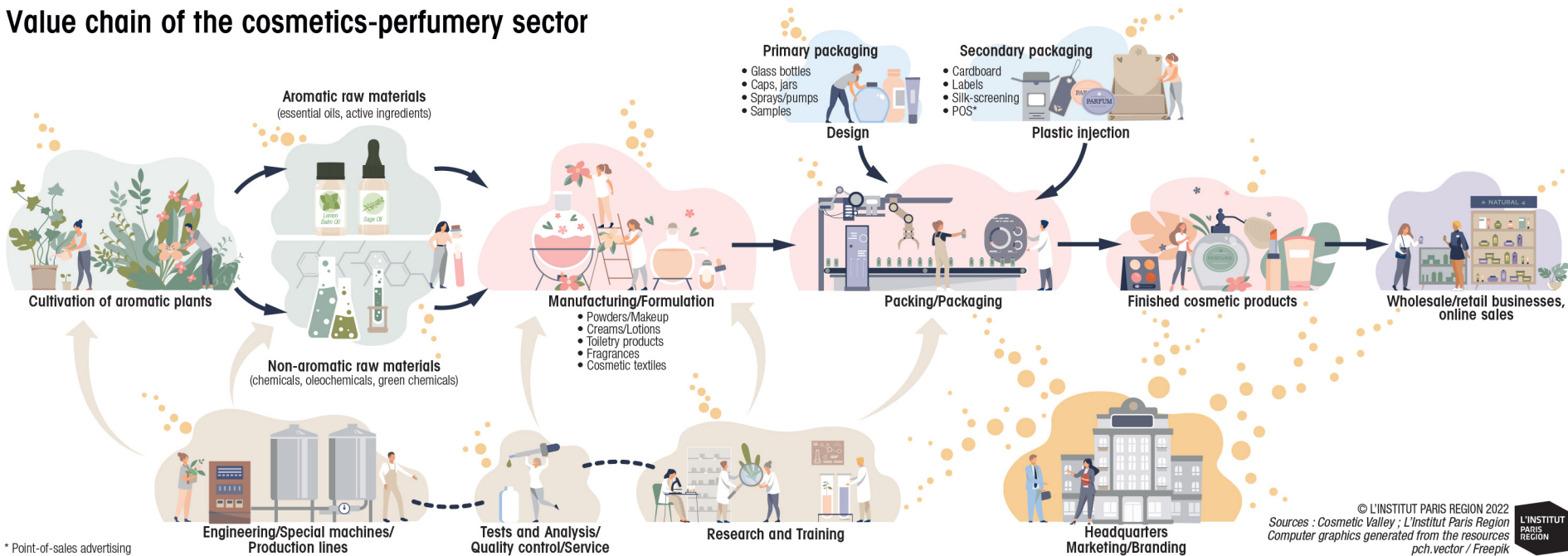


# Value chain of the cosmetics-perfumery sector



\* Point-of-sales advertising