



Paris Region Key Figures 2014



**PARIS
REGION**
SOURCE OF INSPIRATION

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La Défense business district
(Hauts-de-Seine)
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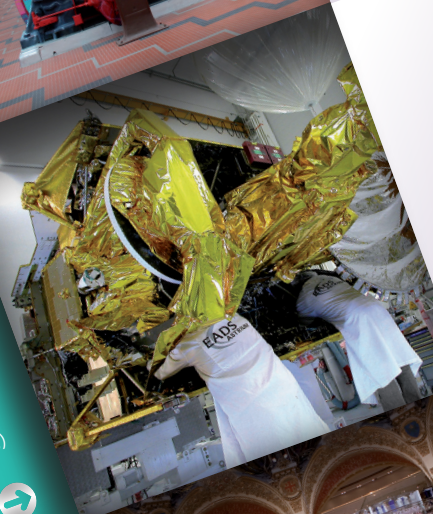
Cité du cinéma (Seine-Saint-Denis)
© Catherine Vanière



Rungis International Market
(Val-de-Marne)
© Rungis



Airbus Défense
and Space (Yvelines)
© EADS Astrium



Nestlé (Seine-et-Marne)
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Paris - Charles de Gaulle airport
(Val-d'Oise)
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WELCOME TO PARIS REGION, SOURCE OF INSPIRATION

It is our pleasure to present you with this new edition of «Paris Region Key Figures», produced by the Paris Region Economic Development Agency, the Paris Ile-de-France Regional Chamber of Commerce and Industry and the Paris Region Urban Planning and Development agency.

It lays out a panorama of the region's business and social life, positioning it among the leading regions in Europe and worldwide. It delivers a summary of the key features in the Paris Region, hoping to contribute to the growth of the Paris Region's economy as it increasingly opens to the world and its opportunities, making the best of ecological transition and innovation.



Please do not hesitate to send in your comments and suggestions to improve this new edition:
prkf@paris-region.com

We extend our thanks to all of the institutions and individuals who were kind enough to send us the data used in producing this document:

ADP, AFII, APHP, ARWU, Autolib, BNP Paribas Real Estate, Campus Condorcet, Cervia, Paris Ile-de-France CCI, CNC, Collegium Ile-de-France, CRT, Cushman & Wakefield, DIRIF, French Customs, EEA Report, Eurostat, Ficep, Financial Times, Fortune, Hesam University, IDTP, Immostat, INPI, Insee Ile-de-France, National Nature Heritage Inventory, Legifrance, MESR, MIT, OJS, OLAP, OTCP, Paris Tech, Ports de Paris, PSL Quartier Latin, QS, RERS, ROF, SNCF, Sorbonne Paris Cité, Sorbonne University, STIF, Times Higher Education, Transilien, Unesco, University Paris-Est, University Paris-Lumières, Universud Paris, UPGO, Velib.

Editorial Board:

PREDA (Florence Humbert, Hortense Patouillard), Paris Ile-de-France CCI (Martine Delassus, Isabelle Savelli), IAU-Île-de-France (Anne-Marie Roméra, Christine Tarquis)

Marketing and Communication: Frédérique de Bast, Catherine Vanière (PREDA)

Maps: Pascale Guéry (IAU-Île-de-France)

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February 2014



THE PARIS REGION, A MAJOR BUSINESS HUB IN EUROPE

Standing at the crossroads of European and worldwide trade, the Paris Region is Europe's leading economic region.

Consisting of 8 departments and 1,281 municipalities, it hosts a population of 11.9 million (18% of Metropolitan France's population) that is younger than the national average. The Paris Region has some surprises in store: an appealing land on account of the great diversity in landscapes and in the people and their history, and an attractive land on account of its economic assets, its wealthy heritage and its cultural proliferation.

The region's **GDP is about 30%** of the nation's wealth and close to 5% of the European Union's GDP, ahead of Greater London and Lombardy. Its deep-rooted industrial tradition can be seen in its dense fabric of SMEs/SMIs and its wide range of activities. The region brings together a strong share of technology companies (major groups, SMEs, start-up companies), world-class competitiveness clusters and one of Europe's largest concentrations of science and technology. As Europe's leading employment area, it boasts a highly qualified workforce.

The Paris Region hosts **21% of France's universities** and close to a quarter of all engineering schools (outside universities) and business schools.

In order to boost its appeal, the region has secured top-notch infrastructures. The Paris air hub is continental Europe's leader: most of Europe's major cities are within reach of a 2-hour flight.

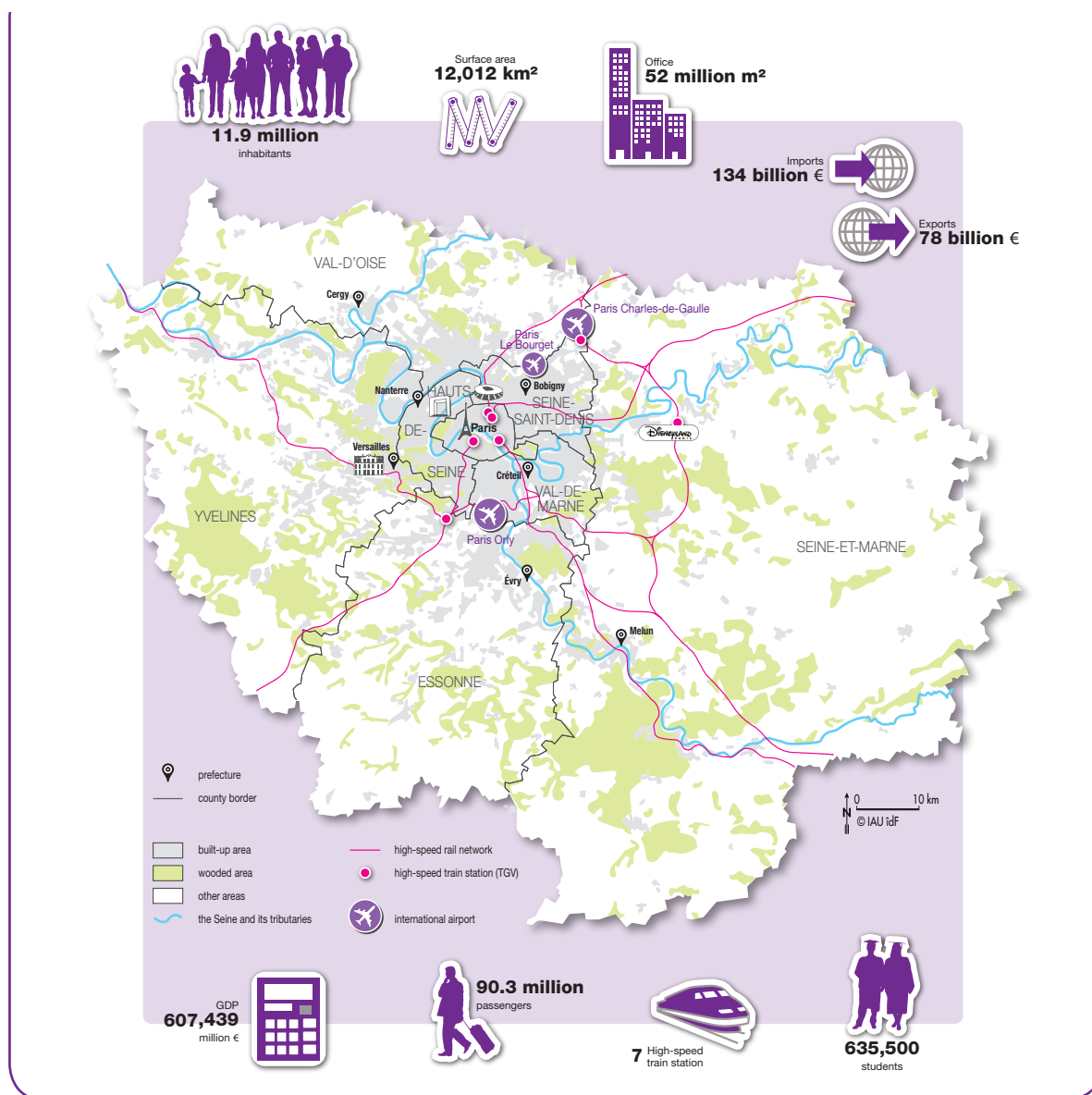
With **70 ports** dotted along 500 km of navigable waterways, the region is also the second-ranking waterway platform in Europe. Thanks to its broadband networks, businesses can enjoy technological conditions that will boost their growth.

Lastly, the Paris Region, and the City of Paris in particular, a city of art, history and culture, remains highly attractive to international tourists. For some years now, the Paris Region has been **the world's leading tourist region**. Moreover, with almost 700,000 m² in exhibition space, the region leads the continent in the amount of exhibitors hosted.



© Jean-Lionel Dias / Picturertank

PARIS REGION





PARIS REGION ECONOMIC DATA

Surface area (km ²)	12,012	
Population (total inhabitants)	11,915,000	2012
Population density (inhabitants per km ²)	992	2012
GDP (€ million)	607,439	2011
GDP per capita (€)	51,118	2011
Exports (€ billion)	78	2012
Imports (€ billion)	134	2012
Businesses	842,800	2012
Business creations	135,000	2012
Business failures	11,500	2012
Jobs (salaried and non-salaried)	6,000,000	2011
R&D jobs	150,000	2011
R&D expenditure (€ billion)	18.4	2011
Students	635,500	2012-2013
Air traffic (millions of passengers)	90.3	2013
International rail traffic (millions of passengers)	18	2012
Office space (millions of m ²)	52	2013

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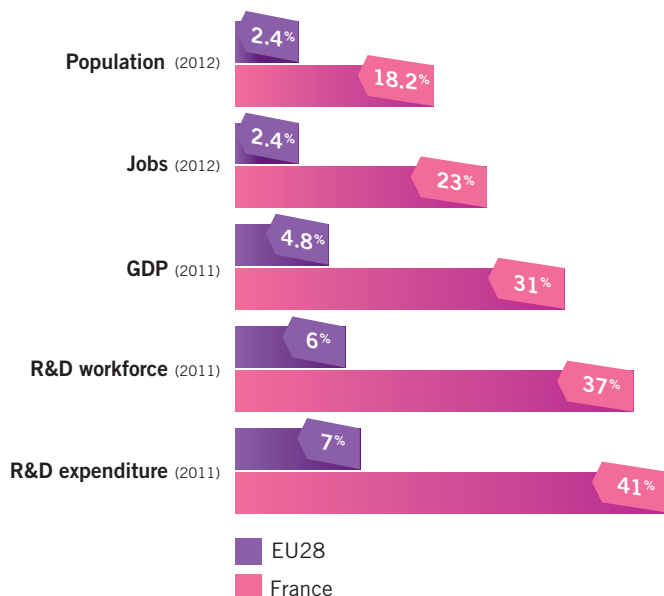


One of Europe's
leading economic
and innovative
regions

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Sources: INSEE, French Customs, Eurostat, MESR, AFII-ARD, ADP, SNCF

