Paris Region
Facts & Figures 2022
Welcome to Paris Region

Europe's Leading Business and Innovation Powerhouse

Paris Region Facts and Figures 2022 lays out a panorama of the Region's economic dynamism and social life, positioning it among the leading regions in Europe and worldwide.

The figures take into account the impact of the COVID-19 health crisis for some data.*

With its fundamental key indicators, the brochure, "Paris Region Facts and Figures 2022" is a decision making tool for companies and economic stakeholders. This brochure is a useful resource to economic and political leaders of the Region and to all who wish to have a global vision of this dynamic regional economy.

Paris Region Facts and Figures 2022 is a collaborative publication produced by Choose Paris Region, L’Institut Paris Region, and the Paris Île-de-France Regional Chamber of Commerce and Industry.

*L’Institut Paris Region has produced a note on economic transformations in Paris Region. September 2021
## Table of contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome to Paris Region</td>
<td>5</td>
</tr>
<tr>
<td>Overview</td>
<td>6</td>
</tr>
<tr>
<td>Population</td>
<td>10</td>
</tr>
<tr>
<td>Economy and Business</td>
<td>12</td>
</tr>
<tr>
<td>Employment</td>
<td>18</td>
</tr>
<tr>
<td>Education</td>
<td>20</td>
</tr>
<tr>
<td>R&amp;D and Innovation</td>
<td>24</td>
</tr>
<tr>
<td>Digital Infrastructure</td>
<td>27</td>
</tr>
<tr>
<td>Real Estate</td>
<td>28</td>
</tr>
<tr>
<td>Transport and Mobility</td>
<td>30</td>
</tr>
<tr>
<td>Logistics</td>
<td>32</td>
</tr>
<tr>
<td>Meetings and Exhibitions</td>
<td>34</td>
</tr>
<tr>
<td>Tourism and Quality of life</td>
<td>36</td>
</tr>
</tbody>
</table>
Paris Region, A Vibrant, Innovative and Sustainable Region

A Strong Know-How in Services and Industry
Paris Region is renowned worldwide for its strong expertise and know-how in key market areas, both in services and industry. As a world leader in financial services, aerospace & defense and a pioneer in new mobility, cleantech, and green energy, Paris Region is also recognized on the world stage for the quality of its research in health & life sciences. Moreover, Paris Region is a leader in IT, digital transformation, creative industries, logistics, agrifood, cosmetics, and many more fields.

A Massive Consumer Marketplace
Access to 513 million European consumers, 12.3 million inhabitants, usually around 50 million tourists and 8 million visitors in the Region’s main conference and exhibition centers.

A Breeding Ground for Talents
The Region offers access to world-class academic institutions. Companies will find a pool of international and highly skilled talents ready to help expand their business: 6.5 million jobs, 35% of all French executives. Europe’s largest concentration of students: 734,260 students (26.4% of students in France). World-class engineers, researchers, scientists... Internationally recognized technical and scientific skills...

A Dynamic and Fast-growing Region
A cultural and intellectual metropolis, a scientific and urban laboratory, Paris Region is France’s economic powerhouse, accounting for 30.7% of the national GDP, 23% of France’s workforce, and 40.6% of the country’s researchers. 53.4% of the residents are under the age of 40. This young and steadily growing population is not only attracted by the Region’s economic opportunities but also by the quality of life offered.

A Thriving Business and Research Community
The highest GDP in the EU28 in billions of euros. A vibrant exchange between Europe’s highest concentration of Fortune Global 500 corporations, corporate headquarters, SMEs, trailblazing start-ups, and world-class competitiveness clusters. #1 worldwide destination for international meetings. The leader in Europe for R&D talent and spending

Urban Development and Major Events
The prospect of the 2024 Olympic and Paralympic Games provides an exceptional opportunity for foreign companies and investors to try out their solutions in Paris Region.

The Grand Paris Express
The Grand Paris Express Project is changing the face of Paris Region by doubling the size of the regional super-subway network with 200 km of new tracks and 68 new transit stations by 2030. It will better connect Paris to urban and business centers, international airports, and high-speed train stations.

Very Competitive Real Estate and Logistics Solutions
Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of offices, industries, logistics, research areas, and lifestyles at very competitive costs.

World-Class Infrastructure
3 international airports, high-speed rail, an ever-expanding urban subway system thanks to the Grand Paris Express project, the largest urban renewal project in Europe, new modes of mobility, and an excellent broadband communication network.

An Outstanding Lifestyle
There’s a reason why the Paris Region is the #1 destination on the planet. With usually around 50 million visitors each year, the area is synonymous with culture, gastronomy, history and “art de vivre”. The Region is also committed to improving the environment, preserving biodiversity, and reducing carbon emissions.

Smart and Sustainable Region
Paris Region is deeply committed to promoting sustainability through business, environmentally responsible urban planning, and through projects with a positive social impact. Home to 18% of France’s population on 2% of the national territory, Paris Region strives to provide its citizens with a greener environment that incorporates carbon-free urban planning.

Paris 2024
Paris will also be hosting the 2024 Olympic and Paralympic Games, which will generate major infrastructure and construction projects.

Urban Development and Major Events
The prospect of the 2024 Olympic and Paralympic Games provides an exceptional opportunity for foreign companies and investors to try out their solutions in Paris Region.

The Grand Paris Express
The Grand Paris Express Project is changing the face of Paris Region by doubling the size of the regional super-subway network with 200 km of new tracks and 68 new transit stations by 2030. It will better connect Paris to urban and business centers, international airports, and high-speed train stations.

Very Competitive Real Estate and Logistics Solutions
Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of offices, industries, logistics, research areas, and lifestyles at very competitive costs.

World-Class Infrastructure
3 international airports, high-speed rail, an ever-expanding urban subway system thanks to the Grand Paris Express project, the largest urban renewal project in Europe, new modes of mobility, and an excellent broadband communication network.

An Outstanding Lifestyle
There’s a reason why the Paris Region is the #1 destination on the planet. With usually around 50 million visitors each year, the area is synonymous with culture, gastronomy, history and “art de vivre”. The Region is also committed to improving the environment, preserving biodiversity, and reducing carbon emissions.

Smart and Sustainable Region
Paris Region is deeply committed to promoting sustainability through business, environmentally responsible urban planning, and through projects with a positive social impact. Home to 18% of France’s population on 2% of the national territory, Paris Region strives to provide its citizens with a greener environment that incorporates carbon-free urban planning.

Paris 2024
Paris will also be hosting the 2024 Olympic and Paralympic Games, which will generate major infrastructure and construction projects.
A World Leading Economic, Innovative and Sustainable Region

Accounting for 18.3% of the French population and 30.7% of the national wealth, Paris Region offers access to world-class academic institutions, business opportunities and a rich quality of life, but it’s also the buzz and atmosphere generated by its great cultural melting pot that make it such an attractive region.

Paris Region in the European Union as of 01.01.2022

Paris Region vs. France & Europe

- Population: 2.7% (Paris Region) vs. 18.3% (France) vs. 30.7% (Europe)
- Jobs: 3.3% (Paris Region) vs. 23% (France) vs. 41% (Europe)
- GDP: 5.3% (Paris Region) vs. 30.7% (France) vs. 40.2% (Europe)
- R&D workforce: 4.1% (Paris Region) vs. 37.5% (France) vs. 40.2% (Europe)
- R&D researchers: 6.1% (Paris Region) vs. 40.5% (France) vs. 40.2% (Europe)
- R&D expenditure: 5.3% (Paris Region) vs. 40.2% (France) vs. 40.2% (Europe)

Paris Region is part of:
- The European Union
- The Schengen area
- The Eurozone

An International Region

- 1.8 million foreigners live in the Region, making up 14.5% of the population in 2018
- 96,400 international students in higher education, including 80,700 in Paris Region’s public universities in 2018-20
- 7,500 international PhD students in 2019-20
- 5,800 international researchers in 2019
- 51 million international tourists (usually over 22 millions) in 2020
- 16,560 foreign sites, 573,092 jobs, 1 out of 6 jobs in Paris Region is in a foreign company (16.2%) in 2019, data from INSEE, 2018
- 336 foreign companies created 10,800 jobs by foreign companies in 2020
Paris Region in Figures

- GDP: €742 Bn
- €59,400 per capita
- €112,555 per job

- Surface area: 12,012 km²
- Population: 12.3 million inhabitants
- 1,019 inhabitants per km²

- Companies: 1,166,500
- Sites (all activities): 1,355,000
- Companies created: 251,800
- Start-ups: 8,150

- Office space: 54.9 million m²

- Import: €159.6 Bn
- Export: €101.4 Bn

- Jobs: 6.5 million jobs (salaried and non-salaried)

- Tourists: 19.4 million tourists, incl. 5.1 million international tourists
- Passengers: 19 million
- High-speed train stations: 7

- Scientists and Engineers: 632,100
- R&D expenditure: €21.3 Bn

Data: latest year available.
Paris Region’s Position in International Rankings

Paris Region is one of the most distinguished regions in the world according to different rankings on attractiveness, foreign direct investments, talents, real estate, cost and quality of life.

Recent international studies place the Region within the top global areas in the world in terms of Human Capital and Talent, Economic Activity, Attractiveness, Quality of Life, Cultural Experience, Information Exchange, R&D Innovation, Tourism and more.

Global Attractiveness

Global Cities Index 2020-21
on economic performances
Paris holds firm across all dimensions. It maintains its top spot in information exchange and sees a marked improvement in its human capital performance.

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>1</td>
</tr>
<tr>
<td>London</td>
<td>2</td>
</tr>
<tr>
<td>Paris</td>
<td>3</td>
</tr>
<tr>
<td>Tokyo</td>
<td>4</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>7</td>
</tr>
<tr>
<td>Beijing</td>
<td>5</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>6</td>
</tr>
<tr>
<td>Chicago</td>
<td>8</td>
</tr>
<tr>
<td>Singapore</td>
<td>9</td>
</tr>
<tr>
<td>Shanghai</td>
<td>12</td>
</tr>
</tbody>
</table>

Global Cities Outlook 2020-21
on the potential of a city to attract and retain global capital, people, and ideas in coming years.

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>1</td>
</tr>
<tr>
<td>Paris</td>
<td>5</td>
</tr>
<tr>
<td>Munich</td>
<td>6</td>
</tr>
<tr>
<td>Abu Dhabi</td>
<td>7</td>
</tr>
<tr>
<td>Dublin</td>
<td>10</td>
</tr>
<tr>
<td>Stockholm</td>
<td>8</td>
</tr>
<tr>
<td>Tokyo</td>
<td>4</td>
</tr>
<tr>
<td>Toronto</td>
<td>2</td>
</tr>
<tr>
<td>Sydney</td>
<td>12</td>
</tr>
<tr>
<td>Singapore</td>
<td>3</td>
</tr>
</tbody>
</table>

Global Power City Index 2020-21
World’s most attractive cities according to their ability to attract people, capital, and enterprises from around the world. Paris, 2nd in cultural interaction, liveability and accessibility.

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>1</td>
</tr>
<tr>
<td>New York</td>
<td>2</td>
</tr>
<tr>
<td>Tokyo</td>
<td>3</td>
</tr>
<tr>
<td>Paris</td>
<td>4</td>
</tr>
<tr>
<td>Singapore</td>
<td>5</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>6</td>
</tr>
<tr>
<td>Berlin</td>
<td>6</td>
</tr>
<tr>
<td>Seoul</td>
<td>8</td>
</tr>
<tr>
<td>Madrid</td>
<td>13</td>
</tr>
<tr>
<td>Shanghai</td>
<td>10</td>
</tr>
</tbody>
</table>

Global Cities Index 2020
In one year, Paris has moved up from 14th to 4th place in the ranking that identifies cities combining economic dynamism, excellent universities, forward-thinking environmental policies and excellent transport infrastructure.

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>2</td>
</tr>
<tr>
<td>San Francisco</td>
<td>6</td>
</tr>
<tr>
<td>Boston</td>
<td>4</td>
</tr>
<tr>
<td>Paris</td>
<td>14</td>
</tr>
<tr>
<td>New York</td>
<td>9</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>3</td>
</tr>
<tr>
<td>Toronto</td>
<td>16</td>
</tr>
<tr>
<td>San Jose</td>
<td>10</td>
</tr>
<tr>
<td>Seattle</td>
<td>5</td>
</tr>
<tr>
<td>Melbourne</td>
<td>12</td>
</tr>
<tr>
<td>Schroders</td>
<td></td>
</tr>
</tbody>
</table>

Foreign Direct Investments

Global Cities Investment Monitor 2021
Paris Region is a Top Global Region for International Investments

- Paris Region, #1 worldwide for investments in Life Sciences, driven by the attractiveness of Saclay, Genopole and Biotech
- Paris Region, #1 worldwide for investments in R&D centers
- Paris Region has overtaken London and is now #2 for investments in the financial services sector

IDIS European Regions of the Future 2020-21

<table>
<thead>
<tr>
<th>2020-21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region, European Region of the Future</td>
</tr>
</tbody>
</table>

IDIS Intelligence
### Cost and Quality of Life

#### Cost of Living Survey 2021

Paris, ranked #33, is less expensive than these global cities:
- #1 Ashgabat
- #2 Hong-Kong
- #3 Beirut
- #4 Tokyo
- #5 Zurich
- #6 Shanghai
- #7 Singapore
- #8 Geneva
- #9 Beijing
- #10 Bern
- #16 Copenhagen
- #18 London

Mercer 2021 (Selection of cities)

#### Cost of Living, Le Coût de l’Expatrié

Paris is 19%-22% less expensive than Geneva, Zurich, London, New York, San Francisco
- Equivalent to Amsterdam, Los Angeles, Munich, Shanghai

Le coût de l’Expatrié, 25/03/2021

#### Quality of Living Survey 2019

Internationally renowned, the quality of life in Paris is ranked ranked #39 (out of 231 cities), ahead of major global cities such as:
- #41 Milan / London
- #43 Barcelona
- #44 New York
- #46 Madrid
- #49 Tokyo / Chicago
- #53 Washington
- #56 Rome

