

Paris Region

Facts & Figures 2026





Paris Region

Inspiring, Innovative, Responsible and Attractive

Paris Region Facts and Figures 2026 offers a comprehensive snapshot of the region's economic strength and social landscape, underscoring its status as a major hub both in Europe and globally.

Designed as a practical decision-making resource, the brochure compiles essential data for businesses and economic stakeholders. It is also a valuable reference for regional leaders, policymakers, and anyone looking to gain a deeper insight into the Paris Region's dynamic economy.

This joint publication is produced by Choose Paris Region, L'Institut Paris Region, the Paris Île-de-France Regional Chamber of Commerce and Industry, and the National Institute of Statistics and Economic Studies for Paris Region.

We welcome your comments and suggestions to enhance this new edition. Feel free to reach out at prff@chooseparisregion.org

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Welcome to Paris Region: A Globally Connected, Forward-Looking, and Influential Region

Discover a Vibrant, Welcoming and Inspiring Region

Paris Region is France's economic and cultural powerhouse, generating 30% of the national GDP and leading the country in R&D, accounting for 40% of total spending. Attractive to investors, tourists, and newcomers to the Schengen Area and the eurozone, it combines economic strength with a high quality of life.

Relax and Thrive in a Green, Sustainable Region

A major international destination, the Region welcomes around 50 million visitors each year and is committed to sustainability through biodiversity protection and carbon-reduction initiatives. Its young and growing population benefits from a dynamic environment and strong opportunities.

Access Europe's Largest Talent Hub

As Europe's largest talent hub, Paris Region offers 6.9 million jobs and an exceptional concentration of students, engineers, researchers, and scientists.

Build your future in Europe's Leading Gateway for Business and Innovation

With the highest GDP in Europe, it hosts a rich ecosystem of multinational corporations, SMEs, research institutions, and innovative startups.

Benefit from Cutting-Edge Infrastructure

Its world-class infrastructure—further enhanced by the legacy of the 2024 Olympic and Paralympic Games—includes three international airports, high-speed rail connections, an expanding metro network, and advanced digital infrastructure, supporting competitive operating costs and seamless connectivity across Europe.

Paris Region, a Dynamic and Fast-growing Region

A world-renowned destination for residents, visitors, investors and producers

An outstanding lifestyle

A Thriving Business and Research Ecosystem

Strong Expertise in Services and Industry

A vast consumer market

A cosmopolitan region and a talent hub

Highly competitive real estate and logistics solutions

World-class transport and digital infrastructure

- 19% of France's population
- 30% of France's GDP and 5% of EU27 GDP
- 24% of France's jobs
- 34% of France's executives
- 28% of France's students
- 39% of France's R&D spending
- 40% of France's researchers
- 28% of France's scientists and engineers



© Paris 2024 Jeanne Fauvel

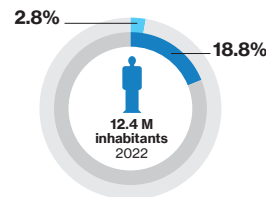
Paris Region in the European Union

as of 01.01.2026

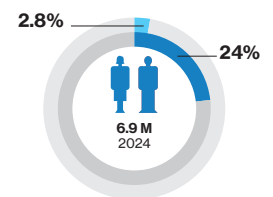


Paris Region vs. Metropolitan France & EU27

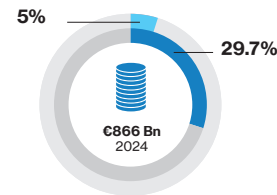
Population



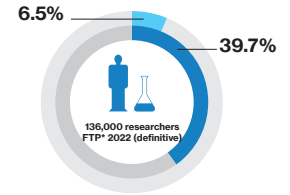
Jobs



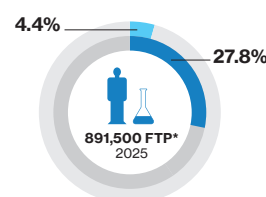
GDP



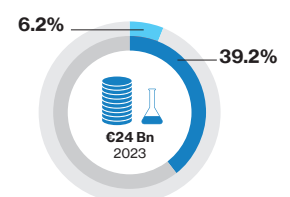
Researchers



Scientists and Engineers



R&D expenditure



Paris Region / UE Paris Region / France

* Full Time Equivalent
Insee, Eurostat, Ministry of Education,
Higher Education and Research

Paris Region is part of:

- The European Union
- The Schengen area
- The Eurozone

Paris Region in Figures



830,000
students



12,000 km²
surface area



12.4 million
inhabitants

1,031
inhabitants
per km²



6.9 million jobs
(salaried and
non-salaried)



107 million
passengers
in Air Traffic



891,500
Scientists and
Engineers

€24 Bn
R&D expenditure



1,277,000
companies

1,403,000
sites (all activities)

333,500
companies
created

8,800
startups



GDP **€866 Bn**

GDP **€69,514**
per capita

GDP **€125,569**
per job



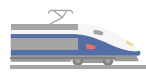
56.85 million m²
Office space



€185.6 Bn
Import



€146.6 Bn
Export

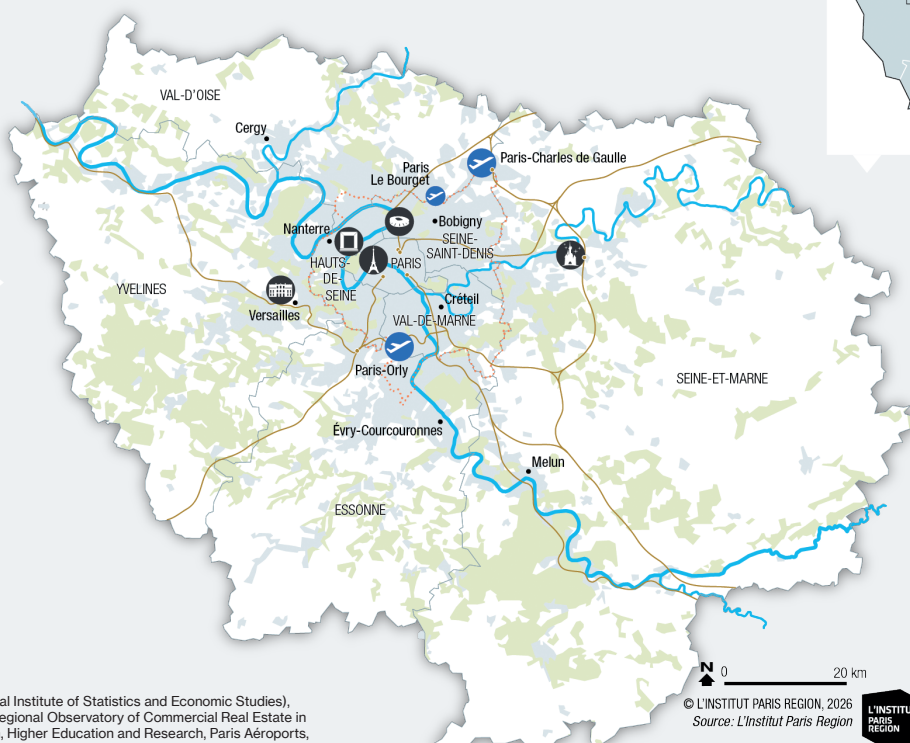
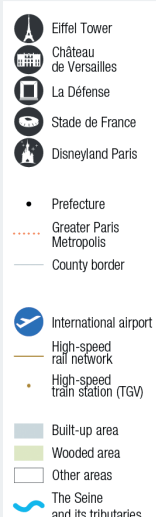


10 main stations
including

7
high-speed
train stations



49.1 million
tourists,
incl.
23.2 million
international
tourists



Choose Paris Region, Insee (National Institute of Statistics and Economic Studies), Eurostat, French Customs, ORIE (Regional Observatory of Commercial Real Estate in Paris Region), Ministry of Education, Higher Education and Research, Paris Aéroports, SNCF (National Railways of France).
Data: latest year available.

© L'INSTITUT PARIS REGION, 2026
Source: L'Institut Paris Region



Paris Region's Position in International Rankings

Regions across the globe are fiercely competing to draw businesses, skilled professionals, and visitors. According to recent international rankings, Paris Region stands among the world's top regions for human capital and talent, economic dynamism, global appeal, foreign investment, cost of living and quality of life, cultural vibrancy, information flows, research and innovation, tourism, and more. The Region is fully mobilized to rise to the challenges of this international competition.



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Paris Region Rankings

Global Attractiveness

- World's #3 and #4 most attractive region**
Global Cities Index on economic performances, A.T. Kearney, Global Power City Index, Mori Memorial's Foundation's Institute for Urban Strategies

Foreign Direct Investments

- #4 worldwide destination for FDI**
EY Attractiveness Survey 2026

Education / Talent

- 2 of the world's best MBA**
- 4 of the world's top 10 EMBA programs**
- 5 of the top 10 European Business Schools**
- 4 of the world's top 10 Masters in Management programs**
- 4 of the world's top 100 best universities**
- 2 of the world's top 6 universities in Mathematics**
- 3 of the world's top 30 universities in Physics**
Financial Times, ARWU, GRAS

Global Attractiveness

Paris #3 Worldwide

Global Cities Index on economic performances

A leading hub for culture, talent and investment, driven by inclusive policies, sustainable infrastructure, improved mobility and urban resilience.

	2023	2024	2025
1	New York	New York	New York
2	London	London	London
3	Paris	Paris	Paris
4	Tokyo	Tokyo	Tokyo
5	Beijing	Singapore	Singapore
6	Brussels	Beijing	Beijing
7	Singapore	Los Angeles	Hong Kong
8	Los Angeles	Shanghai	Shanghai
9	Melbourne	Hong Kong	Los Angeles
10	Hong Kong	Chicago	Chicago

A.T. Kearney

Paris #15 Worldwide

Global Cities Outlook on a city's potential to attract capital, talent, and innovation.

Cities are advancing through better infrastructure, investment appeal and quality of life, with future leaders integrating resilience, sustainability and talent.

	2023	2024	2025
1	San Francisco	San Francisco	Munich
2	Copenhagen	Munich	Seoul
3	London	Copenhagen	Singapore
4	Luxemburg	Luxemburg	San Francisco
5	Paris	Seoul	Copenhagen
6	Dublin	Stockholm	Tokyo
7	Helsinki	Paris	New York
8	Stockholm	Dublin	Dublin
9	Munich	Helsinki	Helsinki
10	Singapore	Düsseldorf	Zurich
		London (16)	London (13) Paris (15)

A.T. Kearney

Paris #4 Worldwide

Global Power City Index

World's most attractive cities according to their ability to attract people, capital, and enterprises from around the world.

Paris, **2nd** in Livability and Accessibility, **3rd** in Cultural Interactions, **10th** in R&D, **15th** in Economy, **20th** in Environment, ...

	2023	2024	2025
1	London	London	London
2	New York	New York	Tokyo
3	Tokyo	Tokyo	New York
4	Paris	Paris	Paris
5	Singapore	Singapore	Singapore
6	Amsterdam	Seoul	Seoul
7	Seoul	Amsterdam	Amsterdam
8	Dubai	Dubai	Shanghai
9	Melbourne	Berlin	Dubai
10	Berlin	Madrid	Berlin

Mori Memorial's Foundation's Institute for Urban Strategies

Foreign Direct Investments

EY Attractiveness Survey 2026: Paris Region confirms its leadership in Europe

Despite a challenging global FDI environment, Paris Region remains one of Europe's most competitive, resilient, and attractive hubs for international investment.

EY Attractiveness Survey 2026, data 2025

Paris #4 Worldwide Destination

Paris Region ranks **#4** globally, behind Dubai, London, and Singapore.

The Region stands out as Europe's leading destination in 8 of the 17 clusters analyzed and ranks among the top five in 12 clusters.

Key highlights for 2025:

- #1** region in France for FDI with **233** FDI projects (~**30%** of national total)
- #2** most attractive region in Europe, just behind Greater London
- Paris ranked **the most attractive city** in Europe for foreign investors (**40%**)
- European leader** in AI-related foreign investment, attracting global players such as Anthropic and Cohere
- A diversified and robust economic model across industry, R&D, services, logistics and data centers

Europe's resilient investment hub

Despite a challenging global environment, Paris Region continues to demonstrate strong resilience and competitiveness, powered by world-class infrastructure, a dense innovation ecosystem, decarbonized energy, and a globally recognized brand.

Paris Region Rankings

Tourism
- World's best city destination Euromonitor 2025 - World's second best city for art and culture Time Out, 2026
Business Tourism
World's second best destination for international meetings ICCA 2025
R&D / Tech / Innovation
- Paris, the world's #12 science and technology cluster and the EU's Top City WIPO 2025 - Paris: Europe's #2 tech city and #15 globally Savills, 2025 - Paris, the world's #8 tech eco system, #2 in Europe, the EU's Top City Dealroom, 2026 - Paris, the world's #9 startups ecosystem, #2 in Europe, the EU's Top City Startup Blink, 2026
Real Estate
Paris, #3 in Europe for overall real estate prospects in 2026 PWC, Urban Land Institute, 2026
Cost and Quality of Life
Paris (#48), more affordable than many major Global and European cities Numbeo, 05/2026

R&D, Tech and Innovation

Global Innovation Index 2025

Paris #1 in the EU

Paris, the world's #12 largest science and technology cluster, #1 in the EU

WIPO (World Intellectual Property Organization), 2025

Startup Ecosystems

Paris, the world's #9 startup ecosystem, #2 in Europe, and #1 in the EU

- #4 in Corporate Engagement
- #5 in Ecosystem Stakeholder Strength
- #6 in Energy & Environment

Global Startup Ecosystems			
	2024	2025	2026
1	San Francisco	San Francisco	San Francisco
2	New York	New York	New York
3	London	London	London
4	Los Angeles	Los Angeles	Los Angeles
5	Boston	Beijing	Boston
6	Beijing	Boston	Beijing
7	Shanghai	Shanghai	Tel Aviv
8	Bangalore	Paris	Shanghai
9	Tel Aviv	Tel Aviv	Paris
10	Paris	Bangalore	Singapore

Startup Blink

Talent / Education

Global Ranking of Academic Subjects – Mathematics, 2025

2 of the World's Top 6 Universities for Mathematics

- #2 Paris Saclay University
- #6 Sorbonne University
- #12 Université Paris Cité

GRAS, Shanghai Ranking Consultancy, 2025

Financial Times Education Rankings 2025-26

INSEAD

The World's 2nd Best global MBA and 3rd Best Master in Management Best European Business School

HEC Paris

The World's 2nd Best Master in Management and 6th Best MBA #2 Best European Business School

Tech Cities 2025

Paris: Europe's #2 tech city and #15 globally, behind San Francisco, New York, London, Silicon Valley, Los Angeles, Beijing, Shanghai, Boston, Singapore, Seoul, Austin, Tokyo, Seattle and Shenzhen.

