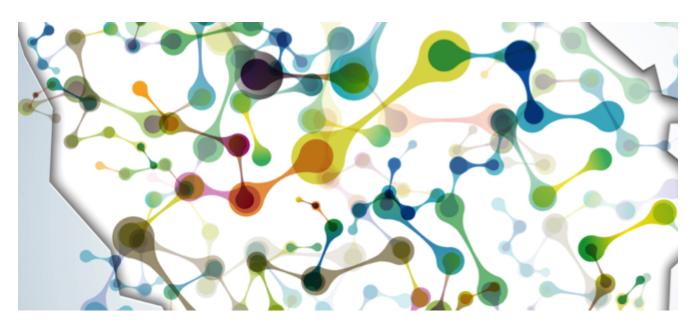
# THE POTENTIAL FOR THE CIRCULAR ECO-NOMY IN THE PARIS REGION



### PROJECT

The circular economy and industrial ecology are concepts often promoted as solutions to the economic and environmental crisis. By its very nature, the Paris Region's economic ecosystem is open and dependent on the outside world, but in terms of the circular economy it has numerous strengths.

The study presents the initial outline information for fuelling discussions on the priorities and levers of action to be undertaken to draw up and implement a circular economy strategy in the Paris Region.

#### METHOD

The study was conducted in three phases: a review of the documentation, followed by interviews with experts and the collecting of data to update our understanding of the metabolism of the Paris Region.

## RESULTS

This study raised awareness of this topic by elected regional councillors and improved their understanding of the challenges facing certain managers of the development and sustainable planning units. It also gave the Paris Region's circular economy committee food for thought. As part of this committee's work, the IAU participated in the publication of a collection of maps of initiatives taken in the field of the circular economy and of two datasheets on industrial ecology destined to be read by elected officials and operators. Finally, in February 2015, the Paris Region's regional council voted in favour of creating a dedicated niche.

### MAIN POINTS

Beneficiaries	<b>Donors</b>
Regional Council	Regional Council
Implementation period	<b>Duration of the study</b>
May 2012/December 2013	20 months
<b>Total cost of project</b>	IAU's share
160,000 euros	160,000 euros
Partners	<b>Mobilisation of experts</b>
IAU	3 person-days x month

# Main experts

Cristina Lopez, economist, project leader Sandrine Gueymard, economist

#### Basic project data

Surface area: 12,000 sq. km. Population: 12 million inhabitants



#### PRODUCTS

Les potentiels de l'économie circulaire en Île-de-France (The potential for the circular economy in the Paris region) 5 Note rapide, 4 p.