Mercer 2019 (Selection of cities)

### Real Estate

#### 2020 Attractiveness of Global Business Districts Report

**Paris La Défense, 4th largest business district in the world**

Paris La Défense holds the fourth position thanks to 49% of its metropolitan population being highly skilled, the density of the transport infrastructure in the Paris region and a high concentration of international headquarters (Fortune 500, Société des Bourses Françaises (SBF) 120 companies, and large consulting firms).
- #1 London, The City
- #2 New York, Midtown
- #3 Tokyo, Marunouchi
- #4 Paris, La Défense
- #5 London, Canary Wharf
- #6 New York, Financial District
- #7 Beijing, CBD
- #8 Seoul, Gangnam
- #9 Singapore, Downtown Core
- #10 Chicago, The Loop

### Talents

#### Global Talent Competitiveness Index 2020

- #1 New York
- #2 London
- #3 Singapore
- #4 San Francisco
- #5 Boston
- #6 Hong Kong
- #7 Paris
- #8 Tokyo
- #9 Los Angeles
- #10 Munich

InSEAD, Adesso, Google, 2020

#### Financial Times Education Rankings 2021

| Rank | School | Location
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>HEC Paris</td>
<td>Best European Business school</td>
</tr>
<tr>
<td>9</td>
<td>HEC Paris</td>
<td>Best EMBA program</td>
</tr>
<tr>
<td>8</td>
<td>HEC Paris</td>
<td>Best MBA program</td>
</tr>
<tr>
<td>7</td>
<td>HEC Paris</td>
<td>Best EMBA program</td>
</tr>
<tr>
<td>6</td>
<td>HEC Paris</td>
<td>Best Business school</td>
</tr>
<tr>
<td>5</td>
<td>HEC Paris</td>
<td>Best EMBA program</td>
</tr>
<tr>
<td>4</td>
<td>HEC Paris</td>
<td>Best EMBA program</td>
</tr>
<tr>
<td>3</td>
<td>HEC Paris</td>
<td>Best EMBA program</td>
</tr>
<tr>
<td>2</td>
<td>HEC Paris</td>
<td>Best MBA program</td>
</tr>
<tr>
<td>1</td>
<td>HEC Paris</td>
<td>Best MBA program</td>
</tr>
</tbody>
</table>

### Tourist and Meetings

#### Meetings organized in the World, ICCA

- #1 Paris - the world's leading destination in number of meetings organized (237)
- #2 Lisbon (190)
- #3 Berlin (170)
- #4 Barcelona (156)
- #5 Madrid (154)

ICCA, International Congress and Convention Association, data 2019

#### Innovation Cities Top 100 Index 2021

Paris, highest ranked EU startup ecosystem and the world’s #10 best city for innovation

2ThinkNow, 2021

#### Startup Blink 2021

Paris Region Innovation: 11th startup ecosystem in the world

StartupBlink, 2021

#### Tech Cities of the Future 2021

Paris, Europe’s #2 tech city out of 76 cities
- #1 London
- #2 Paris
- #3 Dublin
- #4 Berlin
- #5 Amsterdam
- #6 Madrid
- #7 Barcelona
- #8 Munich
- #9 Stockholm
- #10 Bucharest

Criteria: Economic Potential, Innovation and Attractiveness, FDI Performance, Cost Effectiveness and Start-up Environment...

FDI Intelligence and the TNW (The Next Web)

### R&D, Tech and Innovation

#### Emerging Trends in Real Estate, Europe 2022

<table>
<thead>
<tr>
<th>Rank</th>
<th>City</th>
<th>Change 2020-2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Berlin</td>
<td>London</td>
</tr>
<tr>
<td>2</td>
<td>London</td>
<td>Berlin</td>
</tr>
<tr>
<td>3</td>
<td>Paris</td>
<td>Paris</td>
</tr>
<tr>
<td>4</td>
<td>Frankfurt</td>
<td>Frankfurt</td>
</tr>
<tr>
<td>5</td>
<td>Amsterdam</td>
<td>Munich</td>
</tr>
<tr>
<td>6</td>
<td>Hamburg</td>
<td>Madrid</td>
</tr>
<tr>
<td>7</td>
<td>Munich</td>
<td>Amsterdam</td>
</tr>
<tr>
<td>8</td>
<td>Madrid</td>
<td>Hamburg</td>
</tr>
<tr>
<td>9</td>
<td>Milan</td>
<td>Barcelona</td>
</tr>
<tr>
<td>10</td>
<td>Vienna</td>
<td>Brussels</td>
</tr>
</tbody>
</table>

PWC, 2022

#### Global Innovation Index 2021

Paris, #1 in Europe and the world’s #10 largest science and technology clusters

Cornell University, INSEAD, WIPO, 2021

#### Innovation Geographies 2022

Technology clusters include transportation equipment, pharmaceuticals and biotechnology

#### Paris Region Innovation:

- High number of international projects
- High volume of start-ups
- Above-average R&D spending as a percentage of GDP
- Large number of international patents filed
- High level of patenting activity, particularly in the private sector
- Areas of excellence, which include transportation equipment, pharmaceuticals and biotechnology

JLL, 2020, 2022

#### StartupBlink 2021

Paris Region Innovation: 11th startup ecosystem in the world

StartupBlink, 2021

#### Tech Cities of the Future 2021

Paris, Europe’s #2 tech city out of 76 cities
- #1 London
- #2 Paris
- #3 Dublin
- #4 Berlin
- #5 Amsterdam
- #6 Madrid
- #7 Barcelona
- #8 Munich
- #9 Stockholm
- #10 Bucharest
A Young, Cosmopolitan and Talented Population

Paris Region, the most populated region in France and in the EU28, shines on the international scene as a vibrant region attracting a young and cosmopolitan crowd. The buzz and atmosphere generated by its cultural diversity make it the diverse region it is today. Students, entrepreneurs, researchers, and investors find themselves flocking to Paris Region daily to participate in this energetic atmosphere.

Europe’s Most Populous Region

<table>
<thead>
<tr>
<th>Population</th>
<th>12.3 M inhabitants</th>
</tr>
</thead>
</table>

2.75% of the European Union’s population

Over 100,000 inhabitants in 5 towns in Paris Region:
- Paris
- Boulogne-Billancourt
- Saint-Denis
- Montreuil
- Argenteuil

Paris Region: the Highest Natural Balance in the European Union

The region’s natural surplus now exceeds that of any country in the EU.

+56,000 additional inhabitants of Paris Region on average each year from 2007 to 2018

Between 2013 and 2019, the population of Paris Region has grown by 0.4% per year – the same rate increase as all of France.

Over 250,000 new inhabitants by 2025

<table>
<thead>
<tr>
<th>Population</th>
<th>Paris Region (FR)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12.3M</td>
</tr>
<tr>
<td></td>
<td>Lombardy (IT)</td>
</tr>
<tr>
<td></td>
<td>Greater London (UK) *</td>
</tr>
<tr>
<td></td>
<td>Andalusia (ES)</td>
</tr>
<tr>
<td></td>
<td>Auvergne-Rhône-Alpes (FR)</td>
</tr>
<tr>
<td></td>
<td>Catalonia (ES)</td>
</tr>
<tr>
<td></td>
<td>Comunidad Madrid (ES)</td>
</tr>
<tr>
<td></td>
<td>Lazio (IT)</td>
</tr>
<tr>
<td></td>
<td>Campania (Napoli) (IT)</td>
</tr>
<tr>
<td></td>
<td>Dusseldorf (DE)</td>
</tr>
</tbody>
</table>

Insee 05/2021, data 2020, NUTS 2

* Greater London-Inner and Outer London, data 2019

© Raphaël Hinojosa
A Young, Dynamic Population
Paris Region contributes the most to the population growth in metropolitan France and is the French region where people live the longest.

25.6% of Paris Region’s population is under 19, and 53.4% under 40

<table>
<thead>
<tr>
<th>Age</th>
<th>Paris Region</th>
<th>Total</th>
<th>Age group / Total Paris Region in %</th>
<th>France</th>
<th>Total</th>
<th>Age group / Total France in %</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-19</td>
<td>3,156,376</td>
<td>25.6</td>
<td>15,429,442</td>
<td>23.7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-39</td>
<td>3,430,205</td>
<td>27.9</td>
<td>15,309,022</td>
<td>23.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40-59</td>
<td>3,205,324</td>
<td>26.0</td>
<td>16,832,586</td>
<td>25.8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>60-74</td>
<td>1,677,536</td>
<td>13.6</td>
<td>11,383,843</td>
<td>17.4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Over 75</td>
<td>854,820</td>
<td>6.9</td>
<td>6,280,950</td>
<td>9.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>12,324,261</td>
<td>100%</td>
<td>65,235,843</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Insee, 2021, data 2021

Insee 2021, data 2020

A Cosmopolitan Population
Paris Region is a place where people from all over the world live, study, work, and visit.

1.8 M foreign people
14.5% of the Region's population is foreign

<table>
<thead>
<tr>
<th>Region</th>
<th>Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>845,852</td>
</tr>
<tr>
<td>Algeria</td>
<td>213,653</td>
</tr>
<tr>
<td>Morocco</td>
<td>150,952</td>
</tr>
<tr>
<td>Tunisia</td>
<td>113,152</td>
</tr>
<tr>
<td>Senegal</td>
<td>83,728</td>
</tr>
<tr>
<td>Other nationalities from Africa</td>
<td>284,357</td>
</tr>
<tr>
<td>Europe</td>
<td>538,885</td>
</tr>
<tr>
<td>Portugal</td>
<td>226,699</td>
</tr>
<tr>
<td>Romania</td>
<td>55,103</td>
</tr>
<tr>
<td>Italy</td>
<td>52,933</td>
</tr>
<tr>
<td>Spain</td>
<td>39,172</td>
</tr>
<tr>
<td>Poland</td>
<td>25,569</td>
</tr>
<tr>
<td>Germany</td>
<td>16,283</td>
</tr>
<tr>
<td>Belgium</td>
<td>13,020</td>
</tr>
<tr>
<td>Other nationalities from Europe (incl. UK)</td>
<td>110,106</td>
</tr>
<tr>
<td>Asia and Oceania</td>
<td>301,267</td>
</tr>
<tr>
<td>Turkey</td>
<td>69,991</td>
</tr>
<tr>
<td>China</td>
<td>69,104</td>
</tr>
<tr>
<td>Vietnam</td>
<td>57,295</td>
</tr>
<tr>
<td>Cambodia</td>
<td>41,479</td>
</tr>
<tr>
<td>Lebanon</td>
<td>17,446</td>
</tr>
<tr>
<td>Sri Lanka</td>
<td>16,262</td>
</tr>
<tr>
<td>Other nationalities from Asia</td>
<td>31,816</td>
</tr>
<tr>
<td>Oceania</td>
<td>1,874</td>
</tr>
<tr>
<td>Other nationalities from the Americas</td>
<td>4,403</td>
</tr>
</tbody>
</table>

Insee 06/2021, data 2018

Natality and Mortality
- 168,467 births
- 90,566 deaths
- 13.7‰ birth rate (France: 10.9‰)

Fertility Rate by Region
With 1.93 children per woman, Paris Region is in the top 10 of the 282 most fertile European regions
- Brussels: 1.71
- Greater London*: 1.63
- Upper Bavaria: 1.52
- Amsterdam: 1.46
- Berlin: 1.41
- Lombardy: 1.33
- Catalonia: 1.29

Life Expectancy
Women's life expectancy: 84.7 years (France: 85.2)
Men's life expectancy: 79.5 years (France: 79.2)

Insee 04/2021, data 2020

Insee 06/2021, data 2020, *2019

Distribution of the Foreign Population in Paris Region

47.8% Africa
4.8% The Americas
30.4% Europe
17% Asia/Oceania

Top 5 EU28 regions counting young people between 25 and 29 years old

<table>
<thead>
<tr>
<th>Region</th>
<th>Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region (FR)</td>
<td>874,883</td>
</tr>
<tr>
<td>Greater London (UK)*</td>
<td>788,465</td>
</tr>
<tr>
<td>Lombardy (IT)</td>
<td>506,923</td>
</tr>
<tr>
<td>Andalusia (ES)</td>
<td>480,410</td>
</tr>
<tr>
<td>Catalonia (ES)</td>
<td>426,255</td>
</tr>
</tbody>
</table>

Insee 06/2021, data 2018

Algeria
Portugal
Italy
Spain
Poland
Germany
Belgium
Other nationalities from Africa
Other nationalities from Europe (incl. UK)
Other nationalities from Asia
Oceania

Other nationalities from the Americas

Other nationalities from Europe

Other nationalities from Asia

Other nationalities from the Americas

Senegal
Colombia
Sri Lanka
Cambodia
Italy
Spain
Germany
Belgium
Other nationalities from Africa
Other nationalities from Europe (incl. UK)
Other nationalities from Asia
Oceania

Other nationalities from the Americas

Senegal
Colombia
Sri Lanka
Cambodia
Italy
Spain
Germany
Belgium
Other nationalities from Africa
Other nationalities from Europe (incl. UK)
Other nationalities from Asia
Oceania

Other nationalities from the Americas
Europe’s Leading Business Region

The highest GDP and most Fortune 500 company headquarters in Europe, a buzzing startup scene and a thriving research community are a few of Paris Region’s core assets. Home to 11 million businesses and to the widest real estate market in Europe, Paris Region benefits from a highly attractive business environment.

A Dynamic and Fast-Growing Region

Paris Region has by far the largest economy generating 30.7% of French national wealth and 5.3% of EU GDP, equivalent to that of the Netherlands, and higher than that of Poland, Belgium, Sweden, or Austria.

Access to over 513 million European consumers

Europe’s highest concentration of Fortune 500 corporations

Paris Region’s economic dynamism benefits from its position at the heart of the world’s economy.

Paris Region is home to a truly diversified economy with industry leaders, innovative start-ups, and all key stakeholders in between.

