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edition

Paris Region

Key Figures





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Discover Paris Region's dynamism and diversity

Every year, the Paris Region Economic Development Agency (PREDA), the Paris - Ile-de-France Regional Chamber of Commerce and Industry (CRCI) and the Paris Region Urban Planning & Development Agency (IAU île-de-France) publish the latest key figures for Paris Region, one of the world's leading economic regions.

This document draws on the latest available published data.

Paris Region Key Figures 2010 is a guide providing you with the statistics and maps you need when:

- evaluating Paris Region's offer within the wider French and European environment,
- gathering detailed information for your market research relating to potential investment projects in Paris Region.

We hope that this document will allow you to discover the exceptional potential of Paris Region, highlighting its unique dynamism and diversity.

The PREDA also provides a great deal more information on its website www.paris-region.com and will be delighted to help you to locate and develop your business in Paris Region.

The CRCI coordinates the region's network of four Chambers of Commerce and Industry, advising and supporting businesses and offering a wide range of products and services relating to start-ups, innovation, economic intelligence, international development and training: www.paris-iledefrance.cci.fr

The IAU île-de-France monitors trends within Paris Region, and in relation to international developments, on an ongoing basis. Its website offers a range of information including databases and interactive maps: www.iau-idf.fr

Welcome to Paris Region!

This booklet was produced by:

- the Paris - Ile-de-France Regional Chamber of Commerce and Industry (CRCI Paris - Ile-de-France) – Chairman Pierre Simon;
- the Paris Region Urban Planning & Development Agency (IAU île-de-France), directed by François Dugeny;
- the Paris Region Economic Development Agency (PREDA) – Chairman Jean-Claude Seys and Chief Executive Officer Denis Tersen.

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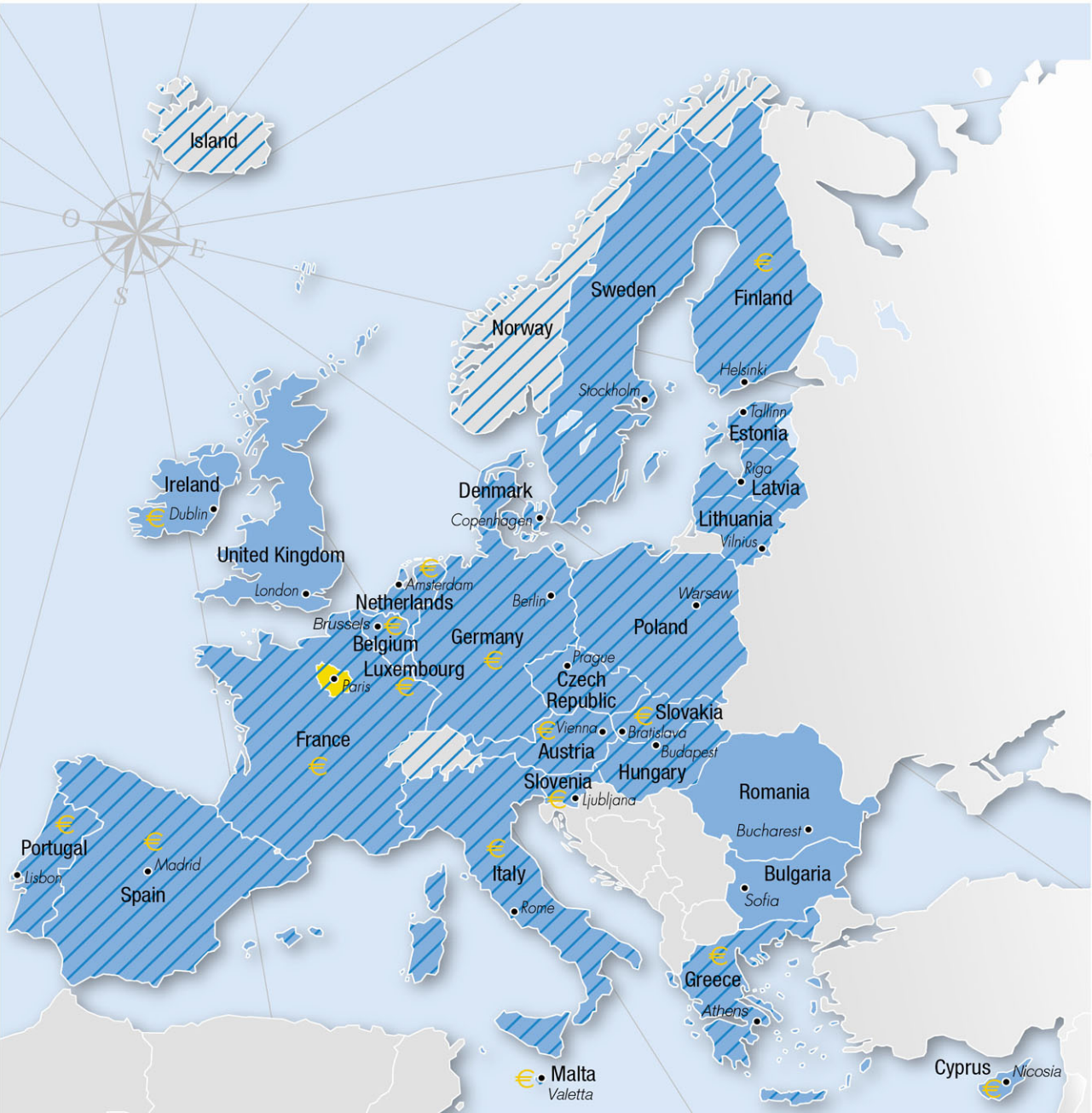
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Paris Region in the European Union as at 31-12-2009

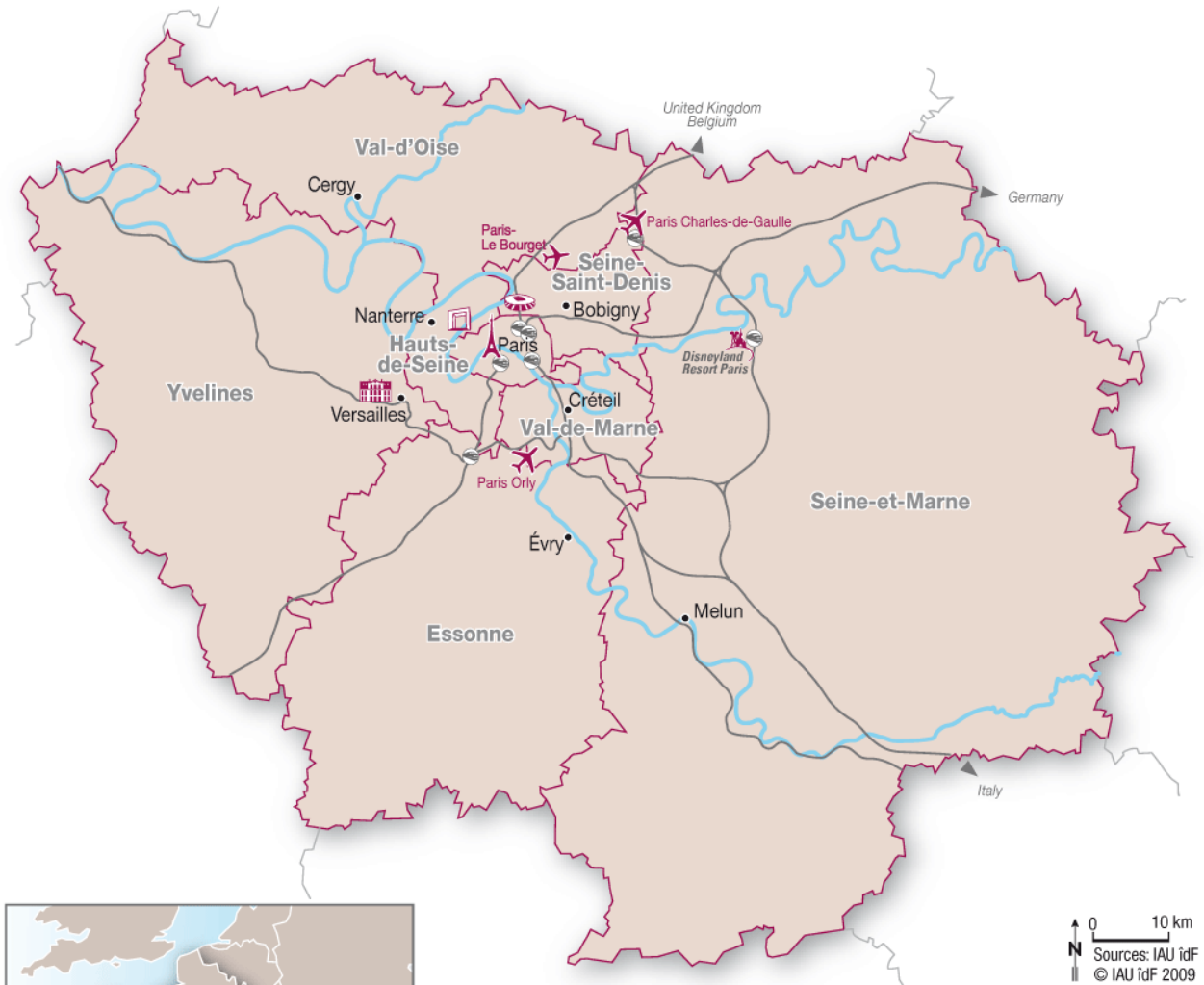


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Discover

DISCOVER PARIS REGION



- International airport
- High speed train station (TGV)
- High speed rail network
- The Seine and its tributaries



Paris Region economic highlights

Surface area (sq. km) ¹	12,012
Population as at 01-01-2008 (inhabitants) ¹	11,599,000
Population density in 2008 (inhab/km ²) ¹	970
GDP in 2008 ¹ (million €)	552,700
GDP in 2008 ¹ (€ per inhabitant)	47,650
Exports in 2008 (million €) ⁶	63,600
Imports in 2008 (million €) ⁶	119,900
Number of companies in 2008 ¹	692,200
Number of businesses in 2008 ¹	793,100
Business creations in 2008 ¹	77,500
Business closures in 2008 ¹	11,200
Total number of jobs (salaried + non salaried) in 2007 ¹	5,609,900
Unemployment rate (3rd quarter 2009) ¹	7.9%
Employment in public and private research in 2006 ²	137,300
Jobs created by FDI in 2008 ⁷	8,300
Number of students in 2008-2009 ³	588,700
Airport traffic in 2008 (thousands of passengers) ⁴	87,000
International high speed train traffic in 2008 (thousands of passengers) ⁵	22,000
Office space in 2009 (thousand sq.m) ⁸	50,000

