



# Tackling urban road congestion: Lessons from the CREATE project (Congestion Reduction in Europe, Advancing Transport Efficiency)

Charlotte Halpern (Sciences Po, Ecole urbaine)

IAU, Paris, Nov. 24, 2017

# A project for cities and with cities : 10 European and Euro-Med Cities



18 Partners from 11 Countries



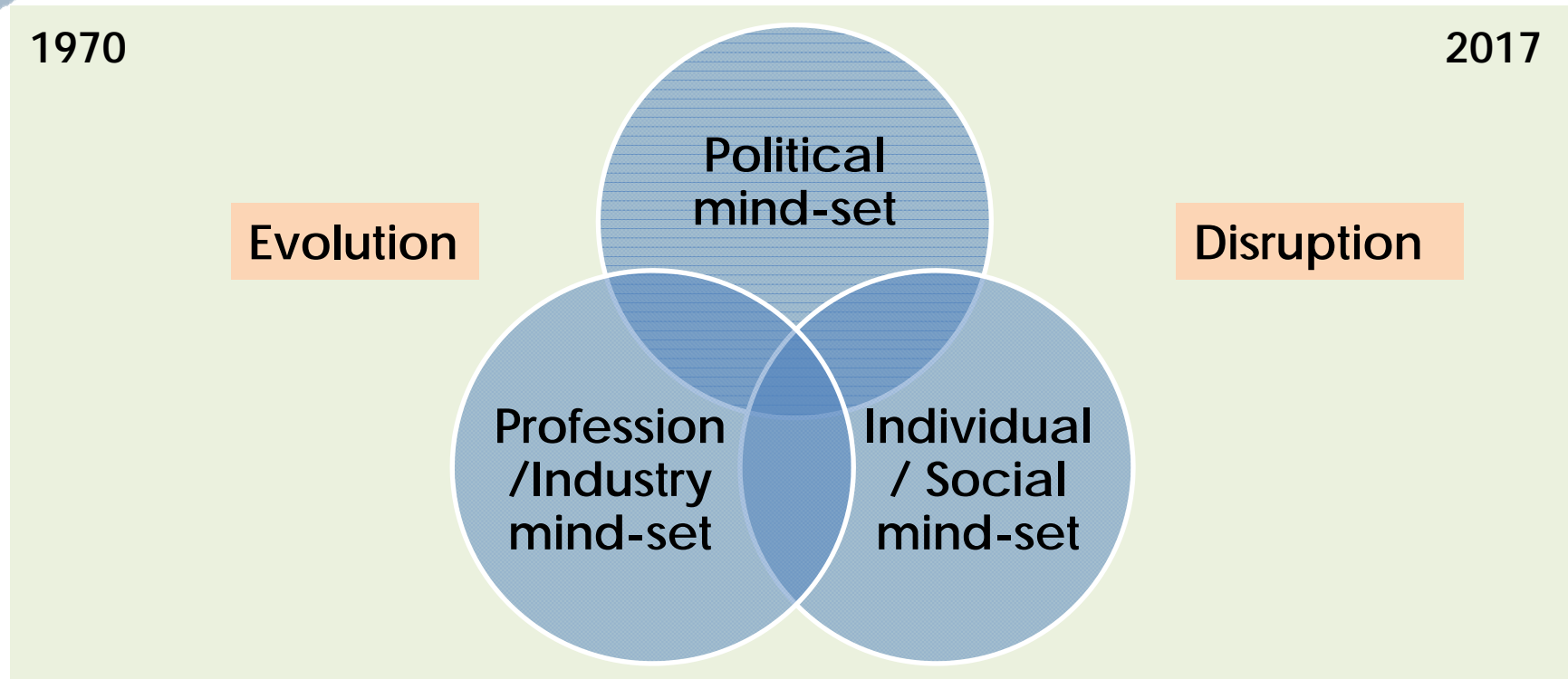
**“We do not have the time to  
repeat the mistakes of the  
past”**