Criteria: Business & tech environment, city buzz & wellness, talent pool, Tech sub-sector

Savills

Global Tech Ecosystem Index, Dealroom

Paris, the world's #8 tech ecosystem, #2 in Europe, and the EU's Top City

- #2 in Europe for Unicorns
- #7 in the AI sector in the world

- #1 Bay Area
- #2 New York
- #3 Boston
- #4 London
- #5 Los Angeles
- #6 Austin
- #7 Tel Aviv
- #8 Paris
- #9 Beijing
- #10 Seoul

Dealroom, 2026

Tourism and M.I.C.E / Business Tourism

Top 100 City Destinations 2025, Euromonitor International

Paris #1 Worldwide

- Paris, the world's best city destination for the fifth consecutive year, ahead of Madrid, Tokyo, Rome, Milan, New York, Amsterdam, Barcelona, Singapore, and Seoul

Renowned for its charm, gastronomy, architecture, and sustainability efforts. The reopening of Notre-Dame de Paris drew strong tourist interest. Euromonitor International, 12/2025

Best Cities for Art and Culture, Time Out

Paris #2 Worldwide

- #1 London
- #2 Paris
- #3 New York City
- #4 Berlin
- #5 Cape Town
- #6 Melbourne
- #7 São Paulo
- #8 Madrid
- #9 Florence
- #10 Kraków

Time Out, 2026

International Meetings organized in the World, ICCA

International Meetings organized in the World, ICCA (number of meetings)			
	2023	2024	2025
1	Paris (156)	Vienna (154)	Lisbon (188)
2	Singapore (152)	Lisbon (153)	Paris (174)
3	Lisbon (151)	Singapore (144)	Barcelona (166)
4	Vienna (141)	Barcelona (142)	Vienna (159)
5	Barcelona (139)	Prague (131)	Singapore (156)
6	Prague (134)	Paris / Seoul (124)	Prague (133)
7	Rome (119)	-	Copenhagen (131)
8	Madrid (109)	Bangkok (115)	London (124)
9	Dublin (104)	Rome (114)	Seoul (121)
10	Seoul (103)	Athens (111)	Tokyo (119)

ICCA, International Congress and Convention Association, 2025, data 2024

Real Estate

Emerging Trends in Real Estate, Europe

Paris #3 in Europe

Paris, #3 for overall real estate prospects in 2026

- Prime offices, retail, luxury hospitality, and managed residential drive resilience.
- Strengths include liquidity, institutional appeal, AI/ deeptech, talent, diversified assets, and hubs like Station F

Emerging Trends in Real Estate, Europe			
	2024	2025	2026
1	London	London	London
2	Paris	Madrid	Madrid
3	Madrid	Paris	Paris
4	Berlin	Berlin	Berlin
5	Amsterdam	Munich	Amsterdam
6	Milan	Amsterdam	Munich
7	Lisbon	Milan	Milan
8	Frankfurt	Frankfurt	Barcelona
9	Barcelona	Hamburg	Frankfurt
10	Frankfurt	Lisbon	Hamburg

PWC, Urban Land Institute, 2026

Cost and Quality of Life

Paris Region is More Affordable than Greater London and Many Major Global and European cities

Cost of Living, Numbeo

- World's most expensive cities: Zurich, Geneva, Lucerne, George Town (Cayman Islands), Basel, Lugano, Lausanne, Bern, Honolulu, Tel Aviv
- Paris (#48) is more affordable than these and other major cities, incl. New York (12), Oslo (13), San Francisco (14), Singapore (21), London (22), Copenhagen (28), Los Angeles (33), Stockholm (34), Amsterdam (35), Luxembourg (39)

Numbeo, 05/2026

Paris Region: A Global and Cosmopolitan Region

Paris Region is home to more than 12 million people, bringing together a dynamic mix of French and international communities speaking a wide range of languages. Every day, students, entrepreneurs, researchers, and investors come to the Region to benefit from its world-class academic institutions, thriving business environment, and outstanding quality of life.

What truly sets Paris Region apart, however, is its vibrant multiculturalism – an exceptional diversity that makes it a uniquely attractive and inspiring place to live, work, and visit.



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1.9 M
international
residents live
in the Region
15.7% of
the population

Insee, 2026, data 2022

158,253
international
students
19%
of all students
in the Region

MESRI - DGESIP-DGRI – SIES 2026,
data 2024-2025

23.2 M
international
tourists

Choose Paris Region, data 2025

9,268
international
PhD students

Ministry of Education, 2026, data 2024-25

Nearly 40
international
schools and
190
international
sections in
17 languages

Choose Paris Region, Educsol

27,350
foreign sites
636,000
Jobs

INSEE 2026, data 2023

1 out of 6
jobs in
Paris Region
is in a foreign
company
(16.6%)

INSEE 2026, data 2023

438
foreign
companies
chose Paris
Region in
2025
>9,000
jobs created

Choose Paris Region 2026, data 2025



Park of Sceaux, Hauts-de-Seine © Adobe Stock

Relax and Thrive in a Green and Sustainable Region

A Distinctive Work-Life Experience in a Green and Sustainable Region

Paris Region is firmly committed to sustainability, promoting eco-friendly business practices, responsible urban development, and impactful social initiatives. Dedicated to building a greener future, it prioritizes low-carbon planning while preserving natural ecosystems, with more than three-quarters of its territory covered by green spaces.

A World-Renowned Destination Loved by Visitors and Producers

Paris Region offers a rich diversity of indoor and outdoor experiences, combining historic heritage, expansive green landscapes, picturesque rivers, and iconic museums and landmarks. Whether you are passionate about cinema, nature, adventure, gastronomy, or art, the Region provides the perfect setting for a balanced and fulfilling lifestyle. Paris Region is also a land of inspiration for filmmakers from around the world, bringing together exceptional locations, creative talent, world-class studios, and cutting-edge technology.

A Dynamic and Sports-Oriented Region

With a wide range of sports facilities and clubs, Paris Region actively promotes the well-being of its residents. It also hosts major international sporting events, such as the 2024 Olympic and Paralympic Games, as well as other prestigious global competitions.

A Remarkable Place to Live and Thrive in a Green, Sustainable Region

Paris Region offers an exceptional quality of life for everyone – whether you live in Paris or beyond, on your own or with family, and whether you seek nature or vibrant urban life. Home to 19% of France's population across just 2% of its territory, the Region is committed to sustainable, low-carbon urban development. Highly family-friendly and affordable, it combines culture, heritage, gastronomy, green spaces, shopping, and sports, making it an outstanding place to live, work, and thrive.

A Green Region

75.5% agricultural, forest and natural areas

- Paris Region surface area: **12,000 km²**
- 49%** agricultural land
- 25%** forest and natural areas
- 1.5%** water
- 24.5 %** urban space (including green areas, construction and ressources management sites)
- ¼** of Paris Region is covered by the **4** existing Regional Nature Parks and **1** in project
- 45** outstanding gardens
- 36** "Natura 2000" sites
- 15,000 km** of ecological corridors
- 275** sites identified for their geological interest
- 159** sustainable neighborhoods
- 197,000** housings programmed within these accredited neighborhoods

MOS 2025, L'Institut Paris Region, 2026

A Great Place to Live in, with Competitive Costs

6,1 million housing units: **4,5 million** apartments (**73.1%**), **1,5 million** houses (**25.0%**)

Insee 2026, data 2023

Private Housing Rents in Paris Region as of January 1, 2025				
	Paris	Inner suburbs	Outer suburbs	Paris Region
Surface in m²	50	52	58	53
Rent in €/m²	26.3	19.1	15.6	20.3
Average monthly rent in €	1,307	996	897	1,070

OLAP 2025, data 2024

Cost of Living in Paris Region vs Greater London in euros			
Category	Description	Paris Region	Greater London
Real Estate	Rent Per Month Apartment (1 bedroom) in City Center	€1,340	€2,558
Transport	Monthly Pass (Regular Price)	€90	€231
Food	Meal for 2 People, Mid-range Restaurant, 3-courses	€70	€92
Health	Short visit to a private doctor	€30	≈ €70-140
Sports	Fitness Club, Monthly Fee for 1 Adult	€37	€66
Leisure	Cinema, International Release, 1 Seat	€14	€17,3
Childcare	Preschool, Full Day, Private, Monthly per child	€1,350	€2,313
Childcare	International Primary School, Yearly for 1 child	€21,622	€29,635

Numbeo 2026



Apollo's fountain in the gardens of the Palace of Versailles, Yvelines © Adobe Stock

A Land of Inspiration for Filmmakers the World Over

Paris Region offers one of the most diverse production landscapes in the world. Beyond the postcard image lies an extraordinary range of locations, capable of doubling cities, countries, eras, and worlds. Our region combines creative talent with production excellence, bringing together world-class studios, cutting-edge technology, renowned schools, and a complete ecosystem to support projects of every scale – from independent films to global blockbusters. A unique hub where creativity, efficiency, and flexibility come together.

10,000 Shooting days
50%+ of all film shooting days in France take place in Paris Region

Film Paris Region, data 2025

42.7 million admissions
314 cinemas,
1,202 screens

CNC, 2025, data 2024

150,000 jobs
83% of the national sector

Audiens, Choose Paris Region, 2026



Filming in La Défense, Paris © FH

A Rich and High-Quality Care Offer

Paris Region is home to Europe's largest hospital network, AP-HP, encompassing a wide range of public hospitals, private clinics, and healthcare providers. All residents, including foreigners, benefit from France's universally funded healthcare system – financed through taxes and salary contributions – which provides accessible hospitals and bilingual doctors.

13,367 General practitioners
28,955 Specialists

10,614 Dental Surgeons
12,780 Pharmacists

ARS, 2026, data 2026

The World's Favorite Tourist Destination

49.1 million
tourists, incl.
23.2 million
of international
visitors (47%)

Choose Paris Region, 2026, data
2025 ; Urssaf, 2025, data 2024

- **175 million** overnight stays, including **96 million** for international tourists (55%)
- **€23.6 Bn** in economic benefits, including **€15.6 Bn** from international tourists (66%)
- **40,073** businesses and **360,074 jobs** in accommodation and catering (private sector)

One of Europe's Widest Selections of Hotels and Rooms

2,458
hotels
13
Palace hotels

- **166,590** rooms (**79,257** rooms in 2* and 3* hotels, **74,348** rooms in 4* and 5* hotels)
- **72.7 million** overnight stays in hotels

Insee, 2026, data 2025, Atout France 2026

The Leading Region for Sustainable Tourism

Paris Region is becoming a leader in sustainable tourism, with businesses reducing carbon emissions, water use, and biodiversity impacts.

- **599** establishments earned the Green Key label in 2026, a **37%** increase from 2025, including **518** Hotels.
- **17.6** million overnight stays.
- Paris Region stands as the top French region for certified establishments, overnight stays, and workforce employed.
- Green Key, the world's leading environmental certification, covers 8,000 establishments in 90 countries.
- Low-carbon mobility is supported by the Grand Paris Express network and a low-carbon electricity mix.

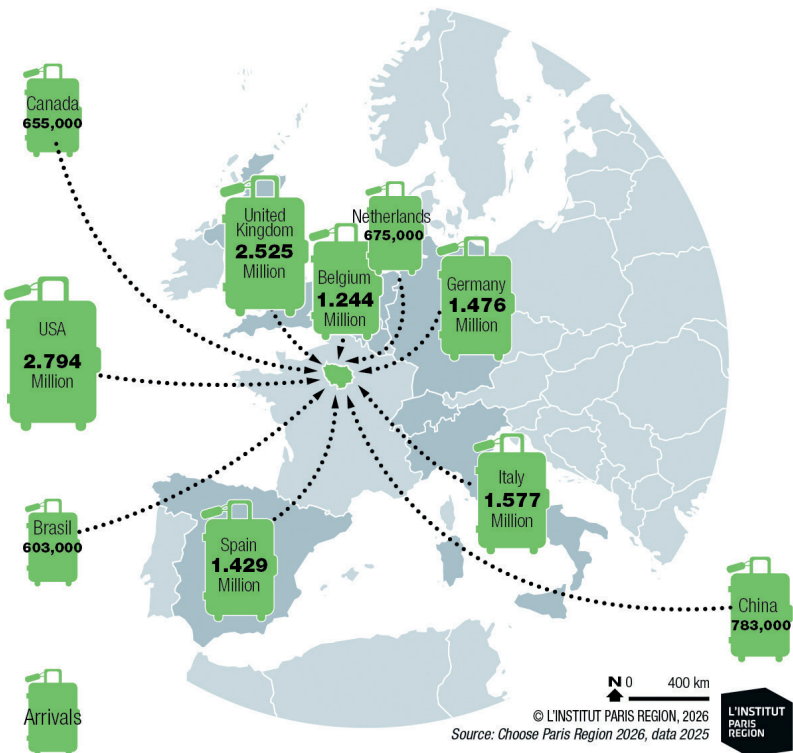
Clef verte/Green Key, data 2026

An Unrivalled Cultural Offering

- **314** cinemas, including **47** multiplexes
- **339** theaters
- **1,047** public libraries
- **5** opera houses
- **58** international cultural centers
- Nearly **77 million** visits to the **20** most visited cultural sites in Paris Region in 2025
- More than **8 million** visitors attended the **20** largest exhibitions in Paris Region in 2025
- **6 UNESCO** World Heritage Sites: Palace and Park of Versailles and Fontainebleau, Paris, Banks of the Seine, Provins, Town of Medieval Fairs, The Architectural Work of Le Corbusier, an Outstanding Contribution to the Modern Movement, The Routes of Santiago de Compostela in France

CNC, 2025, data 2024, Choose Paris Region, Paris Je t'aime, Seine-et-Marne Attractivité, CP musées et monuments. 2026, data 2025 - Ministry of Culture_ Open data 2026 ; UNESCO 2026; Institut Paris Region 2026, FICEP 2026

Origins of Paris Region's Main International Tourists (2025)



International customers accounted for **23.163 M** of tourist stays in 2025: **14.4%** from USA, **13%** from UK, **8.1%** from Italy, **7.1%** from Germany, **7.4%** from Spain... European tourists account for **53.5%** of international stays in Paris Region.

Choose Paris Region, 2026, data 2025

Iconic Tourist Attractions

Most Visited Tourist Sites in Paris Region (millions of visitors - 2025)	
Disneyland Paris	15-17
Notre-Dame de Paris Cathedral	10.9
Louvre Museum	9.0
Château de Versailles	8.4
Eiffel Tower	6.7
Orsay Museum	3.8
Grand Palais	3.5
Arc de triomphe	1.8
Palace and Park of Fontainebleau	2.0
Centre Pompidou	1.6
Fondation Louis Vuitton	1.5
Petit Palais - Fine Arts Museum of Paris	1.4
Musée de l'Armée	1.4
Quai Branly - Jacques Chirac Museum	1.4
Sainte-Chapelle	1.3
Center Parcs Villages Nature Paris	1.2
Musée de l'Orangerie	1.1
Panthéon	1.1
Musée Carnavalet - History of Paris	1.0
Saint-Sulpice Church	1.0

Choose Paris Region, Paris Je t'aime, Seine-et-Marne Attractivité, CP musées et monuments. Data 2025

4,285 Monuments
247 Museums

Ministry of Culture, Open data 2026

**3 of EMEA's*
Top Most
Visited
Museums**

#1 The Louvre, 4th world's
most visited museum
#6 Orsay Museum
#12 Centre Pompidou

* European Middle East Africa TEA /
AECOM 2024, data 2024

The World Capital for Shopping

(2026)

Paris Region is the international capital of fashion and creativity, offering world-class shopping from luxury boutiques to iconic department stores and innovative designers.

224 shopping centers

- **≥ 5,000 m²**: Westfield Les Quatre Temps and Forum des Halles, the Carrousel du Louvre... Beaugrenelle, Bercy Village...
- **12** major department stores: Galeries Lafayette, Printemps, Le Bon Marché, La Samaritaine...
- **9** factory outlets

Institut Paris Region – Nielsen – TradeDimensions – Panoweb 2025

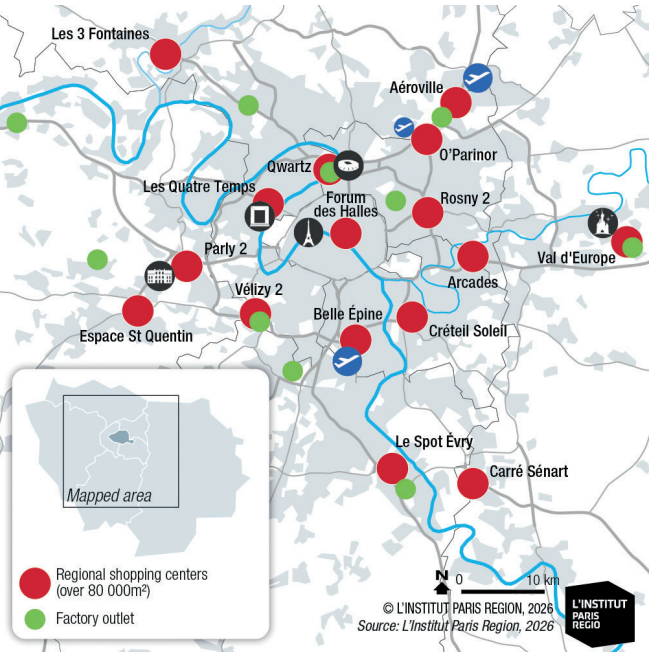
Main streets across EMEA 2025	
Rent (€/m2/year)	
New Bond Street (London)	20,482
Via Montenapoleone (Milan)	20,000
Via Condotti (Rome)	16,000
Champs Elysees (Paris)	12,519
Avenue Montaigne (Paris)	9,941
Rue Saint-Honoré (Paris)	9,941
Banhofstrasse (Zurich)	9,644
Rue du Faubourg Saint-Honoré (Paris)	8,469
Place Vendôme / Rue de la Paix (Paris)	8,008
Piazza Di Spagna (Rome)	7,600

Cushman & Wakefield 2025

Champs Elysées Avenue average monthly footfall: **5.68 million** visitors

High Street Retail in Paris, Knight Frank, Mytraffic 2025

Paris Region Major Shopping Centers



Sports and Leisure Activities

- **18,130** sports clubs
- **2.5 million** sports club members
- **5,224** tennis courts
- **2,362** soccer fields
- **1,472** fitness facilities
- **1,375** riding arenas
- **720** swimming pools
- **87** French Golf Federation-affiliated clubs, 66 with a 9-hole course
- **11** leisure resorts
- **Over 1,000 outdoor sports sites**, incl. horse riding, golf, climbing, and treetop adventures
- **4** major cycling routes:
 - Avenue Verte (London-Paris): **120 km** (472 km total)
 - Véloscénie (Paris-Mont-Saint-Michel): **90-100 km** (450 km total)
 - Scandibérique: **180 km** in Paris Region (1,700 km total)
 - The Seine Valley by bike: Paris to the sea via the Seine Valley: **147 km** (430 km total)
- **118** swimming sites :
 - 20** supervised natural areas,
 - 51** outdoor pools,
 - 47** retractable-roof pools

Ministry of Sports, French Golf Federation, 2026, data 2025; Région Ile-de-France

A Distinctive Culinary Haven

(2025)

Paris Region hosts the Rungis International Market (MIN), **the world's largest market for fresh produce**, providing food professionals with an exceptional selection of food products, horticultural goods, decorative items, and catering equipment. As France's largest food-consumption region, Paris Region is home to **12.4 million** residents, attracts over **49.1 million** tourists annually, and serves a consumer market of **18 million** people.