Sources: ¹Insee (French Institute of Statistics)

²French Ministry of Research

³French Ministry of Education

⁴Aéroports de Paris

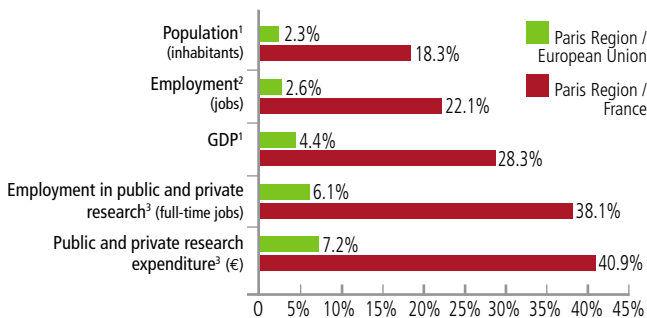
⁵SNCF

⁶Paris Region Customs department

⁷Invest in France – PREDA

⁸ORIE

Paris Region compared to France and to the European Union 27



Sources: Insee, French Ministry of Education, Eurostat

¹2008

²2007

³2006

© Paris Tourist Office - Photographie : Stéphane Querbes



Alexandre III bridge, Eiffel Tower

Paris Region is also

- 9 competitiveness clusters
- 440 trade shows and more than 250 conventions in 2008
- 42 million tourists every year

Population

POPULATION

- 11.6 million inhabitants in 2008.
- Paris Region is Europe's most densely populated region, accounting for 18% of the French population and 2% of the EU-27 total.
- Paris Region's population grew by 6.8% between 1999 and 2008 – 0.6 points more than the national average (+6.2%) and 3.7 points more than the EU-27 average (+3.3%).
- This increase means that Paris Region has 748,000 more inhabitants than in 1999, representing an average increase of 84,000 people every year.

Europe's most populated regions in 2007

(in thousands)

Paris Region (FR)	11,557
Lombardy (IT)	9,594
Andalucia (ES)	7,982
London ¹ (UK)	7,562
Catalonia (ES)	7,162
Comunidad de Madrid (ES)	6,121
Campania (IT)	5,801
Lazio (IT)	5,527
Düsseldorf (DE)	5,213
Mazowieckie (PO)	5,180

Source: Eurostat (by NUTS regions) - ¹Inner + Outer London

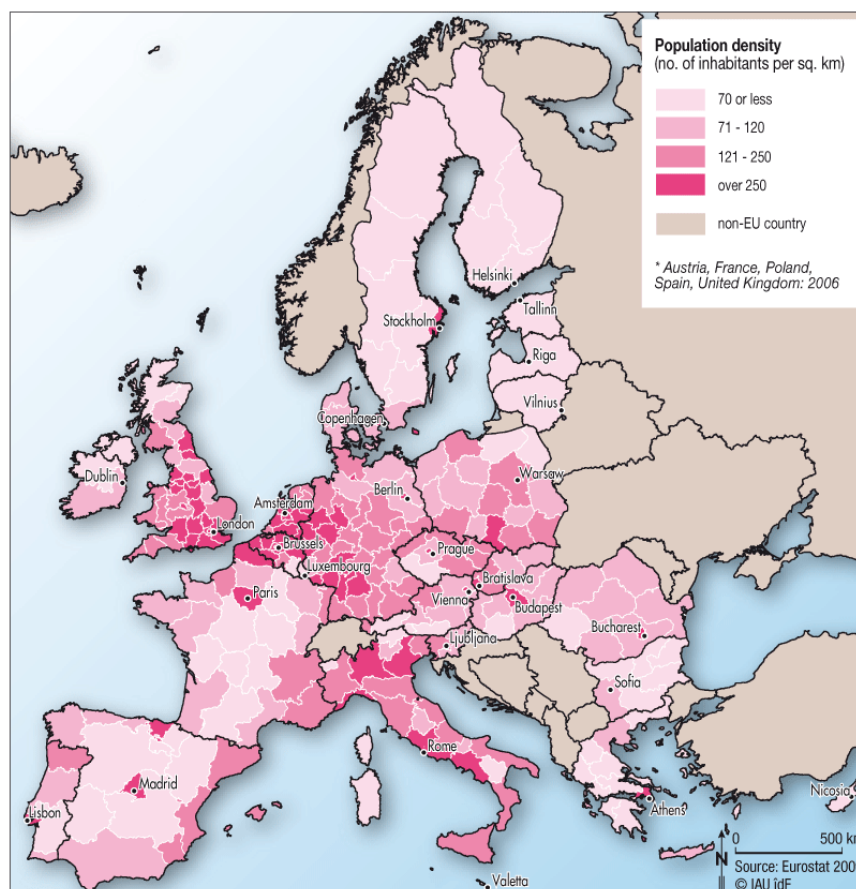
Population density: the EU's 5 most densely populated regions in 2007

(inhabitants per sq. km)

Brussels Capital Region (BE)	6,459
London ¹ (UK)	4,764
Berlin (DE)	3,827
Prague (CZ)	2,473
Hamburg (DE)	2,334
Paris Region (FR) ranks at no.12	966

Source: Eurostat - ¹Inner + Outer London

Population density of European Union regions in 2007*



Crowd on Paris bridge



A YOUNG AND COSMOPOLITAN REGION

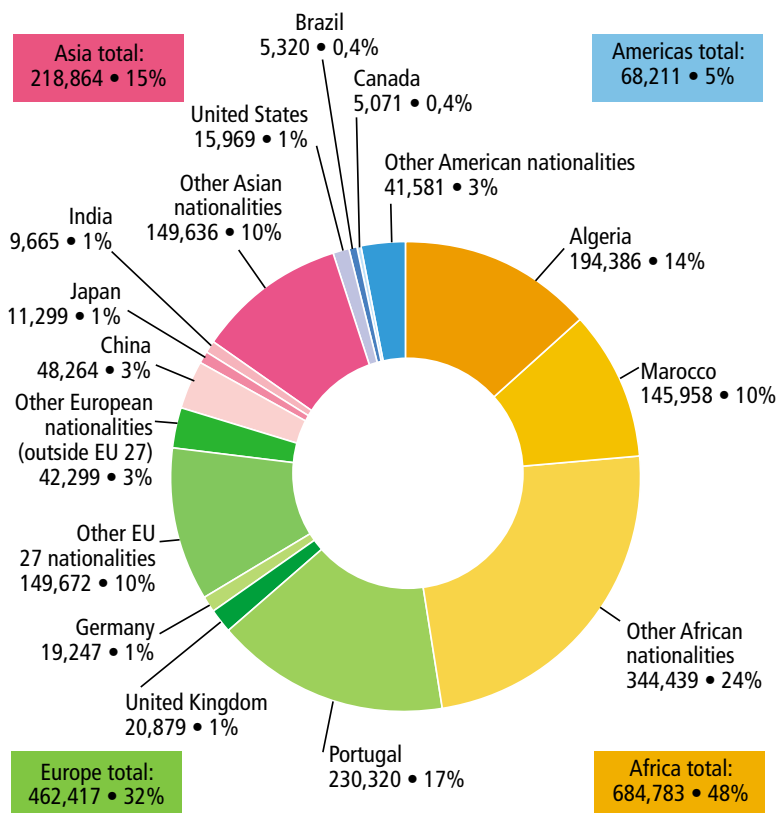
- High birth rate: 15 per 1,000 compared to the EU average (11 per 1,000) and the French average (13 per 1,000).
- 56% of the region's inhabitants are under 40 years old; 26% are 19 or younger; 30% are between 20 and 39 years old (2007).
- 12% of the population is of non-French nationality (2006).

Population by age group in 2007

	Paris Region	France	European Union ¹
0-19	26.0	25.0	22.6
20-39	30.3	26.2	28.6
40-59	27.0	27.5	27.2
60-74	10.6	12.9	14.3
75 and over	6.1	8.4	7.3

Source: Eurostat - ¹ EU: 2004

Non-French nationals living in Paris Region in 2006



© IAU idf - Denis Lacombe

Walkers on the lawns of Floral Park - Paris

Source: Insee (French Institute of Statistics)

Paris Region

- 18% of the French population
- 11.6 million inhabitants
- High birth rate

Education

THE FRENCH EDUCATION SYSTEM

The French education system - an overview

Higher education → 588,700 students in Paris Region				
LEVEL		THE LMD SYSTEM (Licence Master Doctorate)		
		Universities	Grandes Écoles ¹ Business schools Engineering schools	Other institutions (high schools, specialist schools)
9	(+9 years)	■ State diploma of doctor of medicine		
8	DOCTORATE (+8 years)	■ Doctorate (PhD)		
7				
6	(+6 years)	■ State diploma of doctor of dental surgery ■ State diploma of doctor of pharmacy	■ Master of Business Administration (MBA) ■ Specialist master's (MS)	
5	MASTER (+5 years)	■ Research master's ■ Professional master's ■ Engineering degree	■ Engineering degree ■ Master of Science (MSc) ■ Business school diplomas ■ Grandes Écoles degrees	■ Diplomas from specialist schools (health, social, tourism, art, architecture, etc.)
4				
3	LICENCE (+3 years)	■ Licence (bachelor's) ■ Licence professionnelle (professional bachelor's)		
2	(+2 years) ↑	■ University diploma in technology (DUT) ² ■ University diploma in science and technology (DEUST) ²	■ Preparation for competitive entrance exam to the Grandes Écoles – CPGE ²	■ Higher technical certificate – BTS ²
1				
Completion of secondary school + baccalaureate = access to higher education				
Secondary education: 15 to 18 years old → 999,200 students in Paris Region				
Primary education: 3 to 10 years old → 1,244,900 students in Paris Region				

Sources: EduFrance, French Ministry of Higher Education and Research 2008-2009

¹The Grandes Écoles are uniquely French institutions. They are extremely selective and offer education of a very high standard.

²DUT = University Diploma of Technology; DEUST = Diploma of Scientific and Technical University Studies; CPGE = Preparatory classes for Grandes Écoles; BTS = Technical Sections.



