

PARIS REGION GOES TO THE MOVIES

312 MOVIE THEATERS IN 2019



including **44** multiplexes
and **162** art-house
theaters



55 million admissions,
of which



55%
American
films



33%
French
films



12%
other
films



1,185 screens
233,350 seats



1.9 million screenings
€389 million in box
office receipts



50 festivals

Animated films
Music videos
Documentaries
Short films
Feature-length films
Classics
...

Paris Region residents go to the movies **4.5**
times a year on average (national average: 3.3)

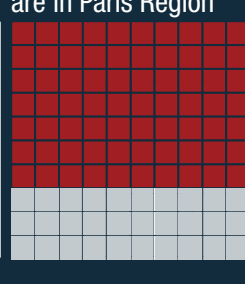
♦ **Top 3** movies in 2019



The top 10 films
account for **1/4** of admissions

68,000 JOBS* IN THE CINEMA-AUDIOVISUAL SECTOR

♦ **70%** of jobs
are in Paris Region



♦ **€18.2** billion in revenue
in 2020

Evolution of revenue
2019-2020

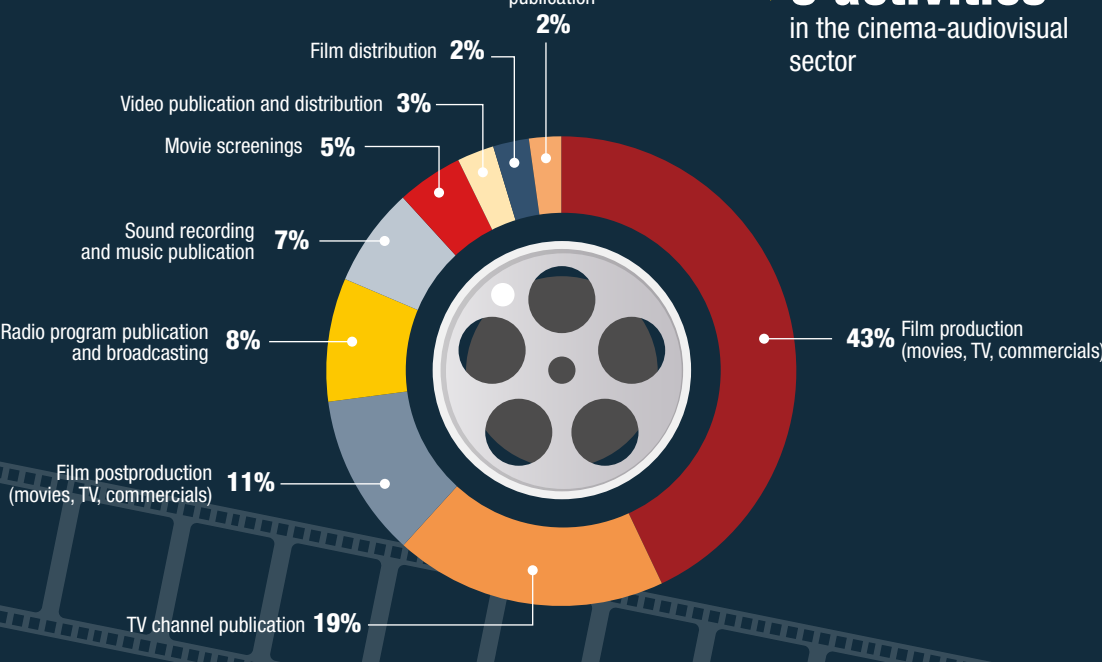


-5%



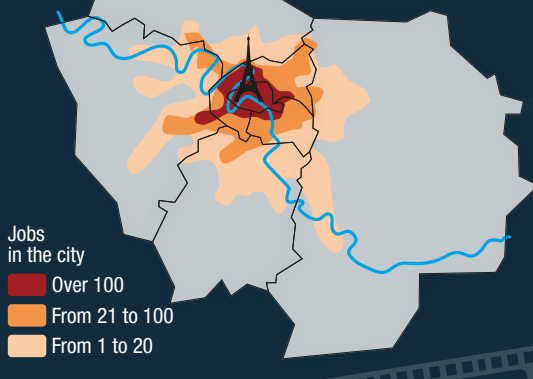
-12%

♦ **9 activities**
in the cinema-audiovisual
sector

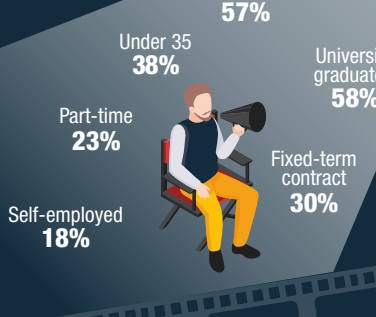


♦ **Hyper-concentration**
of jobs in the heart of the Paris urban area

♦ **Profile**
of the working population



Jobs in the city
Over 100
From 21 to 100
From 1 to 20



76,200 CONTRACT WORKERS IN THE AUDIOVISUAL AND PERFORMING ARTS SECTOR IN THE FIRST QUARTER OF 2020



€385 million in payroll
for **15** million hours worked



47%
living in Paris

♦ A **“suspended year”** granted to contract workers
to deal with problems due to the Covid-19 crisis
(compensation rights extended to the end of 2021).

A DIVERSITY OF PROFESSIONS



1ST REGION TO WELCOME FILM SHOOTS



Over **1,000** film shoots in 2019
i.e **50%** of all french film shoots

2,000 locations referenced by *Film Paris Region*



In 2020, Paris welcomed
93 feature-length films, **64** series and **223** commercials, as many as in 2019

Paris is the most-filmed city in the world



PARIS REGION SUPPORTS CINEMA

♦ **€22** million dedicated to cinema
-audiovisual and 156 films supported in 2020

♦ **287** projects accompanied
by *Film Paris Region* in 2020



♦ **20** films supported by the Region
selected at the 2021 Cannes Film Festival
including 4 in official competition

♦ Aid funds for video game
creation in 2020:
€631,000

♦ Animation sector:
€6.5 million
since 2016



*Among the 68,000 jobs in the sector, a part is composed of contract workers (“standard” fixed-term contracts given to artists and technicians. These contracts permit them to alternate periods of work and periods of nonactivity for which they receive unemployment benefits).



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Sources: L'Institut Paris Region, based on 2019-2020 data – Emploi Insee RP 2017; Film Paris Region; CNC (National Cinema Center); Pole emploi; CPNEF for audiovisual (National Joint Commission on Employment and Training).
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