GDP per job
€112,555
INSEE 2021, data 2018

GDP per capita
€59,400
INSEE 12/2021, data 2018

Top 5 European Regions for GDP (million euros in 2019)

Greater London* 596,638
Oberbayern 280,479
Paris Region 742,569
Auvergne / Rhône-Alpes 283,496
Lombardy 398,779

* Greater London = Inner London (East, West), Outer London (East and North East, West and North West, South)

Source: Eurostat 2022, data 2018

GDP €742 Bn
30.7% of France’s GDP
5.3% of EU27 GDP

INSEE 2021, data 2018
A Business Powerhouse

The primary strength of Paris Region’s economy is its concentration of jobs, corporate headquarters, small and medium-sized businesses, and start-ups.

All of France’s very large companies (> 1,500 employees each) and many foreign companies are located in the Region.

1,166,577 companies
INSEE 2020, data 2018, Commercial activities, excluding agriculture
251,781 companies created in 2020
INSEE, 12/2021, data 2020
1,354,704 sites
INSEE 12/2021, data 2019

Start-ups

Along with the multitude of incentives and support schemes in place to assist businesses, Paris Region is a desirable proposition for European entrepreneurs and tech start-ups.

8,145 start-ups

Top 10 cities for start-ups / unicorns

<table>
<thead>
<tr>
<th>City</th>
<th>Startups</th>
<th>Unicorns</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>18,000</td>
<td>75</td>
</tr>
<tr>
<td>Paris</td>
<td>8,145</td>
<td>26</td>
</tr>
<tr>
<td>Berlin</td>
<td>4,285</td>
<td>27</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>2,996</td>
<td>14</td>
</tr>
<tr>
<td>Madrid</td>
<td>2,574</td>
<td>5</td>
</tr>
<tr>
<td>Barcelona</td>
<td>2,408</td>
<td>5</td>
</tr>
<tr>
<td>Dublin</td>
<td>2,208</td>
<td>6</td>
</tr>
<tr>
<td>Munich</td>
<td>2,026</td>
<td>12</td>
</tr>
<tr>
<td>Helsinki</td>
<td>1,493</td>
<td>3</td>
</tr>
<tr>
<td>Frankfurt</td>
<td>548</td>
<td>0</td>
</tr>
</tbody>
</table>

European Startups, 01/2022

Top 5 European hubs by capital invested ($M), ranking based on 2021 (in US$)

<table>
<thead>
<tr>
<th>City</th>
<th>Capital Invested</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>18,365</td>
</tr>
<tr>
<td>Berlin</td>
<td>7,063</td>
</tr>
<tr>
<td>Paris</td>
<td>6,533</td>
</tr>
<tr>
<td>Stockholm</td>
<td>6,522</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>3,591</td>
</tr>
</tbody>
</table>

State of European Tech 2021, Atomico

Top 5 European Hubs by Number of Deals in 2021

<table>
<thead>
<tr>
<th>City</th>
<th>Deals</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>977</td>
</tr>
<tr>
<td>Paris</td>
<td>351</td>
</tr>
<tr>
<td>Berlin</td>
<td>275</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>159</td>
</tr>
<tr>
<td>Barcelona</td>
<td>136</td>
</tr>
</tbody>
</table>

State of European Tech 2021, Atomico

Paris Region, Europe’s Highest Concentration of Fortune 500 Global Corporate Headquarters

<table>
<thead>
<tr>
<th>City</th>
<th>Number of Headquarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater Beijing (CH)</td>
<td>57</td>
</tr>
<tr>
<td>Greater Tokyo (JP)</td>
<td>37</td>
</tr>
<tr>
<td>Paris (FR)</td>
<td>24</td>
</tr>
<tr>
<td>Greater New York (USA)</td>
<td>18</td>
</tr>
<tr>
<td>Greater London (UK)</td>
<td>16</td>
</tr>
<tr>
<td>Guandong Province (CH)</td>
<td>15</td>
</tr>
<tr>
<td>Texas (USA)</td>
<td>13</td>
</tr>
<tr>
<td>California (USA)</td>
<td>13</td>
</tr>
<tr>
<td>Greater Shanghai (CH)</td>
<td>11</td>
</tr>
<tr>
<td>Greater Chicago (USA)</td>
<td>11</td>
</tr>
</tbody>
</table>

Fortune Magazine, Global 500, July 2021
Ranking by metropolitan regions. Estimates Choose Paris Region

Paris Region, the EU’s 5th Leading Region for Labor Productivity

Luxembourg (LU) | 221,08
Southern (IE)  | 208,55
Brussels Capital Region (BE) | 187,64
Eastern and Midland (IE) | 158,75
Paris Region (FR) | 137,35
Hovedstaden (Copenhagen) (DK) | 136,96
Greater London (UK) | 131,27
Hamburg (DE)  | 130,19
Wallon Brabant (BE) | 125,15
Stockholm (SE) | 124,07

Apparent Labor Productivity - Source: Eurostat GDP in million euros 2018 (NUTS 2) divided by total number employed 15 years old and over (2019), Greater London= Inner + Outer London

Top 10 Corporate Headquarters in Paris Region - Fortune Global 500

<table>
<thead>
<tr>
<th>Company</th>
<th>Revenue in million dollars</th>
<th>Total workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>AXA</td>
<td>128,011</td>
<td>96,595</td>
</tr>
<tr>
<td>TotalEnergies</td>
<td>119,704</td>
<td>105,476</td>
</tr>
<tr>
<td>Crédit Agricole</td>
<td>82,958</td>
<td>73,817</td>
</tr>
<tr>
<td>Carrefour</td>
<td>82,211</td>
<td>322,164</td>
</tr>
<tr>
<td>BNP Paribas</td>
<td>81,632</td>
<td>193,319</td>
</tr>
<tr>
<td>Electricité de France</td>
<td>78,903</td>
<td>161,203</td>
</tr>
<tr>
<td>ENGIE</td>
<td>63,525</td>
<td>172,703</td>
</tr>
<tr>
<td>Société Générale</td>
<td>52,068</td>
<td>126,391</td>
</tr>
<tr>
<td>Christian Dior</td>
<td>50,878</td>
<td>139,409</td>
</tr>
<tr>
<td>Vinci</td>
<td>50,270</td>
<td>217,731</td>
</tr>
</tbody>
</table>

Fortune Magazine, Global 500, July 2021
A Strong Expertise in Key Market Areas

In Both Services and Industry
Paris Region’s extremely diverse economic landscape caters to all types of businesses, especially those which operate in the Region’s most innovative industries. Renowned worldwide, Paris Region is home to a strong expertise and know-how in both services and industry.

As a world leader in financial services, aerospace and defense, and a pioneer in new mobility, new space, smart city, cleantech and green energy, the Region is also recognized on the world stage for the quality of its research in health and life sciences, and is also a leader in IT, digital transformation, creative industries, logistics, agri-food, cosmetics and many more fields.

Automotive, Logistics and Mobility
Renault, Stellantis (PSA-Fiat Chrysler), Continental, Faurecia, Valeo, ...  
Air France-KLM Group, DHL, FedEx, GEFCO, Geodis, Groupe La Poste, Haropa Port de Paris, Paris Aéroport, RATP, SNCF, Sogaris, Systra, Transdev...

Financial Services, Insurance
Bank of America, Barclays, BNP Paribas, BPCE Group, CityBank, CM-CIC Group, Crédit Agricole, European Bank Authority, Euronet Paris, JP Morgan, HSBC, La Banque Postale, Morgan Stanley, Société Générale, Axa, Allianz, CNP Assurance, Generali...

M.I.C.E.*
Comexposium, RX France (Reed Expositions France et Reed Midem), Viparis... Disneyland® Paris...

*Meetings, Incentives, Conventions, Exhibitions

IT and Digital Economy
Apple, Atice France, Atos, Cisco, Dassault Systèmes, Free, Fujitsu, Google, Horiba, Huawei, IBM, Meta (Facebook), Microsoft, Motorola, Nokia France, Oracle, Orange, Philips, Safran Electronics and Defense, SAP, Siemens, Sony, Thales, Vivendi, ZTE...

Healthcare and Life Sciences
AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Johnson and Johnson, Lilly, Merck, Pfizer, Roche, Sanofi, Novartis...

Fashion, Design, Luxury Goods
Cartier, Chanel, Hermes, Christian Louboutin, Kering (Gucci, Yves Saint-Laurent), LVMH (Louis Vuitton, Christian Dior, Guerlain...), L’Oréal...

Tourism, Hotels, Catering
Accor, Club Med, Elior Group, Louvre Hotels Group, Lucien Barrière Group, Marriott International, Pierre & Vacances-Center Parcs Group, Sodexo...

Paris Region, Cradle of Industry
The Region’s industrial fabric includes leading-edge sectors such as the automobile, aeronautics, printing, electronics, pharmaceuticals and food processing industries. These economic activities shape the Paris Region’s landscape, from the Seine Valley (automobile), La Défense (business), Saclay (science), and La Plaine-Saint-Denis (film), to Rungis international market and the port of Gennesvieliers (both dedicated to logistics).

Aerospace and Defense
Airbus Group, Dassault Aviation, Safran, Arianespace, European Space Agency, Alcatel-Lucent, Zodiac...

Creative Industries, Film, TV
Gaumont, MK2, Netflix, Paramount Pictures, Pathé films, Sony Pictures, Twentieth Century Fox, UGC Distribution, Universal Pictures Studio, Walt Disney Pictures, Warner Bros...

Commerce / Retail
Amazon, Bon Marché Rive Gauche, Carrefour, Cora, FNAC, Galeries Lafayette, H&M, Ikea, Marionnaud, Metro, Printemps, Uniqlo, Zara...

Food Industry / FoodTech
Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Pernod Ricard, Agrana Fruit France, Coca-Cola, Grands Moulins de Paris, William Saurin, ...  
Agronomie, Innovorder, Pazzi, Swile, Wynd, Ynsect...  
DNA, Rungis International Market

Business Services
Accenture, Cap Gemini, EY, Gide Loyrette Nouel, KPMG...

Cleantech, Energy, Smart City
Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Enedis, RTE...  
Siemens, Suez, TotalEnergies, Veolia...  
Bouygues Energies & Services, Eiffage, GA Smart Building, Vinci...
Paris Region, at the Heart of World Trade

(2021)

The top 3 most exported products are indicative of the specialization of Paris Region industries:
- Aerospace and Defense
- Fashion
- Automotive

Main Imported Products
- Automotive manufacturing products: €19.4 Bn, 12.1%
- Natural Hydrocarbons: €10.2 Bn, 6.4%
- Pharmaceutical products: €9.8 Bn, 6.2%

Main Exported Products
- Space and aeronautics manufacturing products: €10.1 Bn, 10.0%
- Leather, Luggage, shoes: €9.9 Bn, 8.2%
- Automotive manufacturing products: €8.3 Bn, 8.2%

French Customs, 2021

<table>
<thead>
<tr>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>25.9</td>
<td>16.2</td>
<td>Germany</td>
<td>13.0</td>
<td>12.8</td>
</tr>
<tr>
<td>Germany</td>
<td>17.0</td>
<td>10.6</td>
<td>United States</td>
<td>11.9</td>
<td>11.7</td>
</tr>
<tr>
<td>Belgium</td>
<td>15.7</td>
<td>9.8</td>
<td>United Kingdom</td>
<td>7.0</td>
<td>6.9</td>
</tr>
<tr>
<td>United States</td>
<td>11.6</td>
<td>7.2</td>
<td>Italy</td>
<td>6.9</td>
<td>6.9</td>
</tr>
<tr>
<td>Spain</td>
<td>10.6</td>
<td>6.6</td>
<td>China</td>
<td>6.9</td>
<td>6.8</td>
</tr>
<tr>
<td>Italy</td>
<td>10.4</td>
<td>6.5</td>
<td>Spain</td>
<td>6.3</td>
<td>6.2</td>
</tr>
<tr>
<td>Netherlands</td>
<td>6.7</td>
<td>4.2</td>
<td>Belgium</td>
<td>6.2</td>
<td>6.1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>5.6</td>
<td>3.5</td>
<td>Switzerland</td>
<td>5.0</td>
<td>5.0</td>
</tr>
<tr>
<td>Unknown countries</td>
<td>4.0</td>
<td>2.5</td>
<td>Hong Kong</td>
<td>2.7</td>
<td>2.6</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3.8</td>
<td>2.4</td>
<td>Netherlands</td>
<td>2.4</td>
<td>2.4</td>
</tr>
<tr>
<td>Global Total Paris Region*</td>
<td>159.6</td>
<td></td>
<td>Global Total Paris Region*</td>
<td>101.4</td>
<td></td>
</tr>
</tbody>
</table>
An Attractive Region for Foreign Companies
(2018)

Paris Region is the top French region in terms of hosting foreign companies and accounts for a third of all new business creations in France.

Europe’s #1 Region for Major Foreign Companies

573,000 jobs, 1 out of 6 in Paris Region (16.2%)

INSEE 2021; data 2018

2020 FDI Arrivals

336 foreign direct investments (FDI) from 42 countries, representing nearly 10,800 jobs in the long term.

Main continents of origin

- 188 FDI from European groups, 6,265 jobs (58%)
- 83 FDI from American groups, 2,561 jobs (24%)
- 54 FDI from Asian and Oceanian groups, 663 jobs (6.1%)
- 11 FDI from other countries (Africa, Middle East) 138 jobs (1.3%)

Main countries of origin by number of jobs

- USA: 3,438 jobs (32%)
- Germany: 2,561 jobs (24%)
- UK: 878 jobs (8.1%)
- Switzerland: 637 jobs (5.9%)
- Spain: 382 jobs (3.5%)

Paris Region, gateway to European markets, strengthens its position in high value-added investments attracted by local talent

- Almost 80% of projects and 64% of jobs are generated by decision-making centers, business services and R&D
- These decision-making centers generate around 2,000 jobs

The reinvestment results (5,500 jobs created, i.e. + 51% compared to 2019), confirm investors’ confidence in the opportunities offered by the Region for the development of their activities.