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Cite Internationale Universitaire, Franco-British College - Paris



A STUDENT REGION THAT IS OPEN TO THE WORLD

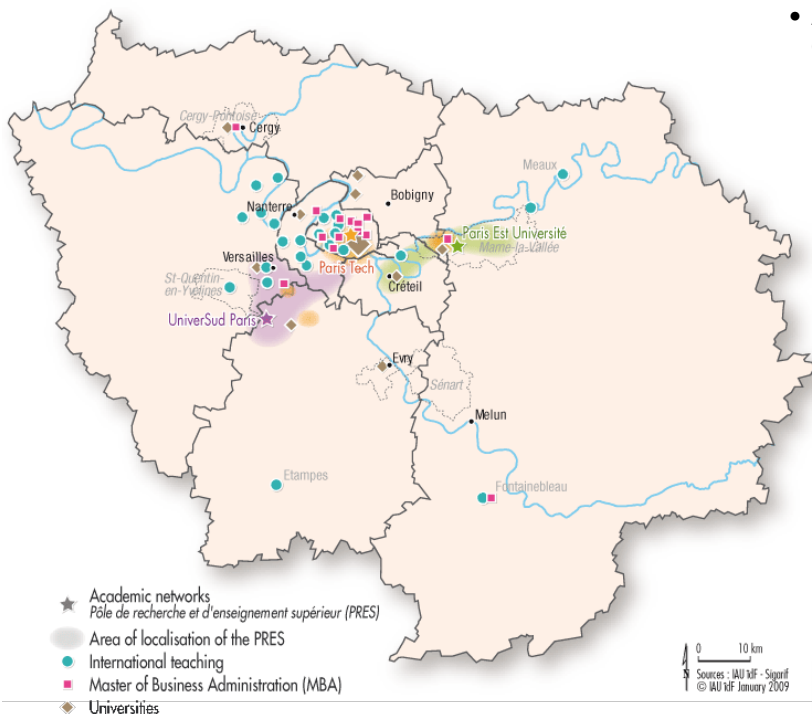
- Paris Region has the 2nd highest concentration of higher education students in the EU.
- The region had a total of 588,700 students in higher education in 2008-2009.
- 999,200 students in secondary schools.
- 11 foreign national institutions: American, English, German, Italian, Japanese, Spanish.
- 22 multicultural schools: American, Arabic, Dutch, English, German, Italian, Japanese, Norwegian, Polish, Portuguese, Spanish and Swedish.
- 17 universities located on 22 sites across the region and 53 public and private *Grandes Écoles*¹.
- Foreign students account for 20% of the total student population in Paris Region universities.

¹The Grandes Écoles are uniquely French institutions. They are extremely selective and offer education of a very high standard.

WORLD-RANKING HIGHER EDUCATION INSTITUTIONS WITH LINKS TO RESEARCH CENTRES AND THE PRIVATE SECTOR

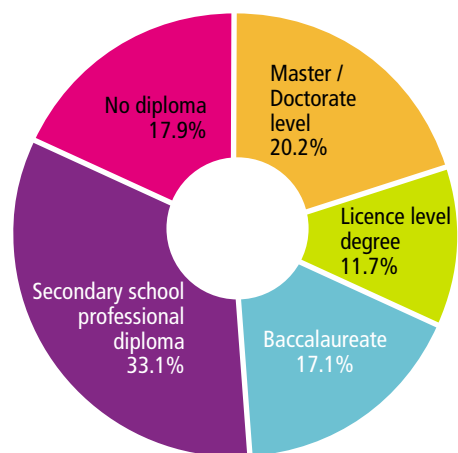
- Paris Region's excellence in science is reflected in the Shanghai Academic Ranking of World Universities, with *Université Pierre et Marie Curie*, *Université Paris-Sud 11*, *ENS Paris*, *Université Paris Dauphine*, *Université Paris Diderot* and *École Polytechnique*, all ranking among the world's 100 best universities.
- Paris Region also boasts world-renowned business schools: *HEC*, *INSEAD*, *ESSEC* and *ESCP Europe*, all rank among the European leaders, according to the Financial Times.
- The French Government has established a number of academic networks – *Pôles de Recherche et d'Enseignement Supérieur*, or *PRES* for short, bringing together universities, *Grandes Écoles* and research centres.
Paris Region has 3 major *PRES* clusters:
→ *Paris Est Université*
→ *Paris Tech*
→ *UniverSud Paris*.
- More than 70,000 apprentices across all educational levels are currently training in Paris Region businesses.

Education with international vocation in Paris Region



EDUCATIONAL QUALIFICATION

- Around one third of the population aged 14 years and over goes on to higher education.



Paris Region

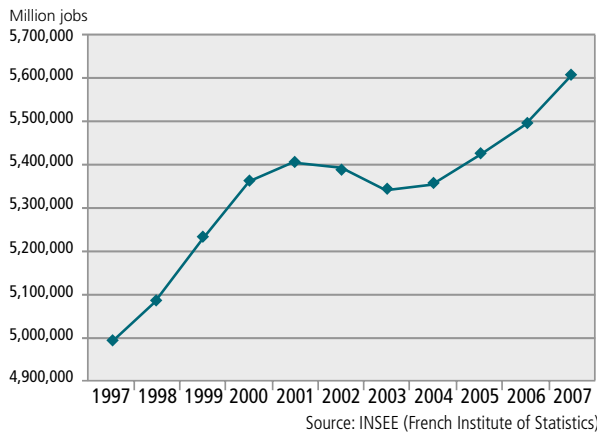
- A high-quality, diversified educational system providing a highly-qualified workforce
- A strong international student presence

Employment

OVERALL EMPLOYMENT TREND IN PARIS REGION

- 5,609,900 jobs in 2007 (+2% compared to 2006).
- 62% of the population was economically active (55% in other French regions) in 2008.

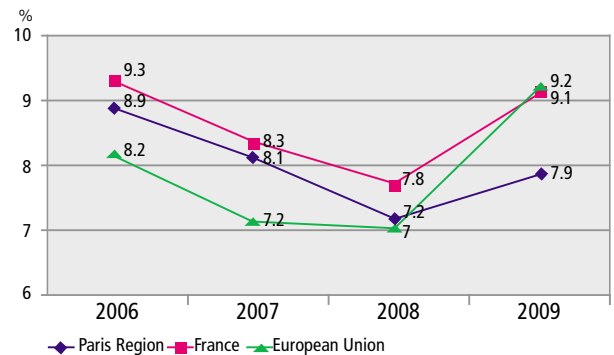
Employment in Paris Region from 1997 to 2007



RISING BUT BALANCED UNEMPLOYMENT LEVEL COMPARED TO FRANCE AND THE EU

- 445,900 unemployed in 2009.
- Unemployment rate of 7.9% in Paris Region (3rd quarter 2009).

Unemployment rates from 2006 to 2009



Structure of Paris Region's economically active population in 2008

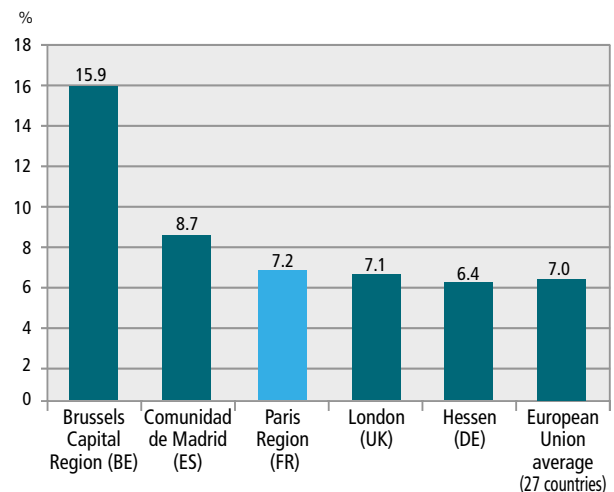
- 29% of the active population are managers and higher professional workers.

(as %)

	Paris Region	Other French regions
Employed population	100.0	100.0
■ By age		
15 - 29	21.0	19.5
30 - 49	54.5	54.5
50 and over	24.5	26.0
■ By socio-economic group		
Managers, higher professional workers	28.3	13.0
Intermediate professional workers	25.5	23.6
Non-manual workers	28.0	29.7
Manual workers	13.2	25.0
Other	5.0	8.7
■ By sector		
Industry	10.9	16.2
Construction	5.2	7.3
Services	83.2	72.6
Other	0.7	3.9

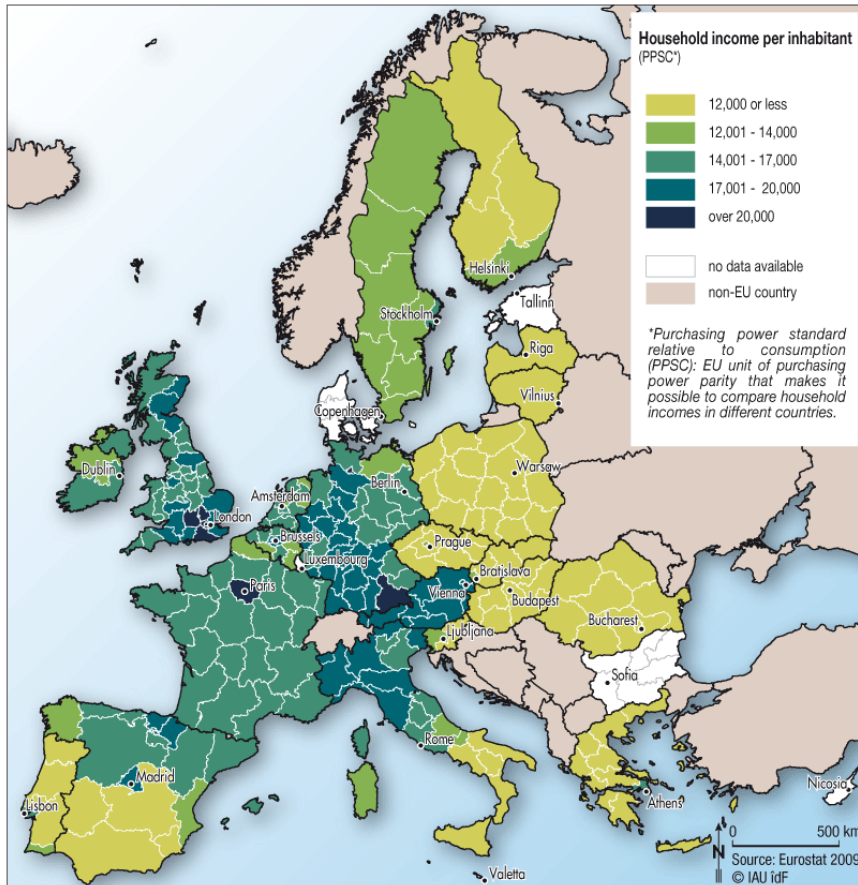
Source: INSEE (French Institute of Statistics)

Unemployment rates of Paris Region compared with other European regions in 2008





Household income in European Union regions in 2006



Household income¹ in European regions in 2006

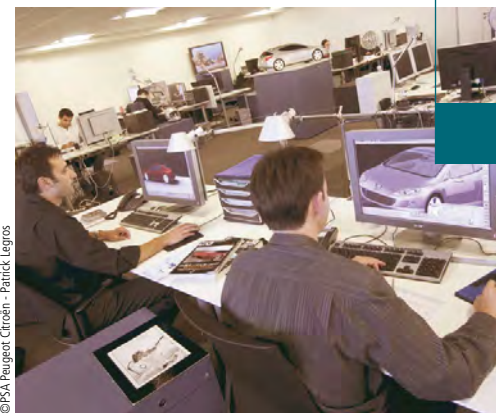
(in euros per inhabitant)

London ² (UK)	32,226
Berkshire, Bucks and Oxfordshire (UK)	30,005
Paris Region (FR)	28,508
Surrey, East and West Sussex (UK)	28,434
Bedfordshire, Hertfordshire (UK)	28,192

Source: Eurostat

¹Net income from employment

²Inner + Outer London



Average annual gross salary in Paris Region in 2007

- The average annual gross salary is €39,500.