PARIS REGION vs FRANCE & EUROPE



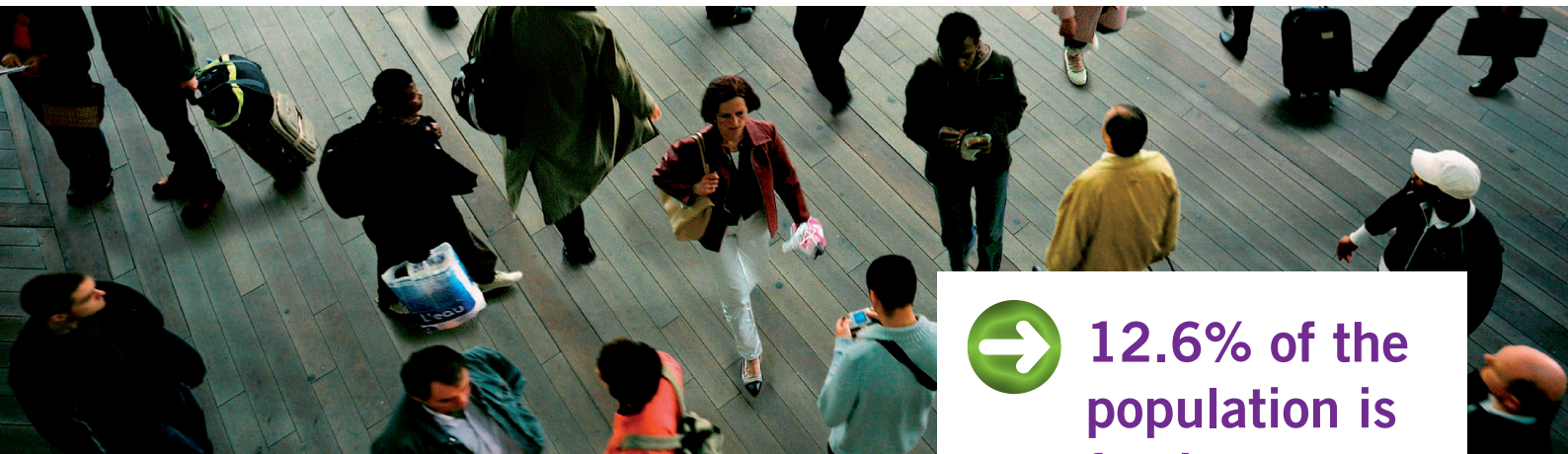
AN INTERNATIONAL REGION

1.5 million foreigners (12.5% of the population) (2010)

70,000 foreign students in the universities (2012)

13,000 foreign establishments (2010)

201 foreign businesses have created or preserved 5,226 jobs (2012)



© Julie Guichet / Picturertank



12.6% of the population is foreign



EUROPE'S MOST POPULATED REGION

11,915,000 inhabitants (2012)
18.2% of France's population
2.4% of EU28 population

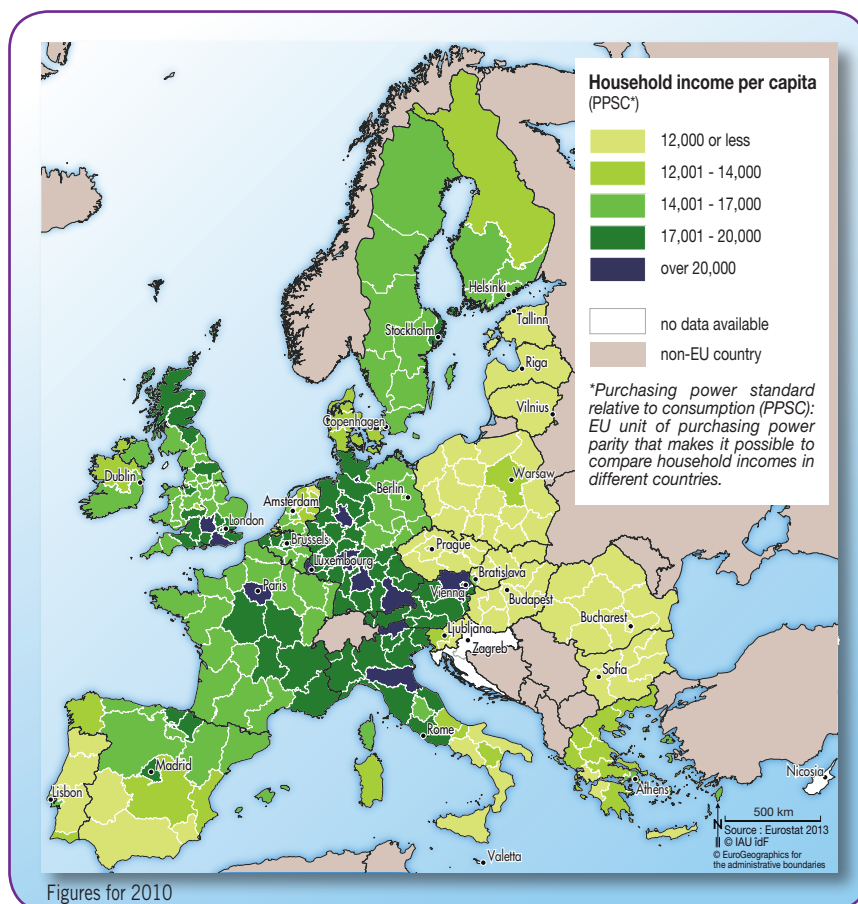
There are 5 towns in the Paris Region with more than **100,000 inhabitants**:
 Paris, Boulogne-Billancourt, Saint-Denis, Argenteuil and Montreuil

HOUSEHOLD INCOME IN EUROPEAN UNION REGIONS

TOP 5 EUROPEAN REGIONS IN HOUSEHOLD INCOME (PPS PER CAPITA)

London* (UK)	45,500
Hamburg (DE)	23,900
Oberbayern (DE)	21,900
Stuttgart (DE)	21,100
Paris Region (FR)	20,900

Source: Eurostat, 2010
 Inner + Outer London
 PPS: Purchasing Power Standard





A YOUNG, DYNAMIC POPULATION (2011)

182,000 births against
71,000 deaths

15.3 ‰: birth rate
(12.6 ‰ for France)

Men's life expectancy

84.8 years

Women's life expectancy

85.4 years

50% OF THE PARIS REGION POPULATION IS UNDER 40

Age	Paris Region	France	EU28
0-24	30%	27%	24%
25-39	20%	16%	18%
40-69	32%	33%	35%
70 and over	18%	34%	23%

Source: Eurostat, 2012



A WELCOMING, MULTICULTURAL POPULATION (2010)

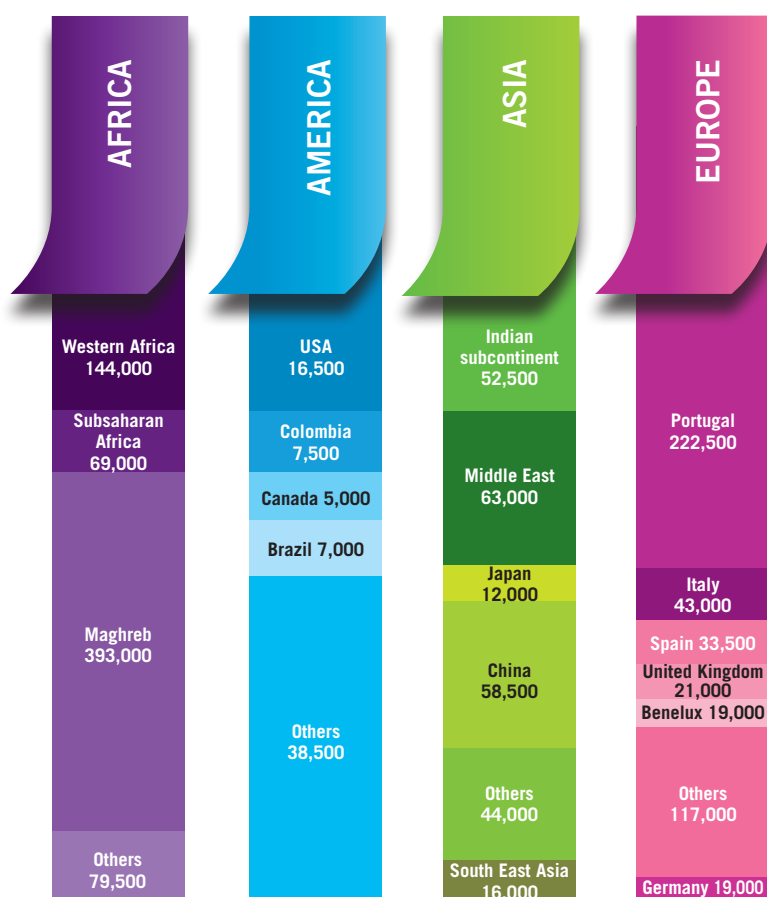
12.6% of the
population is foreign, i.e.
1.5 million people

46%
come from Africa

32%
come from Europe

17%
come from Asia

5%
come from America



Source:
INSEE, 2010



Paris designated top world city for studying
(QS Best Student City Rankings)

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AN EDUCATED, GRADUATE REGION (2012-2013)

635,500 students

18 universities

59 Grandes Ecoles

IN UNIVERSITY

362,000 students

including **20%** foreigners (70,000)

• Bachelor's degree: **206,000** students

• Master's degree: **134,000** students

• PhD: **22,000** students



IN OTHER FURTHER EDUCATION INSTITUTIONS

Other establishments (including Grandes Ecoles): **129,000** students

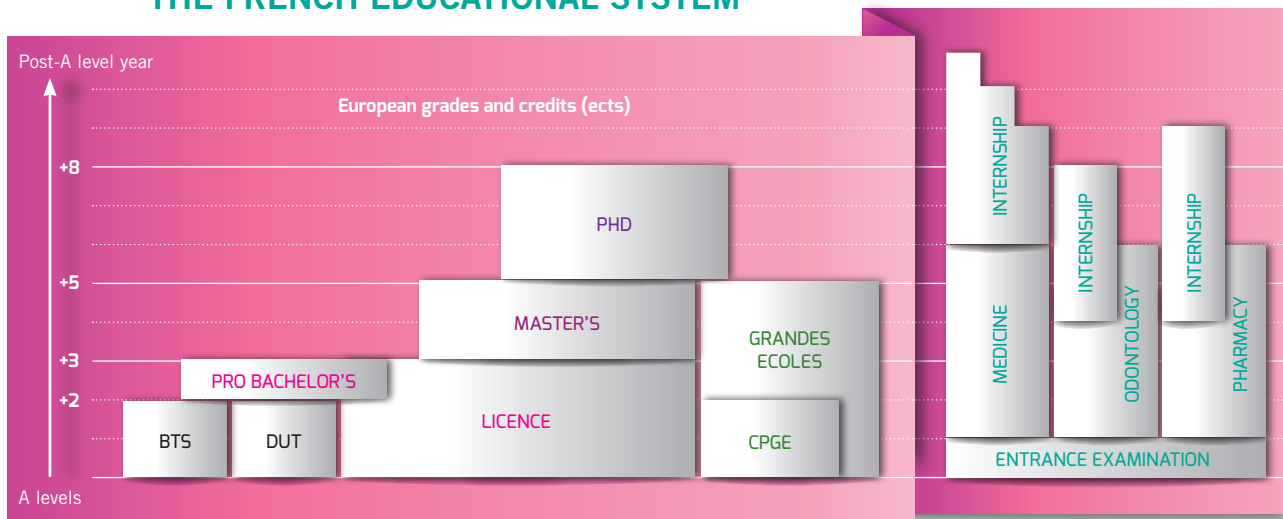
Advanced Technician sections: **46,000** students