Top Major Paris Region companies dependent on foreign groups
(based on salaried workforce)

<table>
<thead>
<tr>
<th>Country</th>
<th>Company</th>
<th>Salaried workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netherlands</td>
<td>Ranstad</td>
<td>71,296</td>
</tr>
<tr>
<td>USA</td>
<td>Euro Disney Associes SAS</td>
<td>16,608</td>
</tr>
<tr>
<td>Sweden</td>
<td>Securitas France SARL</td>
<td>11,821</td>
</tr>
<tr>
<td>Canada</td>
<td>CGI FRANCE</td>
<td>11,093</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Action France</td>
<td>10,983</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Meubles Ikea France</td>
<td>10,336</td>
</tr>
<tr>
<td>Qatar</td>
<td>Inetum</td>
<td>8,617</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>Conforama France</td>
<td>7,915</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>ArcelorMittal France</td>
<td>7,488</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>BUT International</td>
<td>7,122</td>
</tr>
<tr>
<td>Sweden</td>
<td>H&amp;MHennessy &amp; Maurit</td>
<td>6,886</td>
</tr>
<tr>
<td>USA</td>
<td>Amazon France Logistique</td>
<td>6,428</td>
</tr>
<tr>
<td>USA</td>
<td>OTIS</td>
<td>6,049</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>Société Française de Radiotéléphone – SFR</td>
<td>6,029</td>
</tr>
<tr>
<td>Spain</td>
<td>ZARA FRANCE</td>
<td>5,990</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>BUFFALO GRILL</td>
<td>5,288</td>
</tr>
<tr>
<td>China</td>
<td>CLUB MED</td>
<td>5,207</td>
</tr>
<tr>
<td>Luxembourg</td>
<td>PICARD SURGELES</td>
<td>5,055</td>
</tr>
<tr>
<td>USA</td>
<td>CIE IBM FRANCE</td>
<td>4,925</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Brico Depot</td>
<td>4,843</td>
</tr>
</tbody>
</table>

Diane 2022
Competitive Business and Living Costs

Studies show that the cost of living in Paris Region compares favorably to other international cities such as New York, London, San Francisco and Geneva. That not only applies to personal costs such as housing, education, culture, and healthcare, but also to business expenses such as recruitment and office space, which is a great incentive for people to build their professional and personal future in the Region.

Very Competitive Costs to Run a Business

<table>
<thead>
<tr>
<th>City</th>
<th>Average Salary Costs ($M)</th>
<th>Average Office Space Cost ($M)</th>
<th>Average Total Cost Base ($M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copenhagen</td>
<td>2.70</td>
<td>0.06</td>
<td>2.76</td>
</tr>
<tr>
<td>Munich</td>
<td>2.49</td>
<td>0.12</td>
<td>2.61</td>
</tr>
<tr>
<td>London</td>
<td>2.25</td>
<td>0.30</td>
<td>2.55</td>
</tr>
<tr>
<td>Berlin</td>
<td>2.27</td>
<td>0.23</td>
<td>2.50</td>
</tr>
<tr>
<td>Dublin</td>
<td>2.21</td>
<td>0.17</td>
<td>2.38</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>2.25</td>
<td>0.11</td>
<td>2.36</td>
</tr>
<tr>
<td>Paris</td>
<td>2.05</td>
<td>0.11</td>
<td>2.16</td>
</tr>
<tr>
<td>Stockholm</td>
<td>1.92</td>
<td>0.17</td>
<td>2.09</td>
</tr>
<tr>
<td>Barcelona</td>
<td>1.78</td>
<td>0.08</td>
<td>1.86</td>
</tr>
<tr>
<td>Madrid</td>
<td>1.68</td>
<td>0.11</td>
<td>1.79</td>
</tr>
</tbody>
</table>

The State of European Tech 2020, Atomico - AON, CBRE

A Very Competitive Cost of Living

Paris Region is More Affordable Than Greater London and Less Expensive Than Many European Regions

Living costs are balanced out by the French public school and university systems’ low tuition fees and the social security system.

Cost of Living in Paris Region vs Greater London

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Paris Region</th>
<th>Greater London</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real Estate</td>
<td>Rent per month for a 3-bedroom apartment downtown.</td>
<td>€2,759</td>
<td>€4,049</td>
</tr>
<tr>
<td>Transport</td>
<td>30 to 60% less expensive in Paris Region depending on the type of transport:</td>
<td>€75</td>
<td>€191.60</td>
</tr>
<tr>
<td></td>
<td>single ticket, monthly pass, cab. The monthly pass gives access to the entire Paris Region transport network (13 train lines, 14 metro lines, 1,500 bus lines, 9 streetcar lines...)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food</td>
<td>Restaurant for two (medium range)</td>
<td>€60</td>
<td>€75</td>
</tr>
<tr>
<td>Health</td>
<td>Particularly affordable health care rate in Paris Region for a short visit to a private physician (15 mn)</td>
<td>€25</td>
<td>€121</td>
</tr>
<tr>
<td>Sports</td>
<td>35% less expensive in Paris Region for a monthly fitness club membership</td>
<td>€38</td>
<td>€58</td>
</tr>
<tr>
<td>Entertainment</td>
<td>The costs for leisure and entertainment are less expensive in Paris than in London</td>
<td>€11.45</td>
<td>€17</td>
</tr>
</tbody>
</table>

Le Coût de l’Expat, Expatriates, 02/2022
Europe’s Largest Talent Pool

Home to a large, well-educated, and international workforce, Paris Region is an ideal place to source technical skills and top talent. The Region's world-class universities and engineering schools are a major appeal for companies looking to recruit.

The region has a rich, diversified and remarkably resilient job market. With nearly a quarter of all French jobs, Paris Region has emerged stronger from the 2009 crisis and now has a lower unemployment rate than elsewhere in France. This talent pool full of culture and diversity ensures a global influence.

A Breeding Ground for Talents

6.5 M Jobs
6 M salaried jobs
0.5 M non-salaried jobs
Executives’ average annual net salary: €57,876
Average annual net salary: €34,408
7.3% Unemployment rate
87.5% jobs in Services
6.9% in Industry
5.4% in Construction
0.2% in Agriculture

23% of all jobs in France
35% of all French executives

Paris Region’s Active Population by Profession

<table>
<thead>
<tr>
<th>Profession</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial and highly-skilled occupations</td>
<td>1,750,690</td>
<td>28.6%</td>
</tr>
<tr>
<td>Service workers, sales, and administration</td>
<td>1,595,087</td>
<td>26.0%</td>
</tr>
<tr>
<td>Skilled and mid-level employees</td>
<td>1,547,471</td>
<td>25.2%</td>
</tr>
<tr>
<td>Laborers</td>
<td>822,313</td>
<td>13.4%</td>
</tr>
<tr>
<td>Skilled tradesmen and business directors</td>
<td>307,810</td>
<td>5.0%</td>
</tr>
<tr>
<td>Farm, fishing and forest operators</td>
<td>102,013</td>
<td>1.7%</td>
</tr>
<tr>
<td>Others</td>
<td>5,172</td>
<td>0.1%</td>
</tr>
<tr>
<td>Total active population (15-64 years old)</td>
<td>6,130,556</td>
<td>100%</td>
</tr>
</tbody>
</table>

Employment growth in Paris Region

45,000 jobs created per year in Paris Region between 2007 and 2019


L’Institut Paris Region, Insee Estel
A Highly Qualified Workforce in Science and Technology

Paris Region, #1 EU27 region in
- Scientists and engineers: 632,100
- People employed in science and technology: 2,656,500

Eurostat, 2021, data 2020

<table>
<thead>
<tr>
<th>Sites and salaried jobs</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>by aggregate industry and size at the end of 2018</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business sector</td>
<td>Sites</td>
<td>Jobs</td>
</tr>
<tr>
<td>Agriculture, forestry and fishing</td>
<td>1,732</td>
<td>5,173</td>
</tr>
<tr>
<td>Industry</td>
<td>17,962</td>
<td>427,652</td>
</tr>
<tr>
<td>Construction</td>
<td>40,781</td>
<td>295,440</td>
</tr>
<tr>
<td>Trade, transport, various services of which trade and car repair</td>
<td>336,850</td>
<td>3,614,586</td>
</tr>
<tr>
<td>Public administration, education, health, and social action</td>
<td>41,181</td>
<td>1,581,911</td>
</tr>
<tr>
<td>Total</td>
<td>438,506</td>
<td>5,924,762</td>
</tr>
</tbody>
</table>

Insee, Flores (Fichier Localisé des Rémunérations et de l’Emploi Salarisé) in geography on 01/01/2021

<table>
<thead>
<tr>
<th>Sector Breakdown of Business Sites and Jobs in Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business sector</td>
</tr>
<tr>
<td>Scientific and technical activities; administrative and support services</td>
</tr>
<tr>
<td>Trade of automotive vehicles and motorcycles</td>
</tr>
<tr>
<td>Public administration, education, health, and social action</td>
</tr>
<tr>
<td>Other service activities</td>
</tr>
<tr>
<td>Construction</td>
</tr>
<tr>
<td>Accommodation and food</td>
</tr>
<tr>
<td>Information and communications</td>
</tr>
<tr>
<td>Financial and insurance activities</td>
</tr>
<tr>
<td>Transportation and storage</td>
</tr>
<tr>
<td>Real Estate</td>
</tr>
<tr>
<td>Manufacturing of other industrial products</td>
</tr>
<tr>
<td>Manufacturing of food products, beverages, and tobacco products</td>
</tr>
<tr>
<td>Production / distribution of water, sewerage, waste management, and remediation activities</td>
</tr>
<tr>
<td>Agriculture, forestry and fishing</td>
</tr>
<tr>
<td>Manufacturing of electrical, electronic and computer products, machinery, and equipment</td>
</tr>
<tr>
<td>Manufacturing of transportation equipment</td>
</tr>
<tr>
<td>Coking and refining</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

Insee, Répertoire des entreprises et des établissements - Commercial activities excluding agriculture, Active employing sites and salaried positions by detailed activity sector, 04/2021, data 2018

411,000 jobs in information and communication

430,000 jobs in manufacturing services

333,000 jobs in financial and insurance services

Insee 04/2021, data 2018
The Highest Concentration of Qualified Students

Paris Region offers a world-class education system with an ever-increasing number of programs catering to the needs of international students and families. Universities, engineering, business and specialized schools rank among the most prestigious in the world and offer an internationally renowned education, providing everyone with the best adapted training curriculum.

Primary and Secondary Education (public and private)

- 3,911 nurseries
  - DREES/OSOL/BCL 2021, data 2019
- 6,666 pre-schools and primary schools
  - 1,322,460 pupils
  - 90.2% in public schools
- 1,990 secondary and high schools
  - 1,093,925 students
  - 80.7% in public secondary and high-schools

Population enrolled in school:
- 3,146,553
  - Ministry of Education, Higher Education and Research, RERS 2021, data 2020

25.5% of the population is enrolled in school

Ministry of Education, Higher Education and Research, RERS 2021, data 2020

Higher Education

Post A-Level year

European grades and credits (ects)

- +8: Doctorate / PHD
- +5: Medecine
- +3: MASTER'S
  - LICENCE / BACHELORS
  - Grandes Ecoles / Engineering and Business Schools
  - CGPE
- +2: Entrance examination
  - Pro Bachelor's
  - BTS
  - DUT

Internship

- Internship
- Internship
- Internship

Odontolgy

Pharmacy

MEES (French Ministry of Higher Education and Research) - BTS: Technical programs - DUT: University Diploma of Technology
Grandes Ecoles - Engineering & Business schools - CPGE: class which prepares students to enter the Grandes Ecoles
Highly Educated Students

734,260 students
26.4% of France’s student population
380,737 students in Paris Region’s public universities

Main Fields of Study in Paris Region’s Public Universities
(in 2020-21)

Breakdown of the Students in Paris Region’s Public Universities in 2020-2021

<table>
<thead>
<tr>
<th>Fields of study</th>
<th>Total students</th>
<th>% on total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law, Political Science, Economics and Administration</td>
<td>124,306</td>
<td>29</td>
</tr>
<tr>
<td>Languages, Arts, Humanities and Social Sciences</td>
<td>134,862</td>
<td>32</td>
</tr>
<tr>
<td>Sciences</td>
<td>98,116</td>
<td>23</td>
</tr>
<tr>
<td>Sports</td>
<td>8,537</td>
<td>2</td>
</tr>
<tr>
<td>Health</td>
<td>61,162</td>
<td>14</td>
</tr>
<tr>
<td>Total</td>
<td>426,983</td>
<td>100</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research 11/21, data 2020-2021

Main Branches of Higher Education in Paris Region
(in 2020-21)

- LMD Licence, Masters and Doctorates (Bachelor’s, Master’s, and PhD): 296,540
- Business schools, management and accounting: 81,314
- Engineering schools: 46,415
- Preparatory classes for the Grandes Ecoles: 31,181
- Advanced technician programs: 47,569
- Advanced technician programs in apprenticeship: 22,304
- University programs in technology: 18,879
- Paramedical and human services schools: 29,126
- Other university diplomas, including health: 105,677
- Others (art, architecture, private universities, etc.): 77,559

Ministry of Education, Higher Education and Research, RERS 2021, data 2020-2021

In order to strengthen Paris Region in terms of higher education and research, the project of the “Cité Universitaire Internationale” (International University Campus in Paris) plans to increase the capacity of the campus by 30% (12,000 students, researchers and artists from 150 countries) per year with the creation of 10 new houses in addition to the 43 existing pavilions, i.e., 1,863 additional units.

Cité Internationale universitaire de Paris © Antoine Meyssonnier

Cité Internationale universitaire de Paris © Antoine Meyssonnier

Education
The excellence in higher education and research in France is widely acknowledged around the world. Numerous prestigious universities and higher education institutions in Paris Region stand out in the most reputable international rankings, such as the Financial Times ranking, the Times Higher Education, the Shanghai ranking (ARWU)...