- **234 ha** of floor space
- **1,214** companies
- **6,233,980** visitors (number of entries)
- **4,325** new buyers
- **3 million** tons of food and horticultural products received
- **61%** of the produce at the Rungis Market comes from French farms

Insee, 2026, data 2022 - Rungis, 2026, data 2025

An Effervescent Gastronomy Scene

35,970 Restaurants
142 Michelin-starred restaurants, incl. 9***, 21**, 112*

URSAFF, 2025, data 2024, Guide Michelin, 2026

Specialities Produced in Paris Region

Around **10,000** regional products are registered under the "Produit en Île-de-France" label (made in Paris Region), and **650** farmers and artisans are affiliated with the brand.

Farmland covers almost **50%** of the Region and main crops include: watercress, parsley, fibre flax, sugar beet, hemp, and starch potatoes...

Many iconic culinary products originate in towns across Paris Region and bear their names – such as Argenteuil asparagus, Meaux or Melun brie cheeses, Paris mushrooms or ham, Montmorency cherries, Montreuil peaches, Provins roses, etc.

Chambre d'Agriculture d'Ile-de-France, 2025, Produits en Ile-de-France, 2026

Some Popular Sporting Events

- 2026/05/18-06/07: **Paris Open**, Roland-Garros, **Tennis**
- 2026/06/13-14: **Paris Sumo Tournament**
- 2026/07/26: **Tour de France Finish**
- 2026/08/01-16: **European Swimming Championships**, Saint-Denis
- 2026/10/25: **NFL Regular Season in Paris** – First-Ever Game at Stade de France
- 2026/10/31-11/08: **Rolex Paris Master** – Plénitude Arena
- 2026/12/4-6: **2026 World Breaking Hip-Hop Championship** – Adidas Arena
- 2027/01/24: **NBA Paris Game 2027**

Choose Paris Region, 2026

Main Facilities of International and National Level

- Stade de France: **80,000** seats
- Parc des Princes: **48,000** seats
- Plénitude Arena: **45,000** seats
- Accor Arena: **20,300** seats
- Stade Jean Bouin: **20,000** seats
- Stade Charlety: **20,000** seats
- Stade Roland Garros: **30,000** seats on the 3 main tennis courts
- Stade Nautique Olympique d'Ile-de-France: **24,000** seats

Data 2026



Université Paris Saclay © Paris Saclay - Corinne Hameau

Access Europe's Largest Talent Hub

A Dynamic and Diverse Population

Paris Region is home to a large, highly educated, and internationally diverse population, making it an attractive destination for people from all backgrounds. Whether pursuing career opportunities, entrepreneurial ventures, or academic ambitions, people from around the world are consistently drawn to the Region.

Europe's Leading Education Hub

As Europe's largest education hub, Paris Region is home to 830,000 students, making it the continent's leading student destination. It attracts top engineers, researchers, and scientists, offering not only world-class academic programs but also hands-on training that helps students smoothly transition into the professional world.

A Magnet for Global Talent

The Region's prestigious universities and engineering schools are a major attraction for companies seeking highly skilled and internationally diverse professionals. Paris Region is also home to world-renowned business schools offering a wide range of programs—including Master's degrees, MBAs, Executive Education, and summer courses—all taught in English. This makes the Region a prime destination for developing and attracting exceptional talent.

A Young, Cosmopolitan and Talented Population

As the most populous region in both France and the EU-27, Paris Region stands as a major global hub, attracting a young and cosmopolitan population. Its strong cultural diversity is central to the dynamic energy that defines it today. Each day, students, entrepreneurs, researchers, and investors are drawn to the region, inspired by the vibrant and stimulating environment fostered by this diversity.

Europe's Most Populous Region

12.4 M
inhabitants

Insee, 2026, data 2023

18.8%
of France's
2.8%
of the EU's population

Insee, 2026, data 2023

Population change: average annual rate between 2017 and 2023: **0.4%**.

48,000 inhabitants per year
Insee, 12/2025, data 2022

The population of Paris Region exceeds that of several entire countries, such as Belgium, the Czech Republic, Portugal, Sweden, Greece, Hungary, Austria, and Switzerland.

Eurostat 2026, data 2025

More than 20% of Paris Region's population lives in its five largest cities – all with more than 100,000 inhabitants:

- Paris
- Boulogne-Billancourt
- Saint-Denis
- Montreuil
- Argenteuil

Insee 2025, data 2022

A Young, Dynamic Population

Paris Region leads metropolitan France in population growth and offers the country's highest life expectancy, reflecting its strong quality of life and long-term attractiveness.

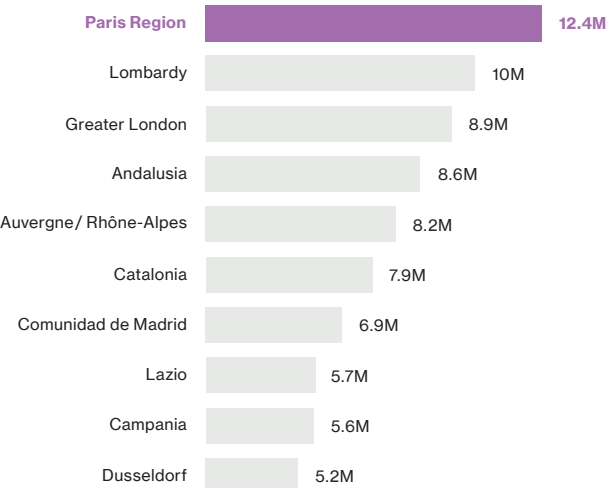
39% of Paris Region's population is under 30, and 60% under 45				
Age	Paris Region		Metropolitan France	
	Total	Age group / Total Paris Region in %	Total	Age group / Total France in %
0-14	2,344,757	18.9	11,335,628	17.2
15-29	2,500,131	20.2	11,511,035	17.5
30-44	2,616,792	21.1	12,240,306	18.6
45-59	2,369,420	19.1	12,872,954	19.6
60-74	1,662,067	13.7	11,356,766	17.2
Over 75	887,797	7.2	6,529,566	9.9
Total	12,380,964	100%	65,846,255	100%

Insee 03/2026, data 2022



© Adobe Stock

Paris Region EU27's and UK's Most Populous Region 2024



Eurostat (NUTS 2), 2026 (data 2024), Greater London (inner and outer London), data 2024

Natality, Mortality and Life Expectancy

- **149,000** births / **79,000** deaths
- **11.8‰** birth rate (France: **9.4‰**)

Insee 2026, data 2025

Women's and Men's life expectancy

- Women: **86.5** years (France: **85.9**)
- Men: **82.0** years (France: **80.3**)

Insee 2026, data 2025

Fertility Rate by Region

With **1.68** children per woman, Paris Region is in the top 15 most fertile European Regions (Greater London*: 1.35, Catalonia: 1.08, etc)

Eurostat 2026, data 2024,
*Office for National Statistics 2025, data 2024

Top 5 EU27 + UK Regions counting young people between 25 and 29 years	
Paris Region (FR)	875,676
Greater London (UK)*	868,575
Baden-Württemberg (DE)	706,536
Lombardy (IT)	520,311
Catalonia (ES)	464,519
Andalusia (ES)	462,843

Eurostat 2025, data 2024;
*: Trust for London, 2026, data 2024

A Cosmopolitan Population

Paris Region is an international destination where people from all over the world live, study, work, and travel.

1.9 M

international residents

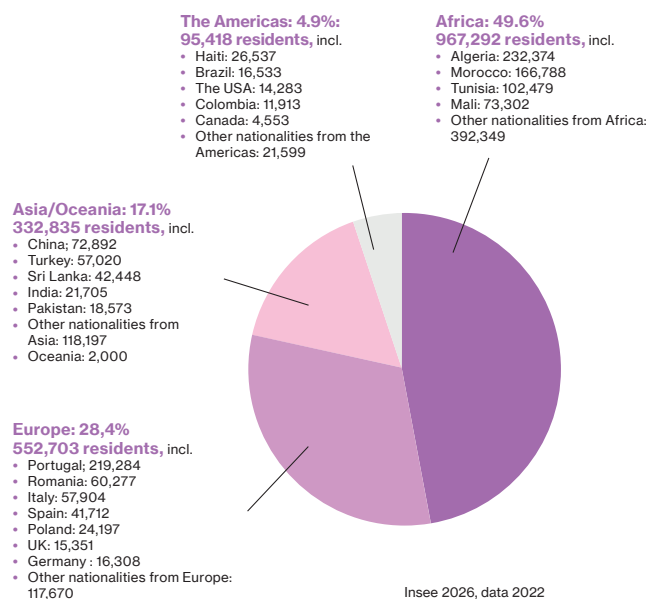
Insee 2026, data 2022

15.7%

of the Region's
population is international

Insee 2026, data 2022

Distribution of the International Population in Paris Region



A Concentration of Highly Qualified Students

Paris Region provides a world-class education system with a growing portfolio of programs designed to support the diverse needs of international students and their families. Its universities, engineering schools, business schools, and specialized institutions enjoy global recognition for academic excellence, delivering outstanding education and enabling every student to pursue the academic pathway best aligned with their ambitions.

The French Education System

The education system is overseen by the French Public Education Authority.

School attendance is mandatory for children aged 6 to 16.

Public pre-school programs are available for children from the age of 2.

Primary and Secondary Education (public and private)

- 4,618** nurseries
DREES/OSOL/BCL 2025, data 2023
- 6,613** public and private pre-schools and primary schools
- 1,254,220** pupils, incl.
91% in public schools
- 1,828** (public and private) secondary and high-schools
- 1,100,049** students, incl.
81.5% in public schools
Ministry of Education, Higher Education and Research, RERS 2025, data 2024

3,266,763
School population

Ministry of Education, Higher Education and Research, RERS 2025

26.2%
of the population
attend school

Ministry of Education, Higher Education and Research, RERS 2025



Highly Educated Students

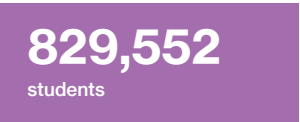
In France, higher education follows the LMD system (Licence-Master-Doctorat), aligned with the European Bologna process.

University degrees:

- Licence (L1-L3): Undergraduate degree, 3 years (6 semesters).
- Master (M1-M2): Graduate degree, 2 years (total 5 years). Can be research-oriented (leading to a doctorate) or vocational (preparing for work).
- Doctorate: 3 years (total 8 years), postgraduate research degree.

Degrees are organized by field of study, specialization, and path.

The Engineering Degree (diplôme d'ingénieur) is nationally recognized. Engineering schools are accredited by the national institute for engineering qualifications to award this degree.



Ministry of Education, Higher Education and Research, RERS 2025, data 2024-2025

- 28% of Metropolitan France's student population, including 392,062 students in Paris Region's public universities

Ministry of Education, Higher Education and Research, RERS 2025, data 2024-2025



Insee 2026, data 2022

- 16 universities
- 81 Grandes Écoles (elite higher education institutions), including 41 engineering schools
- 16 business schools affiliated with « Conférence des Grandes Ecoles », the association representing France's leading and most prestigious higher education institutions and dozens of other business schools

Conférence des Grandes Ecoles 2026, data 2025



© Adobe Stock

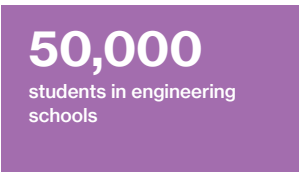
Main Branches of Higher Education in Paris Region
(in 2024-2025)

- LMD Licence, Masters and Doctorates (Bachelor's, Master's, and PhD): 392,062 incl. University programs in technology: 24,103
- Advanced technician programs: 83,418
- Preparatory classes for the Grandes Ecoles: 28,173
- Engineering schools: 50,442
- Business schools, management and accounting: 103,454
- Other schools, incl. Paramedical and social schools: 176,290

Ministry of Education, Higher Education and Research, RERS 2025, data 2024



Ministry of Education, Higher Education and Research, RERS 2025, data 2024



Ministry of Education, Higher Education and Research, RERS 2025, data 2024

Main Fields of Study in Paris Region's Public Universities
(in 2024-25)

Breakdown of the Students in Paris Region's Public Universities in 2024-2025		
Fields of study	Total students	% on total
Law, Political Science, Economics and Administration	116,637	29.7
Languages, Arts, Humanities and Social Sciences	126,740	32.3
Sciences, Engineering	81,922	20.9
Sports	7,237	1.8
Health and Interdisciplinary	59,526	15.2
Total	392,062	100

Higher Education and Research_Open data, 2026, data 2024-2025



The University of Paris known as the Sorbonne © Adobe Stock

Exceptional Education with an International Outlook

Paris Region hosts prestigious universities and Grandes Écoles ranked in top international listings like Financial Times and Shanghai ARWU. This attracts global students, boosting cultural diversity and providing companies with skilled talent. The area also offers many international schools, making it ideal for expatriate families.

MBA's and Business Schools

Financial Times Rankings 2025 /2026

Global MBA program

- INSEAD **#2** and HEC Paris **#6 best MBA in the world**

4 of the World's Top 10 EMBA programs

- ESCP Business School **#3**
- Skema Business School **#5**
- Trium: HEC/LSE/NYU:Stern **#6**
- INSEAD **#7**
- HEC Paris **#17**
- Essec Business School / Mannheim Business School **#18**

5 of Europe's Top 10 Business Schools

- INSEAD **#1**
- HEC Paris **#2**
- ESCP Business School **#5**
- Essec Business School **#7**
- Edhec Business School **#9**

4 of the World's Top 10 Masters in Management

- HEC Paris **#2**
- INSEAD **#3**
- ESCP Business School **#7**
- Edhec Business School **#10**
- Essec Business School **#14**

Prestigious Universities

4 of the World's 100 best universities

- Paris Saclay University **#13**
- Paris Sciences et Lettres – PSL University **#34**
- Sorbonne University **#43**
- Paris University **#60**

Academic Ranking of World Universities, (Shanghai Ranking Consultancy), 2025

3 of the World's 30 Best Universities in Physics

- Paris Saclay University **#6**
- Paris Sciences et Lettres – PSL University **#20**
- Sorbonne University **#29**
- Paris Cité University **#37**

Global Ranking of Academic Subjects (GRAS) (Shanghai Ranking Consultancy), 2025

2 of the World's 6 Best Universities in Mathematics

- Paris Saclay University **#2**
- Sorbonne University **#6**
- Paris Cité University **#12**
- PSL University **#26**

Global Ranking of Academic Subjects (GRAS) (Shanghai Ranking Consultancy), 2025

2 of the World's 30 Best Universities in Atmospheric Science

- Sorbonne University **#26**
- Paris Saclay University **#27**
- Institut polytechnique de Paris **#42**

Global Ranking of Academic Subjects (GRAS) (Shanghai Ranking Consultancy), 2025

Specialized Schools

GOBELINS, the school of the image

The World's Best International Animation School

International Animation School Ranking 2025

ESMOD International, Paris

The World's #6 Best Fashion School

PCA - Paris College of Art #9

ESMOD International, PCA - Paris College of Art and Institut Français de la Mode are the 3 Best French Fashion Design Schools in the World 2026 ranking

CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2026

The Cité Internationale Universitaire de Paris (CIUP) is the largest student and researcher residence in Paris region, unique in the world. It offers 7,000 rooms across 47 houses, including 28 country-specific houses, and hosts 12,000 residents from 150 nationalities.