	Average annual gross salary (€)	Change 2007/2006 (as %)
Managers, higher professional workers	68,845	4.5
Intermediate professional workers	34,702	2.8
Non-manual workers	23,568	2.8
Manual workers	24,051	2.3
Average Paris Region	39,471	3.5
Average France	31,093	3.2

Source: INSEE (French Institute of Statistics)



Rungis International Market

Paris Region

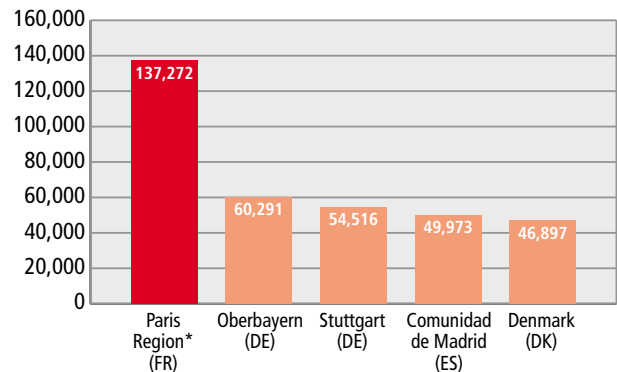
- A highly active population
- A high proportion of executives and managers

Research and development

PARIS REGION: THE EUROPEAN LEADER IN R&D

- Paris Region is Europe's no. 1 region in terms of R&D capability with 137,300 people working in research, including 81,300 researchers (2006).
- Public and private R&D expenditure totalled €15.5 billion in 2006.
- Paris Region recorded the highest number of both patent applications (3,300) and high-tech patent applications (860) in 2004.

Top EU regions in terms of total R&D personnel in 2007* (total number in full-time employment)



* Paris Region: 2006 - Source: Eurostat

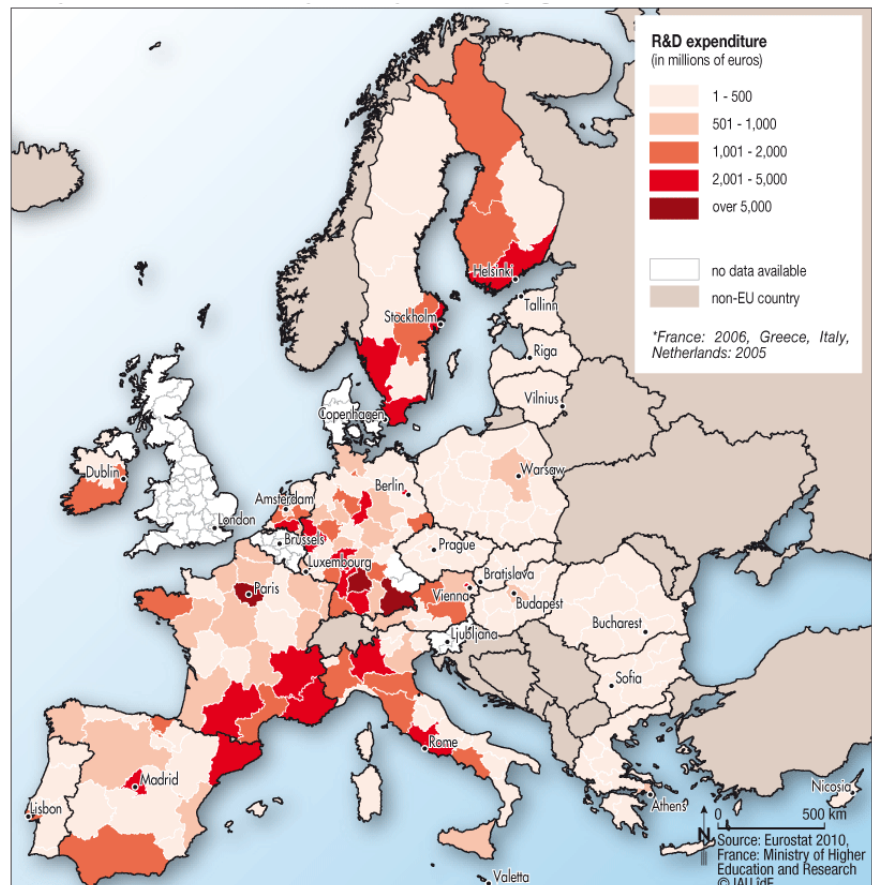
European Research and Development expenditure by region in 2007

	(€ million)
Paris Region ¹ (FR)	15,512
Stuttgart (DE)	8,443
Oberbayern (DE)	7,784
Denmark (DK)	5,799
Darmstadt (DE)	4,678

¹Paris Region: 2006

Sources: Eurostat and Ministry of Higher Education and Research

European research and development expenditure by region in 2007*



PUBLIC RESEARCH

- Total expenditure: €5.2 billion.
- In 2006, public research accounted for 55,900 jobs (full-time equivalent), including 33,600 researchers (59% are researchers).

PRIVATE RESEARCH

- Total expenditure: €10.3 billion.
- In 2006, private research accounted for 81,400 full-time equivalent jobs, including 49,300 researchers (60% are researchers).



PARIS REGION: 9 COMPETITIVENESS CLUSTERS

In 2005, the French government launched its competitiveness cluster strategy with the aim of bringing together business, research centres and training bodies to unlock synergies and stimulate the emergence of collaborative, and, above all, innovative projects, in the face of increased global competition. These clusters strengthen Paris Region's competitive position on the world stage, notably by encouraging research and innovation.

- 9 clusters: Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Mov'eo, and System@tic.
- Almost 700 projects financed.
- Total investment of €2,260 million including €830 million of public funding.

Paris Region Competitiveness clusters in 2009

Cluster name	Sector	Members	Number of projects financed	Total investments (€ million)	Total public sector funding (€ million)
Advancity www.advancity.eu	Sustainable urban development, housing and construction, mobility, eco-technologies	136	70	150	n/a
ASTech www.pole-astech.org	Business aviation, space transportation. Propulsion systems and equipment.	150	19	86	42
Cap Digital www.capdigital.com	ICT, digital content technologies	500	261	525	227
Cosmetic Valley www.cosmetic-valley.com	Perfumes and cosmetics	506	21	69	18
Elastopole www.elastopole.com	Rubber and polymers	79	20	52	n/a
Finance Innovation www.finance-innovation.org	Banks and investment companies, insurance, investment management, services to the finance sector	201	12	9	n/a
Medicen www.medicen.org	Innovative therapies and advanced technologies in healthcare	157	35	161	70
Mov'eo www.pole-moveo.org	Automotive sector, public transport, road safety and environment	250	82	310	140
System@tic www.systematic-paris-region.org	Automotive and transport, free and open source software, security and defence, systems design and development tools, telecoms	500	186	900	330
TOTAL		2,479	706	2,262	827

Sources: Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Mov'eo, System@tic
n/a : non available



© C. Kémarrec

Synchrotron Soleil - Essonne

Paris Region

- Europe's leading R&D region
- Europe's no.1 region for R&D expenditure
- Europe's no.1 region for R&D personnel (full-time equivalent)

The Paris Region network of Cha

The Paris Region CCI network comprises five state-supervised organisations coordinated by 216 business leaders who work for them on a voluntary basis, serving the region's 535,000 businesses and their employees.

The CCIs' key missions:

Supporting businesses as they grow

The CCIs' products and services offer meets the needs of businesses at all the key stages of their development:

■ **innovation:** from awareness-raising to supporting the conversion of research into innovative products
Making connections: between businesses and finance providers, research centres and educational institutions, consultancies, etc.
The CCIs are members of the **Enterprise Europe Network**, a support network for European SMEs with a presence across more than 40 countries.

■ **economic intelligence:** information serving growth
The CCIs provide companies with qualified data on both French and international markets, constituting a hub of vital strategic information covering a range of areas: technology, competition, the regulatory/legal environment, standards and socio-economic trends.

→ *Providing key economic intelligence to more than 500 SMEs* and staging more than 30 information events and workshops every year.*

■ **sustainable development:** from information and regulatory updates to diagnostic business analysis

→ *More than 2,400 SMEs attend information events on the environment and sustainable development, while nearly 900 companies are involved in networks coordinated by the CCIs (eco-business, environment/sustainable development managers).*

■ **international growth:** providing information, facilitating contacts – by country or by sector
The website www.iledefrance-international.fr is a key strategic resource offering Paris Region businesses the practical information they need to expand into international markets.

→ *Launched in December 2009, this web portal allows business managers to:*

- *find the answers to their questions simply and easily*
- *identify contacts*
- *access many useful links to our partners' websites: DRCE, DRIRE, Ubifrance, UCCIFE, Coface, Oséo and INPI.*

**The reference year for all figures cited is 2008*

For more information and a solution tailored to your specific needs, contact your relevant Chamber of Commerce and Industry:

- Chambre régionale de commerce et d'industrie Paris - Ile-de-France - www.paris-iledefrance.cci.fr
- Chambre de commerce et d'industrie de l'Essonne - www.essonne.cci.fr
- Chambre de commerce et d'industrie de Paris - www.ccip.fr
- Chambre de commerce et d'industrie de Seine-et-Marne - www.seineetmarne.cci.fr
- Chambre de commerce et d'industrie de Versailles Val-d'Oise / Yvelines - www.versailles.cci.fr



Members of Commerce and Industry (CCIs)



Training young people and company employees

CCI colleges and institutions offer 200 training courses covering all market sectors, including foundation level, in-service and apprenticeship training, from vocational qualifications (CAP – the Certificat d'Aptitude Professionnelle) through to doctorate level:

■ **foundation courses** developed to meet the needs of businesses: 14,000 students, 15,000 apprentices and pre-apprentices trained in CCI institutions in Paris Region and internationally.