Young people benefit from prestigious universities and exceptional graduate and specialized schools. Within its best-ranked business schools, MBAs and universities, companies will find a pool of highly skilled talents ready to grow their business.

Prestigious Universities

4 of Paris Region's Universities are in the Top 100 best universities in the world (ARWU 2021)
- Paris Saclay University #13
- Sorbonne University #35
- Paris Sciences et Lettres – PSL #38
- Paris University #73

2 of the world’s 10 best universities in Physics
- Paris Saclay University #9
- Paris Sciences et Lettres – PSL #10

ARWU Global Ranking of Academic Subjects 2021

3 of the world's 15 best Universities in Mathematics
- Paris Saclay university, best in the world
- Sorbonne University #3
- Paris Sciences et Lettres – PSL Research University Paris #13

ARWU Global Ranking of Academic Subjects 2021

2 of the world’s 20 best universities in Atmospheric Science
- Sorbonne University #14
- University of Versailles Saint-Quentin-en-Yvelines #16

ARWU Global Ranking of Academic Subjects 2021

MBAs and Business Schools

Financial Times Rankings (2021)

Global MBA program
- INSEAD, best in the world
- HEC Paris #7

5 of the Top 15 EMBA
Executive MBA programs
- HEC Paris, best in the world
- HEC/LSE/NYU/Stern #5
- ESCP Europe #6
- Tsinghua University/INSEAD #11
- INSEAD #15

5 of the Top 15 European Business Schools
- HEC Paris #1
- INSEAD #3
- Essec Business School #8
- Edhec Business School #10
- ESCP Europe #14

4 of the Top 10 Masters in Management
- HEC Paris #2
- Essec Business School #6
- ESCP Europe #7
- Edhec Business School #9

Specialized Schools

GOBELINS, the school of the image
best international animation school in the world
out of 175 international animation schools and universities
International Animation School Ranking 2021

ESMOD International & Institut Français de la Mode
The 2 Best French Fashion Design Schools in the World 2022 ranking
The Business of Fashion 2022

ESMOD International, Paris
#17 best fashion school in the world
CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2021
A Region Attracting Foreign Talent

96,400 international students in Paris Region

13.7% of students in Paris Region
30.5% of all international students in French higher universities and similar institutions.
Of these, 80,700 are in Paris Region's universities and similar institutions, which is 21.3% of the Region's public university students.

57,100 international students are enrolled in Bachelor’s, Master’s or Doctoral programs

7,514 international PhD students, i.e.
32.6% of PhD students in Paris Region

An Ever-Increasing Number of International and Bilingual Education Opportunities

Paris Region offers a world-class education system with an extensive selection of international schools open to more than 23,000 foreign and French pupils from preschool to high school.

8 international public high schools and 1 more scheduled for to open in 2023, 1 European school.

Near 120 schools with 168 international sections (bilingual programs) or binational sections offering bicultural education and intensive schooling in 17 different foreign languages.

A Variety of Curriculum and Diplomas

Nearly 40 international private schools, including well-known schools:
• British School of Paris
• American School of Paris
• International School of Paris
• Jeanine Manuel
• EIB Paris
• Marymount
• Deutsche Schule Paris
• Liceo Italiano Leonardo da Vinci
• Liceo Español Luis Buñuel, etc

French schools with international sections follow the national French curriculum offering an International Section where foreign languages and some courses such as history, geography and literature are taught in a language other than French.

Recent international school openings include the European School in Paris-La Défense (Courbevoie), an international high-school in Palaiseau and other upcoming projects.

A Region Attracting Foreign Talent

96,400 international students in Paris Region

13.7% of students in Paris Region
30.5% of all international students in French higher universities and similar institutions.
Of these, 80,700 are in Paris Region's universities and similar institutions, which is 21.3% of the Region's public university students.

57,100 international students are enrolled in Bachelor’s, Master’s or Doctoral programs

7,514 international PhD students, i.e.
32.6% of PhD students in Paris Region

An Ever-Increasing Number of International and Bilingual Education Opportunities

Paris Region offers a world-class education system with an extensive selection of international schools open to more than 23,000 foreign and French pupils from preschool to high school.

8 international public high schools and 1 more scheduled for to open in 2023, 1 European school.

Near 120 schools with 168 international sections (bilingual programs) or binational sections offering bicultural education and intensive schooling in 17 different foreign languages.

A Variety of Curriculum and Diplomas

Nearly 40 international private schools, including well-known schools:
• British School of Paris
• American School of Paris
• International School of Paris
• Jeanine Manuel
• EIB Paris
• Marymount
• Deutsche Schule Paris
• Liceo Italiano Leonardo da Vinci
• Liceo Español Luis Buñuel, etc

French schools with international sections follow the national French curriculum offering an International Section where foreign languages and some courses such as history, geography and literature are taught in a language other than French.

Recent international school openings include the European School in Paris-La Défense (Courbevoie), an international high-school in Palaiseau and other upcoming projects.

A Region Attracting Foreign Talent

96,400 international students in Paris Region

13.7% of students in Paris Region
30.5% of all international students in French higher universities and similar institutions.
Of these, 80,700 are in Paris Region's universities and similar institutions, which is 21.3% of the Region's public university students.

57,100 international students are enrolled in Bachelor’s, Master’s or Doctoral programs

7,514 international PhD students, i.e.
32.6% of PhD students in Paris Region

An Ever-Increasing Number of International and Bilingual Education Opportunities

Paris Region offers a world-class education system with an extensive selection of international schools open to more than 23,000 foreign and French pupils from preschool to high school.

8 international public high schools and 1 more scheduled for to open in 2023, 1 European school.

Near 120 schools with 168 international sections (bilingual programs) or binational sections offering bicultural education and intensive schooling in 17 different foreign languages.

A Variety of Curriculum and Diplomas

Nearly 40 international private schools, including well-known schools:
• British School of Paris
• American School of Paris
• International School of Paris
• Jeanine Manuel
• EIB Paris
• Marymount
• Deutsche Schule Paris
• Liceo Italiano Leonardo da Vinci
• Liceo Español Luis Buñuel, etc

French schools with international sections follow the national French curriculum offering an International Section where foreign languages and some courses such as history, geography and literature are taught in a language other than French.

Recent international school openings include the European School in Paris-La Défense (Courbevoie), an international high-school in Palaiseau and other upcoming projects.

A Region Attracting Foreign Talent

96,400 international students in Paris Region

13.7% of students in Paris Region
30.5% of all international students in French higher universities and similar institutions.
Of these, 80,700 are in Paris Region's universities and similar institutions, which is 21.3% of the Region's public university students.

57,100 international students are enrolled in Bachelor’s, Master’s or Doctoral programs

7,514 international PhD students, i.e.
32.6% of PhD students in Paris Region

An Ever-Increasing Number of International and Bilingual Education Opportunities

Paris Region offers a world-class education system with an extensive selection of international schools open to more than 23,000 foreign and French pupils from preschool to high school.

8 international public high schools and 1 more scheduled for to open in 2023, 1 European school.

Near 120 schools with 168 international sections (bilingual programs) or binational sections offering bicultural education and intensive schooling in 17 different foreign languages.

A Variety of Curriculum and Diplomas

Nearly 40 international private schools, including well-known schools:
• British School of Paris
• American School of Paris
• International School of Paris
• Jeanine Manuel
• EIB Paris
• Marymount
• Deutsche Schule Paris
• Liceo Italiano Leonardo da Vinci
• Liceo Español Luis Buñuel, etc

French schools with international sections follow the national French curriculum offering an International Section where foreign languages and some courses such as history, geography and literature are taught in a language other than French.

Recent international school openings include the European School in Paris-La Défense (Courbevoie), an international high-school in Palaiseau and other upcoming projects.

Diplomas in Paris Region

<table>
<thead>
<tr>
<th>European Baccalauréat</th>
<th>Courbevoie</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Baccalauréat (IB) diploma</td>
<td>Paris, Maisons-Laffitte, Saint-Cloud, Verneuil-sur-Seine</td>
</tr>
<tr>
<td>A-Levels</td>
<td>Paris, Croissy-sur-Seine</td>
</tr>
<tr>
<td>AIBBAC - German Abitur</td>
<td>Paris, Combs-la-Ville, Le Raincy, Douvance, Courbevoie, Enghien-les-Bains, Rueil-Malmaison, Ile</td>
</tr>
</tbody>
</table>

International Students in Paris Region's Universities and similar institutions in 2019-20

<table>
<thead>
<tr>
<th>Paris Region</th>
<th>France</th>
<th>% Paris Region / France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>38,100</td>
<td>131,865</td>
</tr>
<tr>
<td>Americas</td>
<td>7,988</td>
<td>22,842</td>
</tr>
<tr>
<td>Asia</td>
<td>14,445</td>
<td>48,895</td>
</tr>
<tr>
<td>Europe</td>
<td>20,037</td>
<td>60,983</td>
</tr>
<tr>
<td>Others</td>
<td>167</td>
<td>480</td>
</tr>
<tr>
<td>All</td>
<td>80,737</td>
<td>265,065</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research, 2019-20

168 International Sections in 17 Different Languages

<table>
<thead>
<tr>
<th>ES</th>
<th>SS</th>
<th>HS</th>
<th>ES</th>
<th>SS</th>
<th>HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>American</td>
<td>4</td>
<td>7</td>
<td>5</td>
<td>Japanese</td>
<td>3</td>
</tr>
<tr>
<td>Arab</td>
<td>2</td>
<td>5</td>
<td>4</td>
<td>Korean</td>
<td>1</td>
</tr>
<tr>
<td>Brazilian</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>Norwegian</td>
<td>1</td>
</tr>
<tr>
<td>British</td>
<td>10</td>
<td>21</td>
<td>14</td>
<td>Polish</td>
<td>1</td>
</tr>
<tr>
<td>Chinese</td>
<td>6</td>
<td>7</td>
<td>6</td>
<td>Portuguese</td>
<td>3</td>
</tr>
<tr>
<td>Danish</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>Russian</td>
<td>1</td>
</tr>
<tr>
<td>Dutch</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>Spanish</td>
<td>2</td>
</tr>
<tr>
<td>German</td>
<td>6</td>
<td>6</td>
<td>4</td>
<td>Swedish</td>
<td>1</td>
</tr>
<tr>
<td>Italian</td>
<td>2</td>
<td>4</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


Paris Region’s International Education Guide: [internationaleducation.parisregion.eu](http://internationaleducation.parisregion.eu)
Paris Region, an Innovation Powerhouse

Paris Region is a land of innovation recognized on a European and global scale, with an overall R&D spending equivalent to that of Silicon Valley. R&D accounts for the employment of more than 165,500 people in global R&D centers across a variety of businesses. Its diversified economy buzzes with top-ranked high-tech clusters and research centers, which generate exciting opportunities for cross-sector collaborations.

Mainly carried out by private companies, R&D in Paris Region accounts for two-thirds of total expenditure and represents more than 85% of design-research jobs.

24 Paris Region Facts & Figures 2022

Paris Region
R&D expenditure
€21.3 Bn

5.3% of EU27 and 40.2% of French R&D expenditure
2.87% of Paris Region’s GDP

42.3% of R&D expenses made by private companies in France
36.1% of R&D expenses made by public institutions in France

In Paris Region, 70% of R&D spending is carried out by companies.
Ministry of Education, Higher Education and Research, data 2019

R&D talent such as professors, researchers, engineers, technicians and support staff work in universities, Grandes Écoles, public institutes and companies.

The highest amount of R&D expenditure in Europe

The largest R&D talent pool in Europe

Paris Region, the best place in Europe to source Scientists and Engineers

<table>
<thead>
<tr>
<th>Region</th>
<th>R&amp;D Expenditure</th>
<th>R&amp;D Workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
<td>€21.3 Bn</td>
<td>165,547</td>
</tr>
<tr>
<td>London</td>
<td>619,500</td>
<td>57,656</td>
</tr>
<tr>
<td>Madrid</td>
<td>341,300</td>
<td>29,200</td>
</tr>
<tr>
<td>Barcelona</td>
<td>290,400</td>
<td>24,000</td>
</tr>
<tr>
<td>Stuttgart</td>
<td>220,000</td>
<td>24,000</td>
</tr>
<tr>
<td>Zuid-Holland</td>
<td>219,000</td>
<td>24,000</td>
</tr>
<tr>
<td>Berlin</td>
<td>217,600</td>
<td>24,000</td>
</tr>
</tbody>
</table>

Eurostat, Scientists and engineers, 09/2021, data 2020, NUTS 2 (Greater London = Inner + Outer London)
Internationally Recognized Technological and Scientific Knowledge

In terms of research, the Region’s reputation is internationally renowned, with researchers having been recognized with numerous prizes and distinctions.

- **33 Nobel Prizes**
- **4 Abel Prizes**
- **11 Fields Medals**

Paris Region is home to the highest concentration of mathematicians in the world, including many Abel Prize and Fields Medal winners.

At the Forefront of Innovation

Paris is ranked at Europe’s #1 and the world’s #10 largest science and technology clusters according to the Global Innovation Index 2021

Cornell University, INSEAD, WIPO, 2021

Paris:
- #1 most innovative city in Europe
- #7 in the world, ahead of London (#9), Berlin (#18), Munich (#21) and Helsinki (#24) in Europe

Paris stands out for its:
- High number of international projects
- High volume of start-ups
- Above-average R&D spending as a percentage of GDP
- Large number of international patents filed
- High level of patenting activity, particularly in the private sector
- Areas of excellence, which include transportation equipment, pharmaceuticals and biotechnology

Patents
- 7,614 patents filed, i.e. 61.6% of the patents filed in France
- INPI, data 2020

Paris Region is the European leader, and accounts for 4.4% of all European patent applications in EU 28.

In 2017, the Region’s scientific output accounted for 3.7% of European publications.

Publications
- 19,917 scientific publications in 2017
- 34.5% of the national publications.

The Region specializes in mathematics, physics, human and social sciences, sciences of the universe

Paris Region: 26% of international copublications, especially with the USA, the UK, Italy and Japan.

