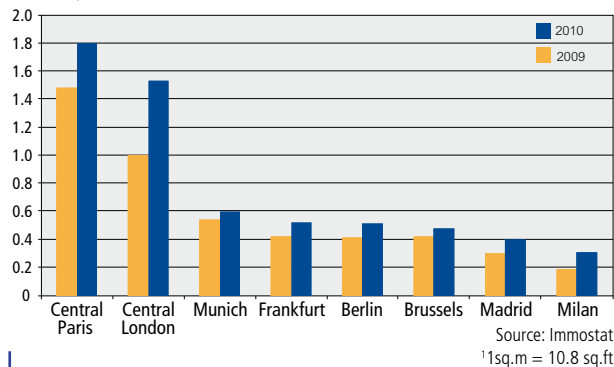
Office take-up in Paris Region from 2001 to 2010

million sq.m¹



Office take-up: European comparisons in 2009 and 2010

million sq.m¹

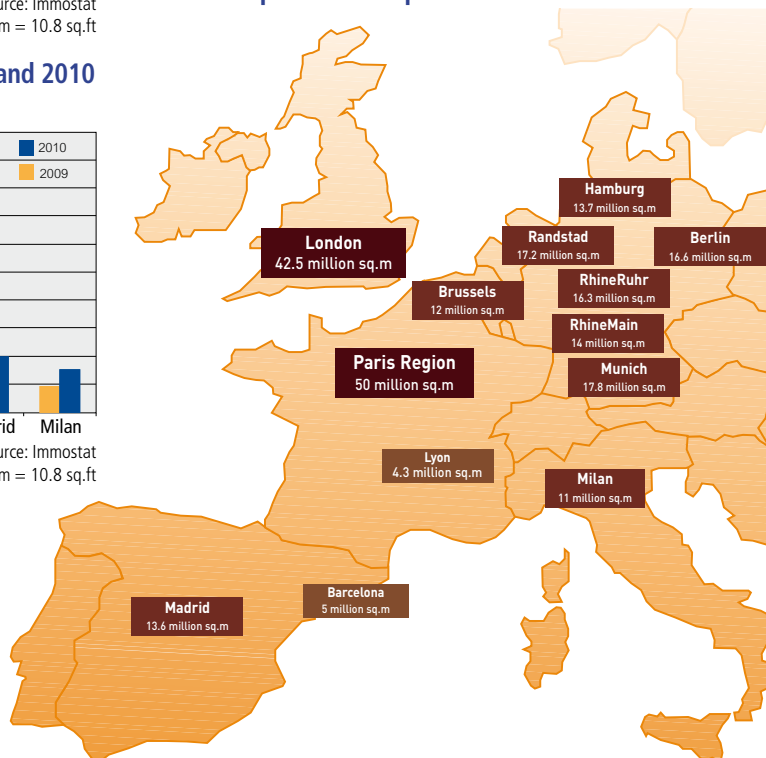


PARIS REGION REAL ESTATE VERY ATTRACTIVE IN 2010

- Europe's no.2 real estate investment market.
- €8.3 billion invested.
- 2.16 million sq.m (23.3 million sq.ft) of office orders placed in Paris Region, 1 million sq.m (10.5 million sq.ft) in Central Paris.



Office space in Europe in 2009



Sources: Estimations from ORIE, Jones Lang LaSalle, data handled by PREDA, IAU idF (London: within the M25)