■ **in-service training** tailored to companies' skills development needs, delivered to more than 46,000 course participants.

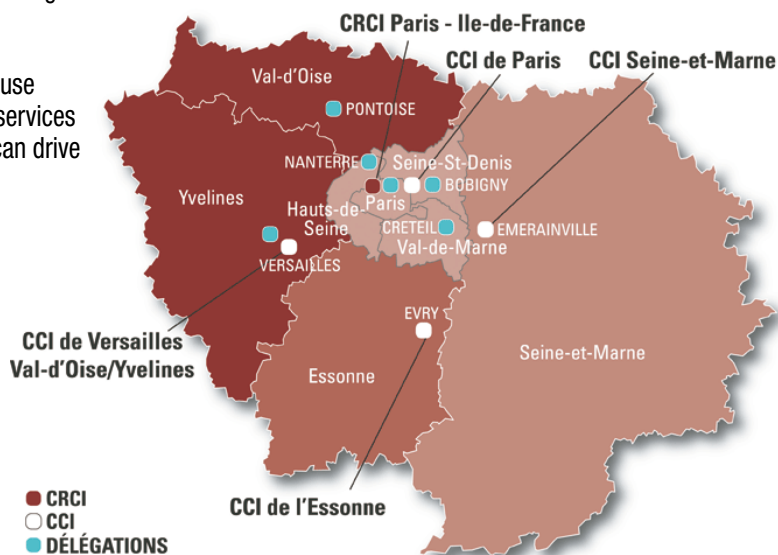
→ More than 85% of the young people trained by the CCIs go straight into employment - reflecting the high reputation of both general and specialist CCI courses in the business world.

Making the region more attractive

The CCIs actively encourage companies to locate to the region and promote their dynamism and international expansion by voicing their needs to both the regional and national authorities with regard to:

■ **the development of transport infrastructure** improving accessibility for businesses and their employees;

■ **regional planning** applying the principle of mixed-use development, combining housing, employment and services in effectively interconnected economic hubs which can drive regional development.



Economic environment

THE PARIS REGION ECONOMY IN 2008

- Paris Region's GDP was €552,700 million, compared with €511,200 million in 2006.
- No.1 EU region for GDP, accounting for 4.4% of the EU total and 28.3% of French national GDP.
- GDP was €47,200 per inhabitant.
- 692,200 companies and 793,100 businesses.



Bourse de Paris

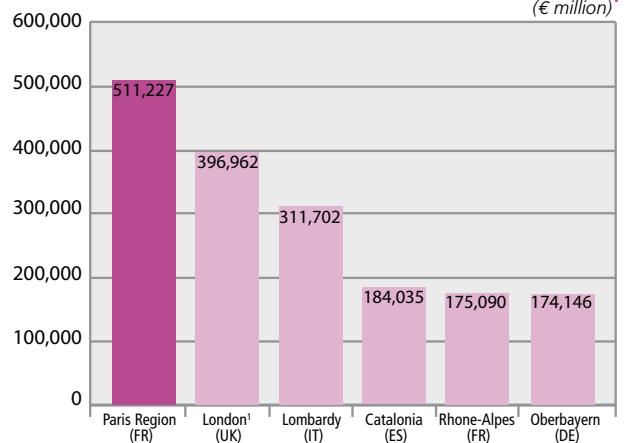
© Paris tourist office - Photographie : Marc Bertrand



Lieu du design - Paris

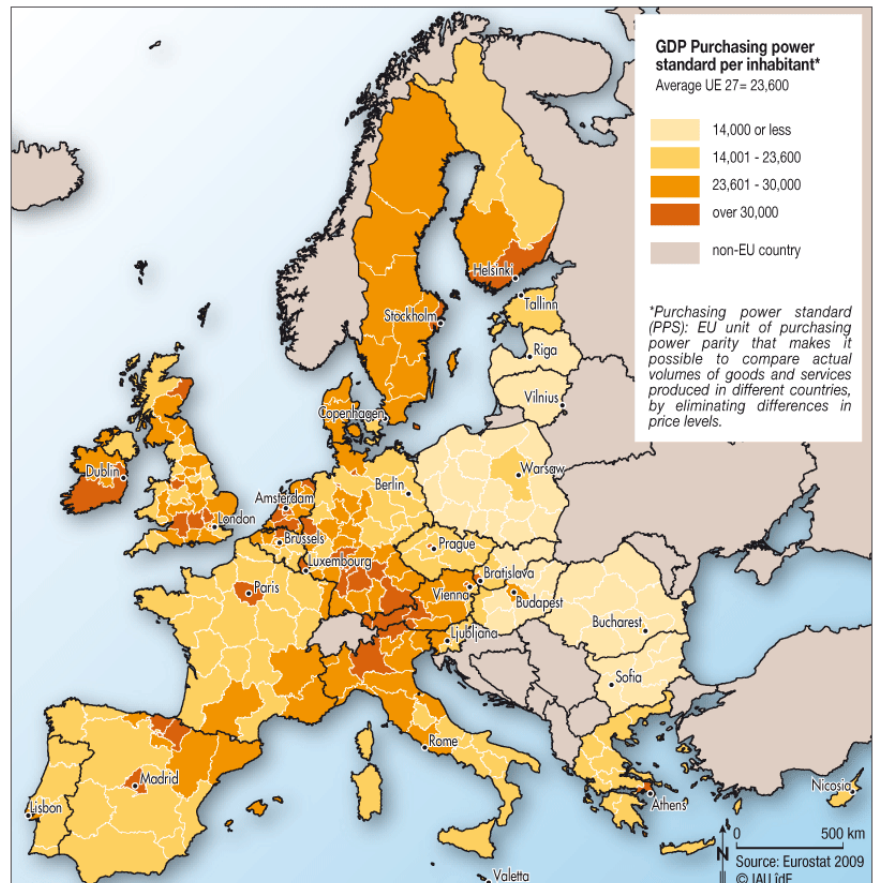
© Geronimo

Top EU regions in terms of GDP in 2006



Source: Eurostat
¹Inner + Outer London

GDP of European Union regions in 2006 per inhabitant

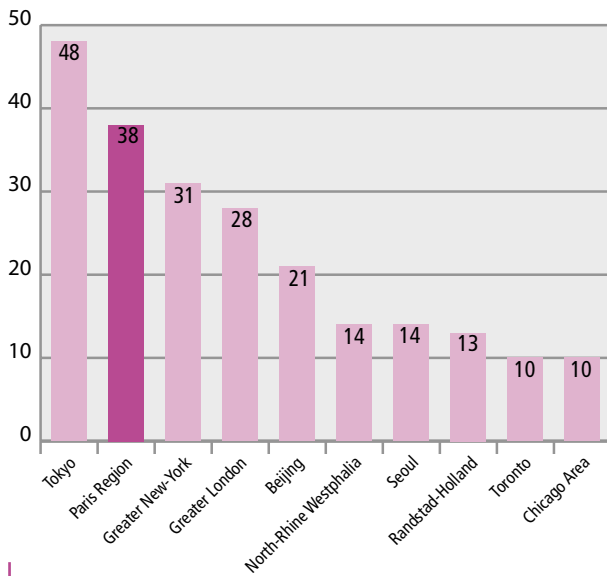




STRUCTURE OF THE PRODUCTION SYSTEM: MAJOR CONTRACTORS + SMEs

Paris Region offers an integrated production environment which combines the presence of major contractors with an extensive, diversified network of SMEs.

Compagny headquarters by metropolitan region in 2009



Source: Fortune Magazine – Global 500 companies



© Vincent Gollan

Plaine Commune - Samsung - Seine-Saint-Denis

Companies in Paris Region by size in 2008

	Total number	% of total
Very Small Enterprises 0 to 9 employees	646,789	93.45
Small and Medium-sized Enterprises 10 to 249 employees	43,047	6.22
Intermediate-sized Enterprises 250 to 5,000 employees	2,223	0.32
Large companies over 5,000 employees	97	0.01
TOTAL	692,156	100.00

Source: INSEE (French Institute of Statistics)

The largest employers* in Paris Region in 2007

Company name	Regional workforce
La Poste (postal services group)	58,200
Air France	51,800
SNCF	45,300
RATP	44,200
France Télécom	35,300
PSA Peugeot Citroën Automobiles	28,300
Société Générale	25,200
BNP Paribas	24,000
Renault SAS	22,900
Carrefour Hypermarchés	21,600
EDF	17,900
Crédit Lyonnais	15,000
Disneyland® Resort Paris	14,000
AXA France	11,700
Auchan France	10,700
Aéroports de Paris	9,300

*Excluding Civil Service Staff
Source: INSEE (French Institute of Statistics)

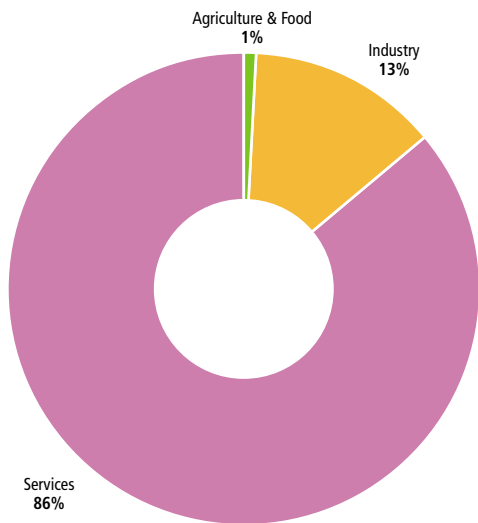
Paris Region

- Paris Region a key driver in the global economy: the EU leader in terms of GDP
- The world's second-largest concentration of Fortune 500 headquarters

VALUE ADDED BY SECTOR

A diversified services-based economy.