Business schools, Accounting: **44,000** students

Engineering schools: **32,000** students, **up 29%** over 5 years

Preparatory classes to Grandes Ecoles: **27,000** students

THE FRENCH EDUCATIONAL SYSTEM



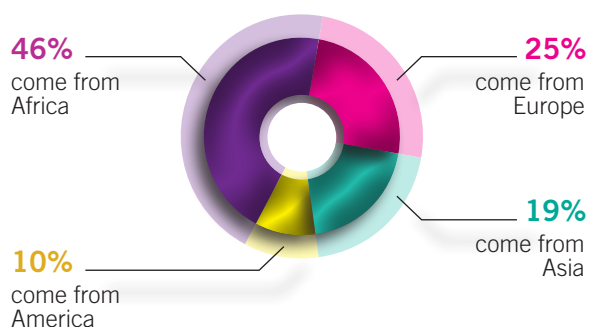
Source: MESR (French Ministry of Higher Education and Research)

BTS: Technical sections - DUT: University Diploma of Technology - Grandes Ecoles: Engineering & Business schools - CPGE: class which prepares students to enter Grandes Ecoles



AN ATTRACTIVE REGION TO FOREIGN TALENTS

70,000 foreign students



120 INTERNATIONAL SECTIONS

33 British	7 Spanish	3 Danish
13 German	6 Italian	3 Dutch
11 Portuguese	5 Arab	3 Norwegian
10 American	5 Japanese	3 Swedish
9 Chinese	5 Polish	1 Russian

COURSES ACKNOWLEDGED WORLDWIDE

Master's Degrees in Management:

3 schools among the Financial Times World Top 10 since 2005:

- HEC
- ESCP Europe
- ESSEC Business School

European Business School:

2 schools among the Financial Times Top 5 since 2007:

- HEC (first 6 times)
- INSEAD

Academic Ranking of World Universities:

3 universities in the Top 100:

- University Pierre-et-Marie Curie Paris 6
- University Paris-Sud - Paris 11
- Ecole Normale Supérieure

Times Higher Education World University Ranking:

3 further education institutions in the Top 100:

- Ecole Normale Supérieure
- Ecole Polytechnique
- University Pierre-et-Marie Curie Paris 6

RESEARCH AND FURTHER EDUCATION CLUSTERS

Stakeholders in further education and research come together to confer and to unite their diversity and their strengths so as to serve their shared ambitions.

Campus Condorcet

Ten partners in an international cluster for research and education in Human and Social Sciences.

Collegium Ile-de-France

The three founding schools develop additional skills in Mechanics, IT and Electronics, relating to numerous complex systems.

Hesam University

This grouping makes up one of Europe's leading clusters in Human and Social Sciences.

PSL Quartier Latin

All disciplines are taught there, from astrophysics to artistic creation, from Mathematics to Classics.

PSL Formation

Teaching initiatives from PSL Quartier Latin.

ParisTech

ParisTech brings together twelve of France's most prestigious Grandes Ecoles.

Sorbonne Paris Cité

Eight renowned founding institutions have decided to join forces and create a new unified university by 2016.

Sorbonne University

Sorbonne Universities represents all disciplines and so resembles a major international public university such as Berkeley.

University Paris-Est

20 institutions distinguishable by the diversity in their mission and ministerial dependence, as well as a competitiveness cluster.

University Paris-Lumières

Specialising in human and social sciences and in science and technology.

University Paris Grand Ouest

Political Studies and Territorial Governance - Heritage, Culture and Creation - Sustainable Development and Green Growth - Education and Health - Science, Engineering and Applied Technology.

UniverSud Paris

Matter Sciences, Earth and Space Sciences, Human and Social Sciences, Engineering Science and STIC.



EMPLOYMENT



Télécom Incubator (Evry) - © ARD / Denis Bourges / Tendance Floue



**One quarter
of the jobs
in France**



AN ATTRACTIVE REGION

6 million jobs (2012)

23% of jobs in France

Working population: **61%** (2011)

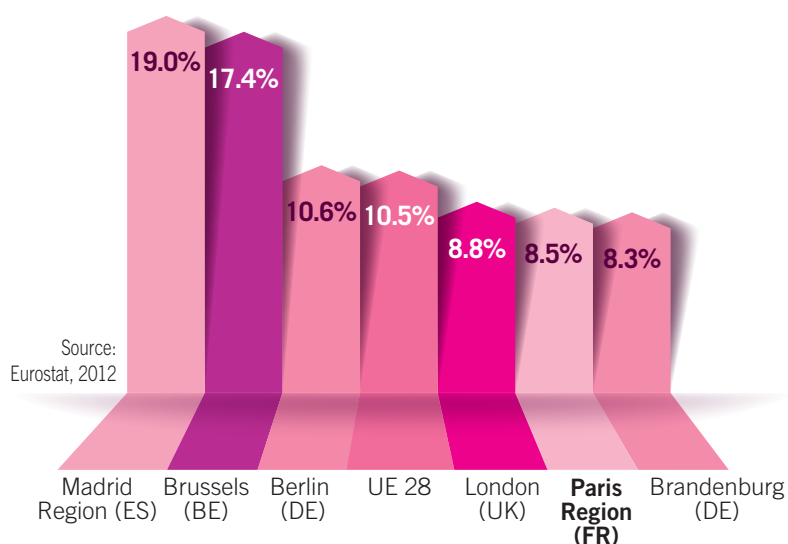
PARIS REGION POPULATION ACCORDING TO SOCIO-PROFESSIONAL CATEGORY (%)

White collar workers	27.7
Executives, advanced intellectual professions	26.5
Intermediate professions	26.1
Blue collar workers	15.1
Craftsmen, retailers, business leaders	4.5
Farmers	0.1

Source: Insee, 2011



A RELATIVELY LOW UNEMPLOYMENT RATE



A QUALIFIED FOREIGN WORKING POPULATION (2010)

64%

of the foreign population of 15 and over is working, representing 800,000 workers

15%

are executives and in advanced intellectual professions

16%

are in intermediate professions



150,000
people
involved in
research



© Julie Bourges / Picturertank



PARIS REGION LEADING EUROPE IN R&D (2011)

R&D expenditure: €18.4b

67%

private-sector: €12.3b

33%

public-sector: €6.1b

41%

of France's R&D expenditure

7%

of R&D expenditure in EU28

R&D workforce: 150,000

36% public-sector: 55,000

64% private-sector: 95,000

37% of France's R&D workforce

6% of R&D workforce in EU28

➤ **Including 100,000 researchers**

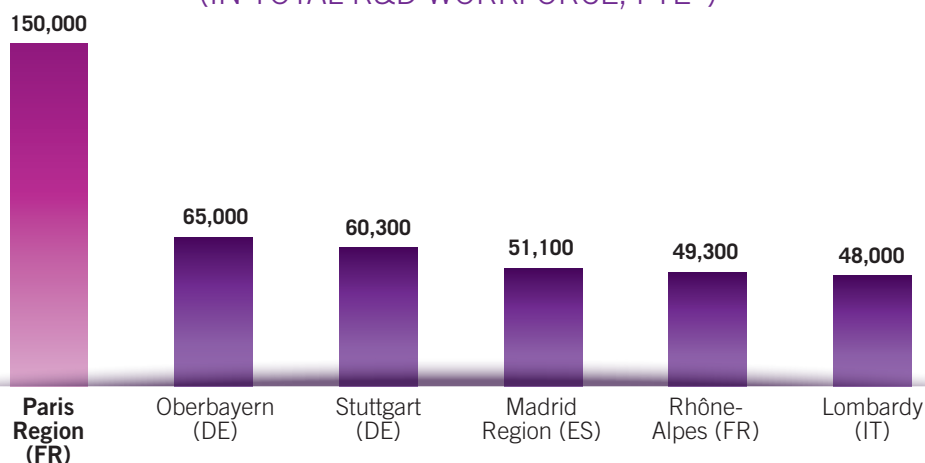
34% public-sector: 34,000

66% private-sector: 66,000

40% of researchers in France

6% of researchers in EU28

EUROPE'S LEADING REGION FOR RESEARCH (IN TOTAL R&D WORKFORCE, FTE*)



Source: Eurostat, 2011
* Full-Time Equivalent

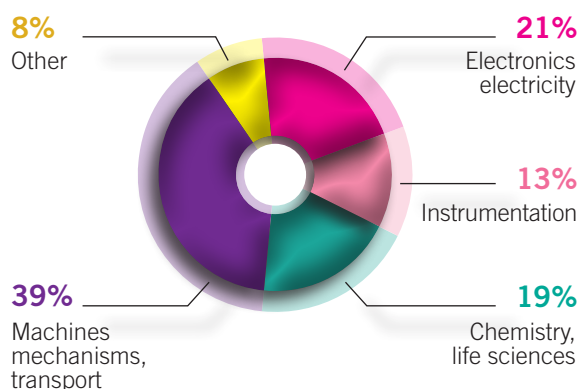
PARIS REGION EXCELLENCE

31 Nobel Prizes

10 Fields Medals

4,800 patents filed in 2012

BREAKDOWN OF PATENTS



Source: INPI, 2012



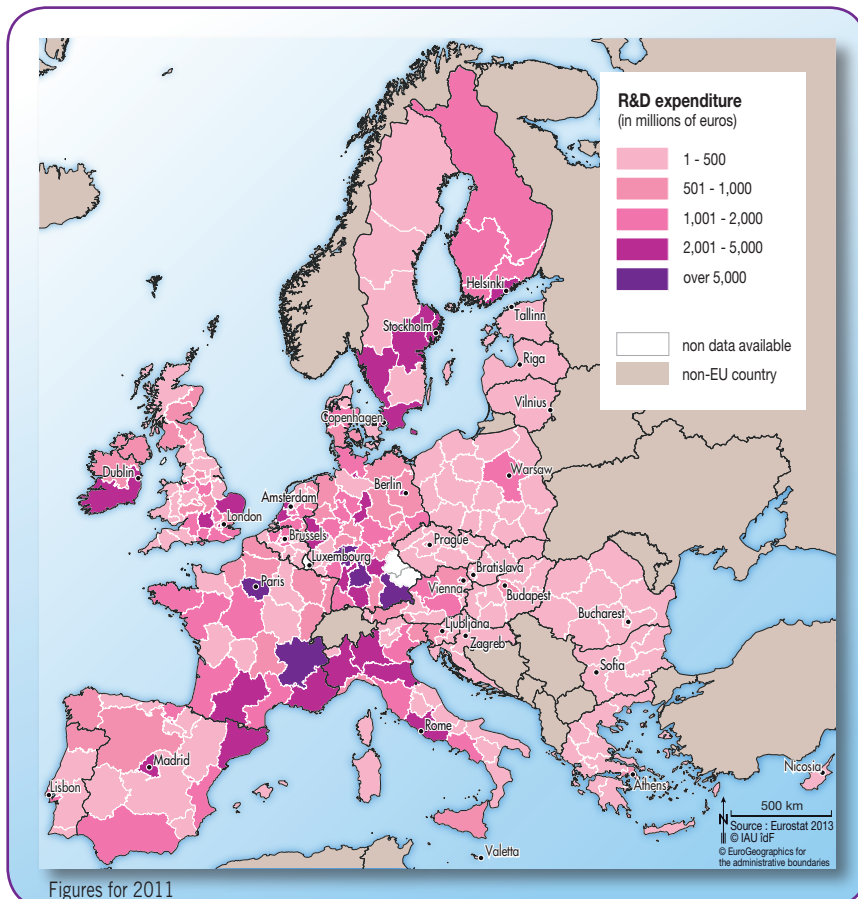
CEA Neurospin (Saclay) - © ARD / Thierry Arduin / Tendence Floue