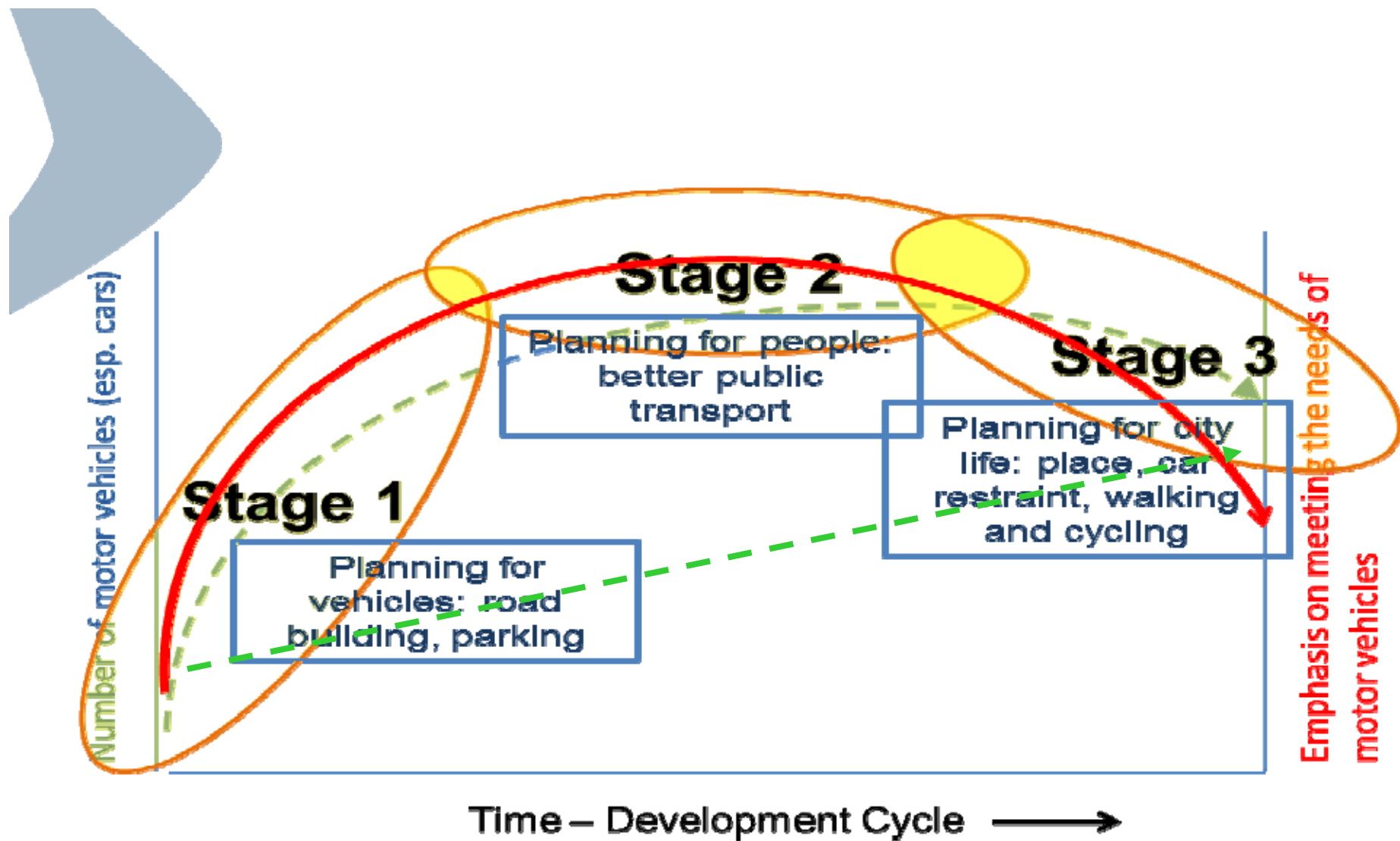
Sorin Chitsa – Bucharest City Manager at the EIP  
CREATE event September 2017 – opening address.