Gross value added by sector in Paris Region in 2008



Source: INSEE (French Institute of Statistics)

Value added and businesses by main economic sectors in 2008

(% of total)

	Value added	Businesses ¹
Agriculture and food processing	0.9	0.8
Industry	13.0	13.2
Consumer goods	2.5	3.1
Construction	4.2	8.0
Capital goods	2.0	0.7
Intermediate goods	1.6	1.0
Energy	2.1	0.4
Automotive industry	0.6	0.0
Services	86.1	85.9
B2B services	25.5	24.7
Finance and real estate	22.6	13.4
Education, healthcare, social welfare, civil service	15.7	12.8
Wholesaling / retailing	9.3	19.8
Business-to-Consumer services	8.1	11.8
Transport	4.9	3.4
TOTAL	100.0	100.0

Source: INSEE (French Institute of statistics)
¹ 2007



© Vincent Gollain

Snecma - Melun - Villaroche - Seine-et-Marne



© EPAD La Défense

La Défense - Hauts-de-Seine



FOREIGN TRADE IN 2008

- Exports: €63.6 billion.
- Imports: €119.9 billion.
- Main products exported: pharmaceuticals products (9%) automotive manufacturing products (7%), aerospace industry products (7%).
- Main products imported: automotive manufacturing products (14%) and natural hydrocarbons (11%).
- Foreign trade partners: on a regional basis, the European Union is Paris Region's main trade partner, accounting for 47% of total exports and 61% of total imports. However, on a nation-by-nation basis, Paris Region's main client is the USA (10% of total exports) and its main supplier is Germany (16% of total imports).

International trading partners in 2008

Exports			Imports		
	Value (€ million)	%		Value (€ million)	%
USA	6,622	10.4	Germany	18,817	15.7
Italy	6,149	9.7	Belgium	14,995	12.5
Germany	5,321	8.4	China	12,992	10.8
United Kingdom	4,477	7.0	Spain	10,038	8.4
Spain	3,854	6.1	USA	8,254	6.9
Belgium	3,664	5.8	Italy	7,314	6.1
Switzerland	3,278	5.2	United Kingdom	5,413	4.5
Algeria	1,712	2.7	Japan	4,076	3.4
Japan	1,680	2.6	Netherlands	3,844	3.2
China	1,500	2.4	Switzerland	3,055	2.5

Source: Paris Region foreign trade figures 2008, CRCI Paris - Ile-de-France (Paris Region Chamber of Commerce and Industry), Direction Interrégionale des Douanes d'Ile-de-France (Paris Region customs department) and CROCIS (the regional observatory of the Paris Chamber of Commerce and Industry).

FOREIGN DIRECT INVESTMENT IN 2008

- Subsidiaries of international groups account for 15% of total employment in the region.
- Europe's no.2 region in terms of inward FDI, attracting 208 projects.
- Europe's no.1 region for job creation through inward FDI: 8,300 jobs created by international investments.
- 1,060 FDI selected Paris Region from 2003 to 2008, representing 45,300 jobs.
- The number of FDI locating to Paris Region grew by 75% between 2003 and 2008.

FDI in Paris Region in 2008: the main countries of origin

Countries of origin	Jobs		FDI	
	Number	% of total	Number	% of total
USA	2,415	29.1	55	26.4
Netherlands	1,050	12.7	8	3.8
United Kingdom	1,002	12.1	28	13.5
Germany	696	8.4	25	12.0
Hong Kong	620	7.5	3	1.4
Spain	425	5.1	8	3.8
Japan	349	4.2	14	6.7
Belgium	320	3.9	7	3.4
Italy	258	3.1	10	4.8
India	155	1.9	6	2.9
Ireland	120	1.4	3	1.4
Other	890	10.7	41	19.7
TOTAL	8,300	100.0	208	100.0

Sources: Invest in France Agency and PREDA

Paris Region

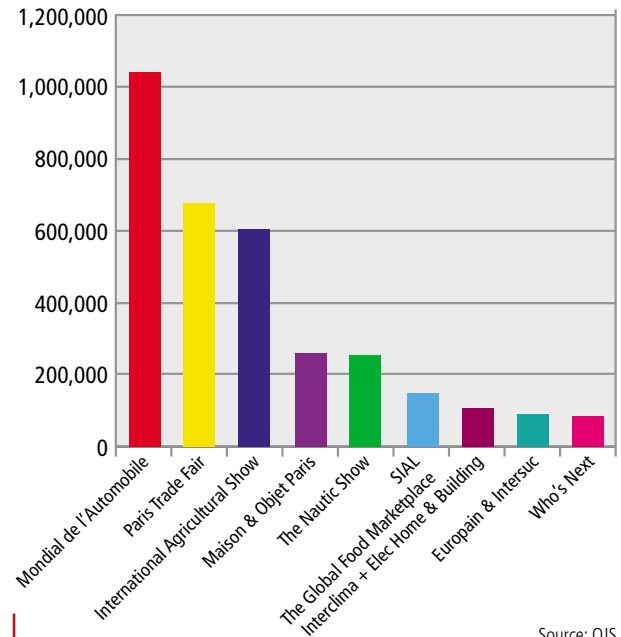
- Main export products: pharmaceuticals products, automotive industry goods and aeronautics and space industry goods
- Europe's no.1 region in terms of the number of jobs created by FDI
- Europe's no.2 region for the number of FDI attracted

Corporate events and tourism

THE WORLD'S NO.1 DESTINATION FOR MEETINGS, EVENTS AND TRADE SHOWS IN 2008

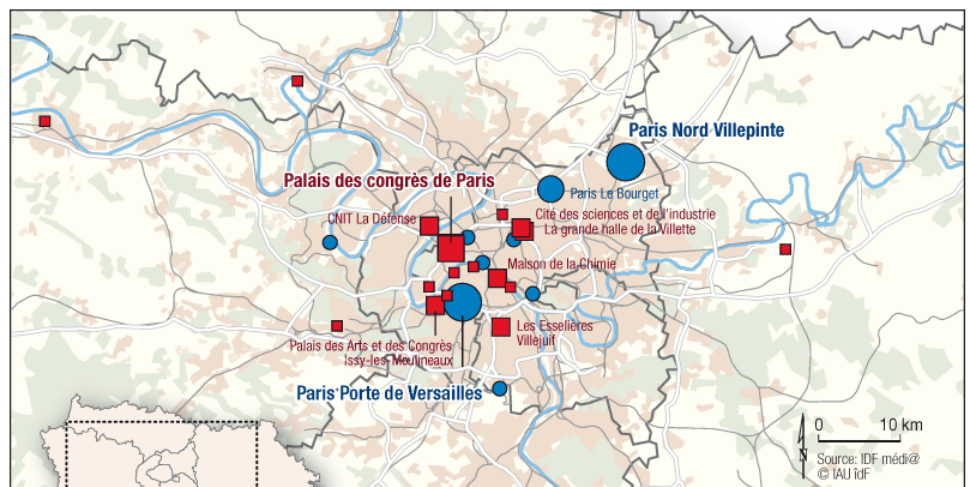
- The largest exhibition capacity in the world (over 600,000 sq.m).
- 440 trade shows (200 open to the general public).
- 97,000 exhibiting companies.
- 10 million visitors generating more than €5 billion for the local economy.
- International participation in Paris Region Trade Shows:
 - Professional trade shows: 22% of visitors and 40% of exhibiting companies.
 - The 5 main countries (Italy, Belgium, Spain, Germany and UK) account for 30% of visitors and 40% of exhibiting companies.

Top international trade shows (over 80,000 visitors) in 2008



Source: OJS

Conference and exhibition centres in Paris Region in 2009



Conference centre

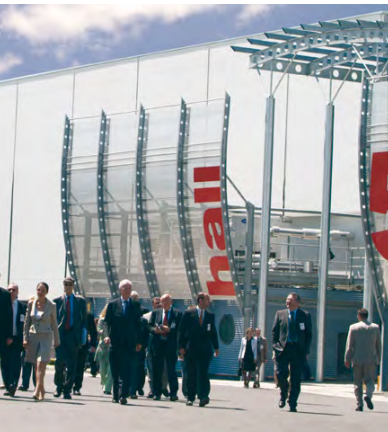
Seating capacity

- fewer than 1,500 places
- between 1,500 and 3,000 places
- over 3,000 places

Exhibition centre

Gross exhibition area

- less than 50,000 sq.m
- between 50,000 and 100,000 sq.m
- over 100,000 sq.m



Le Bourget exhibition center - Seine-Saint-Denis

Corporate events and tourism



TOURISM IS A SECTOR IN ITS OWN RIGHT

- Paris Region is the world's no.1 tourist destination with 42 million tourists in 2008.
- Tourist spending reached €18.3 billion in 2007.
- 272,000 jobs in the tourism sector and 46,000 tourism sector operators.

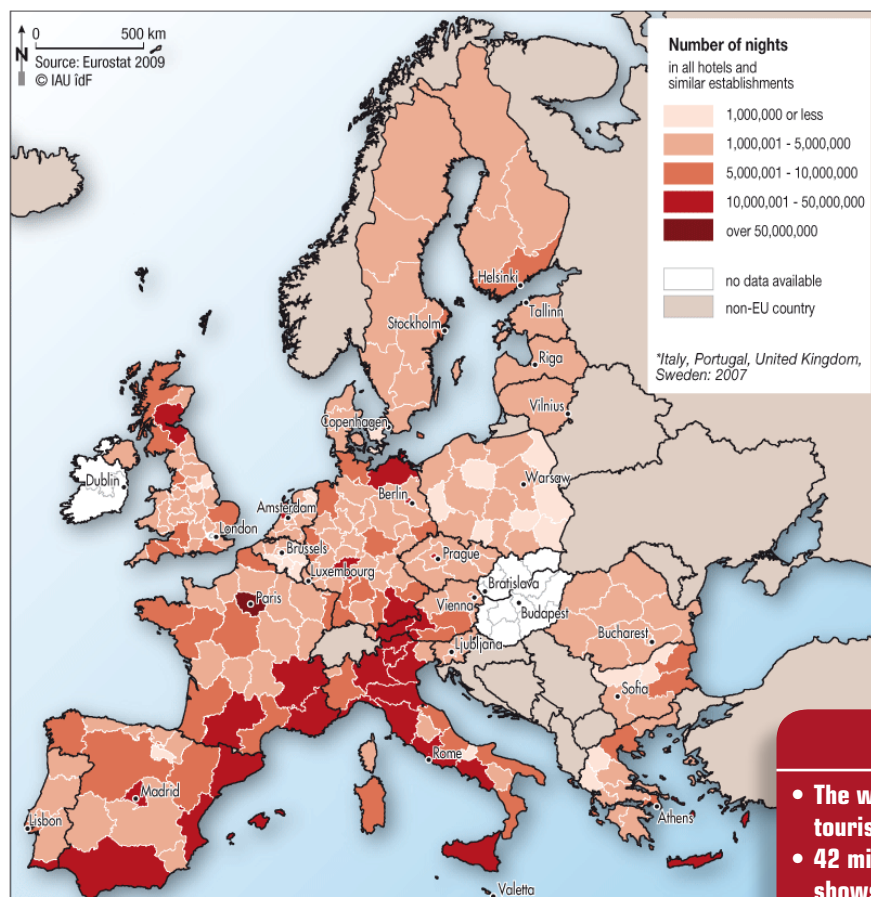
A WORLD-REOWNED HISTORICAL HERITAGE

- Exceptional monuments including 4 UNESCO World Heritage Sites: *Château de Versailles*, the banks of the Seine in Paris, Fontainebleau Chateau and Park.
- 250 museums and exhibition venues and 4 national theatres including *La Comédie Française* and 2 opera houses.
- Paris Region is home to 4 of Europe's 10 most visited museums.