INPI, data 2018

The highest number of scientists and engineers, of people employed in Technology and Knowledge-intensive sectors, in science and technology

Eurostat, 2021; data 2020

Presence of Major Research Infrastructures

2 out of 3 of European most innovative research institutions

- #1 CNRS National Center for Scientific Research
- #3 CEA Alternative Energies and Atomic Energy Commission
- #12 INSERM National Institute of Health and Medical Research

European Research Ranking, 2020

The CNRS National Center for Scientific Research holds top international rankings

- #2 in Scimago Institutions Rankings
- #4 in the Nature Index
- #3 most visible research institution on the Web
- #6 largest patent filer in France
- #8 most innovative public research institution
- 33,000 people dedicated to research in France
- 1,144 research laboratories in France and abroad

Paris Region Facts & Figures 2022
A Multidisciplinary Technological Hub in the Heart of Europe

Paris Region is renowned for its competitiveness clusters, especially in tech. From artificial intelligence to biotechnology, nanotechnology, telecommunications, AR/VR, 3D Animation, and Aerospace, businesses can plug into a fast-growing ecosystem in no time. By bringing together large corporations, SMEs, start-ups, academics and researchers, Paris Region spurs remarkable collaborations and open innovation partnerships.

8 regional competitiveness clusters make up this dynamic ecosystem.

4,936 members including:
- 3,698 companies
- 694 labs and teaching institutions

ASTech, Cap Digital, Cosmetic Valley, Finance Innovation, Medicen, NextMove, Polymeris, Systematic (data 2021)

Over 3,030 projects
€8.3 Bn of total funding

ASTech
Aeronautics, space and defence
306 members, incl.
- 109 major groups
- 117 SMEs
- 48 labs and teaching institutions
73 projects funded since the cluster was founded
Total funding: €313 M

Cap Digital
Digital and ecological transformation
904 members, incl.
- 71 major groups
- 752 SME’s
- 63 labs and teaching institutions
- 12 investments funds
- 7 urban communities
828 projects funded since the cluster was founded
Total funding: €1.75 Bn

Cosmetic Valley
Perfumery and cosmetics
510 members, incl.
- 42 major groups
- 520 SME’s
- 34 labs and teaching institutions
470 projects accelerated by the cluster
350 projects funded since the cluster was founded
Total funding: €450 M

Finance Innovation
Financial services
600 members, incl.
- 180 major groups
- 400 SME’s
- 20 labs and teaching institutions
28 projects funded since the cluster was founded
Total funding: €1 Bn (publicly and privately raised funds)

Medicen
High-tech healthcare and new therapies
510 members, incl.
- 42 major groups
- 427 SME’s and startups
- 34 labs and teaching institutions
470 projects accelerated by the cluster
Total funding: €2.3 Bn

Next Move
Automotive and mobility industry
570 members, incl.
- 106 major groups
- 332 SME’s
- 88 labs and teaching institutions
- 17 partners or private institutions
306 projects funded since the cluster was founded
Total funding: €1.6 Bn

Polymeris
Rubber, plastics and composites industry
546 members, incl.
- 43 major groups
- 191 SME’s
- 25 mid-caps
- 73 micro-enterprises, start-ups
- 101 research centers, universities or training organizations
- 13 regional governments or institutional bodies
- 99 others
350 projects funded since the cluster was founded
Total funding: Over €3.18 Bn

Systematic
European innovation and technology cluster in digital and Deep Tech
900 members, incl.
- 150 major groups
- 600 start-ups / SME’s / mid-cap companies
- 140 labs and teaching institutions
- 20 investors
- 20 local authorities and institutional bodies
625 projects funded since the cluster was founded
Total funding: Over €3.18 Bn

AS Tech, Cap Digital, Cosmetic Valley, Finance Innovation, Medicen, NextMove, Polymeris, Systematic (data 2021)
Digital Infrastructure

One of the Most Fiber-Connected Regions in Europe

Paris Region’s economy relies on its strong digital ecosystem to cater to the needs of many industries. The Region is the connection point for all existing Internet networks in France. The Fiber-to-Home infrastructure currently covers almost 100% of the Region, making the system available to everyone regardless of whether they live in a dense urban environment or rural areas. The Region has a dense data center and telecom infrastructure, making it the 4th densest region in this sector in Europe.

A Smart and Connected Region

Launched in February 2013, the High-Speed Broadband France Plan aims to cover the entire country by 2022 by proposing high-speed internet access to all houses, businesses and government departments. Paris Region aims to be the first region in Europe to be entirely equipped with fiber-optic cables by 2025.

Reliable Telecommunications and Networks

4G Mobile Telephony
- 4 operators (Orange, Bouygues Telecom, SFR, and Free)
- 99.8% of the population is covered
- 100% coverage in the Paris metro (tunnels and stations)

5G Mobile Telephony
- The 4 operators have deployed their networks in the metropolitan area.
- Nearly 90% of the sites equipped with 5G offer very high speed mobile broadband (theoretical speed 240 Mbit/s).

FttH (Fiber to the Home) Deployment in Paris Region

Share of Potentially Connected Premises at the City Level
State of the art 1st quarter 2020

ARCEP, 30/09/2021

France offers very competitive costs

Average Cost of a Gigabyte of Mobile Data on a Package Basis in Feb 2020 (in euros)

<table>
<thead>
<tr>
<th>Country</th>
<th>Average Cost (in euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greece</td>
<td>11.05</td>
</tr>
<tr>
<td>Switzerland</td>
<td>7.68</td>
</tr>
<tr>
<td>Belgium</td>
<td>4.47</td>
</tr>
<tr>
<td>Germany</td>
<td>3.72</td>
</tr>
<tr>
<td>Spain</td>
<td>1.66</td>
</tr>
<tr>
<td>UK</td>
<td>1.27</td>
</tr>
<tr>
<td>France</td>
<td>0.74</td>
</tr>
<tr>
<td>Italy</td>
<td>0.39</td>
</tr>
</tbody>
</table>

Cable.co.uk (via Statista), 2020
Europe’s Largest Scope of Real Estate Solutions

With a real estate market offering of 55 million m², Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of industries, research areas, and lifestyles. The real estate market has recently transformed as companies rethink the traditional office model in favor of more flexible options and third-party locations. Home to a variety of coworking spaces and the world’s biggest startup campus, Paris Region real estate offers an ecosystem of collaboration and true business synergy.

Office Space

- Immediate supply: 4 million m²
- Vacancy rate: 7.4%
- Take up: 1.9 million m²
- Space under construction: 2 million m²

Immobilis & Deloitte 2021, data 2021

Prime rent in central Paris
- €910/m²/year

Prime rent in La Défense
- €560/m²/year

Average rent in Paris Region
- €411/m²/year

JLL 2021, data 2021

Paris Region: Twice Cheaper Than London in Office Rent

Office Stock in Major World Capitals in Million m²

<table>
<thead>
<tr>
<th>City</th>
<th>Office Stock in Million m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
<td>54.9</td>
</tr>
<tr>
<td>New York (Manhattan)</td>
<td>40.2</td>
</tr>
<tr>
<td>Dallas/Fort Worth</td>
<td>28.6</td>
</tr>
<tr>
<td>Chicago</td>
<td>26.5</td>
</tr>
<tr>
<td>Houston</td>
<td>22.4</td>
</tr>
<tr>
<td>Central London</td>
<td>20.9</td>
</tr>
<tr>
<td>Munich</td>
<td>20.8</td>
</tr>
<tr>
<td>Berlin</td>
<td>19.5</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>18.7</td>
</tr>
<tr>
<td>Frankfurt</td>
<td>15.4</td>
</tr>
</tbody>
</table>

Office Rent Space Tracker (2020) USD Market Ranking

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>City</th>
<th>Occupancy costs $US/sq ft/year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>Hong Kong, Central</td>
<td>261</td>
</tr>
<tr>
<td>2</td>
<td>USA</td>
<td>New York, Midtown</td>
<td>261</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
<td>Beijing, Finance Street</td>
<td>196</td>
</tr>
<tr>
<td>4</td>
<td>United Kingdom</td>
<td>London, West End</td>
<td>191</td>
</tr>
<tr>
<td>5</td>
<td>USA</td>
<td>Silicon Valley</td>
<td>174</td>
</tr>
<tr>
<td>6</td>
<td>China</td>
<td>Beijing, CBD</td>
<td>152</td>
</tr>
<tr>
<td>8</td>
<td>Japan</td>
<td>Tokyo, Marunouchi</td>
<td>150</td>
</tr>
<tr>
<td>9</td>
<td>USA</td>
<td>New York, Midtown South</td>
<td>148</td>
</tr>
<tr>
<td>10</td>
<td>China</td>
<td>Shanghai, Pudong</td>
<td>130</td>
</tr>
<tr>
<td>11</td>
<td>China</td>
<td>Beijing, Zhongguancun</td>
<td>123</td>
</tr>
<tr>
<td>12</td>
<td>China</td>
<td>Shanghai, Puxi</td>
<td>115</td>
</tr>
<tr>
<td>13</td>
<td>Japan</td>
<td>Tokyo, Shibuya</td>
<td>115</td>
</tr>
<tr>
<td>14</td>
<td>United Kingdom</td>
<td>London, City</td>
<td>114</td>
</tr>
<tr>
<td>15</td>
<td>China</td>
<td>Hong Kong East</td>
<td>111</td>
</tr>
<tr>
<td>16</td>
<td>Singapore</td>
<td>Singapore</td>
<td>110</td>
</tr>
<tr>
<td>17</td>
<td>USA</td>
<td>Los Angeles, Westside</td>
<td>110</td>
</tr>
<tr>
<td>18</td>
<td>India</td>
<td>Delhi, Connaught Place</td>
<td>109</td>
</tr>
<tr>
<td>19</td>
<td>China</td>
<td>Shenzhen</td>
<td>107</td>
</tr>
<tr>
<td>20</td>
<td>USA</td>
<td>Cambridge (Massachusetts)</td>
<td>106</td>
</tr>
<tr>
<td>21</td>
<td>USA</td>
<td>New York, Downtown</td>
<td>106</td>
</tr>
<tr>
<td>22</td>
<td>Japan</td>
<td>Nagoya</td>
<td>105</td>
</tr>
<tr>
<td>23</td>
<td>USA</td>
<td>San Francisco</td>
<td>103</td>
</tr>
<tr>
<td>24</td>
<td>India</td>
<td>Mumbai, SBD BKC</td>
<td>102</td>
</tr>
<tr>
<td>25</td>
<td>Japan</td>
<td>Tokyo, Shinjuku</td>
<td>101</td>
</tr>
</tbody>
</table>

Paris Region 54.9

Jones Lang Lasalle Global Premium Office Rent Tracker 12/21, data 2020

Q3 2010 for Europe, Q2 2018 for the USA

ORIE for Paris Region 2021, BNP Paribas Real Estate for other countries
Everything You Need to Scale Up

Coworking spaces, business centers, shared offices - in recent years the number of places where people can work remotely has steadily grown in Paris Region. Innovation centers, particularly incubators, are a point of convergence for young talents, researchers, and ground-breaking companies.

1,008
“third places”, providing flexibility to the workforce, comprising:
- 380 coworking spaces
- 242 shared offices
- 133 fablabs
- 253 business creation or development support sites
L’Institut Paris Region, 2022

The World’s Biggest Start-up Campus

Based in central Paris, STATION F gathers a whole entrepreneurial ecosystem under one roof.
- 51,000 m²
- 1,000+ start-ups
- 600 rooms
- 100 appartements
- 30+ start-up programs
Station F, 2021


To enhance its attractiveness and competitiveness in our globalized world, Paris Region is undertaking major infrastructure and urban planning projects. This includes the Grand Paris project, the largest urban project in Europe, which will provide a new transport network, new residential projects, office districts, and R&D hubs open to international competitions to reinvent Paris Region.

The Grand Paris Express is paving the way for a substantial increase in additional housing in Paris Region, with the creation of 250,000 to 400,000 housing units.

The Grand Paris Express is accelerating the urban renewal process in 140 km² of neighborhoods within an 800-meter radius of each station on the rail line and represents a total development potential of 32 million m².

More than 100 projects will be developed by 2030 by Société du Grand Paris on land acquired for the construction of the Grand Paris Express, for a total floor area of 1 million m²:
- 8,000 diversified housing units (nearly 60% is residential)
- 43,000 m² of retail and services in addition to the 20,000 m² inside the stations
- 380,000 m² of business space
- 70% of the projects will be built with bio-sourced materials,

The Paris Region Office Market

1- Paris CBD, 6 500,000 m²
2- La Défense, 3 500,000 m²
3- Balard - Val de Seine, 1 600,000 m²
4- Saint-Quentin-en-Yvelines, 600,000 m²
5- Stains du France, 600,000 m²
6- Rueil-sur-Seine, 500,000 m²
7- Gare de Lyon, 500,000 m²
8- Nanterre Préfecture, 500,000 m²
9- Paris Rive Gauche, 500,000 m²
10- Innov'Parc, 450,000 m²
11- Clichy-Saint-Ouen Victor Hugo, 400,000 m²
12- Montmorency, 400,000 m²
13- Bobigny-Nazaire, 400,000 m²
14- Meudon, 350,000 m²
15- Noisy-le-Grand, 350,000 m²
16- Cergy - Concorde-Rives, 300,000 m²
17- Rueil - Massy, 300,000 m²
18- Neailly Charles de Gaulle, 300,000 m²
19- Paris 15-16, 300,000 m²
20- Val de Fontenay, 300,000 m²
21- Nanterre Rive Gauche, 250,000 m²
22- Parc Icade Rungis, 250,000 m²
23- Champs-Élysées, 250,000 m²
24- Les Grands Boulevards, 200,000 m²
25- Quai d’Orsay, 200,000 m²
26- Pointe du Jour, 250,000 m²
27- Puteaux, 250,000 m²
28- Cergy Pontarlier, 200,000 m²
29- Charleville, 200,000 m²
30- Neailly - Levallois-Perret, 200,000 m²
31- Les Louvres, 200,000 m²
32- Paris Nord II, 200,000 m²
33- Roissy-Plat, 200,000 m²
34- Paris Montreuil, 200,000 m²

Main geographical sectors
- Paris CBD
- Extended Paris CBD
- Core market (CBD not included)
- Other markets
- 34 business districts in Paris Region

Real Estate

L’Institut Paris Region, 2022

Paris Region Facts & Figures 2022
Transport and Mobility

A World-Class Transportation Network

Located at the crossroads of Europe, companies based in Paris Region can easily access a market of 500+ million customers and all major European cities. Easy to access with 3 international airports and 7 TGV high-speed train stations, Paris Region connects to all of the world’s major economic centers. As the region prepares to host the 2024 Olympic Games, several major public infrastructure projects are underway and will be constructed by 2030, including the Grand Paris Express.