EUROPEAN RESEARCH & DEVELOPMENT EXPENDITURE BY REGION

EUROPE'S TOP 5 REGIONS IN R&D EXPENDITURE (€ MILLION)

Paris Region (FR)	18,400
Stuttgart (DE)	10,300
Oberbayern (DE)	8,650
Darmstadt (DE)	5,550
Rhône-Alpes (FR)	5,550

Source: Insee, 2011





COMPETITIVENESS CLUSTERS

Cluster name	Field of competence	SMEs	Major groups	Laboratories and teaching institutions	Total members	Funded projects since the cluster was founded	Total funding (€ million)	Including public-sector funding (€ million)
Advancity Paris Region	Green technologies and sustainable cities	85	9	26	240 ⁽³⁾	146	436	162
ASTech Paris Region	Space Transport, Business Aviation, Propulsion	148	33	45	251	39	189,0	81
Cap Digital Paris Region	High technology for health	620	30	50	700	500	1,200	500
Cosmetic Valley	Perfume, cosmetics	241	61	97	399	9	217	102
Elastopole	Rubber and polymer industry	59	15	26	110	36	106.8	39,3
Finance Innovation ⁽²⁰¹²⁾ Paris Region	Financial services	—	—	—	259	9	11	5
Medicen Paris Region	High technology for health	158	13	27	214 ⁽¹⁾	223	843	381
Mov'eo	Automotive and public transport	190	68	52	348	167	877	363
Systematic Paris Region	Digital technologies	419	157	131	772 ⁽²⁾	421	2,200	824

(1) including local authorities (3) and financial partners (13)

(2) including intermediate-sized enterprises (24) and private investors (20)

(3) including local authorities (31)

Sources: Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Mov'eo, Systematic

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PARIS-SACLAY AMONG THE WORLD'S TOP 8 INNOVATION CLUSTERS

Tech City London

Startup initiative created in 2010
140 technology companies
Tax breaks for private investors

Paris-Saclay

Construction began in 2013
Two-square-kilometer campus
Merging six engineering schools

Silicon Valley

64% foreigners workers
17 IPOs in 2012

Boston

Most U.S. biomedical funding
85 colleges and universities

Skolkovo Innovation City

Founded in 2010
900-acre innovation center
University designed by MIT

Beijing

70 colleges and universities
30% of China venture funding
4.5 million internet users

Israël

230,000 high-tech workers
Compulsory military training
\$25 billion in technology exports

Bangalore

Internet users up 26% per year
\$3,876 per capita income (India)
Over 10,000 local millionaires

Source: MIT Technology Review, 2013



La Défense Business district - © ARD / Michel Derouault



Europe's top Growth Domestic Product



EUROPE'S LEADING ECONOMIC REGION (2011)

The Paris Region GDP is
equivalent to that of the
Netherlands

GDP: **€607,439m**

31% of France's GDP

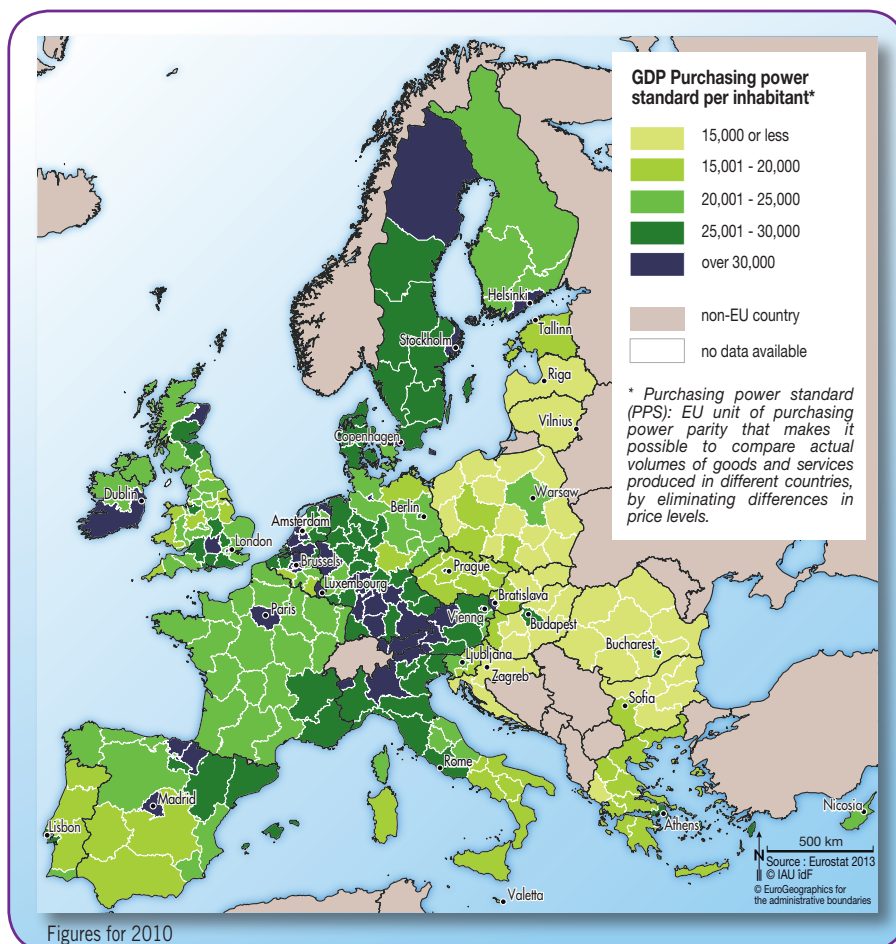
5% of EU28 GDP

GDP per capita: **€51,118**

GDP OF EUROPEAN UNION REGIONS PER INHABITANT



**500 million
consumers
within 3-hours
by air
and/or train**



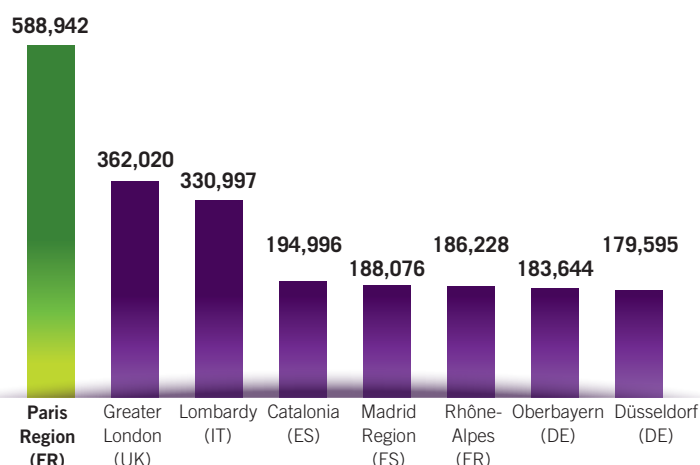


A MAJOR BUSINESS HUB IN EUROPE

842,800 businesses (2012)

The Paris Region's deep-rooted industrial tradition can be seen in its dense fabric of SMEs/ SMIs and its wide range of activities. It brings together a strong share of technology companies (major groups, SMEs, start-up companies), world-class competitiveness clusters and one of Europe's largest concentrations of science and technology.

THE HIGHEST GDP IN EUROPE



Source: Eurostat, 2010 - Greater London = Inner + Outer London

PARIS REGION TOP EMPLOYERS

COMPANY NAME	WORK-FORCE
SNCF	53,000
La Poste	50,000
Air France	47,200
RATP	45,000
Orange (France Télécom)	32,000
Société Générale	28,600
BNP Paribas	26,100
PSA Peugeot Citroën	26,000
Renault SAS	20,800
Carrefour hypermarkets	18,100

Source: INSEE, CLAP (Localised Understanding of Production Facilities), 2011

THE TOP 10 MAJOR PARIS REGION COMPANIES DEPENDENT ON FOREIGN GROUPS (BASED ON SALARIED WORKFORCE)

Name of the group controlling the company	Group's nationality	Business sector	Company's salaried workforce range
The Walt Disney Company	United States	Amusement parks and theme parks	10,000 to 14,999
IBM World Trade EMEA Corporation	United States	Information systems and software consulting	4,000 to 4,999
Generali Assicurazioni SPA	Italy	Reinsurance	3,000 to 3,999
Logica PLC	United Kingdom	Information systems and software consulting	3,000 to 3,999
Accenture PLC	United States	Information systems and software consulting	2,000 to 2,999
Saipem SPA	Italy	Construction of maritime and riverside works	2,000 to 2,999
Pfizer Inc	United States	Pharmaceutical wholesale trade (inter-company trade)	1,500 to 1,999
Securitas AB	Sweden	Private security	1,500 to 1,999
General Electric Company	United States	Manufacture of equipment for medical radiation, electro-medical and electro-therapeutic equipment	1,500 to 1,999
Touristik Union International TUI	Germany	Passenger air transport	1,500 to 1,999

Source: INSEE, Esane, Clap and Lifi, 2010



EUROPE'S LEADING REGION IN THE SETTLEMENT OF FOREIGN MAJOR GROUPS (2010)

13,000 establishments
27% of foreign investment established in the country
596,200 jobs

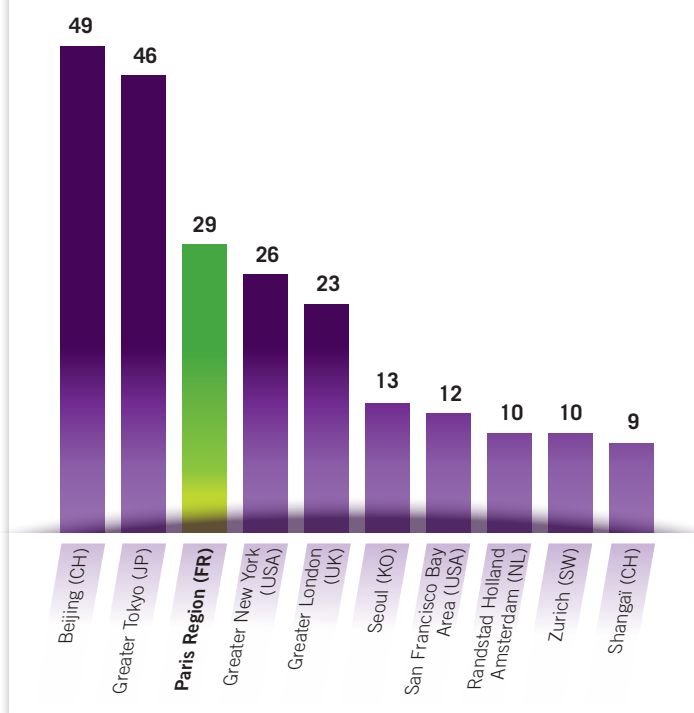


IN 2012

201 foreign companies settled in the Paris Region, coming from **26** different countries and leading to the creation or preservation of **5,226** jobs.