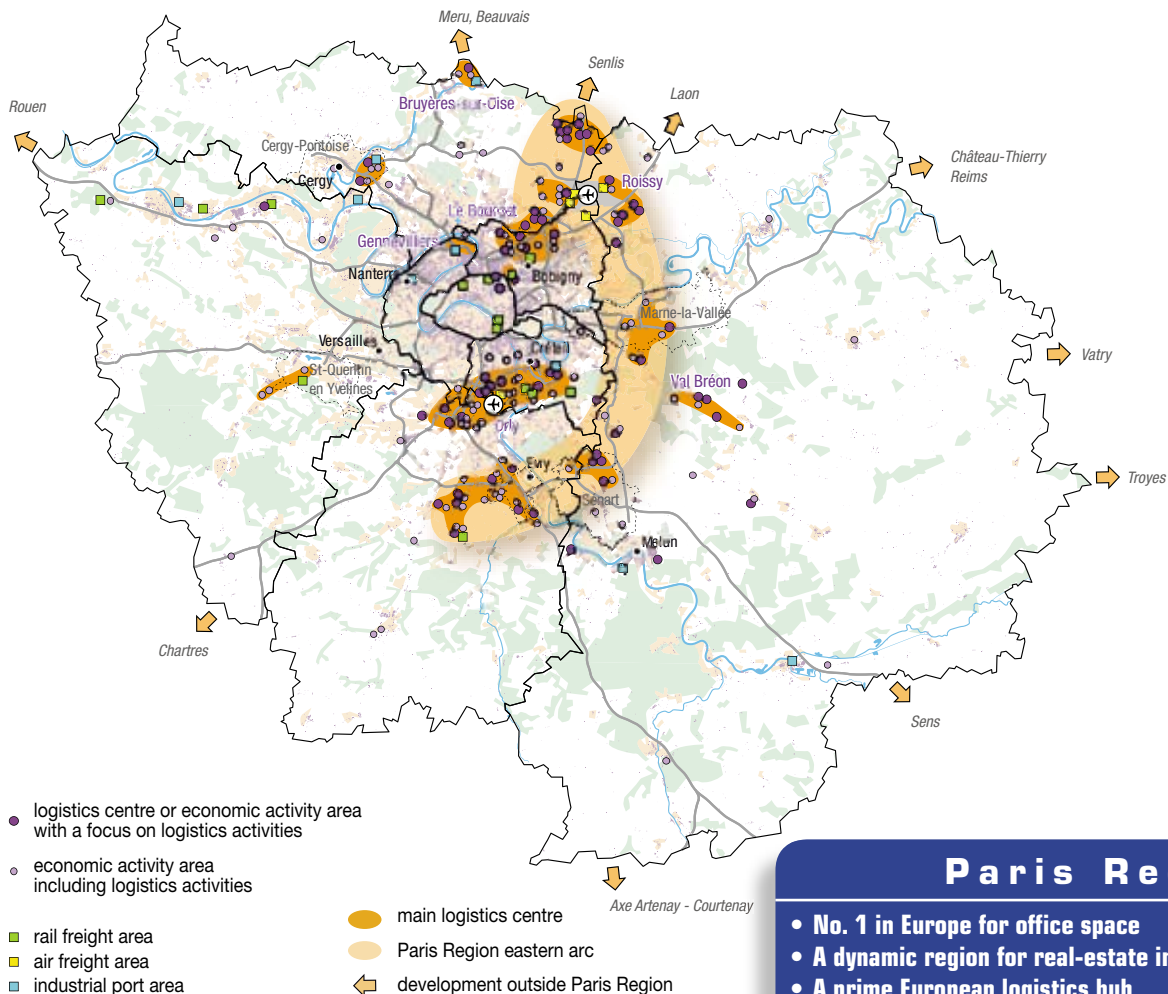
LOGISTICS: PARIS REGION, A EUROPEAN LOGISTICS CENTRE

- The warehouse offer for logistics activities has risen to 29 million sq.m (312 million sq.ft) in 2010, with more than 1.2 million sq.m (13.0 million sq.m.) currently available.
- Rents for warehouses in the Paris Region are extremely competitive in Europe. In 2010, prime rents were still less than €53/sq.m/year, excluding tax and building charges, in Paris Region, as opposed to €63 in Hamburg, €68 in Brussels, €72 in Madrid, €92 in Amsterdam and €155 in London.



Plate-forme de Gennevilliers © Port Autonome de Paris

Logistics sites and centres in Paris Region in 2006



Paris Region

- No. 1 in Europe for office space
- A dynamic region for real-estate investment
- A prime European logistics hub

Quality of life

OPEN SPACES

- Natural space dedicated mostly to agriculture and forest accounts for 80% of the total regional area.
- 23% of the region is covered by forest, i.e. 279,950 hectares, of which 81,000 hectares are accessible to the public, including the 23,000 hectare Forest of Fontainebleau (listed as a Unesco biosphere reserve).
- At the end of 2010, 42 sites were listed as Natura 2000 sites. Natura 2000 is a European network of designated natural habitats singled out for the quality, rarity or vulnerability of their animal or plant species. Its aim is to safeguard biological diversity within the European Union.
- 4 regional nature parks (+ 2 more underway) account for one-fifth of the total regional area.