CIUP focuses on innovative communal living rather than formal education, organizing around 1,000 cultural events annually to promote social and academic collaboration.

Cité Internationale universitaire de Paris, 2026



HEC © Ciprian Olteanu / WAVERLINE.COM

A Region Attracting International Students

158,253
international students
in Paris Region

19%
of all students in Paris
Region

Paris Region hosts
36.6%
of all international
students in France

- **55,733** international students are enrolled in Bachelor's, Master's or Doctoral programs.

- **9,268** international PhD students, i.e. **35%** of PhD students in Paris Region.

MESRI - DGESIP-DGRI – SIES 2025, data 2024-2025

Studying in France is relatively affordable compared to many countries, as the government covers a significant share of tuition costs in public higher education institutions for both local and international students.

MESRI - DGESIP-DGRI – SIES 2026, data 2024-25

International Students in Paris Region's Universities and similar institutions in 2024-2025			
	Paris Region	France	% Paris Region / France
Africa	70,113	206,815	33.9%
America	12,967	32,786	39.6%
Asia	34,480	87,897	39.2%
Europe	38,448	99,852	38.5%
Others	1,991	4,521	44.0%
Oceania	254	631	40.3%
All	158,253	432,502	36.6%

MESRI - DGESIP-DGRI – SIES 2026, data 2024-2025



Cité Internationale Universitaire de Paris © Adobe Stock

International and Bilingual Education Options

Paris Region offers a rich international education ecosystem, serving more than **23,000** French and international students from preschool to high school. Through International Sections, European Schools, Franco-German High Schools, and binational programs, students can access multilingual and multicultural learning pathways throughout their education. With nearly **120** schools and **216** International Sections, both public and state-contracted private institutions provide intensive immersion in **17 languages**, fostering strong linguistic and global skills.

International Schools

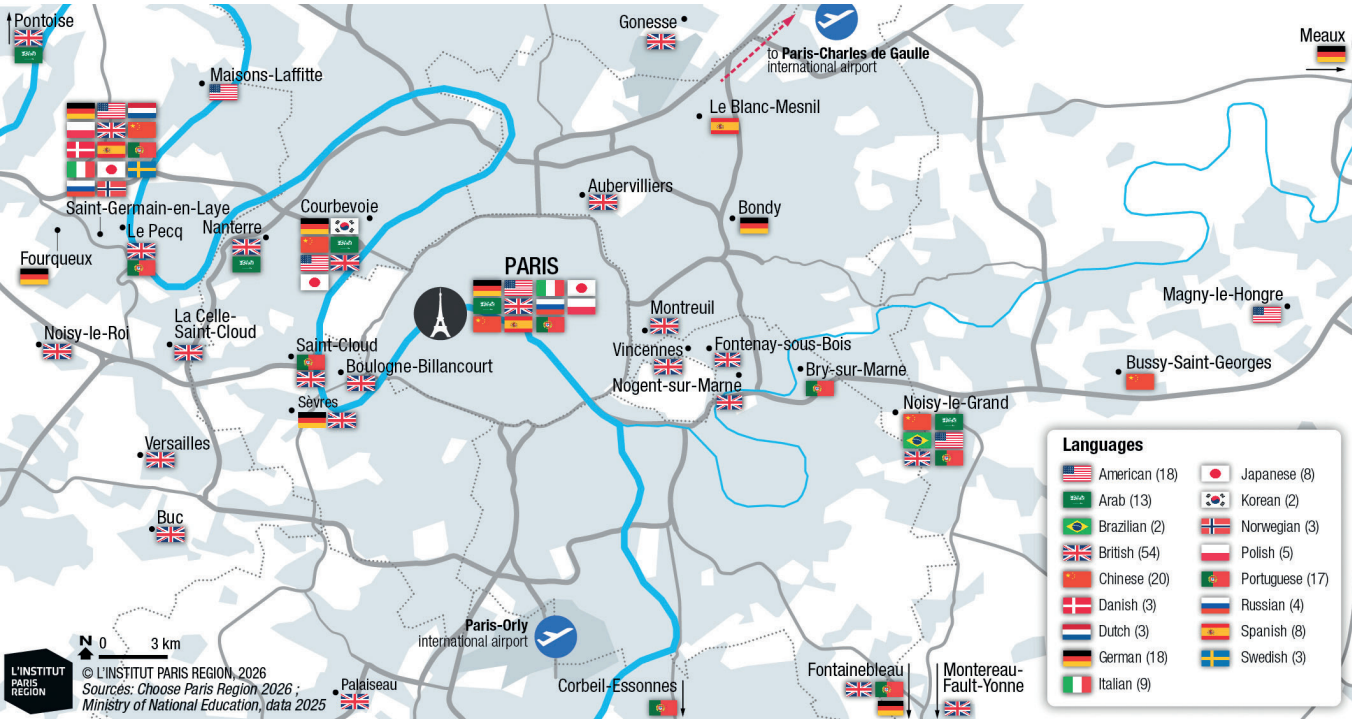
Nearly **40** independent international schools operate in the region, offering international curricula, including institutions like:

- The British School of Paris,
- The American School of Paris,
- The International School of Paris,
- Jeannine Manuel,
- EIB Paris,
- Marymount,
- Deutsche Schule Paris,
- Liceo Español Luis Buñuel,
- Liceo italiano Leonardo da Vinci,
- etc.

Diplomas in Paris Region	
European Baccalaureate	Courbevoie
International Baccalaureate (IB) diploma	Maisons-Laffitte, Montreuil, Paris, Saint-Cloud
A-Levels	Paris, Boulogne Billancourt, Croissy-sur-Seine
US High School Diploma	Paris, Saint-Cloud, Verneuil-sur-Seine
ABIBAC - German Abitur Allgemeine Hochschulreife + French Baccalaureate	Combs-la-Ville, Courbevoie, Le Raincy, Dourdan, Enghien-les-Bains, L'Isle-Adam, Paris, Rueil-Malmaison
BACHIBAC - Spanish Bachillerato + French Baccalaureate	Bois-Colombes, Dourdan, Ermont, Maisons-Alfort, Montigny-le Bretonneux, Neuilly-sur-Seine, Noisy-le-Grand, Palaiseau, Paris, Pontoise, Sartrouville, Sceaux, Suresnes, etc.
ESABAC - Italian Esame di Stato + French Baccalaureate	Bois-Colombes, Massy, Paris, Rambouillet, Saint-Denis, Saint-Maur-des-Fossés, Sarcelles
BFI - French Baccalaureate with an International Option	Buc, Courbevoie, Fontainebleau, La Celle- Saint-Cloud, Maisons-Laffitte, Nogent-sur-Marne, Noisy-le-Grand, Paris, Pontoise, Saint-Cloud, Saint-Germain-en-Laye, Sèvres, Versailles, Vincennes...
Franco-German Baccalaureate	Buc

French schools with international sections follow the national French curriculum, offering an international section where some courses such as history, geography, and literature are taught in a language other than French.

190 International Sections in 17 Different Languages



A World-Class Talent Pool

Paris Region offers companies access to a large, highly educated, and internationally diverse workforce, making it an exceptional location for sourcing top talent. Its leading universities and engineering schools are a major asset for recruitment, while its broad, resilient labor market accounts for nearly one quarter of all jobs in France. The Region's culturally diverse talent base also supports a strong international outlook and global reach.



© Adobe Stock

A Breeding Ground for Talent

6.9 M
Jobs

INSEE, 2026, data 2024

- **6.4 M** salaried jobs
- **0.6 M** non-salaried jobs

Insee 2026, data 2024

Executives' average monthly net salary: **5,363**

Insee 2026, data 2024

24%
of all jobs in Metropolitan France

INSEE, 2026, data 2024

Average monthly net salary: **3,479**

Insee 2026, data 2024

7.4% Unemployment rate

Insee 2026, data T2/2025

34.1%
of all French executives

INSEE, 2026, data 2024

- **87.6%** jobs in Services
- **6.9%** in Industry
- **5.4%** in Construction
- **0.1%** in Agriculture

Insee 2026, data 2024

Paris Region's Active Population by Profession

Managerial and highly-skilled occupations	2,101,592	30.5%
Service workers, sales, and administration	2,385,634	34.6%
Skilled and mid-level employees	1,219,831	17.7%
Laborers	1,066,017	15.5%
Skilled tradesmen and business directors	115,202	1.7%
Farm, fishing and forest operators	5,558	0.1%
Total active population (15-64 years old)	6,893,834	100%

Insee 2026, data 2024 - Total population 15-64 years

Paris Region offers the largest employment pool in Europe, ahead of Lombardia, Catalonia, Andalousia, Auvergne – Rhône Alpes, Comunidad de Madrid, Oberbayern, Düsseldorf, Lazio, Comunitat Valenciana...

Eurostat 2026, data 2025

Characteristics of the Population in Paris Region

Ages 15-29
21,2%



Insee 2026, data 2023

Women
51,6%



Insee 2026, data 2023

University graduates
46,7%



Insee 2026, data 2023

Executives 25 - 54 years
31,6%



Insee 2026, data 2023

Foreign population
15,7%



Insee 2026, data 2022

Employment growth in Paris Region

+64,600
jobs per year in Paris Region
between 2020 and 2024

The Region gained **323,000** jobs between 2020 and 2024.
INSEE 2026, data 2024

A Highly Qualified Workforce in Science and Technology

Paris Region, #1 EU27 Region in

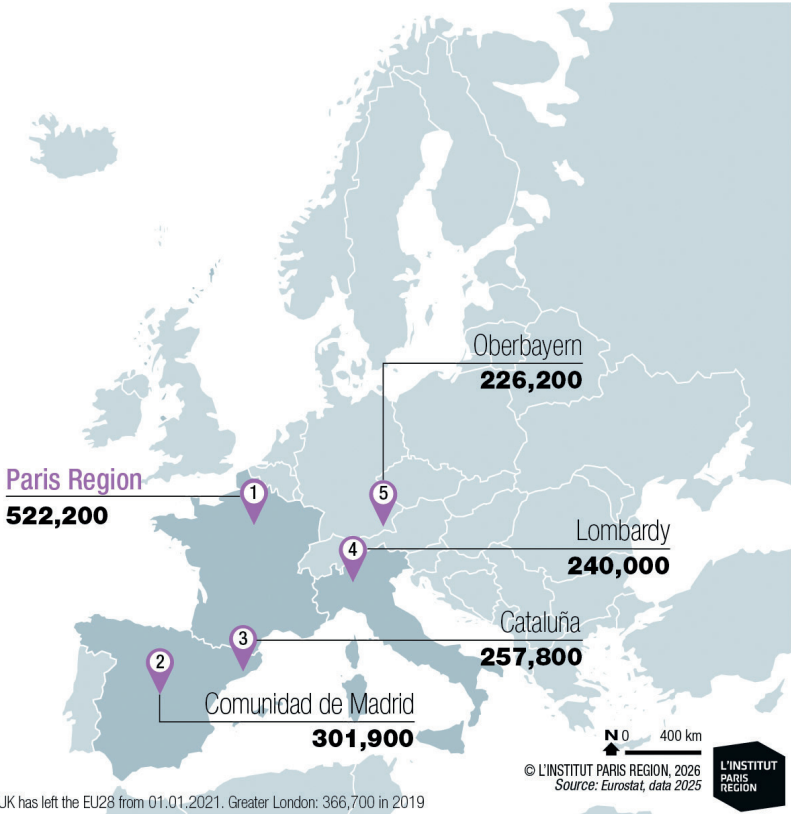
- High-technology sectors (high-technology manufacturing and knowledge-intensive high-technology services): **522,200**
- Scientists and engineers: **891,500**

Eurostat 2026, data 2025

Sites and salaried jobs by aggregate industry and size at the end of 2024		
Business sector	Sites	Jobs
Agriculture, forestry and fishing	1,992	8,932
Industry	18,862	443,313
Construction	53,134	348,587
Trade, transport, various services	377,915	3,958,038
Public administration, education, health, and social action	45,897	1,663,126
Total	497,800	6,421,996

Insee 2026, data 2024

EU27 Top 5 Regions for People Employed in High-technology sectors (high-technology manufacturing and knowledge-intensive high-technology services) by NUTS 2 regions (2025)



UK has left the EU28 from 01.01.2021. Greater London: 366,700 in 2019

495,200
jobs in information and communication

Insee 2026, data 2024

443,300
jobs in industry

Insee 2026, data 2024

358,100
jobs in financial and insurance services

Insee 2026, data 2024

Sector Breakdown of Business Sites and Jobs in Paris Region		
Business sector	Sites	Jobs
Scientific and technical activities; administrative and support services	114,561	1,211,409
Trade of automotive vehicles and motorcycles	84,517	761,446
Construction	53,134	348,587
Public administration, education, health, and social action	45,897	1,663,126
Accommodation and food	45,447	367,958
Other service activities	44,900	282,777
Information and communications	34,267	495,196
Financial and insurance activities	20,848	358,143
Transportation and storage	18,265	398,720
Real Estate	15,110	82,389
Manufacturing of other industrial products	8,666	157,425
Manufacturing of food products, beverages, and tobacco products	6,644	64,432
Agriculture, forestry and fishing	1,992	8,932
Extractive industry, energy, water, waste management and decontamination	1,906	88,759
Manufacturing of electrical, electronic and computer products, machinery, and equipment	1,344	64,450
Manufacturing of transportation equipment	293	67,019
Coking and refining	9	1,228
Total	497,800	6,421,996

Insee 2026, data 2024 except Defence, and self-employed, A17, End 2024

The Best Place in Europe to Source Researchers, Scientists...

Paris Region stands as a world-class innovation powerhouse, concentrating nearly 40% of France's R&D talent across its public and private research institutions. Businesses operating here gain direct access to an exceptional pipeline of PhD candidates, researchers, scientists, and engineers who fuel both operational excellence and breakthrough innovation



Campus Genopole © Nicolas Waltefaugle

#1 in Europe for its R&D Workforce

(2025, data 2022 final results)

The Largest R&D Talent Pool in Europe

Paris Region, Total R&D workforce, incl. researchers and support staff, in government and business enterprises

186,500

including

136,000

researchers*

R&D professionals—including professors, researchers, engineers, technicians, and support staff—operate across universities, Grandes Écoles, public research institutes, and private companies.

5.8% and 6.5% of EU27 R&D employees and researchers

37.2% of French R&D workers
39.7% of the researchers in France

Ministry of Education, Higher Education and Research, 2025, R&D surveys: 2022 final results Eurostat 2026, data 2023
* Researchers: R&D researchers and engineers (including doctoral students)

With three-quarters of its R&D workforce composed of researchers, engineers, and PhD students, Paris Region stands out as a uniquely research-driven ecosystem.

World-renowned Technological and Scientific Expertise

The Region has an internationally recognized reputation for research and development, with its researchers receiving numerous awards and honors.