THE WORLD'S TOP 500 COMPANIES RANKED ACCORDING TO THEIR TURNOVER

Paris Region ranks 1st in Europe (3rd worldwide)



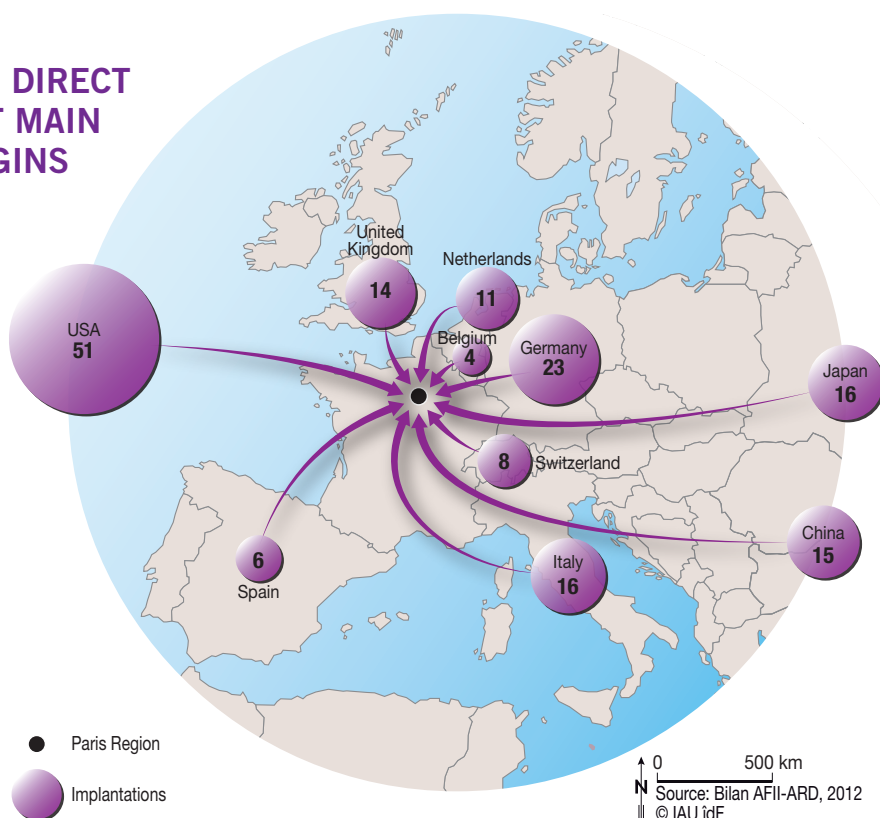
Source: Fortune Magazine, Global 500, 2013

Significance: 29 out of the world's top 500 companies have their head office in the Paris Region

FOREIGN DIRECT INVESTMENT MAIN COUNTRIES ORIGINS



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FIRST GATEWAY TO EUROPEAN MARKET IMPORT EXPORT (2012)

Imports: €134b

26% of France's imports

Main imports

12% Natural hydrocarbons

11% Automotive manufacturing products

5% Telephones and communication equipment

Exports: €78b

18% of France's exports

Main exports

9% Automotive manufacturing products

9% Pharmaceutical products

8% Space and aeronautics manufacturing products



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PARIS REGION'S LEADING BUSINESS PARTNERS IN 2012

Imports			Exports		
Country	Value (€ million)	%	Country	Value (€ million)	%
Germany	19,540	15	Germany	8,110	10
China	17,700	13	United States	7,300	9
Belgium	15,830	12	Italy	5,380	7
United States	9,600	7	United Kingdom	4,930	6
Spain	7,800	6	Spain	4,640	6
Italy	7,760	6	Switzerland	4,500	6
United Kingdom	6,500	5	Belgium	4,470	6
Netherlands	4,600	3	China	2,600	3
Switzerland	3,500	3	Netherlands	2,400	3
Japan	3,190	2	Hong Kong	2,370	3

Source: French Customs, 2012



A multi-specialised region

© Shutterstock



KEY SECTORS

Aeronautics, Space, Defence	Dassault Aviation, Airbus Group, Safran, Thales
Automotive	PSA Peugeot Citroën, Renault, Faurecia, Valeo
Business Meetings and Events	Comexposium, Reed Midem, Viparis
Business Services	Accenture, Cap Gemini, Ernst and Young, Gide Loirette
Eco-activities, Energy	Air Liquide, EDF, GDF-Suez, Veolia
Fashion, Design, Luxury	Cartier, Chanel, Hermès, Louboutin, LVMH (Louis-Vuitton, Christian-Dior, Guerlain), L'Oréal, PPR (Gucci, Yves-Saint-Laurent)
Finance	BNP Paribas, Crédit Agricole, Société Générale
Food Industry	Danone, Pernod Ricard, Kraft Foods, Nestlé
ICT	Alcatel-Lucent, Apple, Bouygues, Free, Google, Horiba, Huawei, Microsoft, Motorola, Orange, Sagem, SAP, SFR, Siemens, Thales, Vivendi, ZTE
Life Sciences	AstraZeneca, BMS, GSK, Guerbet, Lilly, Pfizer, Roche, Sanofi-Aventis, Novartis
Logistics	DHL, FedEx, Geodis, RATP



BREAKDOWN OF BUSINESSES AND JOBS INTO BUSINESS SECTORS IN THE PARIS REGION

Business sector	Businesses	Jobs
Science and techniques, administrative and support services	225,000	795,500
Trade, automotive and motorcycle repair	186,800	698,700
Public administration, education, human health and social action	97,200	186,300
Construction	91,000	273,000
Information and communication	64,600	368,600
Other services	55,300	109,500
Accommodation and catering	53,000	271,800
Real-estate	46,700	75,300
Finance and insurance	43,500	325,100
Transport and warehousing	33,800	368,000
Manufacture of other industrial products	27,400	178,700
Manufacture of food, beverages and tobacco products	7,200	47,500
Extractive industries, energy, water, waste management, cleaning	6,800	76,000
Electrical, electronic and computer equipment manufacture, Machine manufacture	3,200	74,500
Transport equipment manufacture	500	77,300
Coking and refining	50	1,200
TOTAL	942,050	3,927,000

Source: INSEE, 2012



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Connected to Europe and the world



OUTSTANDING ACCESS

Grand Paris Express

205 km in new lines

72 new stations

Individual public transport

Velib: one Velib bicycle rented every second

20,000 bikes

1,800 stations within Paris and

30 municipalities bordering on the capital

250,000 current subscribers

Autolib

2,000 vehicles in service

834 stations, more than

4,300 recharging spots

54 municipalities

40,000 current subscribers

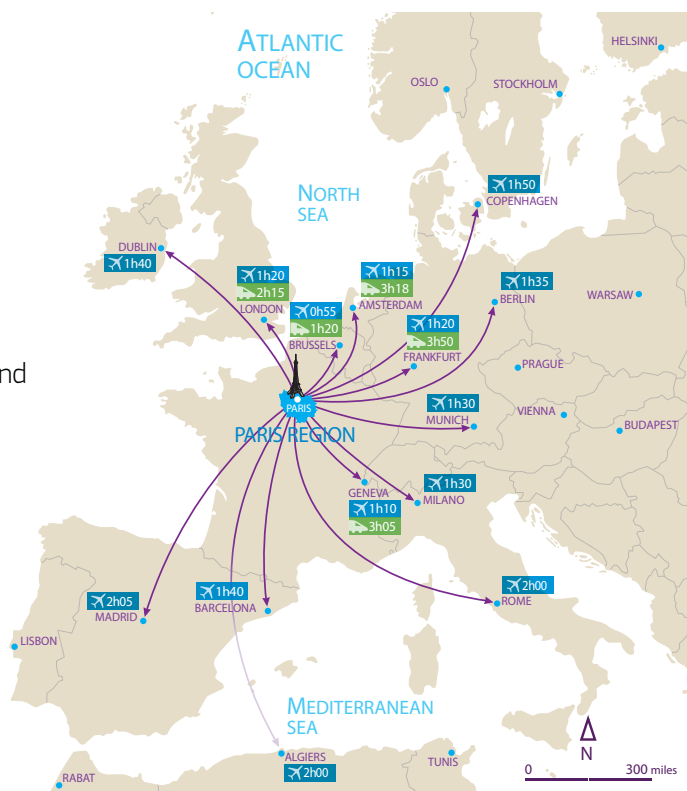
Taxis

17,600 taxis

1,200 hybrid taxis

Sustainable mobility

In the period from 2009 to 2011, walking and cycling increased from **50% to 55.4%** in the Paris Region. The use of motorised transport decreased over the same period, suggesting that some car users have switched to non-motorised modes.