HOTEL BUSINESS IN 2008

- 2,300 hotels and 148,500 rooms, i.e. 14% and 25% of the national hotel offer respectively.
- Accommodation in hotels accounted for 89% of overnight stays registered in Paris Region.
- 32.1 million hotel arrivals and 66.2 million overnight stays in hotel in 2008, with foreign visitors accounting for 55% of overnight stays.
- Paris Region ranks as Europe's no. 1 region in terms of hotel occupancy.
- Meetings and exhibitions industry represented 45% of hotel nights in 2008.

Hotel occupancy in the European Union in 2008



The most visited attractions in Paris Region in 2008

	Visitors
Disneyland® Resort Paris	15,300,000
Notre-Dame de Paris	13,000,000
Sacré-Cœur de Montmartre	10,500,000
Musée du Louvre	8,460,000
Tour Eiffel	6,929,000
Château de Versailles	5,614,000
Centre Pompidou	5,484,000

Source: Paris Ile-de-France Tourist Board

EU regions in terms of hotel occupancy in 2008

	(number of nights)
Paris Region (FR)	66,182,526
Balearic Islands (ES)	49,633,274
Canary Islands (ES)	49,400,351
Andalucia (ES)	44,171,550
Catalonia (ES)	42,150,243

Source: Eurostat

Paris Region

- The world's leading corporate events and tourism destination
- 42 million tourists, including 9 million trade shows visitors welcomed every year

Transport

REGIONAL MOBILITY

- Rail network in 2009:
 - 1,280 km of intra-regional railway lines, 390 stations and 5,700 trains daily, 170,000 km of track.
 - No. of train journeys daily: 2.5 million.
 - 16 Métro lines - 5 million journeys daily.
 - 3 light rail lines - 200,000 journeys daily.
 - 351 bus routes - 3.6 million journeys daily.
 - 20,600 Velib self-service bicycles available from 1,450 pick-up points.
 - 1 river shuttle (Vogues).



© Paris Tourist Office - Photographie : Marc Bertrand

Velib

© Ports de Paris - Photographie : Magdeleine Bonnamour



Vogues

Paris Region public transport network as at 01-01-2010



RER Regional Rapid Transport and French Railways (SNCF)

connection or last stop

terminus

terminus

terminus

terminus

terminus

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RER lines (RATP or SNCF)

traditional SNCF line (except RER)

other stations

TGV* line and station

*TGV: high-speed train

Métro (Underground/Subway)

Métro line

RER/SNCF interchange

Other transit systems

Light rail

bus lane



AIR CONNECTIONS

- In 2008, the 2 international airports of Paris-Charles-de-Gaulle and Paris Orly ranked respectively 2nd and 11th in Europe. Paris Le Bourget Airport is the Europe's no.1 business airport.
- Paris Region is no. 2 for passenger traffic in Europe in 2008: 87 million passengers and 781,300 aircraft movements:
 - Paris-Charles-de-Gaulle: 61 million passengers.
 - Paris Orly: 26 million passengers.

RIVER TRANSPORT

- Europe's 2nd largest inland port with 70 harbours and 500 km of waterways in 2008.
- 10 multimodal platforms (rail/road/river).

MOTORWAY CONNECTIONS

- Europe's major motorway hub.
- Europe's second-largest road network, with 12,000 km of roads in total, including 800 km of motorways and toll-free main roads.

RAIL SERVICES

- Connections between the airport platforms and the TGV (high-speed trains): 70 connections per day.
- TGV: 22 million in 2008 passengers travelled to European destinations by TGV from Paris Region:
 - Eurostar: 9 million passengers.
 - Thalys: 6 million passengers.

Paris connected to the world



© Région Ile-de-France

Meteor Line 14

Paris Region

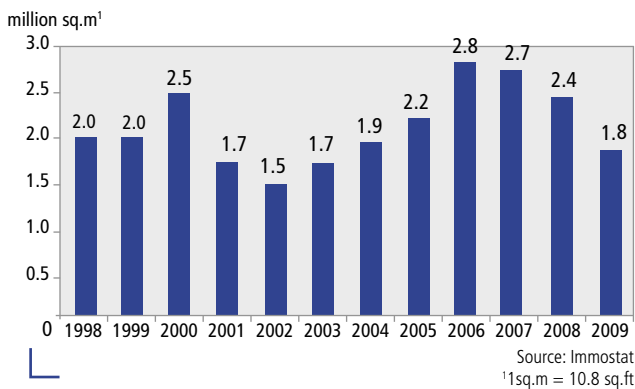
- A dense and integrated freight and transport network
- High-speed rail link connecting to the main cities centres in Europe

Real estate

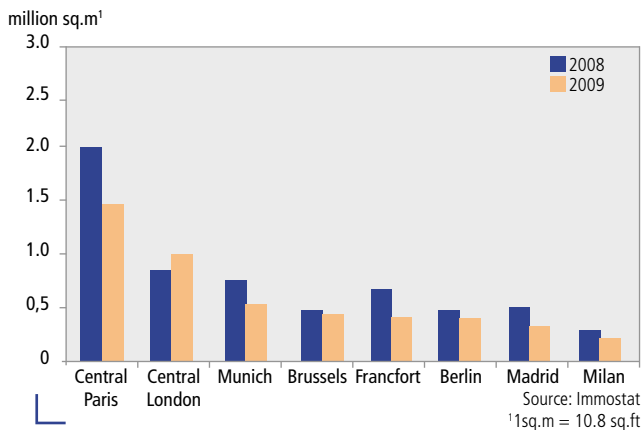
EUROPE'S LEADING COMMERCIAL REAL ESTATE OFFER WITH:

- 50 million sq.m (539 million sq.ft) of office space.
- 30 million sq.m (323 million sq.ft) of business premises.
- 29 million sq.m (312 million sq.ft) of warehouse space.
- 3.6 million sq.m (38 million sq.ft) of potential office space.

Office take-up in Paris Region from 1998 to 2009



Office take-up: European comparisons

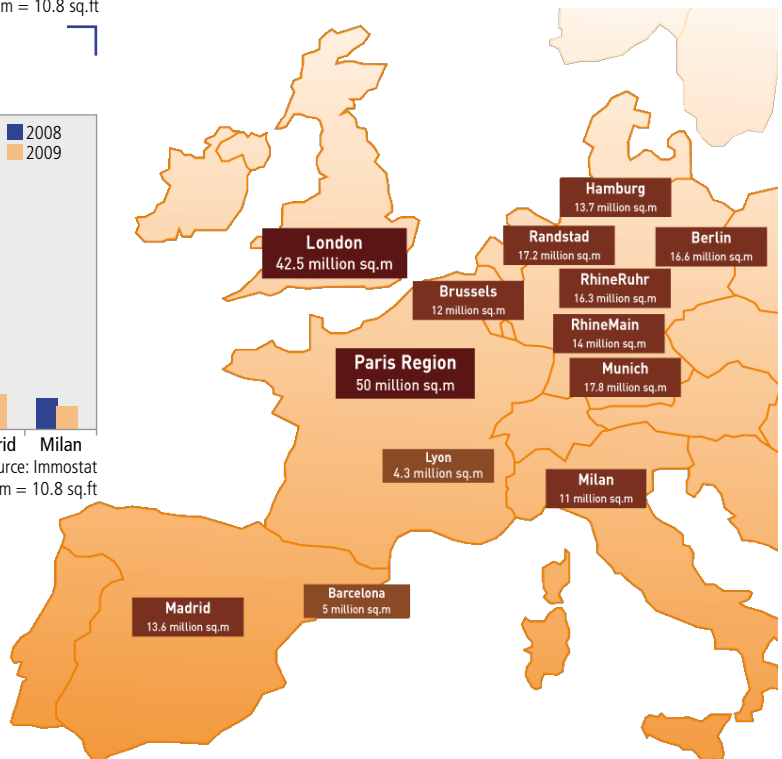


PARIS REGION REAL ESTATE STILL ATTRACTIVE IN 2009

- Europe's no.2 real estate investment market.
- €5.2 billion invested.
- 1.8 million sq.m (19.4 million sq.ft) of office orders placed in Paris Region, 1.4 million sq.m (15.1 million sq.ft) in Central Paris.



Office space in Europe in 2008



Sources: Estimations from ORIE, Jones Lang LaSalle, data handled by PREDA, IAU idF (London: within the M25)