51 Nobel Prizes,
including

34 Nobel Prize winners in Chemistry, Economics, Physiology, Medicine, Physics

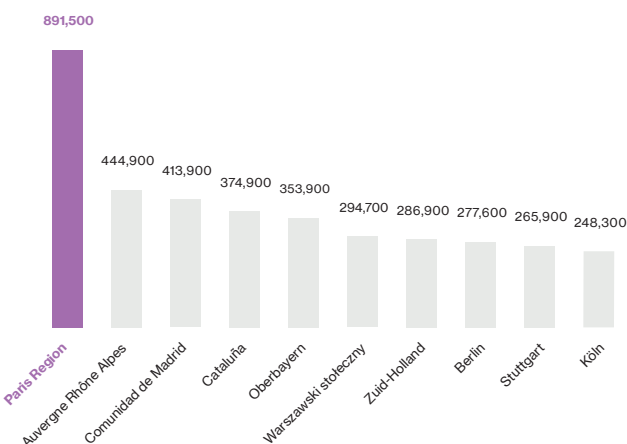
The two most prestigious awards in mathematics

5 Abel Prizes

11 Fields Medals

Nobel and Abel Prizes, Fields Medals

Paris Region, the Best Place in Europe to Source Scientists and Engineers



Eurostat 04/2026, data 2025, NUTS 2

A Concentration of National Scientific Power

99 doctoral schools

Campus France, 2026, data 2026

26,416 PhD students, i.e. **38%** of PhD Students in France, including **9,268** international PhD students in Paris Region, i.e. **42%** of international PhD students in France

Ministry of Education, Open data 2025, data 2024-2025 / MESRI - DGESIP-DGRI - SIES / Système d'information SISE 2025, data 2024-2025

The highest number in the EU27 of:

- High-technology sectors (high-technology manufacturing and knowledge-intensive high-technology services): **522,200**
- Scientists and engineers: **891,500**

Eurostat 2026, data 2025



© EPA Paris-Saclay _ Altlicic

Build your Future in Europe's Leading Gateway for Business and Innovation

A Thriving Business Hub

Paris Region is strategically located at the heart of Europe, providing companies with direct access to a market of more than 500 million consumers across the continent. Home to a dense network of French and international headquarters, innovative startups, and dynamic mid-sized companies, the region is a powerful engine of global business.

An Ecosystem Built for Growth

Driven by entrepreneurship, innovation, and a culture of excellence, Paris Region offers a fertile ecosystem for companies looking to scale across a wide range of industries. Its world-class technology clusters and collaborative networks create countless opportunities for growth, partnerships, and long-term success.

A Gateway to Global Trade

Located at the crossroads of European and international trade, Paris Region is one of the world's leading economic hubs and a key player in global commerce. The region hosts over 1,000 business events each year, including trade shows and congresses, further strengthening its international influence and visibility.

A World-Class Scientific Hub

Renowned for excellence in research and development, Paris Region is home to leading high-tech clusters, cutting-edge laboratories, and internationally renowned research institutions. Its scientific ecosystem combines outstanding innovation capabilities with strong global competitiveness.

A Region Shaping the Future

As the host of the 2024 Olympic and Paralympic Games, Paris Region is benefiting from a major wave of infrastructure investment and urban transformation. These projects are creating exceptional opportunities for businesses and investors, while the Games' lasting legacy continues to enhance the region's long-term attractiveness. With improved mobility, sustainability, and inclusiveness, Paris Region is more attractive than ever, offering a wealth of opportunities for forward-looking companies.

Your Business Hub in Europe

Paris Region is Europe's leading economic hub, powered by world-class talent, outstanding investment opportunities, and a dynamic business environment. It is also one of the world's leading centers for research and development.

International entrepreneurs and investors are attracted to Paris Region's cutting-edge innovation, thriving startup ecosystem, and highly skilled workforce, making it a natural choice for establishing and growing their businesses.



Paris La Défense © Adobe Stock

A Dynamic and Fast-Growing Region

Paris Region is France's largest economic region, generating around **30%** of the country's GDP and **5%** of the European Union's GDP. With an economy comparable in size to that of the Netherlands, it surpasses those of Poland, Belgium, Sweden, and Austria.

Europe's highest concentration of Fortune Global 500 corporations

Its economic strength is driven by a strategic global location and a diverse ecosystem of industry leaders, startups, SMEs, mid-sized companies, and multinational corporations, many of which are global leaders in their sectors.

GDP

€866 Bn

GDP per job
€125,569

INSEE 2026, data 2024

GDP per capita
€69,514

INSEE 2026, data 2024

29.7%

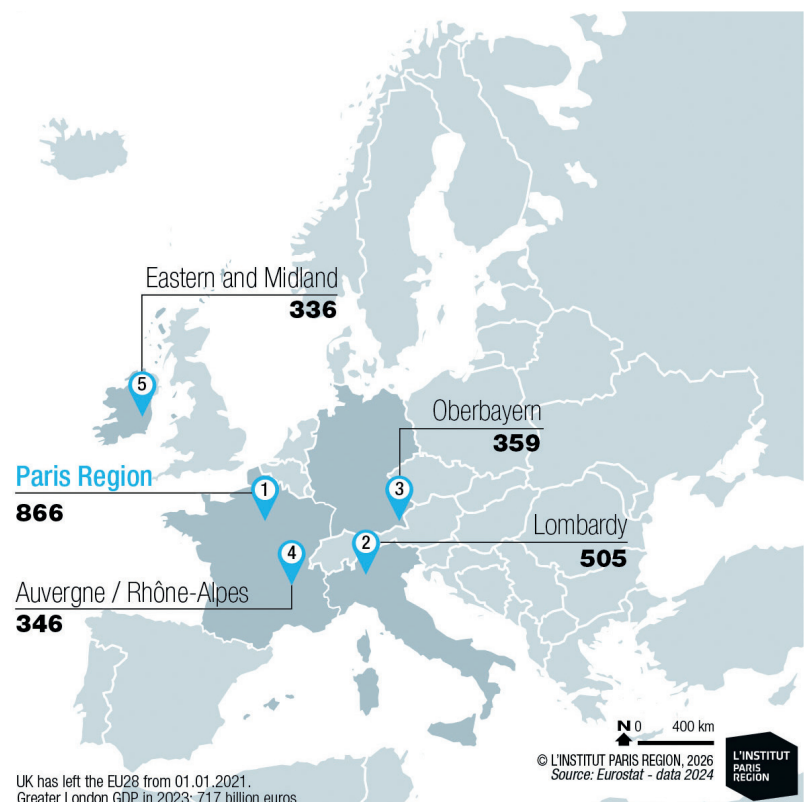
of France's GDP

5%

of the EU27's GDP

Eurostat, Insee 2026, data 2024

Top 5 EU-27 Regions by GDP (billion euros in 2024)



A Massive Consumer Marketplace

Access to **450 million** EU27 consumers and around **744 million** European consumers
Worldometers 2026, data 2026

12.4 million inhabitants,
49.1 million tourists
Insee, Choose Paris Region

Paris Region is part of:

- The European Union
- The Schengen area
- The Eurozone

A Business Powerhouse

Paris Region boasts a dense and diverse business ecosystem, home to France's largest companies, international headquarters, SMEs, and innovative startups.

333,452 new businesses created in 2025.
INSEE 2026, data 2025

1,276,859 companies

INSEE 2026, data 2023 (SIDE), Commercial activities, excluding agriculture
1,403,344 sites (all activities)
INSEE 2026, data 2023

Startups

Paris Region provides a broad array of incentives and support programs, making it an attractive destination for European entrepreneurs and tech startups.

- **#8 Tech Ecosystem** in the World, **#1 City** in the EU-27
- **#9 Startup Ecosystem** in the World, **#1 City** in the EU-27

Dealroom, 2026, - Startup Blink, 2026

8,790 startups
More than one-third (36%) of France's startups are based in Paris Region.

Insee 2026. Data 2022

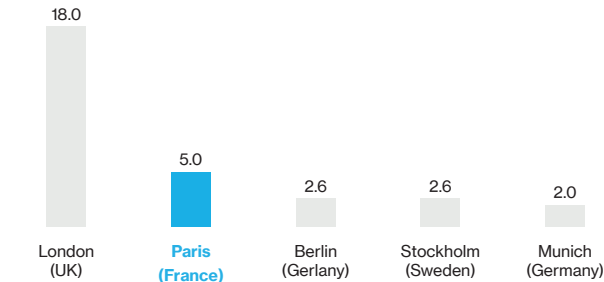
In 2025, Paris Region accounts for **74%** of investments in value in France: **€5.4** billion for **347** deals.
EY, 01/2026

63% of AI startups in France are based in Paris Region

France Digitale, 2026, data 2025

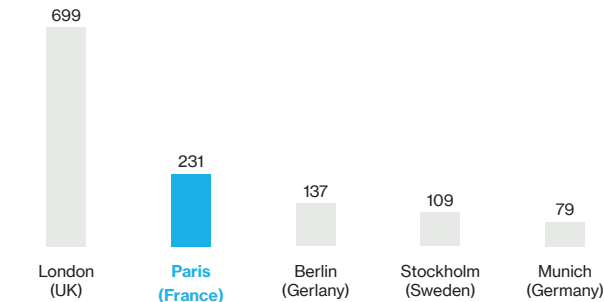
Paris Region accounts for **65%** of all startup job creation in 2025.
Numeum, 2025

Top European Startup Hubs by VC Investment(\$B), 2025



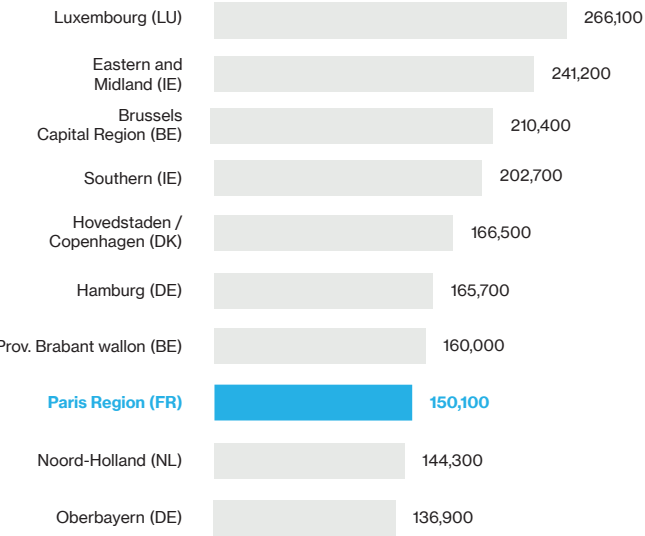
Dealroom 2026, data 2025

Top European Hubs by Number of Deals, 2025



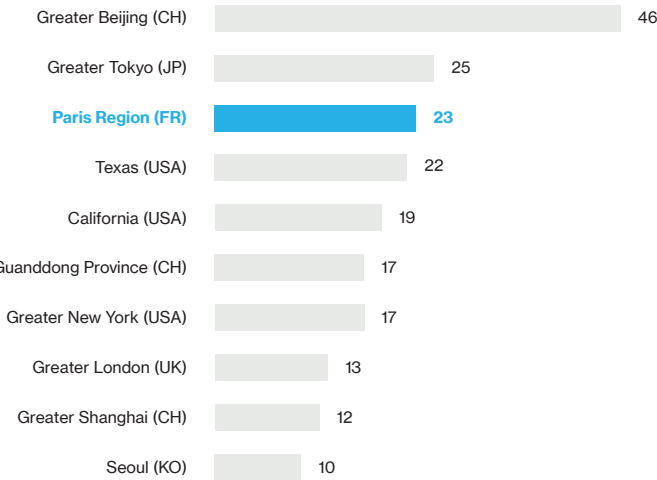
Dealroom 2026, data 2025

EU's Labor Productivity



Apparent Labor Productivity - Source: Eurostat GDP in million euros 2024 (NUTS 2) divided by total number employed 15 years old and over (2024)

Paris Region, World's #3 and Europe's Highest Concentration of Fortune Global 500 Corporate Headquarters



Fortune Magazine, Global 500, July 2025
Ranking by metropolitan Regions. Estimates Choose Paris Region

Top 10 Corporate Headquarters in Paris Region - Fortune Global 500		
	Revenue in million dollars	Total workforce
TotalEnergies	195,610	102,887
BNP Paribas	146,390	175,853
Electricité de France	128,355	181,850
Société Générale	110,647	114,139
AXA	98,686	100,041
Carrefour	94,376	324,750
Christian Dior	91,578	200,518
Crédit Agricole	90,552	78,401
Groupe BPCE	81,716	98,371
ENGIE	79,822	94,017

Fortune Magazine, Global 500, July 2025

An Attractive Region for Foreign Companies

(2026)

Paris Region is France's leading destination for foreign investment, hosting more international companies than any other region. It is also a major hub for entrepreneurship, accounting for one-third of all new business creations in France.

Europe's #1 Region for Major Foreign Companies

27,350Sites Depending on
a Foreign Company**635,750**1 out of 6 jobs in Paris
Region is in a foreign
company (16.6%)

INSEE 2026, data 2023

- **92 nationalities** are represented among foreign companies based in Paris Region, reflecting the region's international appeal and the presence of three world-class airports.
- U.S. companies account for more than **165,000 jobs** in the region, compared with **76,290** for German companies.
- Paris Region accounts for **42%** of all jobs managed by British companies in France, **41%** of those managed by U.S. companies, and **25%** of those managed by German companies.
- Foreign-owned companies are more prevalent in the service sector than in industry in Paris Region.

INSEE 2026, data 2023

2025 FDI Arrivals

438

foreign direct investments

from **44** countries**9,052**

jobs in the long term

- **256** FDI from European groups (58.4% of the total), **4,231** jobs (46.7%)
- **101** FDI from American groups (US/Canada), (23.1% of the total), **3,053 jobs** (33.7%)
- **60** FDI from Asian and Oceanian groups (13.7% of the total), **1,020 jobs** (11.3%)
- **21** FDI from African, Middle East groups (4.8% of the total), **749 jobs** (8.3%)

Paris Region is strengthening its position as Europe's gateway to high value-added investment, thanks to its world-class talent.

- **52.3%** of projects and **49%** of jobs are generated by decision-making centers and business services
- Decision-making centers: **3,390 jobs**
- Logistics: **1,347 jobs**
- Business services: **1,053 jobs**
- R&D, Engineering: **1,023 jobs**
- Retail: **984 jobs**
- Production: **710 jobs**
- Consumer services: **546 jobs**

- **40%** of jobs are the result of expansions
- **71%** of FDI are creations

Choose Paris Region, 2026, data 2025

Main Countries of Origin by Number of Jobs

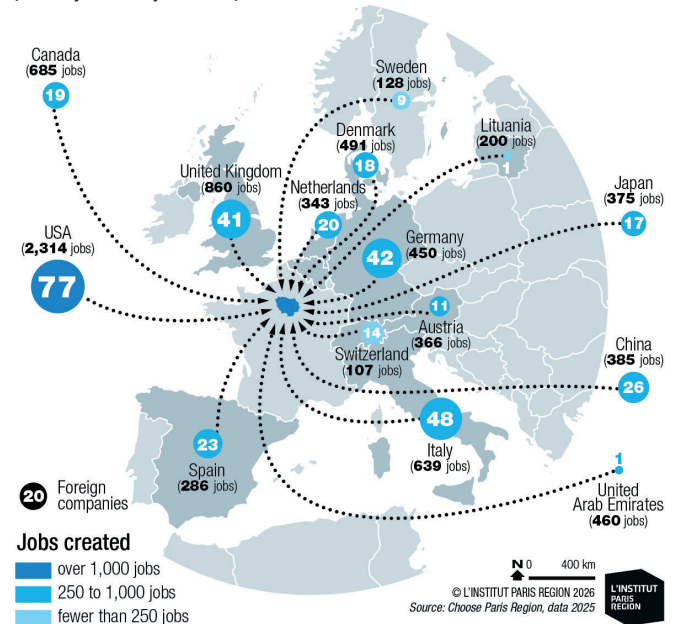
Choose Paris Region, 2026, data 2525

Countries of origin	Companies	%	Countries	Jobs created	%
USA	77	17.6%	USA	2,314	25.6%
Italy	48	11.0%	UK	860	9.5%
Germany	42	9.6%	Canada	685	7.6%
UK	41	9.4%	Italy	639	7.1%
China	26	5.9%	Denmark	491	5.4%
Spain	23	5.3%	United Arab Emirates (UAE)	460	5.1%
Netherlands	20	4.6%	Germany	450	5.0%
Canada	19	4.3%	China	385	4.3%
Denmark	18	4.1%	Japan	375	4.1%
Japan	17	3.9%	Austria	366	4.0%

Foreign Direct Investments in Paris Region:

Main Countries by Business Origin and Jobs Created in 2025

(ranked by number of jobs created)



Top Companies in Paris Region Owned by Foreign Groups (by Number of Employees)

Country	Company	Number of Employees
Netherlands	STELLANTIS AUTO SAS	34,175
USA	EURO DISNEY	18,696
Luxembourg	ARCELORMITTAL FRANCE	7,565
Luxembourg	CONFORAMA	5,994
Cayman Islands	RYDGE CONSEIL	4,159
USA	IBM FRANCE	3,433
Netherlands	TECHNIP ENERGIES FRANCE	2,797
Netherlands	CNH INDUSTRIAL FRANCE	1,308
Luxembourg	APERAM STAINLESS FRANCE	1,167
USA	PFIZER HOLDING FRANCE	994
Singapour	ETABLISSEMENTS NICOLAS	896
USA	AVIS LOCATION DE VOITURES	820
Germany	WILO FRANCE	729
Luxembourg	ACERGY FRANCE	674
Netherlands	PRIMAGAZ	640

Diane 2026, Criteria: foreign ultimate parent companies (all countries except France), located in Paris Region, active companies; sorted by country of the ultimate parent, with country and workforce size.