PUBLIC TRANSPORT

Mode of transport	Lines	Trips (millions)
Metro	14	1,541
RER*	5	477
Tramway	8	114
Bus	1,442	1,287
Transilien train**	8	713
Total	1,477	4,132

*High Speed metro

**Light rail

Source: STIF, 2012



International access 2013

3 international airports

90.3 million passengers & 702,000 flights

Paris Charles-de-Gaulle, n°2 in Europe for passenger traffic

- 62 million passengers
- 472,000 flights

Paris-Orly

- 28.3 million passengers
- 230,000 flights

Le Bourget, Europe's leading business airport

- 54,000 flights

10 airfields and 1 heliport

7 TGV (High Speed train) stations:

Airport CDG2 TGV, Gare de Lyon, Marne-la-Vallée Chessy, Massy TGV, Paris-Est, Paris-Montparnasse and Paris-Nord

7,500 trains daily

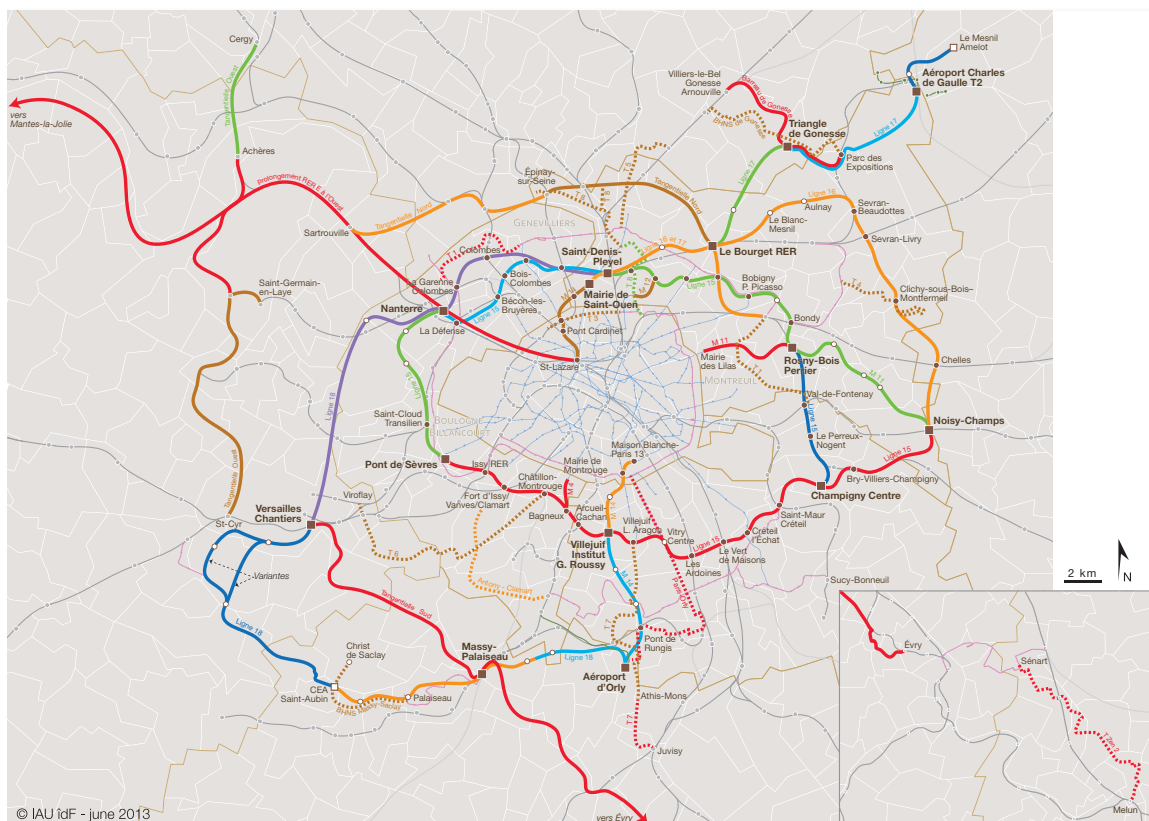
1,811 km in railway lines

18 million TGV passengers going from Paris towards the main European destinations

257 stations linked to the Paris Region, including

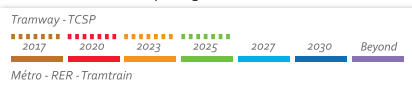
62 international stations

THE GRAND PARIS - A NEW TRANSPORT NETWORK



Development prospects (other than modernising the RER)

Planned line section openings



Main stations

- No connections
- Connections
- GPE terminal (temporary or permanent) with no connections
- GPE terminal (temporary or permanent) with connections

Existing networks

- RER/Transilien network
- TER/TGV network
- Metro network
- Segregated-lane public transport network
- Routes to airport



FedEx European dispatch point in Paris - Charles de Gaulle - © ARD / Gilles Coulon / Tendence Floue



Exceptional transport infrastructure



A HIGHLY COMPETITIVE LOGISTICS CENTRE

Warehouses



Yearly rent per prime m² (€)

London (UK)	177
Munich (DE)	77
Frankfurt (DE)	€4
Hamburg (DE)	€67
Madrid (ES)	€60
Barcelona (ES)	€63
Paris Region (FR)	€5

Source: Warehousing Market in Europe - BNP Paribas Real Estate, H1 2013

Road and waterway networks

10,000 km in roads
605 km in motorways
500 km in navigable waterways
102 freight railway stations
70 urban ports

Freight (2012)

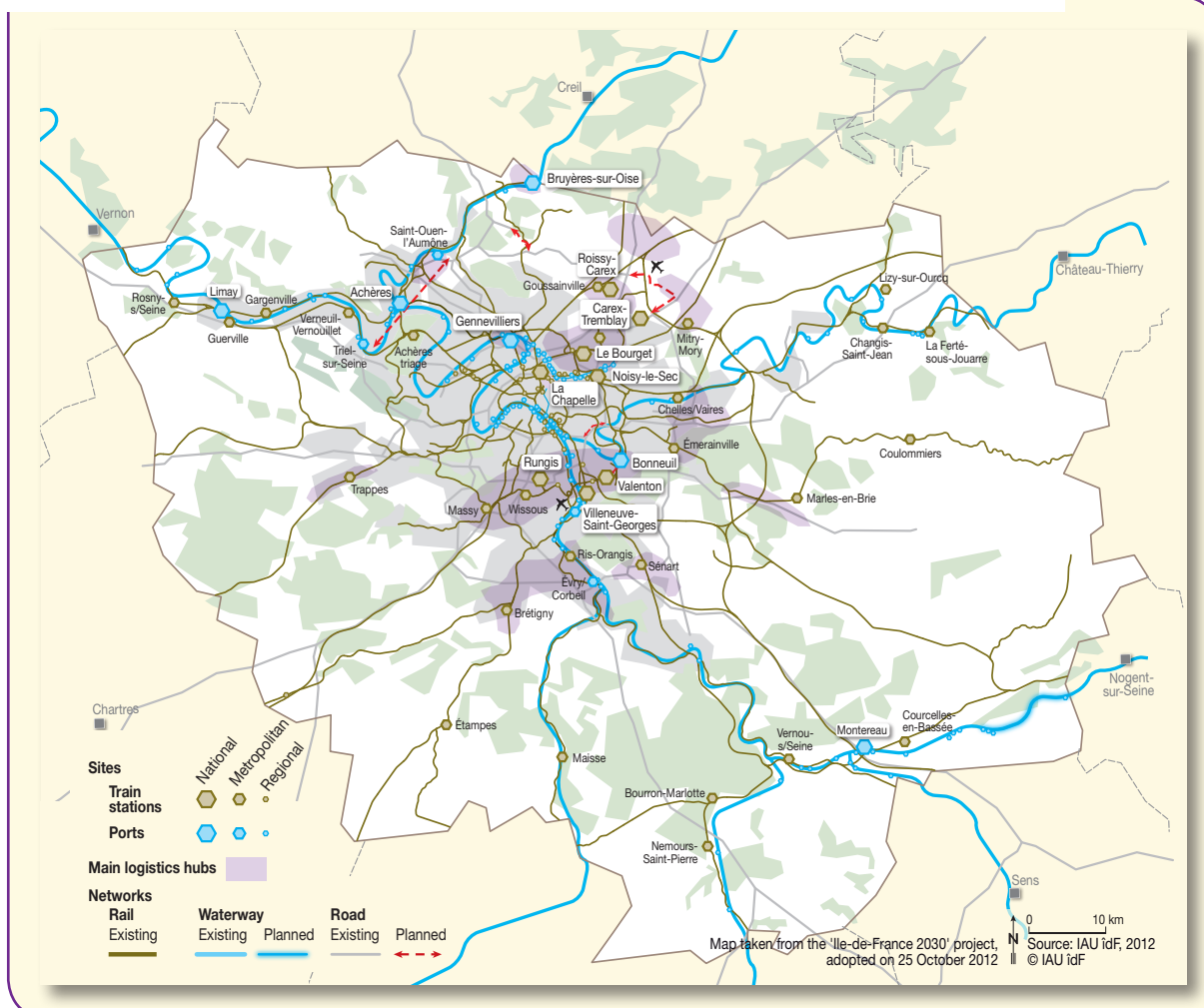
Air **2.4** million tonnes
Rail **23.6** billion tonne-kilometres carried
Sea **22.6** million tonnes
Land **21.4** billion tonne-kilometres carried



Progression of containers volume in the Paris Region up 52% from 2008 to 2012



INFRASTRUCTURES AND LOGISTICS PROJECTS IN PARIS



23

10 MULTIMODAL PLATFORMS

Multimodal platform	Waterway	Waterway & Maritime	Maritime	Railway	Oil Pipeline	Road	Air	Public Transport
Gennevilliers	X	X		X	X	X		X
Bonneuil-sur-Marne	X	X		X		X		X
Limay	X	X	X	X		X	X	X
Evry	X	X	X	X		X	X	
Montereau-Fault-Yonne	X	X		X		X	X	
Bruyères-sur-Oise	X	X		X		X	X	
Saint-Ouen-l'Aumône	X		X	X		X	X	
Lagny-St-Thibault-des-Vignes	X					X	X	X
Achères*								
Triel*								

Source: Ports de Paris, 2013
* planned



© Paris Region Lab



Europe's largest business real-estate supply



OFFICE SPACE (2013)

Surface	52 million m²
Take up	1.8 million m²
Available now	3.9 million m²
Investment amount	€11.1b



BUSINESS PREMISES (2012)

Surface	30 million m²
Take up	846,700 m²
Available now	2,326,700 m²

TOP 10 OFFICE SPACE MARKETS IN OCCUPANCY COSTS

2013 Rank	Country	City	District	Occupancy costs (€/m ² /annum)
1	UK	London	West End	2,137
2	Hong Kong	Hong Kong	CBD*	1,505
3	Brazil	Rio de Janeiro	Zona Sul	1,343
4	India	New Delhi	Connaught Place	1,324
5	Japan	Tokyo	CBD	1,274
6	Russia	Moscow	CBD	1,141
7	China	Beijing	CBD	1,074
8	USA	New York	Midtown	1,052
9	Australia	Sydney	CBD	992
10	France	Paris	CBD	915

Source: Cushman & Wakefield, Office Space around the world, 2013

* CBD: Central Business District



A MULTITUDE OF HOSTING VENUES

1,350 business activity areas (2011)