AN ECO-RESPONSIBLE POPULATION

Paris Region citizens and local authorities are concerned by environmental issues:

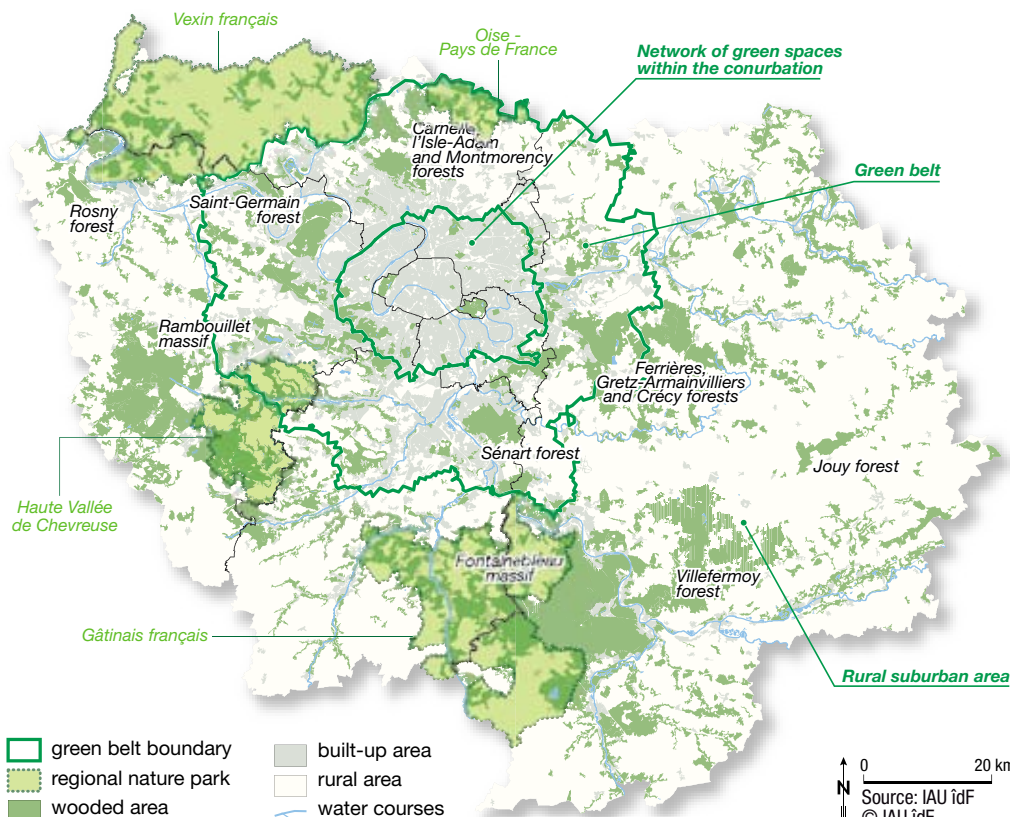
- 4 public bodies monitoring pollution in the region:
 - Airparif for air pollution
 - Bruitparif for noise pollution
 - Natureparif to protect biodiversity
 - Ordif for waste management.

Percentage of days during the year 2009 when the air quality was:

Very good or good	Average	Poor or very poor
77%	22%	1%

The calculation of the air quality index is based on levels of the pollutants NO₂, O₃, SO₂ and particles (PM₁₀) in accordance with the regulation introduced by the French government in 2004.
Source: Airparif

Major open spaces in Paris Region in 2011





FOOD

- *Marché international de Rungis*: the world's biggest fresh produce market.
- 52% of the area devoted to agriculture.
- 317% increase in agricultural land used for organic production between 2001 and 2009.
- The French "gastronomic meal" was inscribed on the Representative List of Intangible Cultural Heritage of Humanity by Unesco at the end of 2010.



La Frette-sur-Seine - 95 © IAU idf / Photographer: Emmanuel Blum

HOUSING

- 5,340,000 homes, 73% located in apartment buildings and 27% individual houses.
- 29 sustainable districts in Paris Region, accredited by the government and/or region and characterised by:
 - higher-than-average population density
 - mixed-use development (housing, shops, businesses)
 - urban planning that provides for extensive public transport or soft mobility
 - good connections to surrounding urban centres
 - eco-friendly urban planning or real estate development (green buildings, geothermal energy, rainwater harvesting, etc.).