A Gateway to Europe and the World

By plane*
Paris Aéroport, ACL 2019/2020
- 3 international airports
- 368,668 aircraft movements
- 165 airlines
- 119 countries and 328 destinations reachable from Paris

41.9M passengers

4.5M connecting passengers

Paris-Charles de Gaulle (CDG)
- #1 in Europe for international traffic
- 4,578,829 connecting passengers
- #2 in Europe for passenger traffic
- 26.2 million passengers
- 250,111 aircraft movements
- 328 destinations

Paris-Orly
- 15.7 million passengers
- 118,557 aircraft movements
- 126 destinations

Paris-Le Bourget
Europe’s leading business airport
- 54,646 aircraft movements
- 500 destinations
- 10 airfields and 1 heliport

*Note: 2021 figures:
Impact of the COVID pandemic

By train
SNCF 2021, Arafer, 2017 and Île-de-France Mobilités, Eurostar

10 main stations including
7 TGV high-speed train stations

- 5 million passengers on trains in France per day, including 3.5 million in Paris Region (70% of French Traffic)
- 15,000 trains per day in France, 40% of which are in Paris Region
- 5 railway stations have traffic that exceeds 100,000 travellers daily
- Gare du Nord, #1 busiest European station
- 19 million TGV passengers travelling from Paris to other major European destinations
- 24.7 million SNCF inbound passengers to Paris in 2020 (-32.2% compared to 2019)
- 4,700 km of railway tracks, including 636 km of LGV (High Speed Line)

2.5M Eurostar passengers in 2020

Paris Region, Connected to Europe and the World

Railway bridge over the Oise © Pierre-Yves Brunaud - L’Institut Paris Region
A Vast, Multimodal Regional Transport Network

Public transport, bicycles, electric and traditional scooters, self-service vehicles, autonomous cars, buses and automated metro: the local transportation system offers a diverse array of constantly expanding options.

### Walking
- **Number of trips / weekday (in million):** 16.2
- **Evolution in 2018 (Oct. 2020) (in %):** -4

### Car
- **Number of trips / weekday (in million):** 12.0
- **Evolution in 2018 (Oct. 2020) (in %):** -19

### Public transport
- **Number of trips / weekday (in million):** 6.8
- **Evolution in 2018 (Oct. 2020) (in %):** 28

### Bike
- **Number of trips / weekday (in million):** 1.0
- **Evolution in 2018 (Oct. 2020) (in %):** +25

### Motorized two-wheeled vehicles
- **Number of trips / weekday (in million):** 0.6
- **Evolution in 2018 (Oct. 2020) (in %):** +40

### Others
- **Number of trips / weekday (in million):** 0.2
- **Evolution in 2018 (Oct. 2020) (in %):** -11

### Total
- **Number of trips / weekday (in million):** 37

The rail system in Paris Region carries over 2 billion passengers annually.
- Paris Region’s mass transit network, #3 in the world behind Tokyo and Seoul, and ahead of Shanghai, London, and New York.
- 23,000 trains, RERs, subways, and trams
- 900 stations and stops
- 1,800 km of lines
- 1 metro every 85 seconds on line 14
- 1 train every 2 minutes on the RER C during rush hour
- The 30 billion kilometers traveled annually by Paris Region’s inhabitants thanks to the mass transit network, represent a CO2 emission saving of 4 million tons per year.
- The growing network is still being renovated: 2.5-fold increase between 2015 and 2020
- Almost 5,000 zero-emission buses in dense areas by 2025 and in the rest of the Region by 2029

### Free-Floating Bike Scooter and Moped Operators
- E-bikes: 7,000 in Paris and 550 in the suburbs
- E-Mopeds: around 7,400 in Paris and near suburbs
- E-Scooters: 15,000 in Paris and 1,850 outside Paris

### Carsharing services in a loop
- **Carsharing:** 180 cars

The rail system in Paris Region carries over 2 billion passengers annually.

**Mass Transit in Paris Region**

A competitive monthly public transport subscription, at €75.20 in 2022.

Ile-de-France Mobilités, 2022

### Active Mobility, Bicycles and Electromobility

Walking remains the primary mode of travel for Paris Region’s inhabitants followed by car and public transport. Other modes of innovative and eco-friendly transport, such as bicycles and similar two-wheeled vehicles, are also a growing option.

### Velib Metropole, Self-Service Bicycle System
- **20,000 bikes:**
  - 60% traditional bicycles
  - 40% electric power-assisted bicycles
- **1,400 stations in 55 municipalities**
- **400,000 subscribers**
- **5.5 million trips in september 2020**
- **215,000 journeys (record for a single day)**

### Véligo Location, a Long-Term Rental Service (6 to 9 months) of Electrically Assisted Bikes
- **10,000 Véligo Location bikes**
- **Electrically Assisted Cargo Bikes**

### Carpooling
- **900,000 people carpool to work every day**
- **272,746 tons of CO2 avoided thanks to carpooling**

Ile-de-France Mobilités, 2021

**The Grand Paris Express**

With the Grand Paris Express and the 200 kilometers of new lines being built, new areas will emerge with good transport connectivity and with more affordable land and real estate prices.

Ile-de-France Mobilités, 2021
Cost-Effective Logistics

Located at the junction of two of the major European freight corridors, Paris Region is an ideal hub for logistics and shipping. With 12.2 million inhabitants and a catchment area of an estimated 25 million inhabitants within a 200-kilometer radius, Paris Region is the leading importing (27% of imports) and exporting (20% of exports) region in France.

Due to the rapid expansion of e-commerce in the region, the logistics industry is searching for numerous solutions: faster delivery times, the need to shorten the distance between warehouses and end-users, finding available land and warehouses. Innovative businesses are therefore very attractive to key logistics players.

Significant Capacity in Logistics and Real Estate

- Warehouses > 5,000 m²
  - Surface area: 19 million m²
  - Amount of land used: 940,000 m²
  - Available: 1.1 million m² (as of 1/1/19)

Air, Road, Waterway and Railway Logistics

Paris Region generates between 210 and 230 million tons of goods each year. Road transport accounts for the vast majority of goods transported, i.e. 91% of tonnage, river transport 7% and rail transport 2%.

The flows that concern Paris Region are both national and international. In particular, consumer goods, which are largely imported by container, arrive in Paris Region along two major corridors, one of which is exclusively road-based and is structured by the port of Antwerp, and the other, which is already multimodal, is structured by the port of Le Havre.

Paris Region at Very Competitive Logistics Costs

<table>
<thead>
<tr>
<th>Prime Rents in Q2 2021, €/m²/year</th>
<th>Warehouses over 5,000 m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>London (United Kingdom)</td>
<td>194</td>
</tr>
<tr>
<td>Oslo (Norway)</td>
<td>134</td>
</tr>
<tr>
<td>Helsinki (Finland)</td>
<td>120</td>
</tr>
<tr>
<td>Dublin (United Kingdom)</td>
<td>113</td>
</tr>
<tr>
<td>Birmingham (United Kingdom)</td>
<td>97</td>
</tr>
<tr>
<td>Manchester (United Kingdom)</td>
<td>97</td>
</tr>
<tr>
<td>Stockholm (Sweden)</td>
<td>91</td>
</tr>
<tr>
<td>Copenhagen (Denmark)</td>
<td>87</td>
</tr>
<tr>
<td>Barcelona (Spain)</td>
<td>86</td>
</tr>
<tr>
<td>Berlin (Germany)</td>
<td>86</td>
</tr>
<tr>
<td>Munich (Germany)</td>
<td>86</td>
</tr>
<tr>
<td>Frankfurt (Germany)</td>
<td>84</td>
</tr>
<tr>
<td>Vienna (Austria)</td>
<td>82</td>
</tr>
<tr>
<td>Hamburg (Germany)</td>
<td>77</td>
</tr>
<tr>
<td>Madrid (Spain)</td>
<td>75</td>
</tr>
<tr>
<td>Amsterdam (Netherlands)</td>
<td>65</td>
</tr>
<tr>
<td>Budapest (Hungary)</td>
<td>60</td>
</tr>
<tr>
<td>Prague (Czech Republic)</td>
<td>59</td>
</tr>
<tr>
<td>Paris (France)</td>
<td>57</td>
</tr>
<tr>
<td>Milan (Italy)</td>
<td>56</td>
</tr>
</tbody>
</table>

European Logistics Market, Q3 2020, BNP Paribas Real Estate, 10/2020
### Flow of Goods Through Main Ports in Paris Region

<table>
<thead>
<tr>
<th>Location</th>
<th>Waterway (thousand tons of goods)</th>
<th>Containers (TEUs*)</th>
<th>Railway (thousand tons of goods)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennevilliers</td>
<td>3,183</td>
<td>100,719</td>
<td>804</td>
</tr>
<tr>
<td>Limay</td>
<td>951</td>
<td>4,377</td>
<td>359</td>
</tr>
<tr>
<td>Bonneuil-sur-Marne</td>
<td>1,366</td>
<td>16,968</td>
<td>564</td>
</tr>
<tr>
<td>Bruyères-sur-Oise</td>
<td>325</td>
<td>361</td>
<td>0</td>
</tr>
<tr>
<td>Evry</td>
<td>403</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Précy-sur-Marne</td>
<td>42</td>
<td>2,968</td>
<td>not connected to rail</td>
</tr>
<tr>
<td>Paris-La Bourdonnais</td>
<td>81</td>
<td>15,431</td>
<td>not connected to rail</td>
</tr>
</tbody>
</table>

* Twenty-Foot Equivalent Units - Haropa-Port de Paris, 2021 data 2020

---

**Logistics in Paris Region**

(2022)

*Main logistics facilities*
- Port platform
- Planned port platform
- Rail road terminal
- Containers terminal
- International food market
- International airport
- Logistics area

**Freightway**
- Logistic road network
- Road network
- Rail network
- Main waterway

**Total flow of goods by road**

2018 - excluding less than 3.5 tons vehicles

France: 42.2 Mt
Paris Region: 100.2 Mt

© L’INSTITUT PARIS REGION 2022
Source: SADS, 2018
An Exceptional Place for Events

Paris Region holds a unique position as a leading destination in both leisure and business tourism. Over 600 business events were held in the region in 2020, and this appeal lies in the advanced hotel and catering facilities as well as its state-of-the-art venues. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.

A Real Know-How in Hosting Major Trade Shows

CCI Paris Ile-de-France, data 2020

- The #1 offer of exhibition space in the world
  700,000 m²

- 21 exhibition and conference venues

- 128 trade shows

- 498 conventions

- €1.8 Bn in economic benefits

- 1.8 million visitors, including
  176,000 foreigners (9.8%)
- 30,300 exhibiting companies
- €5.8 Bn turnover by exhibiting companies at trade shows

The health crisis had a major effect on the congress and trade show sector in 2020. The data presented accounts for congresses held in Paris Region or due to be held there. This data is non-exhaustive, data collection having been made difficult by the health crisis situation.

OTCP 2020

Meetings and Exhibitions

Top 10 Professional and Public Trade Shows Held in Paris Region (by Number of Visitors and Exhibiting Companies)

<table>
<thead>
<tr>
<th>Trade Show Name</th>
<th>Business sector</th>
<th>Visitors (1st visit)</th>
<th>Exhibiting companies</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mondial de l'Automobile / Paris Motor Show</td>
<td>Transport, logistics, traffic and related equipment</td>
<td>1,068,194</td>
<td>500</td>
<td>2018</td>
</tr>
<tr>
<td>Salon International de l'Agriculture / Paris International Agricultural Show</td>
<td>Agriculture, horticulture, livestock farming, floristry, fishing and related equipment</td>
<td>597,683</td>
<td>967</td>
<td>2019</td>
</tr>
<tr>
<td>Foire internationale de Paris / Paris International Fair</td>
<td>Multi-sector tradeshows and trade fairs</td>
<td>485,588</td>
<td>2,023</td>
<td>2019</td>
</tr>
<tr>
<td>SIAE Salon International de l'Aéronautique et de l'Espace / International Paris Air Show</td>
<td>Defence, civil and military security</td>
<td>248,512</td>
<td>2,492</td>
<td>2019</td>
</tr>
<tr>
<td>Paris Game Week</td>
<td>Tourism, sports and leisure activities</td>
<td>218,312</td>
<td>164</td>
<td>2019</td>
</tr>
<tr>
<td>Maison&amp;Objet</td>
<td>Home decor, interior design, architecture and lifestyle culture</td>
<td>159,273</td>
<td>5,563</td>
<td>2019</td>
</tr>
<tr>
<td>Salon Nautique International de Paris / Paris Boat Show</td>
<td>Tourism, sports and leisure activities</td>
<td>147,500</td>
<td>645</td>
<td>2019</td>
</tr>
<tr>
<td>Rétromobile</td>
<td>Antiques, collections, flea markets</td>
<td>118,192</td>
<td>615</td>
<td>2020</td>
</tr>
<tr>
<td>Salon des vins et des vignerons indépendants / Independent winegrowers’ wine fair</td>
<td>Food, hotel and restaurant amenities</td>
<td>112,911</td>
<td>947</td>
<td>2019</td>
</tr>
<tr>
<td>Salon du Livre / Paris Book Fair</td>
<td>Food, hotel and restaurant amenities</td>
<td>107,284</td>
<td>906</td>
<td>2019</td>
</tr>
</tbody>
</table>

