

THE DYNAMICS OF THE PARIS REGION ECONOMY

Findings and issues



PROJECT

On the eve of the launch of the Regional Economic Development, Innovation and Internationalisation Plan (SRDEII) by the Paris Region, the IAU presents an analysis of the dynamics of the Paris Region's economy by its multidisciplinary experts. This document aims to describe the real state of the Paris Region economy, to provide an overview of the deep transformations it is undergoing and to identify an initial series of strategic issues facing the French capital city region.

METHOD

The study builds upon an analysis of the state of knowledge and recent conclusions of research work by IAU experts. Collaborative work sessions allowed viewpoints to be compared and the main messages and issues to be selected. Complementary reviews and analyses were also carried out. And to facilitate the dissemination of the results, numerous computer graphics were designed.

RESULTS

This study highlights the power of the Paris Region economy, but also key issues to be monitored. Thus, it describes a dozen major issues facing the Paris Region. This document has been widely distributed and presented and a *Note Rapide* has been published on this topic.

These two publications both support the preparatory work for the conferences and workshops dedicated to the revision of the SRDEII.

PRODUCTS

The dynamics of the Paris Region economy - Findings and issues, March 2016, 85 p.

The dynamics of the Paris Region economy - Findings and issues, Note rapide Economy, no. 716, May 2016, 4 p.

MAIN POINTS

Beneficiaries

Regional Council

Donors

Regional Council

Implementation period

January 2015/March 2016

Duration of the study

15 months

Total cost of project

229,000 euros

IAU's share

229,000 euros

Partners

IAU

Mobilisation of experts

16 person-days x month

Main experts

Pascale Leroi, economist, town planner and project leader,

Pascale Guéry, infographic designer,

In collaboration with the department of Economics with the help of internal experts (housing, society, mobility, environment, tourism, town planning policies)

Basic project data

6.1 million jobs in the Paris region - 31% of French GDP.

52.6 million sq. m. of office space - 71% of the property market

in France - Over 1 million establishments. 7% of European

R&D expenditure - 9 competitiveness hubs - 29% of the

regional workforce are executives. - Unemployment rate 9%.