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Multidisciplinary Excellence and Tech Hubs

Paris Region has a diverse, innovation-driven economy, combining world-class services with a strong industrial base. It leads globally in sectors like finance, aerospace, AI, healthcare, and digital technologies, with key industries clustered around major hubs such as La Défense, Saclay, and the Seine Valley.



© ArianeGroup

Strategic Sectors



Aerospace

Airbus Group, Dassault Aviation, Safran, ArianeSpace, European Space Agency, ALE France - Alcatel-Lucent Enterprise, ...



Greentech

Air Liquide, EDF, ENGIE, Orano, Schneider Electric, Enedis, RTE... Siemens, Suez Eau France, TotalEnergies, Électricité et Gaz France, Veolia,...



Deeptech (AI, Quantum, Cybersecurity)

Apple, Altice France, Atos, Cisco Systems, Dassault Systèmes, Free, Fujitsu, Google, Horiba, Huawei, IBM, Meta, Microsoft, Motorola, Nokia, Oracle, Orange, Philips, Safran, SAP,...



Luxury and Cosmetics

Cartier, Chanel, Hermes, Christian Louboutin, Kering (Gucci, Saint Laurent, Bottega Veneta, Balenciaga, ...), LVMH Moët Hennessy Louis Vuitton,...



Healthcare

AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Johnson and Johnson, Lilly, Merck, Novartis, Pfizer, Roche, Sanofi,...



Finance (Fintech/Crypto)

Bank of America, Barclays, BNP Paribas, BPCE Group, CIC, Citybank, Crédit Agricole, European Bank Authority (EBA), Euronext Paris,...



Creative and leisure industries (Film and Audiovisual, Culture)

Gaumont, MK2, Netflix, Paramount Pictures, Pathé films, Sony Pictures, 20th Century Studios, Buf Compagnie,...



Tourism, Hotels, Catering

Accor, Club Med, Eilior Group, Louvre Hotels Group, Lucien Barrière Group, Marriott International, Pierre & Vacances-Center Parcs Group,...

Competitiveness Clusters

8 regional competitiveness clusters and many other thematic networks / clusters



	ASTech	Cap Digital	Cosmetic Valley	Finance Innovation	Medicen	NextMove	Polymeris	Systematic
Fields	Aeronautics, space and defence	Digital and ecological transformation	Perfumery and Cosmetics	Financial services	High-tech healthcare and new therapies	Automotive and mobility industry	Rubber, plastics and composites industry	European Deep Tech Cluster
Total Members	309	600+	700	600	422	470	590	900
Major groups	105	60	44	180	29	77	296	140
Mid-cap SME's, startups	131	460	619	400	334	245	304	550
Labs/teaching institutions	40	54	37	20	37	101	77	160
Investors, and Local Partners	33	21			27	38		50
Total projects funded since the cluster was founded	137	984	650	28	563	369	416	862
Total funding	599 M€	€2.2 Bn+	€800 M	€1 Bn	€2.80 Bn	€2.04 Bn	€1.2 Bn	€4.2 Bn

ASTech, Cap Digital, Cosmetic Valley, Medicen, NextMove, Polymeris, Systematic (data 2026)

Many Other Thematic Networks / Clusters in Paris Region

- Capital Games: Video Games
- Campus Cyber: Cybersecurity
- Descartes Développement & Innovation: Smart and Sustainable City
- EMS Paris IDF Cluster "Paris Region Water, Soil and Environment Cluster": Water Treatment, Environment and Urban Soils
- Genopole: Biotech applied to Health, Energy, Environment, Food
- Grand Paris Sport: Health, Sporttech
- Matériaupôle: Material design, process, and recycling
- Paris Saclay: Health, AI, Energy, Agrifoodtech, Aerospace, Security and Defence, Mobility, Manufacturing
- Paris Saclay Cancer Cluster: Innovation and technologies for cancer treatment
- PariSanté Campus: Digital Health
- Silver Valley: Innovations and technologies for ageing
- Cluster Logistique Urbaine "Urban Logistics Cluster Paris Region"
- Vitagora: Agritech and foodtech
- VR Connection Group: AR/VR

Paris Region, Shaping the Future of Innovation

Recognized across Europe and worldwide, Paris Region stands out as a vibrant hub of innovation. Its diverse economy is driven by leading technology clusters and research centers, creating strong opportunities for cross-sector collaboration.

With a proven record of patent filings from top French institutions, the Region ranks among the world's most innovative areas. Its advances span a wide range of fields, including energy, software, environmental sciences, agriculture, AI, pharmaceuticals, and biotechnology, among others.



© EPA Paris-Saclay _ Altlicic

#1 R&D Region in Europe

(2026, data 2022-2023)

The Highest Amount of R&D Expenditure in Europe

Paris Region
R&D Expenditure

€24 Bn

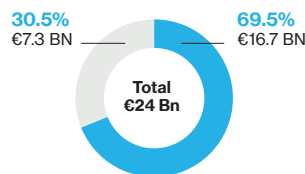
- 6.2% of EU27 and 39.2% of French R&D expenditure
- 2.8% of Paris Region's GDP

Ministry of Education, Higher Education and Research 2025, Eurostat 2026, data 2023

- 41.2% of R&D expenses made by private companies in France
- 35.2% of R&D expenses made by public institutions in France

Ministry of Education, Higher Education and Research 2025, data 2023

■ Private companies
■ Public institutions



70% of R&D spending is carried out by companies in Paris Region.

Ministry of Education, Higher Education and Research 2025, data 2023

At the Forefront of Innovation

Paris:

- #12 largest science and technology cluster in the world, #1 in the EU
- Over the past five years: 1,455 PCT* applications, 5,406 scientific articles, and 364 venture capital deals per 1 million inhabitants.

Global Innovation Index, Cornell University, INSEAD, WIPO, 2024
* Patent Cooperation Treaty

Patents and Publications

- 5,559 patents filed, 29.1% of the patents filed in France
- 49.7% of patents filed in France, by inventors' region

INPI 2025, data 2024

Paris Region, European leader, with 10.1% of all European patent applications in the EU.

- 6,988 European patent applications

European Patent Office, 2026, data 2025

Paris-Saclay is Europe's leading science and innovation hub, bringing together:

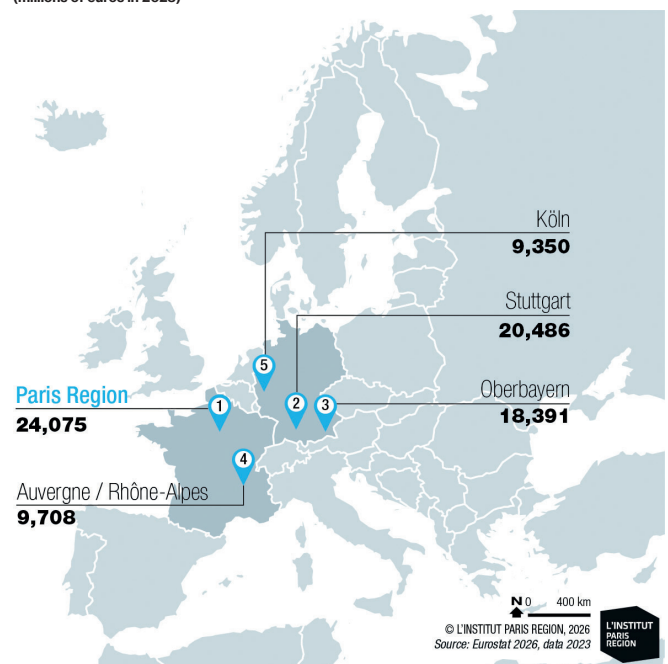
71,000 establishments, 428,000 jobs, major companies, top universities, and world-class research infrastructure.

With 40% of Paris Region research and 15% of France's high-tech R&D, it combines academic excellence, industrial strength, and large-scale sustainable urban development.

Paris Saclay, 2026

#1 in Europe for R&D Expenditure

(millions of euros in 2023)



Major Research Centers

21 research organizations in Paris Region, 800 research units
4 out of EU27 20 most innovative research institutions

- #1 CNRS National Center for Scientific Research
- #4 INSERM National Institute of Health and Medical Research
- #12 APHP Assistance Publique Hôpitaux de Paris
- #18 Sorbonne University

DRARI Île-de-France, 06/2024, Scimago EU27 Research Ranking, 2026

CNRS in International Rankings

- Only French organization active in all scientific fields
- World's #3 Research institution (Scimago Ranking)
- World's #17 (Nature Index)
 - #5 in Physical sciences
 - #8 in Natural sciences
 - #10 in Biological sciences and in Earth & Environmental sciences
- #7 largest patent filer in France
- 34,700 employees, including 29,400 scientists
- 1,100 Research labs in France
- 80 labs outside France all around the world

Scimago Institutions Ranking, Nature Index, CNRS, 2026, data 2025

A Leading Hub for Conferences, Trade Shows and Events

Paris Region stands out as one of the world's leading destinations for both leisure and business tourism. In 2025, more than 950 business events were held across the region, attracting participants thanks to its high-quality hotel and catering infrastructure and state-of-the-art event venues. With 700,000 m² of exhibition space across 24 venues, the region offers the largest exhibition infrastructure in Europe. This extensive, high-performance network hosts more than 350 trade shows and between 600 and 1,000 congresses and conferences each year.

A Real Know-How in Hosting Major Trade Shows

CCI Paris Île-de-France, data 2025



Paris Region offers the largest and most diverse portfolio of venues in Europe for hosting professional events.

- Its venue offering includes:
- Major venues, such as Paris Nord Villepinte and Paris Expo Porte de Versailles, which are capable of hosting large-scale national and international exhibitions, conventions, and trade shows.
 - Mid-sized venues, including Grande Halle de la Villette, Business Solutions by Disneyland® Paris, Paris Event Center, and CNIT Forest, providing flexible spaces for a wide range of professional events.
 - Smaller venues, such as Palais des Congrès Paris Saclay, Maison de la Mutualité, and Cité des Sciences et de l'Industrie – Unverscience, which are well suited to conferences, seminars, and corporate meetings.
 - With **250,000 m²** of exhibition space, Paris Nord Villepinte is the largest exhibition and convention venue in France.
 - With **212,545 m²** of indoor space across seven pavilions, Paris Expo Porte de Versailles is a leading European exhibition venue.
 - Since the end of 2017, it has also been home to the Paris Convention Center, Europe's largest and most modern Convention Center.

CCI Paris Île-de-France, Viparis



© Vivatech

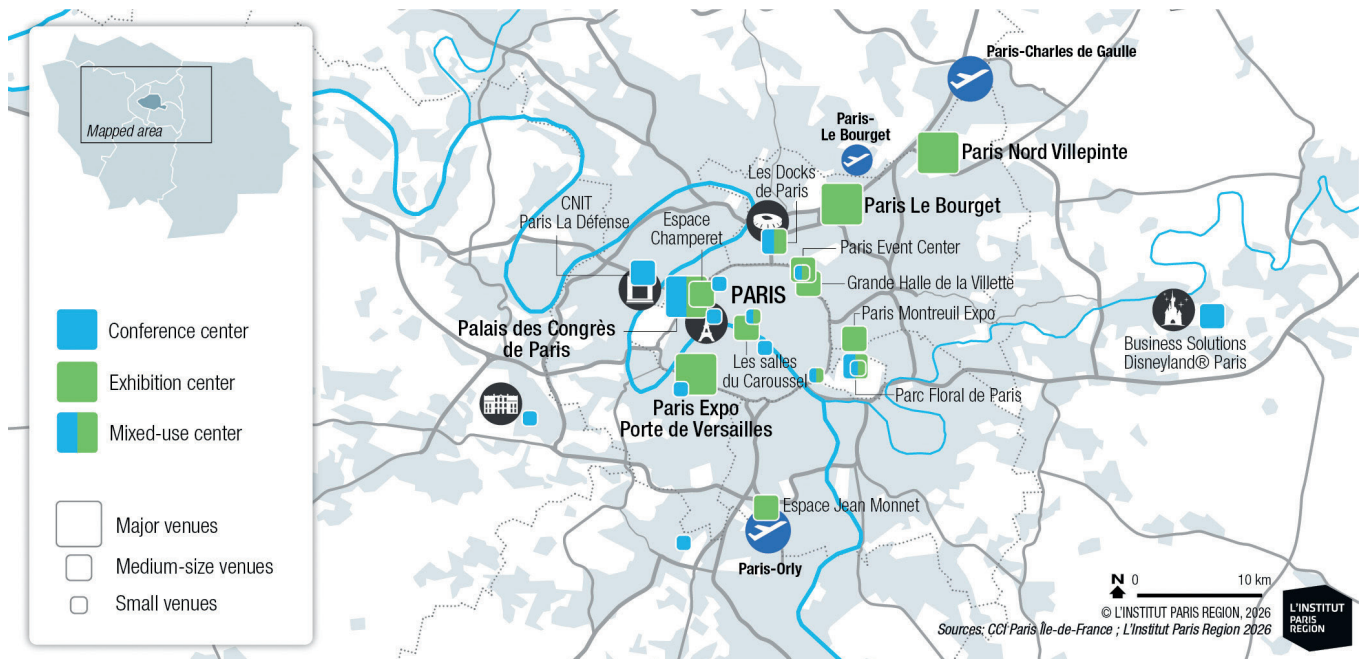
- 6.2 million** visitors in tradeshows, including **418,360** foreigners (**6,7%**)
- 103,280** exhibiting companies, including **35,615** foreign companies (**34.5%**)
- €21.5 Bn** turnover by exhibiting companies at trade shows



Top 10 Professional and Public Trade Shows Held in Paris Region in 2024	
Trade Show Name	Business sector
Salon International de l'Agriculture / Paris International Agricultural Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment
Mondial de l'Automobile / Paris Motor Show	Transport, logistics, traffic and related equipment
Foire internationale de Paris / Paris International Fair	Multi-sector tradeshows and trade fairs
Japan Expo / Japan Show	Tourism, sports and leisure activities
Batimat	Construction, civil engineering, finishing work, interior design, and architecture
Viva Technology / Startup and Tech Event	Industry, research, science and technology, subcontracting
Maison&Objet	Home decor, interior design, architecture and lifestyle culture
Rétromobile	Antiques, collections, flea markets
Paris Game Week	Tourism, sports and leisure activities
MIF Expo	Fairs and multi sector exhibitions

CCI Paris Île-de-France

Conference and Exhibition Centers in Paris Region (2025)



The Ultimate Event Venue

The Paris Convention Center offers a modular exhibition hall, meeting rooms, conference facilities, an event hall, and both fixed and mobile catering services – everything you need to make your event a success.

Spanning **70,163 m²**, Europe's largest fully modular conference center can accommodate:

- A **5,200-seat** plenary session

It comprises **4** interconnected levels served by an atrium offering a magnificent view over the site and Paris.

Viparis, 2025

International Meetings ranking

Paris Region ranks **second worldwide** in the latest ICCA rankings, with **174** international congresses, just behind Lisbon, confirming its strong appeal as a destination for major scientific, medical, and professional events.

This performance underscores the region's resilience and competitiveness, supported by high-quality infrastructure, excellent international connectivity, and a strong academic and economic ecosystem.

Paris Region remains one of the world's leading hubs for business tourism.