LOGISTICS: PARIS REGION, A EUROPEAN LOGISTICS CENTRE

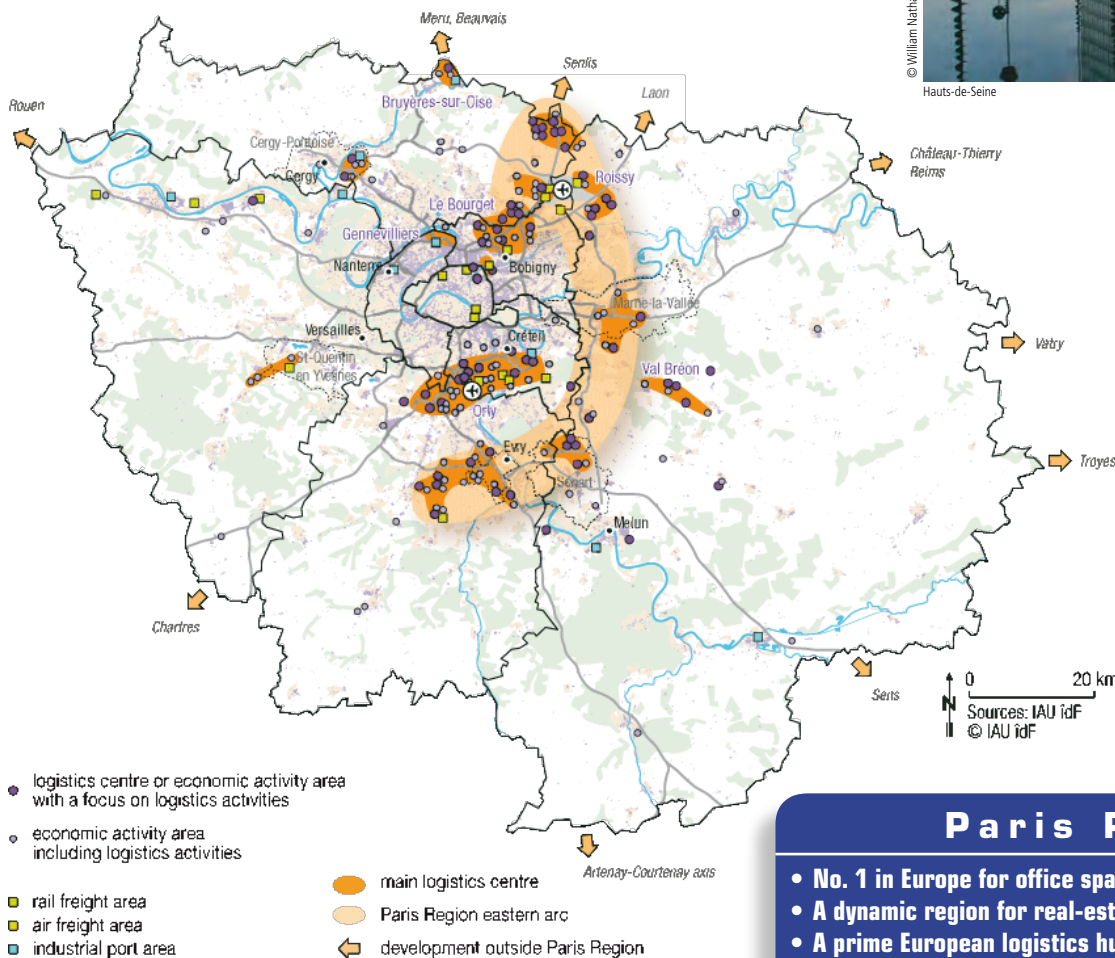
- The warehouse offer for logistics activities has risen to 29 million sq.m (312 million sq.ft) in 2008, with almost 1 million sq.m (10.8 million sq.ft) currently available.
- Rents for warehouses in the Paris Region are extremely competitive compared with the rest of Europe. In 2008, prime rents are still less than €55/sq.m/year, excluding tax and building charges, in Paris Region, as opposed to €68 in Bruxelles, €70 in Frankfurt, €78 in Madrid, €85 in Amsterdam and €189 in London.



© William Nathan Photographie

Hauts-de-Seine

Logistics site and centres in 2006



Paris Region

- No. 1 in Europe for office space
- A dynamic region for real-estate investment
- A prime European logistics hub

Quality of life

ENVIRONMENT

• Climate

At the close of 2009, Paris Region launched its climate and energy programme, the first 3 stages of which will be rolled out in 2010:

- Report (*Livre vert*) on Paris Region's problems regarding greenhouse gas emissions and vulnerability to climate change.
- Consultation with all the stakeholders to define actions to be implemented (*Livre blanc*).
- The Regional Assembly draws up a proposal for a Regional Climate Programme.

• Open spaces

- 23% of the region is covered by forests , i.e. 279,950 hectares of forest, including 81,000 hectares of forest accessible to the public, including the 23,000 ha Forest of Fontainebleau (listed as a Unesco biosphere reserve).
- At the end of 2006, 34 sites were listed as Natura 2000 sites (Natura 2000 is a European network of designated natural habitats areas singled out for the quality, rarity or vulnerability of their animal or plant species. Its aim is to safeguard biological diversity within the European Union).
- 4 regional natural parks (+ creation of a 5th under way).
- 1,700 km of cycle paths.
- Nearly 7,680 kilometres of navigable waterways and canals.

AN ECO-RESPONSIBLE POPULATION

Paris Region citizens and local authorities are concerned by environmental issues:

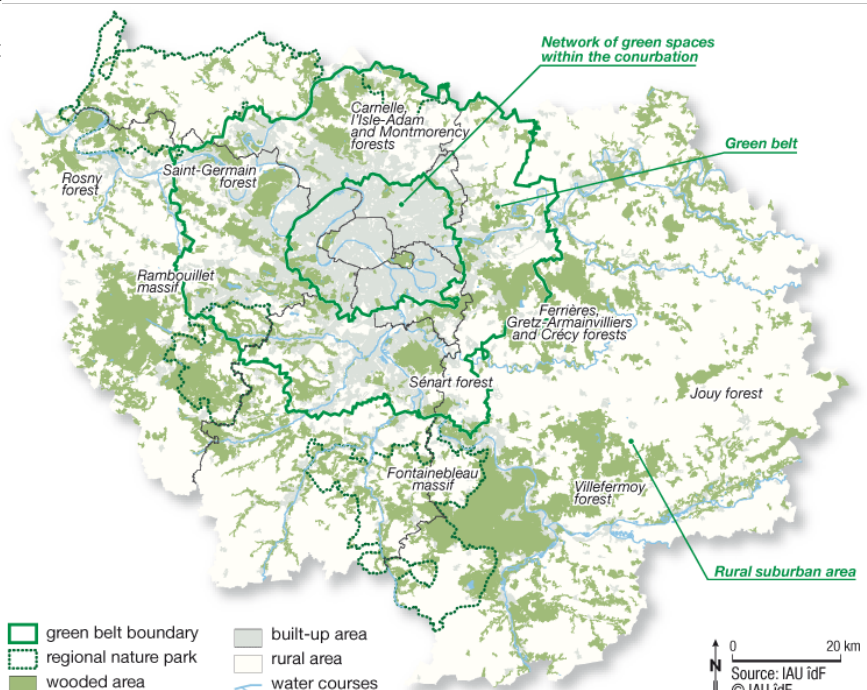
- 4 public bodies monitoring pollution in the region:
 - Airparif for air pollution
 - Bruitparif for noise pollution
 - Naturparif to protect biodiversity
 - Ordif for waste management.
- Waste recycling programme with 678,000 tonnes of waste sent to a raw materials recovery operation, representing 12% of all waste in 2008.

Percentage of days during the year (2008) when the air quality* was:

Very good or good	Average	Poor or very poor
81.4%	13.1%	5.5%

The calculation of the air quality index is based on levels of the pollutants NO₂, O₂, SO₂ and particles (PM₁₀) in accordance with the regulation introduced by the French government in 2004.
Source: Airparif

Paris Region: major open spaces in 2010





© IAU IdF - Photographie : Paul Lacroix

Sceaux park - pond - Hauts-de-Seine

HEALTH

- The life expectancy of Paris Region inhabitants is 78.6 years for men (no.1 in France) and 84.7 years for women (no. 2 en France).
- France ranks 5th worldwide in terms of life expectancy.
- Europe's no. 1 hospital network with the *Assistance Publique – Hôpitaux de Paris*.
- 290 public swimming pools, 2,280 sports complexes, 3,320 turf pitches, 70 golf courses in 2008.

CULTURE

- Highly diverse: all cultures are represented in Paris Region.
- 3,500 sports and cultural associations.
- Hundreds of festivals and cultural events take place in Paris Region, attracting thousand of visitors.



© Paris Tourist Office - Photographie : Marc Bertrand

La Villette Lake - Seine-Saint-Denis

FOOD QUALITY

- *Marché international de Rungis*: the world's biggest fresh produce market.
- 52% of the area devoted to agriculture.



© Paris Tourist Office - Photographie : Amélie Dupont

French breakfast

HOUSING

- 5,337,000 homes, 72% located in apartment buildings and 28% individual houses.
- In Paris Region, each year 300,000 homes are given a major refurbishment.
- Growth in the number of eco-friendly commercial properties constructed since 2005.

Average rental value as at 01-01-2009

	Paris	Inner Suburbs	Outer Suburbs	Paris Region average
Average surface area (sq.m)	51	54	62	54
Average monthly rental (€)	969	782	763	854
Average monthly rental (€/sq.m)	19.0	14.5	12.4	15.7

Source: Observatoire des Loyers de la Région Parisienne (OLAP) Paris Region rental monitoring agency

Paris Region

- Paris is Europe's 2nd greenest city, after Berlin, in the "major cities" category
- A green region: 80% of the area is devoted to open spaces
- Rungis : the world's biggest fresh produce market

Paris Region Urban Planning & Development Agency (IAU île-de-France)



A 200-strong multidisciplinary team with expertise covering all aspects of planning in Ile-de-France

■ Analysis, ideas, projects

In organisational terms, IAU île-de-France has six main specialist divisions - sustainable planning and development, urban planning and regional development, mobility and transport, urban and rural environment, the economy, employment and local development, demographics and housing - plus a number of dedicated units (documentation centre, communication, health, urban safety, and sport).

■ Project management for development plans in Paris Region

IAU île-de-France has been working closely with the regional authorities since 2003, assisting them in drawing up their development plans: exploring challenges and development options, promoting participatory processes and public enquiries, and producing draft development plans.

■ Networks, partnerships, missions abroad

IAU île-de-France is constantly adapting to a changing environment, looking to the future and pinpointing the long-term changes expected in the region. It is actively involved in a wide range of networks and partnerships, giving it access to additional resources and expertise. IAU île-de-France has been already active in around 40 countries through contracts and cooperation agreements.

■ An information hub and communications resource

In the framework of its public relations policy, IAU île-de-France also produces a wide range of publications, many of which are available online at www.iau-idf.fr. IAU île-de-France has developed various databases and integrated them within its regional geographical information system (RGIS), and this information is available on its website in the form of interactive maps.

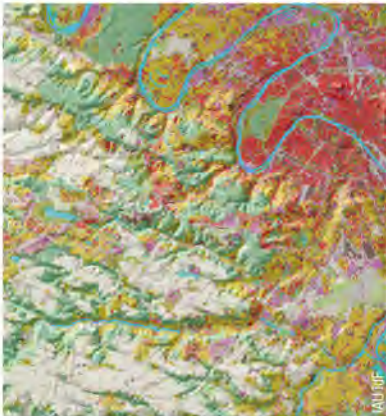
Chairman

IAU île-de-France is chaired by Jean-Paul Huchon, Chair of the Ile-de-France Regional Council.

Managing Director

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Paris Region economy

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www.econovista.com

 **ParisRegion**
Economic Development Agency

PARIS REGION

Welcome to Europe's first
economic area *

* Paris Region:

- population of 11.6 million
- the second popular location for the world's 500 largest companies
- Europe's second largest airport facility
- Europe's largest stock of commercial real estate
- the world's number one destination for professional events and meetings

Paris Region Economic Development Agency ensures the follow up of your setting process

- succeeding in your preparations
- building your teams
- cutting through the red tape
- finding the right partners
- launching your communication

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