Tackling urban road congestion: Lessons from the CREATE project

(Congestion Reduction in Europe, Advancing Transport Efficiency)

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IAU, Paris, Nov. 24, 2017
A project for cities and with cities:
10 European and Euro-Med Cities

18 Partners from 11 Countries
“We do not have the time to repeat the mistakes of the past” Sorin Chitsa – Bucharest City Manager at the EIP CREATE event September 2017 – opening address.

“We cannot solve today’s problems using the mindset that created them” Albert Einstein - letter to Josh Winteler, 1901
CREATE: An Evolutionary perspective

1970 Evolution

Political mind-set

Profession/Industry mind-set

Individual/Social mind-set

2017 Disruption

Create
Can this evolutionary/learning process be short-circuited?
Evolving views

Amount of space required to transport the same number of passengers by car, bus or bicycle.

Car?  Bus?  Bicycle?

(Poster in city of Muenster Planning Office, August 2001)

Credit: Press Office City of Münster, Germany
So what is stage 4?

Technology-led or something else? Stronger urban & regional governance perhaps?