Rank	Cities	Country	Number of Meetings
1	Lisbon	Portugal	188
2	Paris	France	174
3	Barcelona	Spain	166
4	Vienna	Austria	159
5	Singapore	Singapore	156
6	Praga	Czech Republic	131
7	Copenhagen	Denmark	131
8	London	United Kingdom	124
9	Seoul	Republic of Korea	124
10	Tokyo	Japan	119

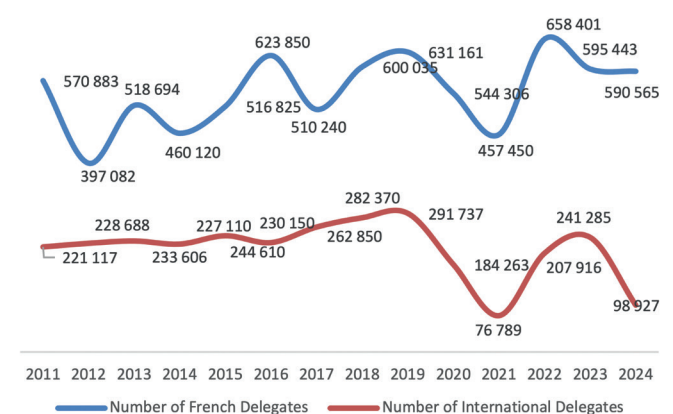
ICCA, International Congress and Convention Association, 2025, data 2024

Congresses per Year in Paris Region

Paris je t'aime - Convention Bureau, data 2024

- **589** in-person congresses,
- **689,492** delegates, including **98,927** international delegates
- **€0.9Bn** in economic impact

Number of French and International Delegates Attending Congresses



Paris Je t'aime - Convention Bureau

Paris Region, A Gateway to Global Trade
(2025)

€185.6 Bn
27.2% of France's imports

€146.6 Bn
23.9% of France's exports

The **Top 3** most exported products reveal the specialization of Paris Region industry:

- Aeronautics,
- Automotive,
- Leather, luggage, and footwear

Moreover, Paris Region is the global hub and economic driver of France's luxury, beauty, and jewelry industries.

Main Imported Products

- Automotive manufacturing products: €24.5 Bn, 13.2%
- Space and aeronautics manufacturing products: €16.2 Bn, 8.7%
- Clothes: €10.9 Bn, 5.9%

Main Exported Products

- Space and aeronautics manufacturing products: €23.7 Bn, 16.1%
- Automotive manufacturing products: €13.5 Bn, 9.2%
- Leather, Luggage, shoes: €12.7 Bn, 8.7%

French Customs, 2025



© Yposkesi

30,270
exporting companies

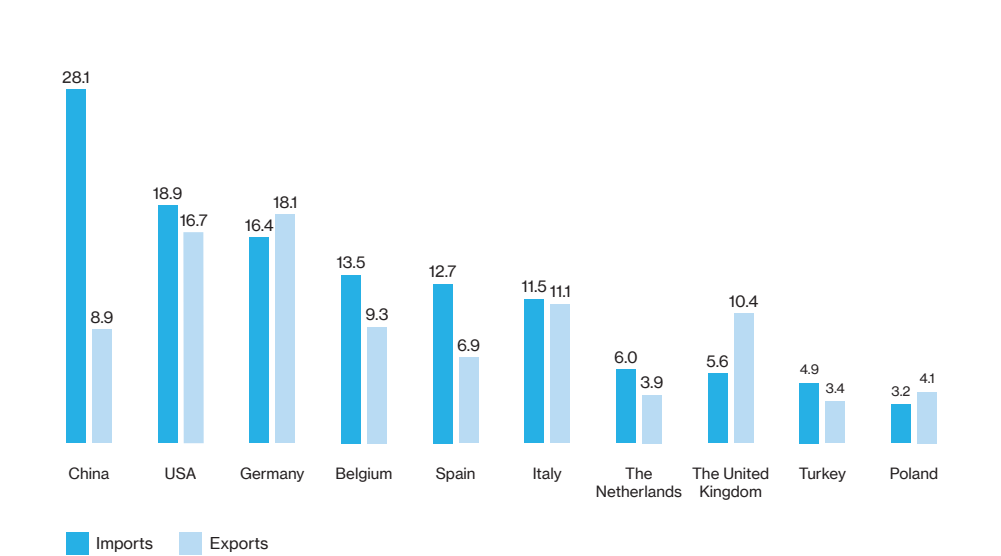
French Customs, 2024

Europe is Paris Region's main trading partner with **59.6%** of exports and **52.7%** of imports.

The Asia-Oceania zone remains the region's **2nd** largest supplier with **26.4%** of trade and, for the 4th year running, the **2nd** largest customer of Paris Region with **16.3%** of exports.

The Americas are the **3rd** region in the world with which Paris Region has the strongest trade relations, with **€21.5 billion** in exports and **€25.0 billion** in imports.

Paris Regions's Leading Business Partners (2025) (in €Bn)



The **top 10** countries supplying goods purchased by Paris Region account for **65.1%** of its imports. These countries are China, the United States, and the neighboring European countries of Germany, Belgium, Spain, Italy, the Netherlands, the United Kingdom, Turkey and Poland.

The main supplier countries are also Paris Region's largest export markets: Germany, the United States, Italy, the United Kingdom, Belgium, China and Spain.

French Customs, 2025



Villejuif - Gustave Roussy © Brice Perrin

Benefit from Cutting-Edge Infrastructure

Real Estate Solutions Designed Around Your Needs

Paris Region offers unique opportunities for companies and investors, with a wide range of real estate options, including office spaces, flexible workspaces, and logistics facilities. The ongoing Grand Paris Express project will significantly improve connectivity to urban centers, business districts, international airports, and high-speed rail stations, further strengthening the Region's position as a leading real estate destination.

A Gateway to Global Opportunities

With an extensive network of roads, three international airports, seven TGV stations, and access to the HAROPA Port, Paris Region is a major transportation hub connecting businesses to markets worldwide. Its strategic location provides seamless access to France and Europe, while facilitating expansion into key international markets across Africa, Asia, and the Americas.

Advancing Sustainable Mobility

Paris Region is a pioneer in sustainable mobility, with a rapidly expanding public transport network, including the Grand Paris Express, enhancing connectivity while reducing emissions. The Region is committed to tackling congestion, improving air quality, and accelerating the transition to cleaner mobility through electric vehicles, shared transport, and other low-carbon solutions.

Competitive Telecommunications and Energy Costs

France benefits from advanced telecommunications and energy infrastructure, offering significant cost advantages for businesses and individuals alike. This high-performance infrastructure makes Paris Region an attractive destination for companies seeking competitive telecommunications and energy solutions.

Europe's Largest Scope of Real Estate and Logistics Solutions

With an impressive 56.85 million m² of available space, Paris Region offers a vast and diverse real estate market, positioning itself as an attractive destination for companies across a wide range of sectors, including industry, R&D, logistics, and more. Companies can choose from a variety of options, ranging from traditional office spaces to more flexible solutions and external meeting venues. Home to a wide network of coworking spaces and the world's largest startup campus, Paris Region fosters a collaborative and dynamic business ecosystem.

Office Space

Net Usable Surface area

56.85 million m²

ORIE, 2026 – Data 2025

- Immediate supply: **6.2 million m²**
- Vacancy rate: **11%**
- Take up: **1.67 million m²**
- Space under construction: **1.3 million m²**

Immostat, Deloitte 2025, Q4 2025

Office rents in Paris Region

Prime rent in central Paris

- **€1250/m²/year**

34 business districts
L'Institut Paris Region, 2026

Prime rent in La Défense

- **€615/m²/year**

Paris La Défense ranked first among European business districts for the first time, ahead of City of London in the 2026 EY/ULI ranking

Average rent in Paris Region

- **€450/m²/year**

Cushman & Wakefield 2026, data Q1 2026

All You Need to Scale Up

Paris Region is experiencing sustained growth in remote work solutions – including coworking spaces, business centers, and shared offices – driven by increasing workforce mobility, reduced commuting, growing demand for collaborative work environments, cost-efficient real estate solutions, and a stronger emphasis on social interaction.

232

Startup incubators and accelerators

L'Institut Paris Region, 06/2026

Station F, The World's Biggest Start-up Campus

- **50,000 m²** campus
- **8,000 startups** since its creation
- **€1B+** raised / year
- **30+** international startup programs
- **600+** investors

Station F, 2026



Tour Triangle © Christine Tarquis

Paris Region: Office Rents More Than Twice as Cheap as in London

Net effective cost to occupier (annual per SQ FT) (in USD)			
Rank	Country	Market	Net effective cost to occupier (annual psf*), in USD
1	United Kingdom	London (West End)	337
2	Hong Kong	Hong Kong	228
3	USA	New York (Midtown)	200
4	United Kingdom	London (City)	197
5	Japan	Tokyo	169
6	USA	Miami	168
7	Switzerland	Zurich	167
8	United Arab Emirates	Dubai	166
9	Singapore	Singapore	156
10	Saudi Arabia	Riyadh	155
11	France	Paris	142

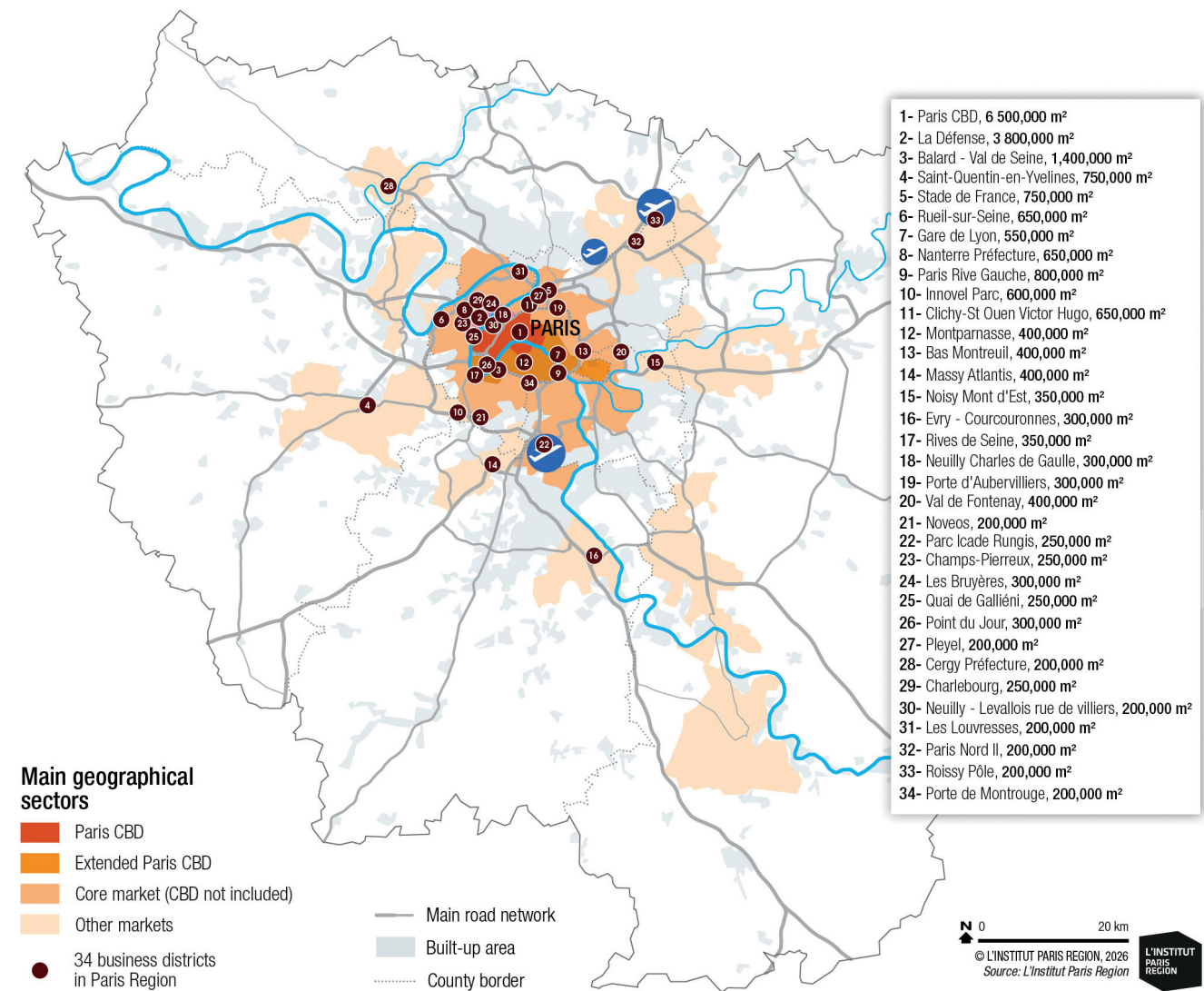
Savills Research, Global Occupier Markets: Prime Office Costs – Q4 2025, 02/2026
* per square foot

Paris Region: Warehouse Rents Three Times Lower Than in London

Prime Rents in Q4 2025, €/m ² /year Warehouses over 5,000 m ²	
London (United Kingdom)	307
Dublin (United Kingdom)	150
Munich (Germany)	135
Barcelona (Spain)	108
Frankfurt (Germany)	106
Düsseldorf (Germany)	104
Hamburg (Germany)	102
Rotterdam (The Netherlands)	100
Berlin (Germany)	99
Amsterdam (The Netherlands)	98
Paris (France)	89

European Logistics Market, Q4 2025, BNP Paribas Real Estate – 02/2026

Paris Region Office Market



Village des Athlètes © Paris 2024



Paris La Défense © F. Humbert

A Fast-Growing Mobility and Logistics' Hub

Strategically located at the heart of Europe, Paris Region gives businesses direct access to a market of more than 500 million consumers and to major European cities. It benefits from a modern and secure transport network, including a rapid metro system, suburban trains, seven high-speed rail stations, and three international airports, ensuring seamless regional and international connectivity. Major infrastructure projects are underway, most notably the Grand Paris Express, which is scheduled for completion by 2031.



© Cyril Badet

A Gateway to Europe and the World

By plane

Paris Aéroport, OAG, UAF, Skytrax, flightconnections. 2026

- **3** international airports
- **690,000** aircraft movements

107M
passengers

Paris-CDG Airport

- **#6** Best Airport in the world and best in Europe (Skytrax)
- **#7** Busiest International Airports in the world by seats capacity, **#3** in Europe (OAG)
- **72 million** passengers
- **311** cities served
- Non-stop passenger flights to **286** destinations in **112** countries.

Paris-Orly

- **Best** Regional Airport in Europe (Skytrax)
- **35 million** passengers
- **~200** cities served
- Non-stop passenger flights to **180** destinations in **52** countries

Paris-Le Bourget

- Europe's **leading business airport** and leading airport for medical and sanitary flights
- **57,000** flights

Other airports

- **10** civil general aviation aerodromes
- **1** heliport

By train

SNCF, Île-de-France Mobilités, Transilien, 2025

10

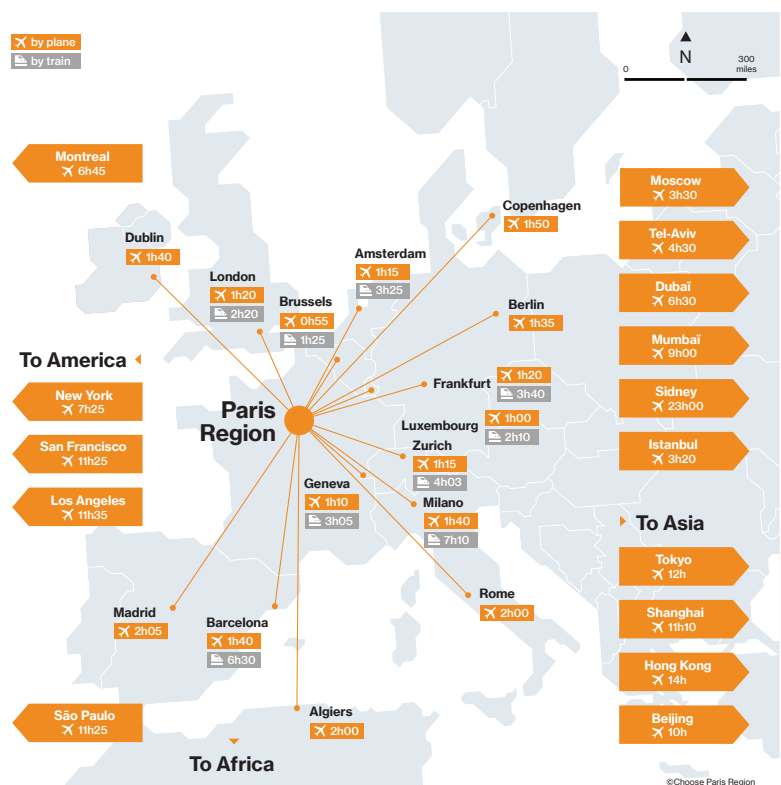
main stations including

7

TGV high-speed train stations

- **Paris Gare du Nord**, Europe's largest train station: **257 million** passengers
- **TGV INOUI** services from Paris to Luxembourg, Barcelona, Spain, and Milan, Italy,...
- **ICE services** operated by Deutsche Bahn in cooperation with SNCF TGV from Paris to German cities (Karlsruhe, Frankfurt, Berlin, Stuttgart, Ulm, Augsburg, Munich, ...)
- **TGV Lyria** services from Paris to Switzerland: Basel, Zurich, Geneva, Lausanne,...
- **Eurostar** services from Paris to Brussels, Antwerp, Rotterdam, Amsterdam and also to London
- **Frecciarossa** services operated by Trenitalia to Italy: Turin, Milan, ...