CCI Paris Ile-de-France, UNIMEV, CJS, Organizer’s declaration
The Paris Convention Center, the largest convention center in Europe, features made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

### Paris is #1 in the World's Leading Destinations by Number of Meetings Organized in 2019

<table>
<thead>
<tr>
<th>City</th>
<th># of meetings</th>
<th>Rank by # of meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
<td>237</td>
<td>1</td>
</tr>
<tr>
<td>Lisbon</td>
<td>190</td>
<td>2</td>
</tr>
<tr>
<td>Berlin</td>
<td>176</td>
<td>3</td>
</tr>
<tr>
<td>Barcelona</td>
<td>156</td>
<td>4</td>
</tr>
<tr>
<td>Madrid</td>
<td>154</td>
<td>5</td>
</tr>
<tr>
<td>Vienna</td>
<td>149</td>
<td>6</td>
</tr>
<tr>
<td>Singapore</td>
<td>148</td>
<td>7</td>
</tr>
<tr>
<td>London</td>
<td>143</td>
<td>8</td>
</tr>
<tr>
<td>Prague</td>
<td>138</td>
<td>9</td>
</tr>
<tr>
<td>Tokyo</td>
<td>131</td>
<td>10</td>
</tr>
</tbody>
</table>

ICCA 2020, City ranking measured by number of meetings organized in 2019

### Top 10 Sectors of Activity for Congresses

<table>
<thead>
<tr>
<th>Sector</th>
<th># of congresses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical sciences</td>
<td>352</td>
</tr>
<tr>
<td>Technology</td>
<td>142</td>
</tr>
<tr>
<td>Sciences</td>
<td>108</td>
</tr>
<tr>
<td>Economy</td>
<td>104</td>
</tr>
<tr>
<td>Environment</td>
<td>45</td>
</tr>
<tr>
<td>Culture and ideas</td>
<td>43</td>
</tr>
<tr>
<td>Industry</td>
<td>32</td>
</tr>
<tr>
<td>Management</td>
<td>30</td>
</tr>
<tr>
<td>Trade</td>
<td>28</td>
</tr>
<tr>
<td>Transport and Com</td>
<td>28</td>
</tr>
</tbody>
</table>

### Usually Over 1,000 Congresses per Year in Paris Region

OTCP, 2020

- 498 congresses held, in over 200 venues
- 370 phytgal or by video conferencing congresses
- 128 in-person congresses
- 160 postponed congresses
- 157 cancelled congresses
- 215,000 delegates who attended a hybrid or an in-person congress

### Top 10 Sectors of Activity for Congresses

<table>
<thead>
<tr>
<th>Sector</th>
<th># of congresses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical sciences</td>
<td>352</td>
</tr>
<tr>
<td>Technology</td>
<td>142</td>
</tr>
<tr>
<td>Sciences</td>
<td>108</td>
</tr>
<tr>
<td>Economy</td>
<td>104</td>
</tr>
<tr>
<td>Environment</td>
<td>45</td>
</tr>
<tr>
<td>Culture and ideas</td>
<td>43</td>
</tr>
<tr>
<td>Industry</td>
<td>32</td>
</tr>
<tr>
<td>Management</td>
<td>30</td>
</tr>
<tr>
<td>Trade</td>
<td>28</td>
</tr>
<tr>
<td>Transport and Com</td>
<td>28</td>
</tr>
</tbody>
</table>

OTCP, 2019
Tourism and Quality of Life

The Finest Lifestyle

A top business destination, Paris Region also offers an unbeatable and affordable quality of life. Culture, architecture, history, parks, gastronomy, shopping, sports, the list goes on. Paris Region is an exceptional place to live and thrive. Home to 18% of France's population on only 2% of the national territory, Paris Region aims to offer its citizens a breathable and greener environment through sustainable and carbon-free urban planning.

A Great Place to Live in

5.2 million housing units
- 71% apartments
- 3.7 million
27% houses
1.4 million
310 cinemas
1,183 screens
354 theaters
158 academies
1,009 public libraries
5 opera houses
55 foreign cultural institutes and centers (FICEP)
15,1 million visitors in the top 20 cultural sites in Paris*
3 of the Top 20 most visited exhibitions in Europe
6.3 million visitors attending the 10 largest exhibitions in Paris in 2019
1/3 of the regional territory is remarkable for its built and landscape heritage
271 villages of character

A Green Region

76% green space and forests
- 50% agricultural space
- 26% wooded areas, natural world
- 23% urban space
- 1% water
- 4 regional nature parks representing 19% of the land area (226,192 ha), 1 in project
- 120,272 ha of green spaces open to the public in 2019 (community gardens, heritage parks and gardens, recreational areas, parks, squares, ...)
- 4,731 km of linear green spaces (promenades, banks, green corridors...)
- 35 “Natura 2000” sites
- 35,000 ha of ecological corridors
- 275 sites identified for their geological interest
- 29,770 ha in organic farming
- Short food circuits are in place for 800 farms (16%)
- 87,838 ha of forest open to the public
- 115 sustainable neighborhoods in Paris Region
- 156,700 homes programmed within these accredited neighborhoods
- A very high level of urban services (water, waste, energy...)

A Population in Good Health

Paris Region has the largest hospital system in Europe and the French health care system consists of a fully integrated network of public hospitals, private clinics, doctors and other health care providers. It is unique in the world as it is universal. Everyone receives the same high-level of care and treatment regardless of income. Contributions are paid through social security contributions deducted from salaries. Since 1990, the health status of Paris Region's inhabitants has improved: life expectancy at birth has increased and general, premature and infant mortality has decreased.

An Unrivalled Cultural Offering

5 UNESCO Sites
(2021)
- Palace and Park of Versailles
- Paris, Banks of the Seine
- Palace and Park of Fontainebleau
- Provins, Town of Medieval Fairs
- Le Corbusier’s architectural work
4,000 historic monuments

Inspiring

Paris Region is a popular setting for the shooting of French and international films, series, and commercials

143 Museums

Practitioners in Paris Region

<table>
<thead>
<tr>
<th>Total Practitioners</th>
<th>Practitioners</th>
<th>General practitioners</th>
<th>Specialists</th>
<th>Dentists</th>
<th>Surgeons</th>
<th>Statistic certified nurses</th>
<th>Drugstore</th>
</tr>
</thead>
<tbody>
<tr>
<td>48,236</td>
<td>396</td>
<td>145</td>
<td>251</td>
<td>73</td>
<td>936</td>
<td>113</td>
<td></td>
</tr>
</tbody>
</table>
Most Visited Tourist Sites in Paris Region (millions of visitors – 2020)

- Disneyland Paris: 2,620,000
- Louvre Museum: 2,697,584
- Palace of Versailles: 2,000,000
- Eiffel Tower: 1,559,200
- Pompdou Center: 912,803
- National Natural History Museum: 879,203
- Orsay Museum: 867,274
- Cité des Sciences et de l'Industrie: 643,828
- Zoological Park of Thoiry: 485,816
- Quai Branly Museum: 438,813
- Grand Palais: 437,786
- Arc de Triomphe: 428,571
- Atelier des Lumières: 407,774

The World's Favorite Tourist Destination
- 17.4 million tourists, including
  - 5.1 million international visitors (29.3%)
  - 66.1 million overnight stays, including
    - 25.8 million for international tourists (39%)
- €6 Bn in economic benefits, including
  - €2.7 Bn from international tourists (45%)
  - 36,376 businesses (private sector)
  - 294,007 jobs (private sector)

One of the Largest Hotel Facilities in the World
- 158,661 rooms
- 22.7 million overnight stays in hotels
- 2,446 hotels
- 12 luxury hotels

Number and capacity of hotels in Paris Region as of January 1, 2021

<table>
<thead>
<tr>
<th>Number</th>
<th>Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>2,446</td>
</tr>
<tr>
<td>1-star</td>
<td>35</td>
</tr>
<tr>
<td>2-star</td>
<td>318</td>
</tr>
<tr>
<td>3-star</td>
<td>986</td>
</tr>
<tr>
<td>4-star</td>
<td>574</td>
</tr>
<tr>
<td>5-star</td>
<td>99</td>
</tr>
<tr>
<td>Non-classified</td>
<td>434</td>
</tr>
</tbody>
</table>

INSEE-Partenaires territoriaux as at 01/01/2021

- Americans: 10%
- British: 10%
- Spanish: 7%
- Italians: 7%
- Germans: 6%

International customers accounted for 25.8 million tourist stays in 2020.

The main international visitors in Paris Region were:

- Between 2014 and 2019:
  - Americans: 10%
  - British: 10%
  - Spanish: 7%
  - Italians: 7%
  - Germans: 6%

- In 2020:
  - British: 18%
  - Belgian: 15%
  - Germans: 13%
  - Dutch: 10%
  - Spanish: 6%
Tourism and Quality of Life

2024 Olympic Sites in Paris Region

Sports and Leisure Activities

- 19,310 sports clubs
- 2.4 million sports club members
- 5,307 tennis courts
- 691 swimming pools
- 391 equestrian centers
- 1,413 riding arenas
- 302 golf courses

Sports and Leisure Activities

- Soccer: 270,180 licenses
- Tennis: 224,750 licenses
- Judo: 100,560 licenses
- Golf: 96,650 licenses
- Riding: 86,210 licenses

Injep-MEDES / Recensement des licences sportives 2020 / Recensement des équipements sportifs 2020

Some Popular Sporting Events

- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 520,000 spectators
- Women’s soccer world cup: 250,000 spectators
- NatWest 6 Nations championship (rugby): 150,000 spectators
- Schneider Electric Paris Marathon: 60,000 participants
- Schneider Electric Paris Marathon: 250,000 spectators

IRDS 12/21, data 2021, BEV 2020

Paris 2024 Olympic and Paralympic Games

Olympic Games

July 26th - August 11th, 2024

Paris 2024 in Figures

- 10,500 athletes
- 40 competition sites
- 339 events
- 206 nations
- 28 sports (+ 4 additional sports)
- 9.7 million spectators
- 31,500 volunteers
- 4 billion viewers
- 350,000 hours of broadcasting

Venues

- 95% existing or temporary venues
- 14 exceptional sites, with 24 Olympic sports (out of 32) located within 10 km of the Village.
- 2 new venues to be built: the Olympic and Paralympic Village, and the Aquatics Center
- 90,000 hotel rooms within 10 km of the city center

Travel

- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by eco-friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Paris2024 media

Sustainable

- 55% smaller carbon footprint than London 2012

Top Events to Come in 2022-23

- Schneider Electric Paris Marathon, 3/04/2022
- Paris Open, Roland-Garros, 22/05-5/06/2022

Paris Region Facts & Figures 2022
Paris Region Facts & Figures 2022

The World Capital for Shopping
(2019, 2021)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers’ trends, concept stores and outlets, Paris Region is a popular shopping destination for French and foreign tourists.

- 218 shopping centers, including Westfield Les Quatre Temps, Westfield Forum des Halles, VfUp, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.
- 17 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV Marais...

Paris Region Major Shopping Centers
(2022)

![Map of Paris Region Major Shopping Centers](image)

A Unique Culinary Destination
(2021)

Paris Region is home to the Rungis National Interest Market (MIN), which is the largest food market in the world. It accounts for nearly two-thirds of the wholesale market activity in France. As the largest food consumption area in France, Paris Region has 12.3 million inhabitants and welcomes 50 million tourists every year.

**Rungis International Market, the world's biggest fresh products market**

- €10 Bn euros turnover
- 18 million consumers
- 1,150 companies
- 5,975,000 visitors
- 1.7 million tons of goods pass through every year with around 300,000 references of fresh food products.

![Map of Rungis International Market](image)

An Effervescent Gastronomy Scene

Paris Region is home to an effervescent gastronomy scene with 28,120 restaurants, exceptional chefs, hotspots, international specialties, Parisian cafes, organic cafes, street food trucks, markets... there is something to suit all!

![Image of Paris Region gastronomy scene](image)

- 124 Michelin-starred restaurants, incl.
  - 9***
  - 11**
  - 104*

Specialities Produced in Paris Region

3,000 regional products bear the signature of the “Produit en Île-de-France” (produced in Paris Region) brand.

Paris Region is one of France’s major agricultural areas and the leading food-producing region in France. The region has many emblematic products resulting from local agricultural and artisanal know-how.

Many culinary products are named after more than 70 different towns of Paris Region, for example:
- Asparagus from Argenteuil
- Baguette, Ham, Mushrooms, Strawberries … from Paris
- Beans from Arpajon,
- Beer from Brie, Gâtinais, Vexin
- Brie from Meaux, Melun, Montereau, Nangis, Provins
- Cabbages from Pontoise
- Cherries from Montmorency
- Honey and Saffron from Gâtinais,
- Potatoes Belle de Fontenay
- Roses from Provins
- Peaches from Montreuil
- Peppermint from Milly-la-Forêt
- Poppies from Nemours
- Watercress from Méréville...

Tourism and Quality of Life

Paris Region is home to an effervescent gastronomy scene with 28,120 restaurants, exceptional chefs, hotspots, international specialties, Parisian cafes, organic cafes, street food trucks, markets... there is something to suit all!
L’INSTITUT PARIS REGION

URBAN PLANNING AND ENVIRONMENTAL AGENCY

URBAN PLANNING CULTURE & HERITAGE INNOVATION METABOLISM CLIMATE BIODIVERSITY MOBILITY ECONOMY

Expanding your network, boosting growth with Paris Ile-de-France Regional Chamber of Commerce and Industry

Are you a foreign company? Are you looking for potential business partners on the French market?

is at your service international.cci-paris-idf.fr
The One-Stop-Shop For Paris Region

Work with us to access all local players and enjoy your expansion in the most thriving European region!

chooseparisregion.org
contact@chooseparisregion.org
ChooseParisRegion
parisregion
ChooseParisRegion
@ChooseParisReg