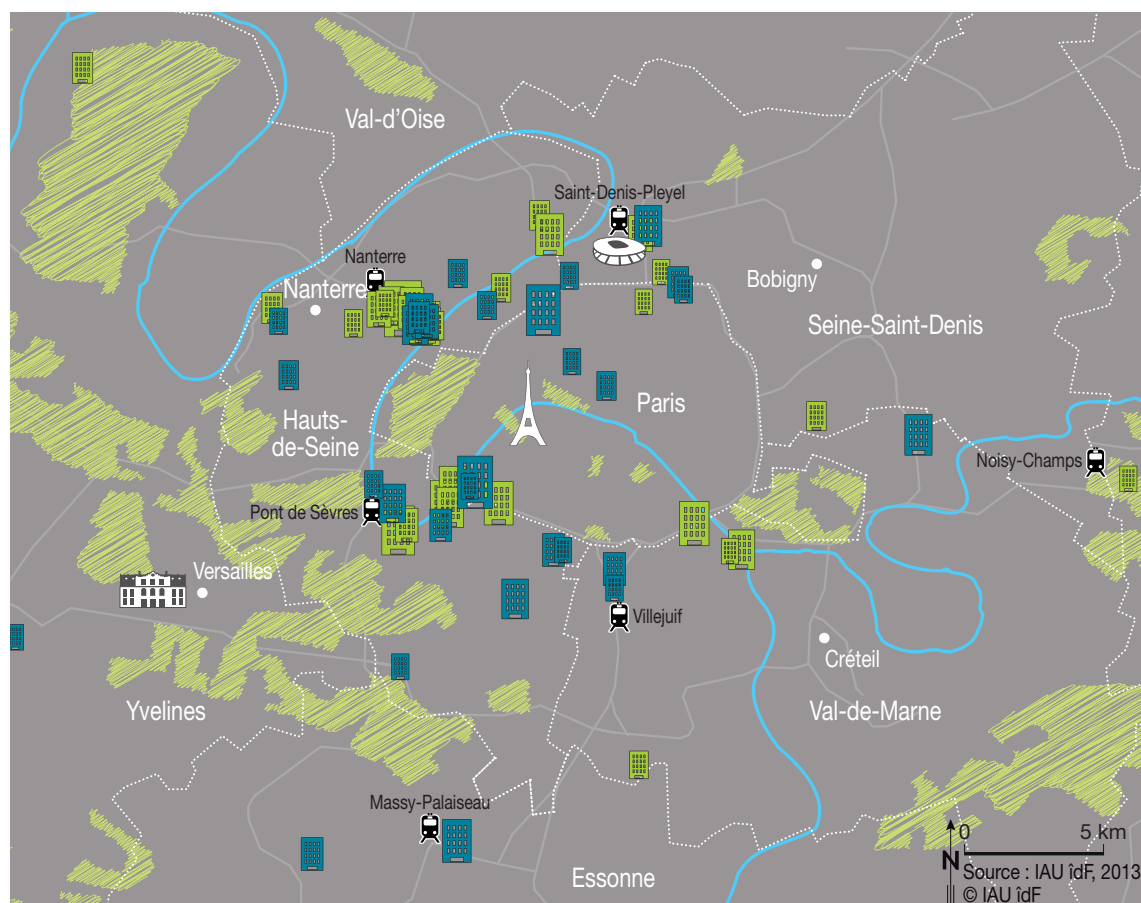
Over **100** business incubators,
including **12** with PRIBL certification
(Paris Region International Business Location)

64 co-working venues certified in 2014



Hermitage towers project in La Défense
© Groupe Hermitage / Foster+Partners

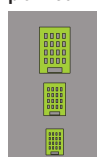
MAIN OFFICE SPACE OPERATIONS BY 2020 WITH A SURFACE EXCEEDING 30,000 M²



Office space
under construction



Office space
planned



Main station with connection for GPE,
close to planned office space

Main roads

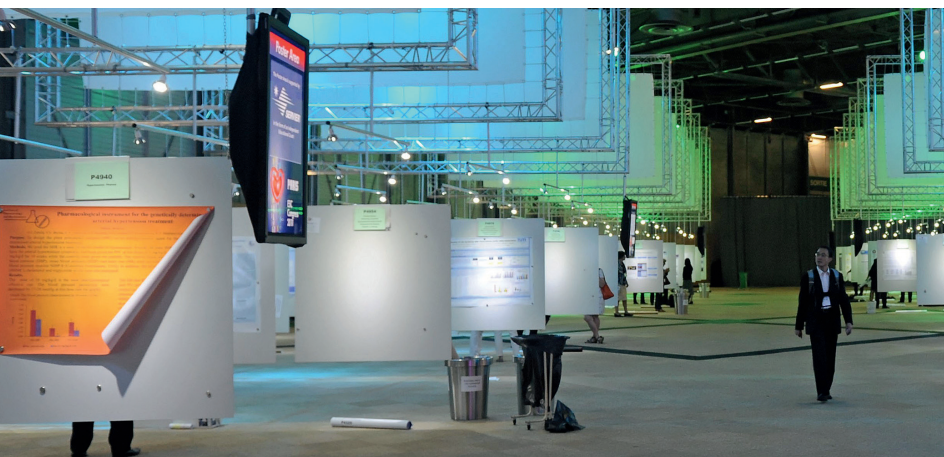
Department border



Main river system

Woodland

Source : IAU îdF, 2013
© IAU îdF



European Cardiology congress - © Paris Tourist Office / Jocelyne Genri



**Europe's top
tradeshow
hosting region**



AN OUTSTANDING WORLD-CLASS DESTINATION FOR ORGANISING TRADESHOWS (2012)

Exhibition surface: **680,000 m²**

407 trade shows including **196** general public events and **211** business events

98,500 exhibitors

9.7 million visitors including:

7.5 million at general public events and **2.2 million** business visitors

€4.4b in economic benefits

68,000 jobs

LEADING INTERNATIONAL TRADESHOWS HELD IN THE PARIS REGION (IN AMOUNT OF VISITORS)

Paris Motor Show	1,230,000 (2012)	Salon Nautique International de Paris	240,000 (2013)
Paris International Agricultural Show	679,000 (2012)	Japan Expo	220,000 (2012)
Paris Trade Fair	620,000 (2012)	Premiere Vision, Expofil, Indigo, Modamont	177,000 (2012)
Batimat	400,000 (2013)	Maison & Objet	161,000 (2012)
Paris Air Show	315,000 (2013)	SIMA-SIMAGENA-SIMAVIP	136,000 (2012)

Source: Paris Ile-de-France CCI - Tourism, Conventions and Trade Shows department

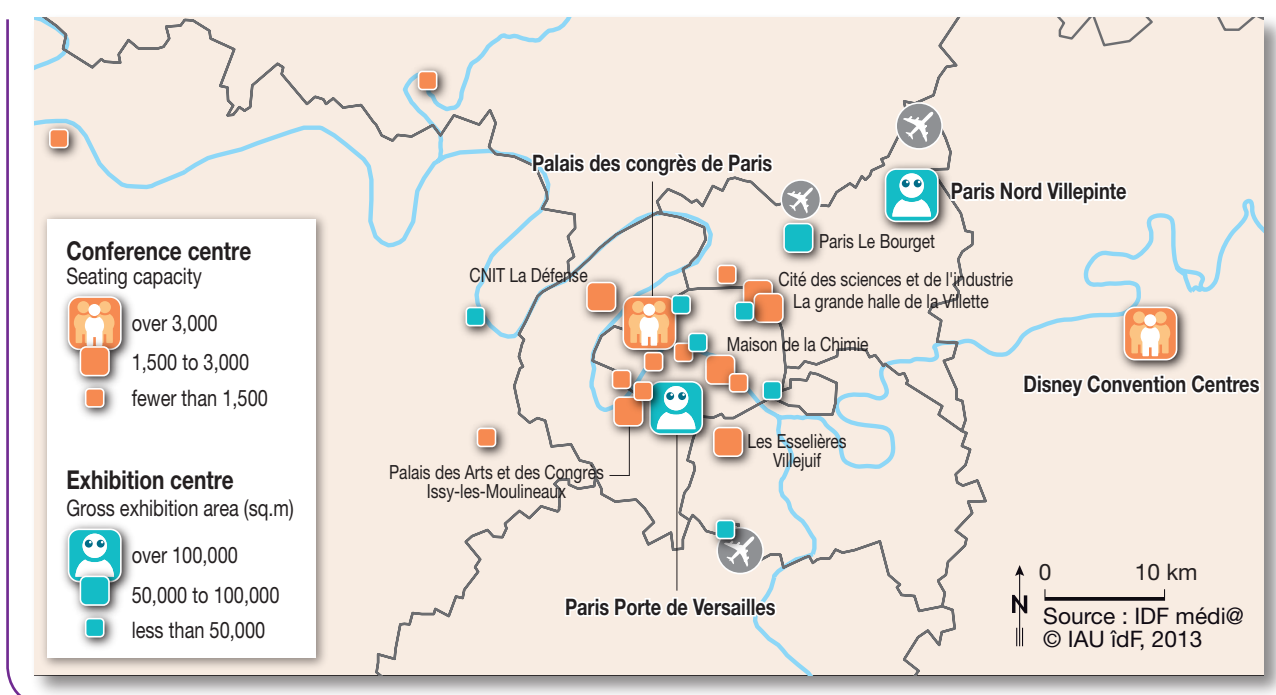


2014

Paris Motor Show from October 4th to 19th, 2014
at Paris Expo Porte de Versailles

SIAL International Food Trade Fair from October 19th to 23rd, 2014
at Paris Nord Villepinte

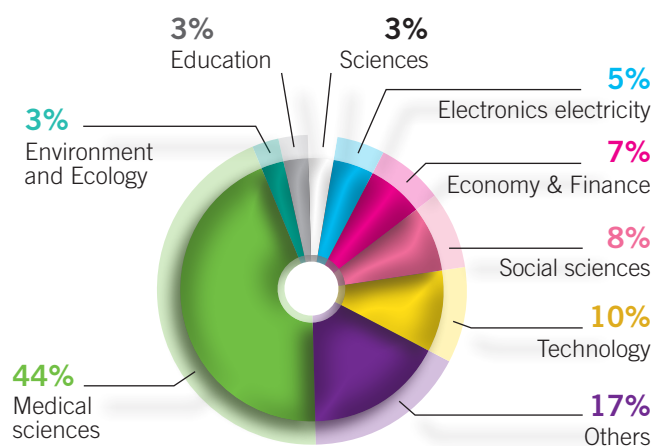
CONFERENCE AND EXHIBITION CENTRES



PARIS REGION BREAKS THE 1,000 CONVENTION BARRIER (2012)

1,000 conventions in **280** venues
27% more international conventions since 2011
626,000 participants
37% foreign visitors
€1b in economic benefits
17,600 jobs

BREAKDOWN OF CONVENTIONS INTO BUSINESS SECTOR



Source: OTCP, 2012



Château of Versailles - © ARD / Denis Bourges / Tendence Floue



The world's leading tourist destination



WORLD'S TOP TOURIST DESTINATION (2012)

32.7 million hotel check-ins, including
44% foreigners (14.3 million)
€12.7b in economic benefits
75,000 businesses
516,000 jobs
9.5% of Paris Region jobs



N°1 WORLDWIDE IN HOTEL CAPACITY (2012)

150,000 rooms
68.3 million hotel night stays: over half all of France's night stays (53%)
53% are foreign night stays (36.3 million)
2,350 listed hotels
6 luxury hotels
52% are 3-star hotels
24% are 4- and 5-star hotels