Paris Region, Connected to Europe and the World



A Dense and Unique Regional Transport Network

The local transport system provides an expanding variety of options – from public transit and bikes to scooters, shared vehicles, autonomous cars, buses and automated subways – and opens new urban infrastructure each year to benefit residents, tourists and event organizers.

4.4 billion trips by public transport in Paris Region		
Mode of traffic	Lines	Trips (in millions)
Subway / Metro	16	1,476
Train – RER*	14	1,365
Streetcars / Tramway	15	380
Bus / night buses	1,500	1,208
Total	1,546	4,429

Ile-de-France Mobilités d'après RATP, SNCF, 2025, data 2024
*Suburban rail

Mass Transit in Paris Region

Monthly public transport subscription: **€90.80** in 2026
Ile-de-France Mobilités, 2026

Rail system in Paris Region:

- **3.2 billion** passengers annually.
- **246 km** of metro lines + **200 km** under construction
- **321** subway stations
- **9 Transilien lines** connecting the suburbs to the major train stations in Paris
- **3.4 million** people travel on the network each weekday.
- Every day, **3 million+** commuters on the RER* lines in the Region
- **197 km** of tramways and tram-trains

Ile-de-France Mobilités, RATP, Transilien, data 2025
*Réseau Express Régional is a high-capacity commuter rail network that crosses Paris underground, connecting the far ends of Paris Region on continuous lines without requiring transfers in the capital.

Active Mobility, Bicycles and Electromobility

Walking remains the main way people travel in Paris Region, with cars and public transport next. Bicycle and e-bike use is growing rapidly, reflecting the rise of active mobility and electromobility.

Velib Metropole, Self-Service Bicycle sharing System

- **1,507** stations in Paris and **65** cities
- **530,000** subscribers

Open Data Paris, 2025

Round-trip car-sharing operators

- **1,200** Mobilib car-sharing spaces in Paris
- **5 car-sharing operators** in Paris and **72** other cities

L'Institut Paris Region, Data.gouv - OpenData, 2025

Carpooling

- **12,000** trips per day (a week of September 2025) with carpooling apps (Karos, BlaBlaCar Daily, etc.)
- **4** carpooling lines with **23** stops

Mobility Dashboard, L'Institut Paris Region, 2025

Véligo Location, a Long-Term e-bike Rental Service (6 to 9 months)

- **20,000** bikes (+20,000 soon)
- **120,000** people used the e-bike service since 2019
- **4,000** users of the cargo bikes services

Ile-de-France Mobilités, 2025

Free-Floating e-bikes, e-scooters, e-mopeds and e-cars Operators

- E-bikes: **18,000** in Paris, more than **2,000** in **84** other cities
- E-Scooters: **3,000+** in **52** cities, forbidden in the City of Paris
- E-Mopeds: **3,000+** e-mopeds in Paris and **17** other cities
- E-cars: **1** operator in Paris, **300** vehicles

L'Institut Paris Region, 2025

Grand Paris Express: Expanding Urban Projects and Public Transport

The Grand Paris Express is one of the largest transport projects in Europe, creating a new automated metro network around Paris.

- a **€36.1 billion** investment
- **200 km** of additional metro lines
- **68** new stations,
- **nearly 3 million** passengers daily
- trains **every 2 to 3 minutes**
- **Full completion planned for 2031**

Unprecedented urban development opportunities:

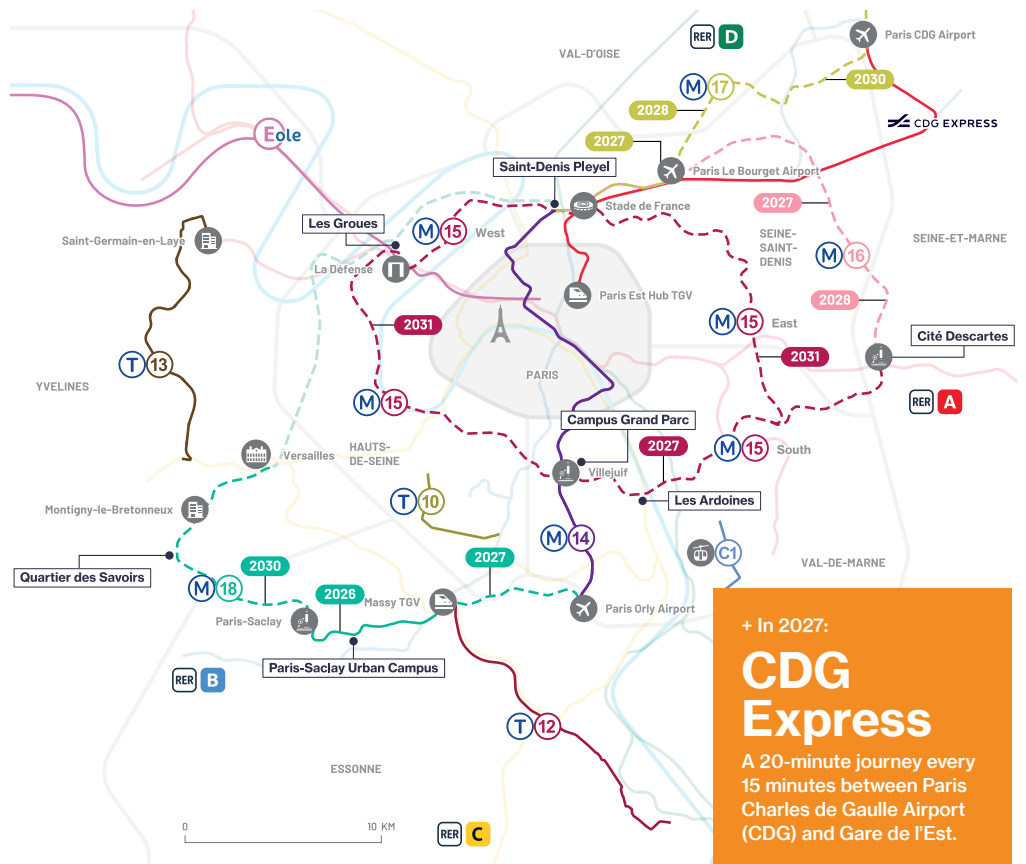
The project boosts real estate, logistics, business tourism, and creative industries, with **140 km²** of land to transform and **32 million m²** to redevelop.

Low-carbon mobility: Powered by clean electricity, the Grand Paris Express is a leading European low-carbon network, cutting CO2 emissions and accelerating Paris Region's green transition.

Better-connected territories:

Shorter travel times boost outer areas' attractiveness and better connect economic, scientific, cultural, and airport hubs.

Four new lines (15–18), and two line extensions (11 and 14), with new sections opening progressively through to 2031



Efficient Logistics Infrastructure

Strategically located at the crossroads of two major European freight corridors, Paris Region is a leading logistics hub serving over **12 million** residents, and a catchment area of **25 million** people within **200 km**. Driven by the growth of e-commerce and increasing demand for last-mile delivery, the region fosters logistics innovation and attracts major international players. Around **90%** of freight is transported by road, **6%** by inland waterways, and **4%** by rail.

Air, Road, Waterway and Railway Logistics

Paris Region annually produces **208 million** tons of goods, primarily transported by road (**89%**), followed by river (**6%**), and rail (**5%**). This dynamic region handles both domestic and international trade, receiving imported consumer goods through two major corridors: a road-only route via the Port of Antwerp and a multimodal route through the Port of Le Havre. SDES, VNF, Haropa, data 2024

Paris CDG/Orly Airport

#1 EU Cargo Airport

Union des Aéroports Français (UAF), 2026

Europe's #1

river port for passenger transport, France's leading river port for freight transport

Haropa, data 2025

Air

- Cargo City at Paris–CDG: Europe's leading air Cargo hub.
- **3 million m²** dedicated to Cargo operations, including **600,000 m²** of buildings spread across a 300-hectare secure site.
- Connected to more than **320 destinations** worldwide.
- **25,000** weekly connections with transit times of under two hours
- Paris CDG Airport: **3rd largest Cargo airport in Europe**
- **1.92 million tons** of freight in 2025
- Nearly **80 Cargo** aircraft stands and a dedicated animal handling facility

Aéroports de Paris, 2026, ITJ 2026, data 2025

Waterway

- **70** urban ports, including **6** multimodal platforms
- **500 km** of navigable waterways
- **1,300 ha** of port areas
- **6** container terminals
- Waterway: **18.7 million** metric tons of goods
- **184,539 TEUs** were handled
- **1 million m²** of warehouse space

VNF, 2025, data 2022, Haropa, Data 2025

Road Network

- **620 km** of highways,
- **490 km** of national roads,
- **38,337 km** of local roads
- Freight: **185,78 million** tons of goods leaving, arriving, or transiting the Region every year
- Road freight within the Region represents **4.13 billion** tonne-kilometers

Eurostat, 2026, data 2024, SDES,data 2024

Rail Freight

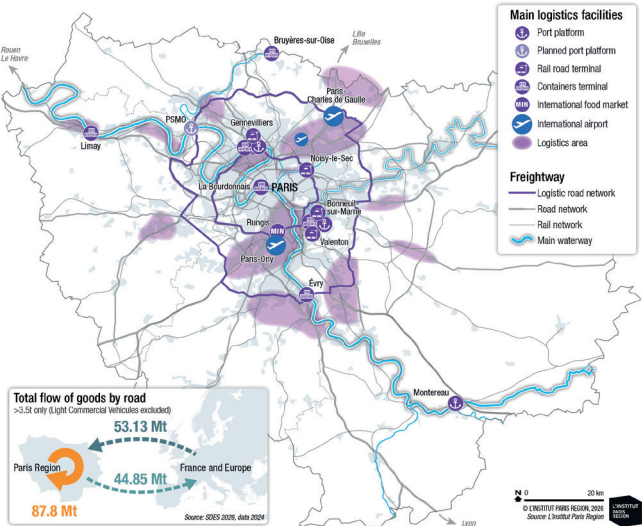
- **11.8 million** metric tons of goods by rail, including **1.85 million** through Paris Region ports
- **5** rail/road terminals (since 2024)
- Valenton **#1** Rail/Road terminal in France
- Road freight transport within Paris Region accounted for **4.1 billion** tonne-kilometres

Setra, Haropa data 2022, Unimac, 2019, Insee

Optimizing Freight Transport

Freight transport is optimized through a multimodal supply chain system. HAROPA PORT, the Seine Axis's river-sea port complex linking Le Havre, Rouen, Paris, is Northern Europe's fourth-largest port and the main maritime gateway to Paris Region. It connects over **660** ports worldwide and supports an integrated, multimodal, and low-carbon logistics network. With **2.5 million** m² of warehouses, it handles **more than 100 million** tonnes of traffic annually, including **around 20 million** tonnes of goods for the Paris market, reducing road congestion by removing more than one million trucks from the roads.

Logistics in Paris Region (2026)



Flow of Goods Through Main Ports in Paris Region			
	Waterway (thousand tons of goods)	Containers (TEUs*)	Railway (thousand tons of goods)
Gennevilliers	3,845	122,626	850
Limay	848	4,028	400
Bonneuil-sur-Marne	1,192	17,932	935
Bruyères-sur-Oise	491	22,812	62
Evry	174	-	not connected to rail
Précy-sur-Marne	8	468	not connected to rail
Paris-La Bourdonnais	95	17,854	not connected to rail

* Twenty-Foot Equivalent Units - Haropa-Port de Paris, 2025

One of Europe's Most Fiber-Connected Regions

Paris Region's economic strength is driven by its advanced digital ecosystem, which supports a wide range of industries. As France's leading internet hub, it offers near-universal fiber coverage, reliable connectivity, extensive data center and telecom infrastructure, and competitive energy costs.



Datacenter, Paris-Saclay © Data4

A Smart and Connected Region

Optical fiber :

- 95% of houses and business premises in Paris Region can be connected to fiber

ARCEP, 2026

Reliable Telecommunications and Networks

5G Mobile Telephony

- 4 operators (Orange, Bouygues Telecom, SFR, and Free)
- 99.9% of the population is covered by at least 3 operators (99.5% for the 4th operator)

ARCEP, 2025

France: Best Value Market in Europe

Most affordable mobile and fixed Internet packages in Europe

France stands out as Europe's unbeatable telecom champion, delivering exceptional value in a market where competition truly pays off for consumers. French consumers enjoy a wide range of offers at highly attractive rates.

Fixed Internet subscription prices range from €32 in France to around €70 to €78 in the Netherlands, Germany, Luxembourg or Belgium.

Cutting-edge Infrastructure

Paris Region delivers a powerful investment case: a dense tech ecosystem, world-leading innovation clusters, and top-tier digital infrastructure – from ultra-fast connectivity to advanced cybersecurity and cutting-edge cloud services. Combined with highly competitive energy costs, the region offers an exceptional environment where businesses can scale faster, innovate boldly, and lead on the global stage.

Number of Commercially Launched 5G Sites in Paris Region				
	Bouygues Telecom	Free Mobile	Orange	SFR
Number of 5G sites	2,810	3,138	2,373	2,120
Progression of sites since 06/30/2024	+433	+505	+478	+232

ARCEP, 12/2025

Cheapest mobile for 200 Go / fixed internet subscription

- France: €15 / €32
- Belgium: €25 / > €90
- The Netherlands: €31 / €70
- Luxembourg: €38
- Germany: €50 / €65

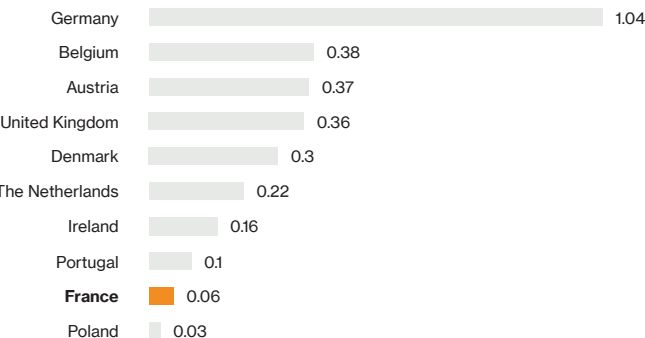
IBPT, 2025, data 10/2025

Paris Region is
France's Digital Powerhouse
More than 160 data centers

L'Institut Paris Region, 2026

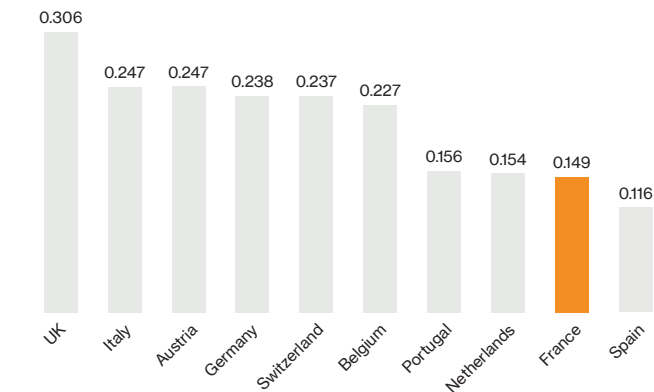
France Offers Very Competitive Telecom and Energy Costs

Average Cost of Broadband (Per megabit per month in USD) in Europe, 2025



Cable.co.uk 2026, data 2025, Selection of Countries

Electricity Prices for Business, kWh, Euro



Global Petrol Prices, 2026, Prices 09/2025, Selection of Countries



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For 80 years, Insee has been gathering information, producing data, indicators and studies in order to inform citizens, to enlighten the public debate and support policymaking.



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