Paris Region

- Paris Region is Europe's 2nd greenest city, after Berlin, in the "major cities" category (European Green City Index, 2009)
- A green region: 80% of the area is devoted to open spaces
- Rungis: the world's biggest fresh produce market



Canal Saint-Martin © Paris Tourist Office / Photographer: Jacques Lebar

HEALTH AND LEISURE

- The life expectancy of Paris Region inhabitants is 79.0 years for men (no. 1 in France) and 84.9 years for women (no. 4 in France).
- France ranks 12th worldwide in terms of life expectancy.
- Europe's no. 1 hospital network with the *Assistance Publique – Hôpitaux de Paris*, which has 37 hospitals and 23,000 beds.
- 428 swimming pools, 2,957 sports complexes, 3,089 turf pitches (football, rugby, etc.), 400 equestrian centres, 99 golf courses in 2009.

Average rental value as at 01-01-2010

	Paris	Inner Suburbs	Outer Suburbs	Paris Region average
Average surface area (sq.m)	50	53	61	54
Average monthly rental (€)	994	796	769	867
Average monthly rental (€/sq.m)	19.7	14.9	12.7	16.1

Source: Observatoire des Loyers de la Région Parisienne (OLAP)
Paris Region rental monitoring agency



Riverside traffic-free zone © Paris Tourist Office / Photographer: David Lefranc

Paris Region Urban Planning & Development Agency (IAU île-de-France)



A 200-strong multidisciplinary team with expertise covering all aspects of planning in Ile-de-France

■ Analysis, ideas, projects

In organisational terms, IAU île-de-France has six main specialist divisions - sustainable planning and development, urban planning and regional development, mobility and transport, urban and rural environment, the economy, employment and local development, demographics and housing - plus a number of dedicated units (documentation centre, communication, health, urban safety, and sport).

■ Project management for development plans in Paris Region

IAU île-de-France has been working closely with the regional authorities since 2003, assisting them in drawing up their development plans: exploring challenges and development options, promoting participatory processes and public enquiries, and producing draft development plans.

■ Networks, partnerships, missions abroad

IAU île-de-France is constantly adapting to a changing environment, looking to the future and pinpointing the long-term changes expected in the region. It is actively involved in a wide range of networks and partnerships, giving it access to additional resources and expertise. IAU île-de-France has been already active in around 40 countries through contracts and cooperation agreements.

■ An information hub and communications resource

In the framework of its public relations policy, IAU île-de-France also produces a wide range of publications, many of which are available online at www.iau-idf.fr

IAU île-de-France has developed various databases and integrated them within its regional geographical information system (RGIS), and this information is available on its website in the form of interactive maps.

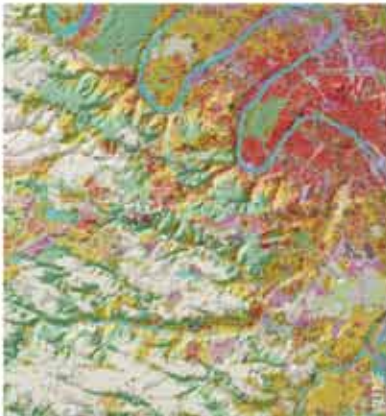
Chairman

IAU île-de-France is chaired by Jean-Paul Huchon,
Chair of the Ile-de-France Regional Council.

Managing Director

François Dugeny.

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15, rue Falguière 75740 Paris cedex 15 - Tél. +33 (0)1.77.49.77.40



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Econovista

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**Mapping the
Paris Region economy**

**Thinking of investing
in Paris Region?**

**Evaluate your choice of location
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Select the information you want according
to your decision criteria, create your own map, zoom in on the
areas that interest you, copy the map and download the data.

Welcome to Paris Region!



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econovista@paris-region.com

**Paris Region Economic
Development Agency (PREDA)**
3, rue des Saussaies - 75008 Paris - France
Annie Scaramozzino, Phone: +33 (0) 1.58.18.69.00
www.paris-region.com
www.econovista.com

 **ParisRegion**
Economic Development Agency

PARIS REGION

Welcome to Europe's first
economic area *

* Paris Region:

- population of 11.7 million
- the second most popular location for the world's 500 largest companies
- Europe's second largest airport facility
- Europe's largest stock of commercial real estate
- the world's number one destination for professional events and meetings

Paris Region Economic Development Agency ensures the follow up of your setting process

- succeeding in your preparations
- building your teams
- cutting through the red tape
- finding the right partners
- launching your communication

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