**“We cannot solve today's  
problems using the mindset  
that created them”**

Albert Einstein -  
letter to Josh Winteler, 1901

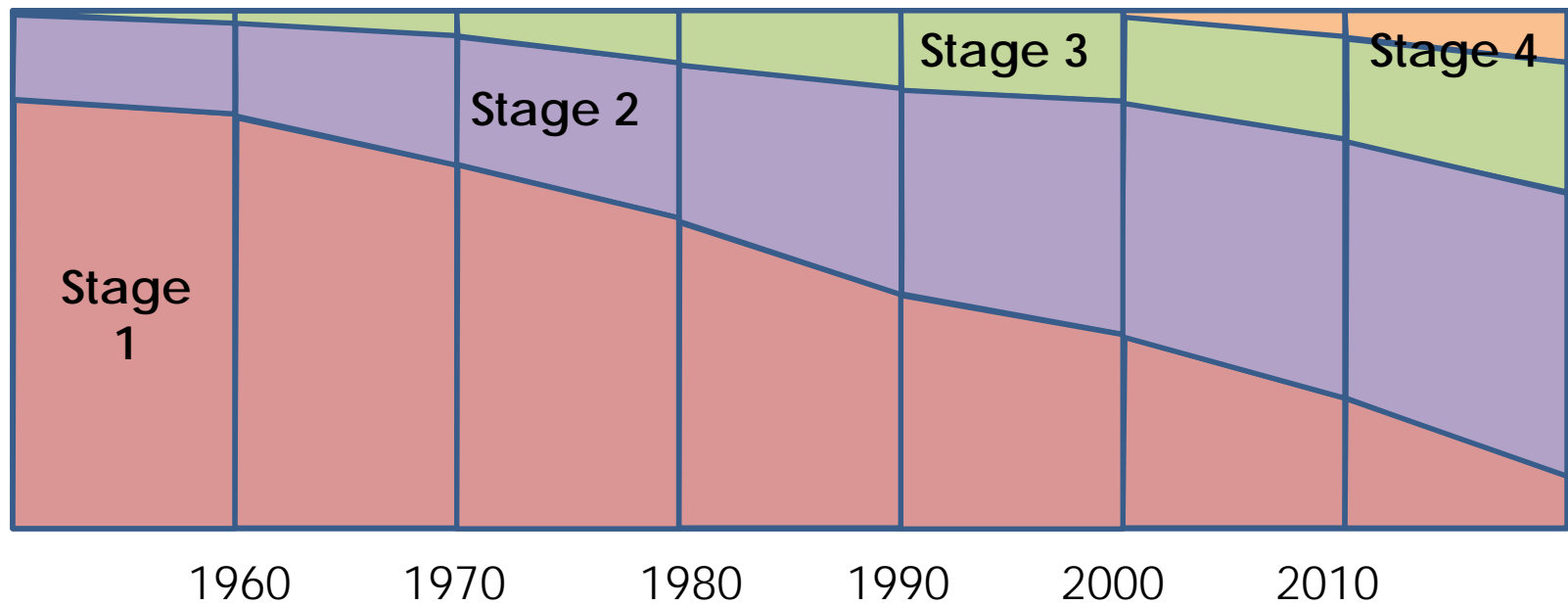
# CREATE: An Evolutionary perspective





Can this evolutionary/learning process be short-circuited?





# Evolving views

Amount of space required to transport the same number of passengers by car, bus or bicycle.



Car?



Bus?



Bicycle?

(Poster in city of Muenster Planning Office, August 2001)

*Credit: Press-Office City of Münster, Germany*





# So what is stage 4?



Technology-led or something else?  
Stronger urban & regional governance  
perhaps?







Vanessa Holve, Eurocities, Brussels  
vanessa.holve@eurocities.eu

Engage with us



[www.create-mobility.eu](http://www.create-mobility.eu)