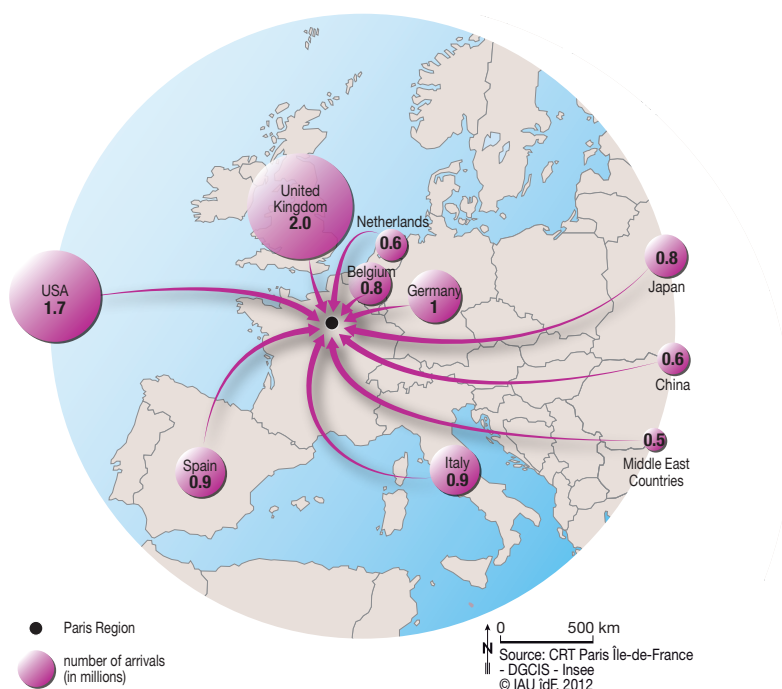
MOST VISITED TOURIST SITES (IN AMOUNT OF VISITORS)

Disneyland® Paris	16,000,000
Notre-Dame de Paris*	13,650,000
Sacré-Cœur Montmartre*	10,500,000
Louvre Museum	9,700,000
Versailles	7,300,000
Eiffel Tower	6,300,000
Pompidou Centre	3,800,000
Orsay Museum	3,600,000
Cité des Sciences et de l'Industrie	2,600,000
National Natural History Museum	2,000,000
Notre-Dame de la Médaille Miraculeuse chapel*	2,000,000
Arc de Triomphe	1,600,000
Grand Palais	1,500,000

Source: CRT Paris Ile-de-France, 2012

* free admission, estimate

PROVENANCE OF FOREIGN TOURISTS IN THE PARIS REGION





CULTURE (2011)

3,800 historical monuments
139 museums (including 3 of the world's most visited museums: Louvre, Pompidou Centre, Orsay Museum)
300 cinemas
350 theatres
5 opera houses
 More than **22,000** concerts
51 foreign cultural institutes

4 UNESCO SITES

- Château of Versailles
- Paris, the Banks of the Seine
- Château and Park of Fontainebleau
- Medieval City of Provins

TOP CULTURAL EVENTS (IN AMOUNT OF VISITORS)

LGBT Pride Parade*	500,000
Techno Parade*	300,000
Paris Plages*	204,000
Solidays	161,350
Open-air Cinema*	161,000
Rock en Seine	110,000

CRT Paris-Ile-de-France, 2012

* free admission, estimate



© ARD / Michel Derouault

SPORTS (2012)

19,300 sports clubs
2.5 million Paris Region inhabitants hold a sports license
12 leisure resorts (3,000 hectares)
5,900 tennis courts
430 swimming pools
430 equestrian centres
200 hiking paths
103 golf courses

SPORTS EVENTS

- Paris Open, Roland-Garros (tennis)
(430,000 spectators in 2013)
- Six Nations Tournament (rugby)
- Golden League (handball)
Coming soon to the Paris Region:
- UEFA Euro 2016 (football)
- Ryder Cup 2018 (golf)

A GREEN REGION

21% urban scape, **28%** woodland,
50% farming land and **1%** water
4 regional nature parks representing
18% of the land
35 Natura 2000 sites accounting for
8% of the Paris Region:

- **25** sites in the Community interest
- **10** Special Protection Areas

HEALTH CARE

37 AP-HP hospitals
 (Assistance Publique - Hôpitaux de Paris) (2013)
 Europe's top CHU (University Hospital Complex)
 with AP-HP (2013)
92,000 health professionals (2011)
79,000 health facilities (2011)
47,000 doctors (2012)
13,500 chemists (2012)
8,500 dentists (2012)



HOUSING (2010)

5 million housing units

30% houses

70% flats

PROGRESSION OF RENTS IN PRIVATE HOUSING IN PARIS (INNER SUBURBS AND OUTER SUBURBS)

		Paris	Inner suburbs	Outer suburbs	Paris Metropolitan Area
Average surface	m ²	51	53	60	55
Average monthly rent	€	1097	850	800	935
	€/m ²	21.6	15.9	13.2	17.3

Source: OLAP, 2012






SHOPPING (2012)

15 major department stores

(Galeries Lafayette, Printemps, Bon Marché...)

150 shopping centres

3 PARIS REGION SHOPPING CENTRES ARE AMONG EUROPE'S TOP 15 CENTRES WITH OVER 20 MILLION VISITORS PER ANNUM

Westfield Stratford (London)	48.3
 Les Quatre Temps (La Défense - Paris Region)	46.0
Bullring (Birmingham)	40.0
 Forum des Halles (Paris - Paris Region)	39.2
La Part-Dieu (Lyon)	33.9
Trafford Centre (Manchester)	30.0
Bluewater (Dartford-Greenhithe)	28.0
Westfield London (London)	27.7
Meadowhall (Sheffield)	25.0
La Vaguada (Madrid)	23.5
Shopping City Sud (Vienna)	23.2
Arkadia (Warsaw)	21.2
Zlote Tarasy (Warsaw)	20.6
Morocco Mall (Casablanca)	20.0
 Evry2 (Evry - Paris Region)	20.0

Source: Sites Commerciaux n° 229, June 2013



FOOD

- **Rungis International Market**, the world's leading fresh produce market
- **«Saveurs Paris Ile-de-France»** is a regional food brand created to highlight close to **600** products and **70** kinds of fruit and vegetables: Brie from Meaux, beer from the Vexin, honey and saffron from the Gâtinais, asparagus from Argenteuil, Belle de Fontenay potatoes, etc., **5,000** farms **12,500** specialists in the food trade and over **500** SMEs producing honey, chocolate, cheese, cider, oil, mustard, flour and bread
- More than **100** starred restaurants



© Paris Tourist Office / Marc Bertrand

WELCOME

TO #1 EUROPEAN ECONOMIC REGION



For successful business setups, think PREDA

www.paris-region.com



**PARIS
REGION**
ECONOMIC DEVELOPMENT
AGENCY

IAU île-de-France

Paris Region Urban Planning & Development Agency

Analysis, ideas, projects

In organisational terms, IAU île-de-France has six main specialist divisions - sustainable planning, urban and regional development, mobility and transport, urban and rural environment, the economy and local development, demographics and housing - plus a number of dedicated units (documentation centre, communication, health, urban safety, and sport).

Project management for development plans in Paris Region

IAU île-de-France works closely with the regional authorities, assisting them in drawing up their development plans: exploring challenges and development options, promoting participatory processes and public enquiries, and producing draft development plans.

Networks, partnerships, missions abroad

IAU île-de-France is constantly adapting to a changing environment, looking to the future and pinpointing the long-term changes expected in the region. It is actively involved in a wide range of networks and partnerships, giving it access to additional resources and expertise. IAU île-de-France has been already active in around 40 countries through contracts and cooperation agreements.

An information hub and communications resource

In the framework of its public relations policy, IAU île-de-France also produces a wide range of publications, available online at www.iau-idf.fr

IAU île-de-France has developed various databases integrated within its regional geographical information system (RGIS) and this information is available on its website in the form of interactive maps.



Paul Lecroart/IAU îdF

**A 200-strong
multidisciplinary
team with expertise
covering all aspects
of planning**



Julie Sarraz/IAU îdF



**Institut d'aménagement
et d'urbanisme d'Île-de-France**
15, rue Falguière
75740 Paris CEDEX 15
Tél. +33 (0)1.77.49.77.40

Chairman
IAU île-de-France is chaired
by Jean-Paul Huchon,
Chair of the Île-de-France
Regional Council

Managing Director
François Dugeny



◀ scan to visit IAU îdF website

Paris Ile-de-France Regional Chamber of Commerce and Industry

KEY FEATURES

- France's and Europe's leading CCI
- Influential among public authorities
- Business-oriented services
- Widely acknowledged and requested courses
- Key player in Greater Paris appeal

INTERNATIONAL INITIATIVES

- Supporting SMEs/VSEs over the long term at every step of their projects for international growth
- Hosting foreign delegations
- Issuing international formalities and promoting them
- 750 new exporters
- 200 seminars; 6,000 businesses attending them
- 35 to 45 missions abroad
- 5 to 7 French pavilions
- 300,000 export formalities and 7,500 ATA carnets
- Business consultants available in the regions and abroad
- 6 foreign branches (Beijing, Shanghai, Moscow, Algiers, Bombay, Sao Paulo)
- A unique international network

THE PARIS ILE-DE-FRANCE CCI IS DEVELOPING A CHANNEL OF EXCELLENCE IN THE FIELD OF TRADESHOWS AND CONVENTIONS. IT OWNS 50% OF:

- VIPARIS, a world leader in site management with 10 exhibition and convention centres, for an area over 610,000 m² hosting more than 1,000 events and 11 million visitors every year
- COMEXPOSIUM, a European leader in organising events with about 35,000 exhibitors and 3 million visitors for close to 140 events.

THE PARIS ILE-DE-FRANCE CCI PROVIDES SUPPORT TO BUSINESSES AT EVERY STAGE OF THEIR DEVELOPMENT, FROM CREATION TO HANDING OVER

- Supported over 29,000 projects
- Supported 9,000 businesses abroad and 1,700 business takeovers and sales
- Counselling over 10,000 retailers
- Completed 180,000 formalities

THE PARIS ILE-DE-FRANCE CCI TEACHES EMPLOYEES AND FUTURE LEADERS

- 25 schools (including HEC Paris, ESCP Europe, Essec, Gobelins, Ferrandi, Isipca, etc.)
- 461 courses
- 31,800 students, including 16,700 apprentices
- 43,000 adults taking continuing education
- Job integration rate at 7 months: 87%
- A range of exams for Business French and an evaluation test (TEF)

THE PARIS ILE-DE-FRANCE CCI REPRESENTS THE INTERESTS OF BUSINESSES IN IMPROVING THE COMPETITIVENESS OF FRANCE'S ECONOMY (TAX POLICY, INNOVATION, INFRASTRUCTURES, LABOUR COSTS ETC.)

- 50 reports or stances notified to the authorities
- 130 experts in economics, law, taxation and land development



www.international.cci-paris-idf.fr

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0,12€/minute



**PARIS
REGION**
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INSTITUT
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CCI PARIS ÎLE-DE-FRANCE